

INTOUCH INSIGHT WINS DATA CAPTURE CONTRACT

OTTAWA, ON, April 28, 2022 /CNW/ - [Intouch Insight](#) Ltd. ("Intouch") (TSXV: INX) (OTCQX: INXS), [a leader in customer experience measurement solutions](#), announces a multimillion-dollar contract with a NASDAQ-100 American technology services consulting corporation to provide geolocation data capture services across the USA. The contract was signed on April 28, 2022 and starts immediately with a CAD 7 million project for an initial 5-month term.

This contract is a new project from an existing client who has been purchasing data capture services from SeeLevelHX for the past four years. Intouch will use its expertise and network of North American resources to rapidly and accurately collect data in the various locations required by this client to optimize a global augmented reality mobile game product.

"The acquisition of SeeLevelHX last fall was the catalyst for this growth and shows the power of combining Intouch's unique capabilities and technologies with the expanded customer base from the acquisition," **said Cameron Watt, President & Chief Executive Officer, Intouch Insight.**

"What makes this opportunity particularly exciting, besides its size, is that it illustrates how our core capabilities can extend beyond our current service offerings. This project involves scanning and validating LIDAR remote sensing range measurement which opens even greater opportunities as we look outside our traditional focus to areas such as geospatial data capture. More and more companies are looking to have the real world represented accurately in their virtual world and we have the capabilities to help them make this happen," **said Watt.**

About Intouch Insight

Intouch Insight offers a complete portfolio of customer experience management (CEM) products and services that help global brands delight their customers, strengthen brand reputation and improve financial performance. Through its flagship SaaS product, LiaCX™, Intouch helps clients collect and centralize data from multiple customer touch points, gives them actionable, real-time insights, and provides them with the tools to continuously improve customer experience. Founded in 1992, Intouch is trusted by over 300 of North America's most-loved brands for their customer experience management, customer survey, mystery shopping, mobile forms, operational and compliance audits, and event marketing automation solutions. For more information, visit intouchinsight.com.

Certain statements included in this news release contain forward looking statements that are made of the date hereof, which by their nature are necessarily subject to risks and uncertainties and other factors that may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such statements reflect the Company's current views with respect to future events, including the acquisition, future revenues and references to the Company's expansion and growth of the business and operations, and are based on information currently available to the Company and on hypotheses which it considers to be reasonable; however, management warns the reader that hypotheses relative to future events which are beyond the control of management could prove to be false, given that they are subject to certain risks and uncertainties. Please refer to the risks set forth in the Company's most recent annual MD&A and the Company's continuous disclosure documents that can be found on SEDAR at www.sedar.com. The Company does not intend, and disclaims any obligation, except as required by law, to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

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