

FORM 51-102F3
MATERIAL CHANGE REPORT
UNDER NATIONAL INSTRUMENT 51-102

Item 1 Name and Address of Company

Vitality Products Inc. ("Vitality" or the "Company")
837 West Hastings Street, Suite 304, Vancouver, BC V6C 3N6

Item 2 Date of Material Change

May 31, 2018

Item 3 News Release

The news release concerning the material changes described herein was disseminated through CNW Newswire on May 31, 2018.

Item 4 Summary of Material Change

The Company reported financial results for its year ended January 31, 2018.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The Company reported the financial results for its year ended January 31, 2018 show a net loss of \$27,468 or \$0.00 per share compared to a net loss of \$161,213 or \$0.01 per share for the same period last year. Sales for the year ended January 31, 2018 of the Company's premium natural health products increased 115% to \$429,208 (2017 - \$199,809). The Company's general and administrative expenses for the year ended January 31, 2018 increased to \$328,724 (2017 - \$287,741) as the Company expanded distribution and grew sales. The Company continues to focus its efforts on expanding distribution and sales and raised \$500,000 in April 2018 to further Vitality's growth.

The Company has retrospectively revised the accounting for the following three items causing the restatement of the January 31, 2017 comparatives. First, the redeemable preference shares Series 1 and 3 have been presented as a current liability because they are redeemable at the option of the holder. Second, prior to January 31, 2018, the Company disclosed the aggregate amount of the cumulative dividends on its redeemable preference shares. In the current fiscal year, management determined the accounting treatment for these dividends should be to accrue the cumulative dividends because these shares are redeemable and are presented as a financial liability. Third, the Company's investment property has been reclassified from property and equipment. A summary of the effect of these changes is in Note 4 to the financial statements for the years ended January 31, 2018 and 2017.

The financial results of the Company for the three months ended January 31, 2018 show a net loss of \$11,701 or \$0.00 per share compared to a net loss of \$30,313 or \$0.00 per share for the same period last year. Sales for the three months ended January 31, 2018 increased 68% to \$90,676 (2017 - \$54,013).

Vitality's products are available for sale in 525 retail stores (2017 - 400 retail stores) located in Canada and online at vitality.ca, amazon.ca and well.ca. A full list of the retailers is available at www.vitality.ca.

The Company's audited financial statements and management's discussion and analysis for the years ended January 31, 2018 and 2017 are available on SEDAR at www.sedar.com.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

W. Douglas Grant
President & CEO
Tel: (604) 683-6611
E-mail: info@vitality.ca

Item 9 Date of Report

June 4, 2018