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The manager responsible for preparing the company's financial reports declares, pursuant to paragraph 2 of Article 154-bis of Legislative Decree no. 58 of February 24 1988, that the accounting information contained in this presentation corresponds to the results documented in the books, accounting and other records of the company.

DEFINITIONS & ASSUMPTIONS

In this presentation:

- Adjusted stands for "before non recurring items and notional cost of the stock option plans"
- "At constant exchange rates" means excluding the effects of exchange rates' variations and of hedging derivatives
- ForEx or FX stand for Foreign Exchange Rates;
- "Like-for-like" or "LFL" stands for at constant perimeter;
- "M" stands for million and "bn" stands for billion;
- Q3 stands for third quarter (July 1st September 30th);
- 9M stands for nine months (January 1st September 30th);
- Reported stands for official data including the consolidation of Capital Brands Holdings Inc. and its subsidiaries since January 1st (following the acquisition finalized on December 29th, 2020) and the consolidation of Eversys since April 1st (following the acquisition finalized on May 3rd, 2021).



SECTION 1

RECENT DEVELOPMENTS:

- THE AMBASSADOR CAMPAIGN
- NEW PRODUCT LAUNCHES
- OUR COFFEE LOUNGE STORE IN SYDNEY
- THE GLOBAL LIGHTHOUSE NETWORK



THE AMBASSADOR CAMPAIGN





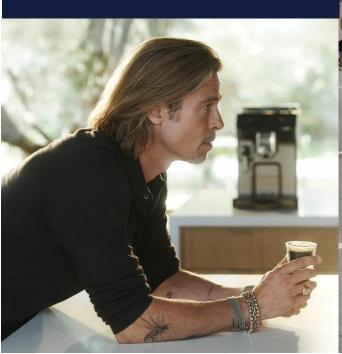






Focus on high reach / high quality media: prime time TV (first time in some markets), Digital Out of Home, High end Print, Premium in Store execution, Social Media.

a Perfetto campaign





NEW PRODUCT LAUNCHES: COFFEE MAKERS

MAGNIFICA EVO

Full-auto coffee machine

A user-friendly interface and a customized selection of beverages, delivered with just "one touch"





LA SPECIALISTA ARTE

Pump coffee machine

Authentic manual experience; simple and rewarding thanks to a full set of Barista tools





DEDICA ARTE

Pump coffee machine

The stylish pump, with My Latte Art steam wand: a better result in cup thanks to the bigger capacity of the filters





NEW PRODUCT LAUNCHES: FOOD PREPARATION

TITANIUM CHEF BAKER

Kitchen machine

Direct to bowl weighing, plus you can customise your machine with 8 different colour PopTops

TITANIUM CHEF BAKER XL

Kitchen machine

1200W motor and the .85 silver model feautures high quality stainless steel tools

CHEFETTE

Mixer

The iconic K Chefette bowl and stand mixer has had a sleek new makeover and includes a host of new features

