

EA Education Group Inc.
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June 29, 2015

Symbol: EA

News Release

EA Education Announces Strategic Agreement to Create and Develop New EA Clubs in China

June 29, 2015— EA Education Group Inc. (the "Company" or "EA") (CSE: EA) is pleased to announce today that the Company has entered into a ten-year strategic co-operation agreement (the "Agreement") with Genesis International Education Group ("GIE") and Bainian Group (Holding) Co. Ltd. ("Bainian"), a further comprehensive and advanced co-operation agreement to the existing EA club agreement dated March 23, 2015. Pursuant to the Agreement, EA, GIE and Bainian have agreed that, beyond establishment of the EA club in Chengdou City in Sichuan Province, China, the parties will seek additional ways to leverage joint opportunities and resources to explore international education markets, including but not limited to the promotion of Sino-Canadian educational and cultural exchange, and establishment of additional new EA clubs in other cities in the western and southern regions of China.

This Agreement will advance EA's ambition to rapidly expand its EA clubs in China and other initiatives with respect to achieving its business growth strategy.

[About Genesis International Education Group \("GIE"\)](#)

Genesis International Education Group ("GIE") is a Hong Kong based company primarily engaged in the international education and educational business related investment. GIE has established training schools in mainland China that provide experiences to support children's play and learning.

[About Bainian Group \(Holding\) Co., Ltd. \("Bainian"\)](#)

Bainian Group (Holding) Co. Ltd. is a Seychelles-based holding company primarily engaged in the development of and an investment in (i) educational and cultural business, (ii) finance market, (iii) ecological agriculture market and, (iv) high grade leisure and holiday's tourist market.

[About EA Education Group Inc.](#)

The Company is a leading Toronto-based provider of (i) international education services, (ii) comprehensive student housing services for international students in Canada. Its educational services are currently primarily for international junior and senior high school students, however it has an intention of widening the services it offers to include Canadian students and other age groups. It is also an active promoter of international education and cultural exchange between Canada and China.

The Company aims to be a high quality, one-stop educational services provider to students from overseas, aiding them in accessing prestigious Canadian educational institutes and the opportunity to learn under world-class learners. The Company currently delivers to international high school students certain advisory and complimentary services that assist them in undertaking and improving their education experiences in both Canada and China. The Company provides services that bridge the gap between students' needs for practical training and employers' demand for trained professionals.

On behalf of the Board of
EA Education Group Inc.

Per:

“Wen Xu”

(Wendy) Wen Xu, Chair of the Board

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

Certain statements in this news release, which are not historical in nature, constitute “forward looking statements” within the meaning of that phrase under applicable Canadian securities law. These statements include, but are not limited to, the Company’s business activities following the completion of the EAEG Purchase Agreement, the timing of any of the Company’s performance or events. These statements reflect management’s current assumptions and expectations and by their nature are subject to certain underlying assumptions, known and unknown risks and uncertainties and other factors which may cause actual results, performance or events to be materially different from those expressed or implied by such forward looking statements. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company. Readers are cautioned not to place undue reliance on forward looking statements.