VITALITY PRODUCTS INC.
#304 – 837 West Hastings Street
Vancouver, British Columbia V6C 3N6
Telephone: (604) 683-6611 Fax: (604) 662-8524

NOTICE OF ANNUAL AND SPECIAL GENERAL MEETING OF SHAREHOLDERS

Take notice that the annual and special general meeting (the "Meeting") of Shareholders of **Vitality Products Inc.** (the "Company") will be held at #304 – 837 West Hastings Street, Vancouver, British Columbia, on Tuesday, July 18, 2017, at 2:00 p.m., local time, for the following purposes:

1. To receive the financial statements of the Company for its fiscal year ended January 31, 2017, together with the auditor's report thereon.
2. To fix the number of directors of the Company at seven.
3. To elect directors of the Company for the ensuing year.
4. To appoint an auditor of the Company for the ensuing year and to authorize the directors to fix the auditor's remuneration.
5. To ratify and approve the continuance of the Company's 10% rolling stock option plan.
6. To consider any permitted amendment to or variation of any matter identified in this Notice and to transact such other business as may properly come before the Meeting or any adjournment thereof.

An Information Circular accompanies this Notice. The Information Circular contains details of matters to be considered at the Meeting. No other matters are contemplated, however any permitted amendment to or variation to any matter identified in this Notice may properly be considered at the Meeting. Management is not currently aware of any other matters that could come before the Meeting.

Registered shareholders who are unable to attend the Meeting in person and who wish to ensure that their shares will be voted at the Meeting are requested to complete, date and sign the enclosed form of proxy or complete another suitable form of proxy and deliver it by fax, by hand or by mail in accordance with the instructions set out in the form of proxy and in the Information Circular.

Non-registered shareholders who plan to attend the Meeting must follow the instructions set out in the form of proxy or voting instruction form and in the Information Circular to ensure that their shares will be voted at the Meeting. If you hold your shares in a brokerage account you are not a registered shareholder.

DATED at Vancouver, British Columbia, June 15, 2017.

BY ORDER OF THE BOARD

"W. Douglas Grant" (signed)

W. Douglas Grant
President and Chief Executive Officer