



**Legend Power Hires Energy Efficiency Sales Veteran as Business Director Northeast
Aggressive Expansion into the United States Begins with New York Region**

Vancouver, Canada, October 12, 2017 - Legend Power Systems Inc. (TSXV: LPS) (the "Company"), a global leader in voltage reduction and optimization technology, today announced the addition of Frank Maricic as Business Director for the Northeastern USA. As a key addition to the company's US sales initiative, Mr. Maricic will build a local team to support channel distribution and will manage the opportunity funnel in the region. A seasoned sales professional with a career in energy efficiency, Mr. Maricic adds the necessary experience and local network to accelerate Legend's growth in the United States.

"Frank is our first local team member in New York and we are pleased to add someone of his caliber to the Legend team," stated Randy Buchamer, President and CEO of Legend Power. "When developing our go-to-market strategy, we quickly identified the need for a locally based sales leader. Frank has been in the business a long time, knows how to present an innovative product like ours, and brings to Legend an impressive network of building owners and potential partners. We feel his impact on growth will be significant."

Frank Maricic joins Legend with over 29 years of sales and marketing experience. For the past 13 years he worked in the New York energy efficiency industry holding such roles as the Director of Sales for UtiliSave, and President and Founder of GreenEc, an energy efficiency consulting group. In his last position Mr. Maricic ran the NYC office as the National Accounts Manager for Energy Management Systems, a national provider of real-time energy monitoring and submetering solutions. His experience includes direct exposure to many of Legend's key verticals.

As the Energy Manager for the Town of Somers NY, he performed energy audits on municipal buildings, managed lighting retrofits and solar PV projects, and led the Greenhouse Gas Inventory and Climate Action Plan teams. