

DE LONGHI INDUSTRIALS S.A.

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COMUNICATO STAMPA

DE'LONGHI INDUSTRIAL S.A. E IL DOTT. GIUSEPPE DE' LONGHI AVVIANO IL COLLOCAMENTO ACCELERATO DI CIRCA 6.000.000 AZIONI DE'LONGHI S.P.A.

Lussemburgo, Milano, 13 settembre 2021 - De Longhi Industrial SA ("DL Industrial"), azionista di maggioranza di De'Longhi S.p.A. ("De'Longhi" o la "Società") che attualmente detiene 85.199.660 azioni De'Longhi equivalenti a circa il 56,5% del capitale sociale della Società, e il dott. Giuseppe de' Longhi, (insieme i "Venditori" o "Sellers") che attualmente detiene 1.790.000 azioni De'Longhi, equivalenti a circa l'1,2% del capitale sociale della Società, hanno avviato congiuntamente la vendita di circa 6.000.000 azioni De'Longhi (corrispondenti a circa il 4% del capitale sociale di De'Longhi – la "Transazione"). Nell'ambito della menzionata Transazione, DL Industrial venderà circa 4.240.000 azioni De'Longhi, mentre il dott. Giuseppe de' Longhi venderà circa 1.760.000 azioni De'Longhi.

La cessione avverrà mediante una procedura di *accelerated bookbuilding* riservata a investitori qualificati e sarà gestita da UBS Investment Bank in qualità di *Sole Bookrunner*.

Al completamento della Transazione DL Industrial continuerà a detenere la maggioranza assoluta del capitale sociale e dei diritti di voto di De'Longhi.

Nell'ambito della Transazione e in coerenza con la prassi di mercato per operazioni simili, DL Industrial e il dott. Giuseppe de' Longhi hanno assunto nei confronti del *Sole Bookrunner* un impegno di *lock-up* di 180 giorni in relazione alle azioni della Società che resteranno di loro proprietà al termine del collocamento.

La Transazione verrà avviata immediatamente e i Venditori si riservano il diritto di concluderla in qualsiasi momento e di modificare il quantitativo di azioni oggetto della Transazione.

L'esito della Transazione verrà comunicato al termine della stessa.

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In connection with the offering of the shares of DeLonghi SpA (the “Shares”), the Sole Bookrunner and any of its affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition the Sole Bookrunner or its affiliates may enter into financing arrangements and swaps with investors in connection with which the Sole Bookrunner (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Sole Bookrunner does not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

The information contained in this announcement is for background purposes only and does not purport to be full or complete. No reliance may be placed for any purpose on the information contained in this announcement or its accuracy or completeness. This announcement does not purport to identify or suggest the risks (direct or indirect) which may be associated with an investment in the Shares. Any

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investment decision in connection with the Shares must be made solely on the basis of all publicly available information relating to the Shares (which has not been independently verified by the Sole Bookrunner).

The Sole Bookrunner is acting on behalf of the Sellers and no one else in connection with any offering of the Shares and will not be responsible to any other person for providing the protections afforded to clients of the Sole Bookrunner nor for providing advice in relation to any offering of the Shares.

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