KENWOOD







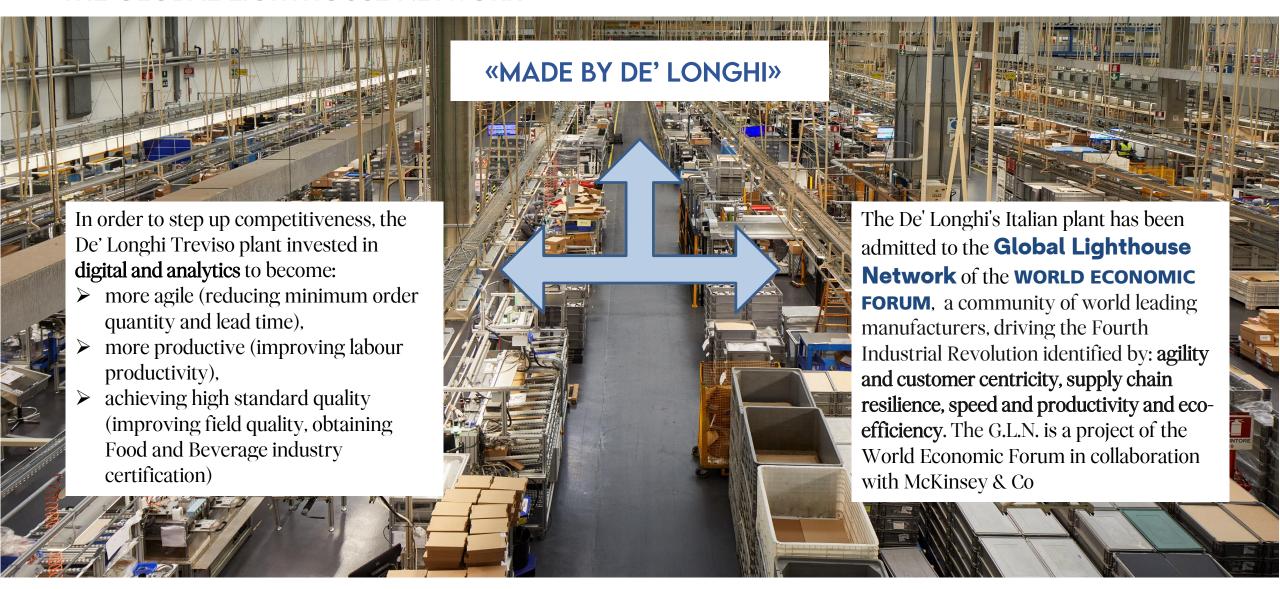








THE GLOBAL LIGHTHOUSE NETWORK





HIGHLIGHTS

Like for like

revenues' growth %

+46%

Strong growth driven by the core products and the increased attention of consumers for the "stay at home"

+32%

adjusted Ebitda growth %

+71%

Volumes and price-mix propelled the margin expansions, more than offsetting higher costs

+51%

9 months cash generation (before dividends and Eversys acquisition)

199 M€

The Group cash generation covered acquisitions (134.1M€) and distribution of dividend (81M€)

Net Financial Position

216 M€

Strong financial position, thanks to a robust 12 months Cash Flow (390M€ before dividends and acquisitions)

TOP LINE AND MARGINS



(Eur million)	9M - 2021	At constant perimeter	Change of perimeter	9M - 2020
Revenues	2,149.5	1,943.9	205.6	1,473.2
change %	45.9%	31.9%		
at constant fx ch. %	49.2%	<i>34.4</i> %		
Ebitda adjusted	357.0	314.9	42.1	208.7
% of revenues	16.6%	16.2%	20.5%	14.2%

- The 9M-2021 revenues at constant perimeter grew by 31.9%, expanding by 34.4% at constant 0 exchange rates;
- All regions were up double-digit, with America and MEIA still expanding at a significant pace of growth in the last quarter;
- In the first nine months of 2021 consumer demand was the main driver supporting the Group's performance, reinforcing the positive effect of 2020 new products launches and increased spending in communication and marketing activities.

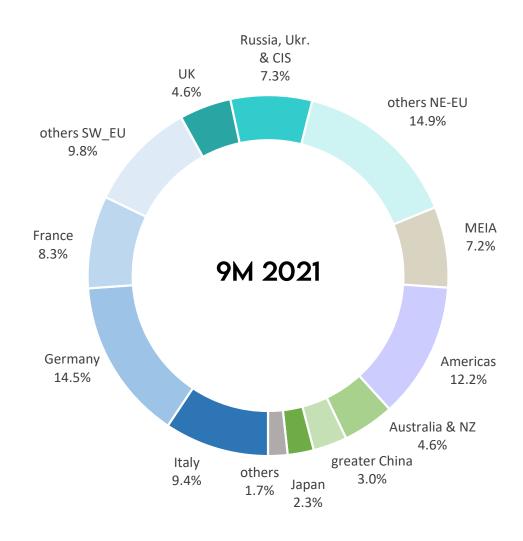


REVENUES BY REGION (AT CONSTANT PERIMETER)

