



LUXOR INDUSTRIAL CORPORATION

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Luxor's Subsidiary Mill Frame USA Lands an Arizona Order for a Multi-Family Project for Bridgewell Resources LLC

2016 U.S. sales and marketing expansion strategy continues to have early stage success

Vancouver BC, Canada, January 6, 2016- [Luxor Industrial Corporation](#) (TSX.V: LRL) (OTC: LXRRF) a leading manufacturer and distributor of engineered commercial and residential wood building products, today announced it has won a large multi-family contract in Arizona with Oregon based Bridgewell Resources LLC. The project will use all Luxor's [Canadian FastFrame™ pre-fabricated window and door openings products](#). The project is scheduled to begin in late January with products currently being prepared for shipping.

The Arizona deal marks the second major contract win in the U.S. within 30 days since announcing it's new 2016 sales and marketing strategy just weeks ago. Luxor's new sales and marketing strategy leveraging the weaker Canadian dollar is giving the company a significant competitive product and pricing advantage.

Terry Lashman, President of Luxor commented on the material event; *"there is no sign of the Canadian dollar strengthening to the U.S. anytime soon. As we continue to win more U.S. market-share because of the pricing competitive advantage the stronger our US brand Mill Frames, LLC gets positioning them to complete on value based projects our brand recognition will earn over time."*

Luxor is vertically integrating through the pending acquisitions of turn-key framing companies, Mill Frame Inc. in Canada and Mill Frame LLC in the United States.

Steve Conboy, President of Mill Frame, LLC commented; *"I'm so impressed with Luxor's business strategy as we move into final stages of our merger integration, We are winning business and that's all that matters. Their management, facilities and infrastructure most importantly can support the pace of our aggressive 2016 sales and marketing revenue growth efforts."*

About Bridgewell Resources LLC

Bridgewell is a business dedicated to supply chain management.

Bridgewell deals with customers around the globe to supply a comprehensive range of products to highly diversified markets with valued service and support.

About Luxor

Industrial Corporation

Adding to Luxor's products and commercial sales the company now distributes Fire Protected Exterior Architectural Details, Pre- Fabricated Wall Panels and a complete line of Multi-Family Engineered Lumber that includes products like I-Joist , LVL , Glu- Lam beams,
<http://www.millframe.com/#!/products/sqplc>

Luxor is involved in the development, engineering, manufacturing and marketing of engineered wood products. Luxor has vertically integrated through the pending acquisitions of turnkey framing

companies in Canada and the United States. In the industrial sector, it manufactures wood mat products. In the residential sector it manufactures its patented IBS 2000® engineered floor bridging, architectural wood products, and FastFrame™ wall components. For further information visit Luxor's website at www.luxorcorp.com.

For further information contact:

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To Learn more about Luxor Industrial Corp, website at www.luxorcorp.com.

To learn more about US Subsidiary USA Mill Frame, LLC. www.millframe.com

Forward Looking Statements

This news release contains forward looking statements. Although Luxor believes that the expectations reflected in these forward looking statements are reasonable, undue reliance should not be placed on them because Luxor can give no assurance that they will prove to be correct. Since forward looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. Additional information may be accessed through the Sedar website: www.sedar.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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