FORM 51–102F3
MATERIAL CHANGE REPORT
UNDER NATIONAL INSTRUMENT 51-102

Item 1 Name and Address of Company

Vitality Products Inc. (“Vitality” or the “Company”)
837 West Hastings Street
Suite 304
Vancouver, BC V6C 3N6

Item 2 Date of Material Change

May 31, 2017

Item 3 News Release

The news release concerning the material changes described herein was disseminated through CNW Newswire on May 31, 2017.

Item 4 Summary of Material Change

Vitality reports year end results.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The financial results of Vitality Products Inc. for its year ended January 31, 2017 show a net loss of $143,561 or $0.01 per share compared to a net loss of $216,566 or $0.01 per share for the same period last year. Revenues for the year ended January 31, 2017 increased 61% to $199,809 (2016 - $123,767), as sales of the Company’s premium natural health products increased 84% to $199,809 (2016 - $108,486). The Company’s general and administrative expenses for the year ended January 31, 2017 decreased to $287,741 (2016 - $304,560) as the Company streamlines processes as it expands distribution and grows sales.

During its year ended January 31, 2017, the Company launched its fifth product: VITALITY®Power Iron + Organic Spirulina ™. Power Iron + Organic Spirulina entered retail stores in June 2016 with pre-orders from over 135 established retail stores. In September 2016, PowerIron + Organic Spirulina won its first industry award: alive Award Consumer Choice Women’s Products (www.alive.com/awards/2016/consumer-choice-womens-products). In March 2017, Power Iron Organic Spirulina received a second award: the North American-wide, Clean Choice Award from Clean Eating Magazine (www.cleaneatingmag.com/clean-pantry/15-clean-supplements). Vitality has completed its submission to the Food and Drug Administration (FDA) for notification of Power Iron + Organic Spirulina. The Company has now completed all regulatory requirements for sale of its award-winning product in the United States.

The financial results of the Company for the three months ended January 31, 2017 show a net loss of $25,864 or $0.00 per share compared to a net loss of $42,452 or $0.00 per share for the same period last year. Revenues for the three months ended January 31, 2017 increased 23% to $54,013 (2016 - $43,761).

Vitality products are available for sale in 400 retail stores (2016- 275 retail stores) located in Canada. A full list of the retailers is available at www.vitality.ca.

The Company's audited financial statements and management's discussion and analysis for the years ended January 31, 2017 and 2016 are available on SEDAR at www.sedar.com.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51–102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

W. Douglas Grant
President & CEO
Tel: (604) 683-6611
E-mail: info@vitality.ca

Item 9 Date of Report

June 1, 2017