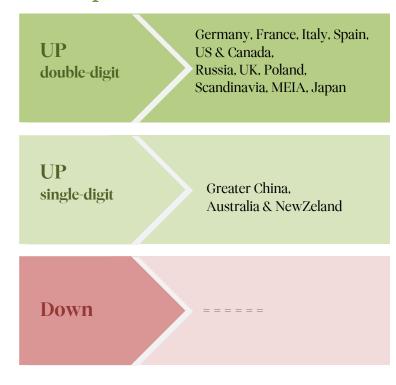
EUR milio n	9 months 2021 at constant perimeter	var. %	var. % at constant FX	Q3 2021 at constant perimeter	var. %	var. % at constant FX
South West Europe	816.6	35.0%	35.0%	256.3	8.5%	8.5%
North East Europe	521.5	28.7%	32.6%	175.2	3.8%	4.2%
EUROPE	1,338.1	32.5%	34.0%	431.5	6.6%	6.7%
Americas	236.8	33.0%	40.4%	80.8	24.4%	23.5%
ME IA (Middle East/India/Africa)	140.6	79.7%	88.3%	40.0	19.3%	16.5%
As ia-Pac ific	228.3	10.5%	10.5%	79.5	8.7%	4.4%
TOTAL REVENUES	1,943.9	31.9%	34.4%	631.8	9.6%	8.9%

- o South-West Europe in the quarter achieved high single digit growth, confirming the positive trend already highlighted in the first phase of the year; in continuity with the previous months, Germany and France achieved double digit growth, together with other countries such as Austria and Greece:
- o North-East Europe grew by 3.8% in the quarter (4.2% at constant exchange rates), thanks to the strong expansion of Russia and the Scandinavian Peninsula:
- o the Americas region confirmed a double digit growth rate (+ 24.4%) in the guarter, in line with the strong trend highlighted since the beginning of the year;
- o in the quarter MEIA achieved robust double digit growth, maintaining solid expansion in the nine months, with a growth rate at constant exchange rates of 88.3%;
- o Asia Pacific region grew at a high single digit rate in the quarter, thanks in particular to the development of Australia, New Zealand and South Korea.

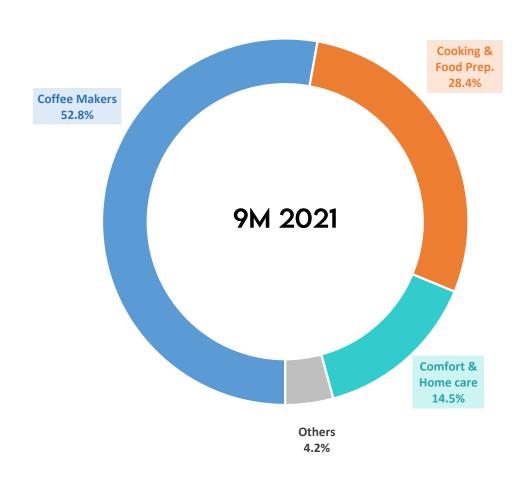
REVENUES BY MARKET (AT CONSTANT PERIMETER)



Main Ups & Downs (at constant FX)



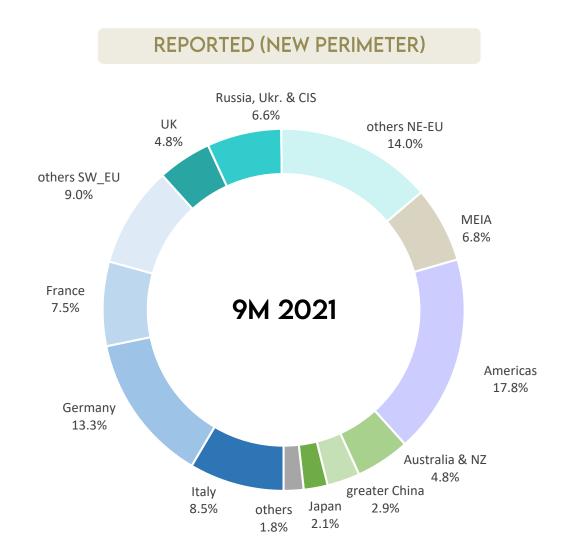
REVENUES BY PRODUCT LINE (AT CONSTANT PERIMETER)

