

FORM 51-102F3
MATERIAL CHANGE REPORT
UNDER NATIONAL INSTRUMENT 51-102

Item 1 Name and Address of Company

Vitality Products Inc. (“**Vitality**” or the “**Company**”)
837 West Hastings Street, Suite 304
Vancouver, BC V6C 3N6

Item 2 Date of Material Change

March 9, 2023

Item 3 News Release

The news release dated March 9, 2023 concerning the material changes described herein was disseminated through Cision on March 9, 2023 and subsequently filed on SEDAR.

Item 4 Summary of Material Change

The Company announced it is exhibiting its award-winning vitamins and supplements at North America’s largest natural health show: Natural Products Expo West from March 9-11 in Anaheim, California.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The Company announced it is exhibiting its award-winning vitamins and supplements at North America’s largest natural health show: Natural Products Expo West from March 9-11 in Anaheim, California. The tradeshow is attended by over 50,000 industry professionals including retailers, manufacturers, and distributors.

Vitality will showcase its line of products fresh off its inclusion in Natural Products Canada’s report *Game Changers: Leading Companies Powered by Women*, a new list of 100 companies that provides an interesting look at the women leading Canada’s growing natural and bio-based industries.

Natural Products Expo West: Booth 4427

Vitality will promote its products to retailers, distributors, and investors in the Supplements Hall in booth #4427 from March 9-11, 2023. www.expowest.com

CHFA NOW: Vitality is Nominated for Three Industry Awards

The Company will also exhibit later this month in Vancouver, Canada at CHFA Now where Vitality has also been nominated for three industry awards including: Women of Influence for

Cheryl Grant, President & CEO, Brand Impact Award and Marketing Award. CHFA will occur from March 30-April 2, 2023. <https://chfanow.ca/vancouver/>

About Natural Products Canada (NPC) and Game Changer Report

NPC is a national organization that supports bio-based innovation, and this first of its kind *Game Changers* report showcases the breadth of female leadership in Canadian companies that are creating economic and social impact through their natural and bio-based products. The report features companies from across the country with products designed for consumers seeking new options for their health and wellness such as food, beauty and personal care items, as well as industrial products such as bio-resins and biopesticides that help corporations looking to reduce their carbon footprint and meet their sustainability goals. *Game Changers: Leading Companies. Powered by Women* is sponsored by TD. The Game Changers report can be accessed at www.canadiangamechangers.ca

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Cheryl A. Grant
President & CEO
Tel: (604) 591-1322
E-mail: investors@vitality.ca

Item 9 Date of Report

March 9, 2023.