



May 11, 2018

Alberta Securities Commission
British Columbia Securities Commission
TSX Venture

RE: Vitality Products Inc.

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual and Special Meeting of Shareholders:

Date of meeting:	July 17, 2018
Record date for notice:	June 7, 2018
Record date for voting:	June 7, 2018
Beneficial ownership determination date:	June 7, 2018
Securities entitled to notice:	Common
Securities entitled to vote:	Common
Issuer mailing directly to non-objecting beneficial owners:	No
Issuer will pay for objecting beneficial owner material distribution:	No
Issuer using notice-and-access for registered investors:	No
Issuer using notice-and-access for non-registered investors:	No
Notice-and-access stratification criteria:	No

Sincerely,

Maria Khan
Associate Manager, Trust Central Services