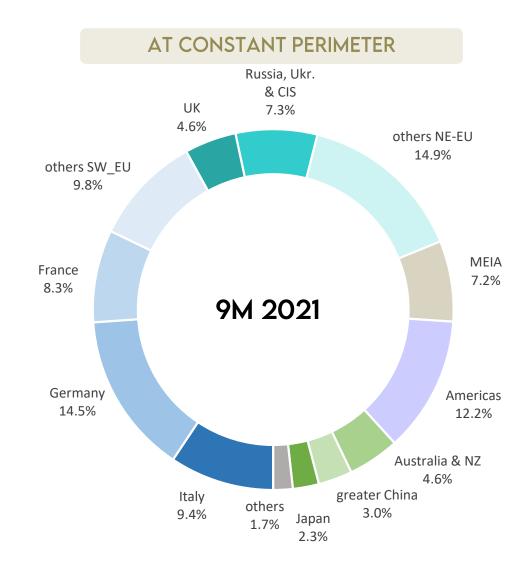


Main Ups & Downs (at constant FX)

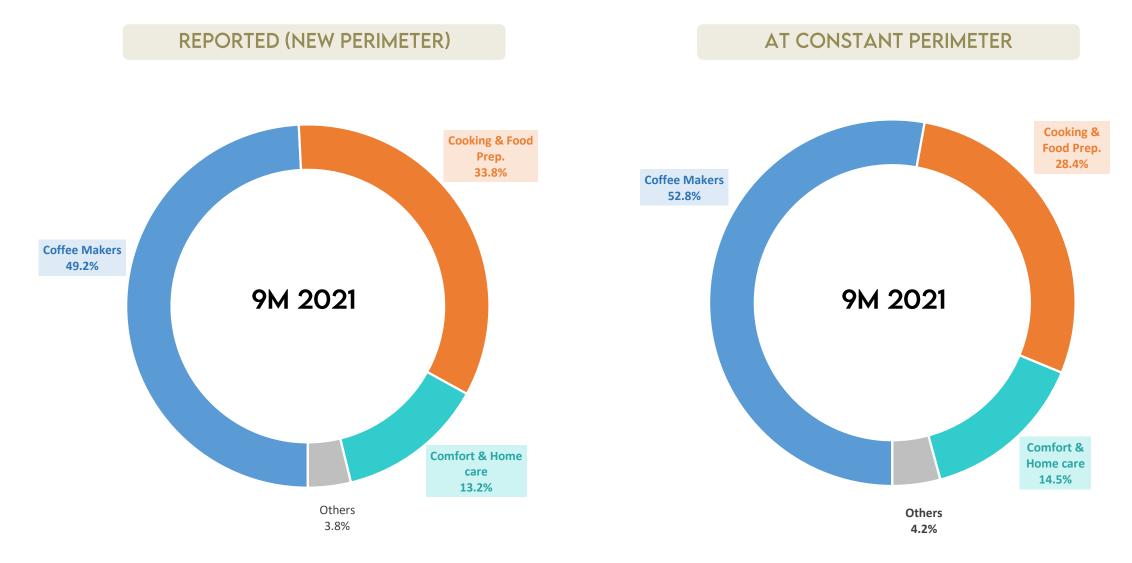


MARKET PORTFOLIO: NEW vs. OLD PERIMETER





PRODUCT PORTFOLIO: NEW vs. OLD PERIMETER



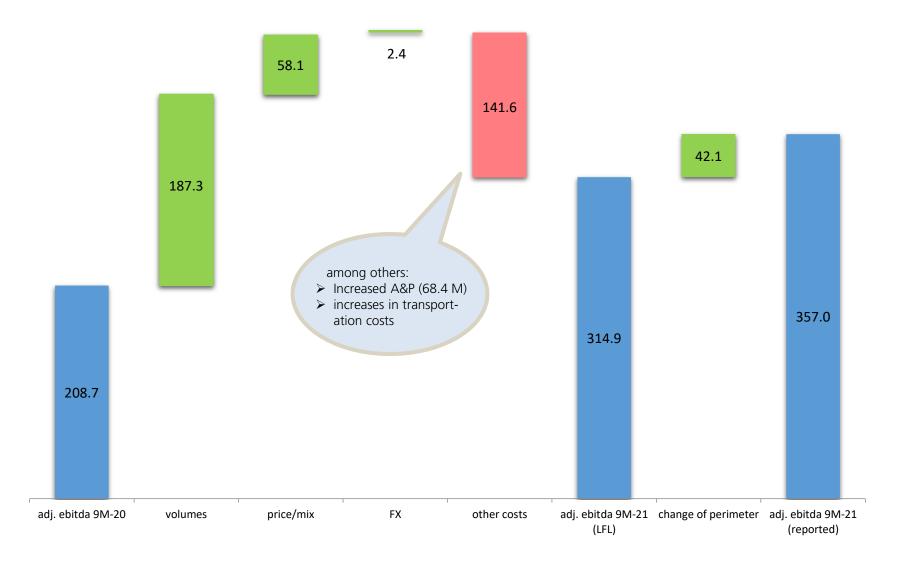
MARGINS

	reported	
(Eur million)	9M-2021	9M-2020
net ind. margin	1,079.7	721.6
% of revenues	50.2%	49.0%
adjusted Ebitda % of revenues	357.0 16.6%	208.7
J	354.1	200.4
Ebitda % of revenues	16.5%	13.6%
Ebit	291.9	142.5
% of revenues	13.6%	9.7%
Net Income (pertaining to the Group)	243.5	104.0
% of revenues	11.3%	7.1%

- O Net industrial margin, equal to 1,079.7M€ improved by 49.6% from 49% to 50.2% of revenues, thanks above all to higher volumes and the positive contribution of price-mix (58.1 M€ in the nine months);
- adjusted Ebitda amounted to 357 M€, equal to 16.6% of revenues; on a like-for-like basis, it stood at 314.9 M€, with a sharp improvement from 14.2% to 16.2% of revenues;
- **net income** pertaining to the Group amounted to 243.5 M€, equal to 11.3% of revenues (up from 7.1%).



ADJ. EBITDA BRIDGE (REPORTED)



BALANCE SHEET

	reported	reported		reported	
EUR million	Sept. 30,	Sept. 30,	Change	Dec. 31,	Change
	2021	2020	<i>12m</i>	2020	<i>9</i> m
Net Working Capital	123.5	222.1	-98.6	96.2	27.4
Net Equity	1,453.4	1,265.3	188.1	1,267.4	186.0
Net debt / (Net cash)	216.1	451.5	-235.5	232.0	-15.9
N.W.C. / Revenues	4.1%	9.8%	-5.7 bps	4.1%	0.0 bps

- Net financial position as at 30.09.2021 stood at 216.1 M€, slightly lower than the beginning of the year due to the cash out for the dividend (80.8 M€) and acquisitions (134.1 M€).
- Over the last 12 months, the free cash flow before dividends and acquisitions was 389.5 M€, thus almost entirely covering both the M&A deals 463.4 M€ and the 161.6 M€ dividend distribution.
