FORM 51–102F3
MATERIAL CHANGE REPORT
UNDER NATIONAL INSTRUMENT 51-102

Item 1 Name and Address of Company

Vitality Products Inc. (“Vitality” or the “Company”)
837 West Hastings Street
Suite 304, Vancouver, BC V6C 3N6

Item 2 Date of Material Change

July 17, 2018

Item 3 News Release

The news release concerning the material changes described herein was disseminated through CNW Newswire on July 17, 2018.

Item 4 Summary of Material Change

The Company announces the appointment of Cheryl A. Grant as President and CEO, the results of the annual and special general meeting held on July 17, 2018 and the exercise of stock options by directors, officers, employees and consultants of the Company.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

Vitality Appoints Cheryl A. Grant as President & CEO

The Company announced that at the Board of Directors' Meeting following the annual and special general meeting, the Board appointed Cheryl A. Grant as President and Chief Executive Officer of the Company. Ms. Grant has been the Vice President, Chief Financial Officer and Secretary of the Company since 2015.

The Board appointed W. Douglas Grant as Vice President, Chief Financial Officer and Secretary of the Company. Mr. Grant has been the President and Chief Executive Officer of the Company since 2011.

Additional information on Vitality's management team and Board of Directors is available atwww.vitality.ca/pages/investors.

Vitality Holds Annual and Special General Meeting

Vitality Products Inc. held its annual and special general meeting of shareholders ("AGM") on July 17, 2018. The board of directors is pleased to announce that all resolutions put to vote at the AGM passed with a 99.99% or higher approval from the votes cast. Bruce J. McDonald

(Chairman of the Board), Colby L. Fackler, Richard V. Gannon, Brian L. Gessner, Cheryl A. Grant, W. Douglas Grant and Stuart E. Pennington were re-elected to the Board.

Vitality Announces Exercise of 255,000 Stock Options

Vitality Products Inc. is pleased to announce that directors, officers, employees and consultants of the Company have exercised their stock options to purchase a total of 255,000 common shares of the Company at an exercise price of $0.10 per share for proceeds totaling $25,500. The Company now has 31,122,285 common shares issued and outstanding in the capital stock of the Company.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51–102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Cheryl A. Grant
President & CEO
Tel: (604) 683-6611
E-mail: info@vitality.ca

Item 9 Date of Report

July 18, 2018