NEWS RELEASE

Trading Symbol: SN (TSX-V)

SENNEN TO TRADE ON A POST-CONSOLIDATION BASIS MARCH 19, 2015

Vancouver, British Columbia, **March 18, 2015.** Sennen Potash Corporation (**"**Sennen" or "the Company") reports that it has received TSX Venture Exchange acceptance for filing the consolidation of its common shares on the basis of one (1) post-consolidation common share for every ten (10) pre-consolidation common shares (see news release dated March 10, 2015).

The shares of the Company will commence trading on a post-consolidated basis on March 19, 2015 under the same trading symbol: TSX-V: SN. Following the consolidation, the Company will have approximately 11,114,341 issued and outstanding common shares.

ABOUT SENNEN

Sennen has earned a 70% interest in the Monument Potash Project ("Monument"), an exploration and development stage project comprised of over 106,000 net mineral acres of contiguous mineral leases in south-east Utah and south-west Colorado. Monument is located less than 70 miles from Intrepid Potash Corp.'s operating Cane Creek Solution Mine. Sennen has completed drilling its first core well (see news release dated January 15th, 2015) and plans to undertake the exploration work required to delineate a potash resource estimate.

On Behalf of the Board of Directors of Sennen Potash Corporation:

Ian Rozier,
Chief Executive Officer and Director
Telephone: 604-685-6851
Email: info@sennenpotash.com

www.sennenpotash.com