Miivo Expands Customer Base Across Healthcare, Legal, and Hospitality Sectors

Vancouver, British Columbia - (April 22, 2026) - Miivo Holdings Corp. (TSXV: MIVO) (OTCQB: MIVOF) ("**Miivo**" or the "**Company**"), is pleased to announce the addition of new customers across three sectors: healthcare clinics, legal services, and hotel management. The wins reflect continued demand for Miivo's AI-powered platform among small and mid-market businesses operating in service-intensive industries.

In onboarding these customers, Miivo has developed custom dashboards and workflows tailored to the operational and financial profiles of each sector. This sector-specific knowledge now forms part of the Company's core platform, strengthening Miivo's ability to onboard and deliver value to similar businesses more efficiently as it continues to grow within these verticals.

"The infrastructure we have built around these three sectors positions us to grow within them efficiently," said Alexander Damouni, Chief Executive Officer of Miivo. "With custom dashboards and workflows already in place for healthcare, legal, and hospitality, we can onboard new customers in these industries faster and with greater consistency, which is how we intend to scale."

The addition of customers across these three sectors advances Miivo's strategy of building deep, industry-specific intelligence into its platform. Rather than offering a generic solution, Miivo's approach is to develop and refine sector-specific configurations that improve outcomes for customers while reducing implementation time for future wins in the same industries.

The Company continues to pursue new customer relationships across its target sectors and expects to share further updates on its commercial progress in the coming months.

About Miivo Holdings Corp.

Miivo Holdings Corp. (TSXV: MIVO) (OTCQB: MIVOF) is transforming how small and mid-market companies access actionable business intelligence by leveraging artificial intelligence to deliver enterprise-grade insights at an accessible scale. Miivo's AI-powered platform helps owners and operators improve decision-making across operations, customer engagement, and financial performance. Guided by a leadership team with extensive experience in technology and AI, Miivo is operating in the AI SaaS market for small and mid-market enterprise solutions.

On Behalf of the Board of Directors
Alexander Damouni, Chief Executive Officer

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