

## Vitality reports first quarter results

Trading Symbol: VPI

VANCOUVER, June 29, 2016 /CNW/ - The financial results of the Company for the three months ended April 30, 2016 show a net loss of \$39,825 or \$0.00 per share compared to a net loss of \$52,838 or \$0.00 per share for the same period last year. Sales for the three months ended April 30, 2016 increased 54% to \$32,975 (2015 - \$21,397). The Company's general and administrative expenses for the three months ended April 30, 2016 was \$61,398 (2015 - \$67,327) as the Company focused its efforts in expanding distribution, improving sales and developing a fifth product which launched into the market in May 2016.

Vitality products are available for sale in 290 retail stores (2015 - 180 retail stores) located in British Columbia, Alberta, Saskatchewan, Manitoba, Ontario and Yukon. The retail stores include: Whole Foods, Choices, Nature's Fare, Amaranth, Planet Organic, Nutter's, Old Fashion Foods, Vita Health and Nature's Emporium. A full list of the retailers is available at [www.vitality.ca](http://www.vitality.ca).

The Company's condensed interim financial statements and management's discussion and analysis for the three months ended April 30, 2016 and 2015 are available on the SEDAR website at [www.sedar.com](http://www.sedar.com).

On behalf of the Board of  
**VITALITY PRODUCTS INC.**

*"W. Douglas Grant" (signed)*

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W. Douglas Grant, President & CEO

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SOURCE Vitality Products Inc.

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CO: Vitality Products Inc.

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