- Net working capital, as ratio on revenues, didn't change vs. last year: the increase in inventories was widely offset by an increase in trade payables in the 12 months, thus bringing the ratio of net working capital to revenues down to 4.1%, i.e. a marked reduction vs. last year (9.8%), but more in line with end of 2020. The inventory level grew both compared to 2020 and at the beginning of the year, due to the development of the business in the coming months and an increased stocking of products and components in light of the tensions in the global supply chain.

9 MONTHS NET CASH FLOW (REPORTED)



FY 2021 GUIDANCE CONFIRMED

Massimo Garavaglia, Group C.E.O.:

"The third quarter showed a robust growth trend at a high single digit rate, despite the challenging comparison with the same quarter of last year, which recorded a tremendous growth of +26% versus 2019. The exceptional results obtained in this macroeconomic environment were accompanied by the planned acceleration of investments in communication and marketing, which found maximum expression in the launch of the Group's first global campaign starring Brad Pitt, the Group's new Ambassador and perfect icon to represent the path we are making towards the affirmation of our brands in the "Life-style" space. For this 2021 we believe we can continue to look positively at the evolution of the business, in the face of the growing global difficulties in the distribution and production areas, and therefore we confirm the targets and guidance for this 2021 previously communicated."

FY 2021 guidance (confirmed)

REVENUES growing at constant exch.rates rate in the upper end of the range 28% - 33% (including Capital Brands); Eversys is seen adding 2% of growth.

Adj. EBITDA improving in value and as a percentage of revenues vs last year (including also both Capital Brands and Eversys)



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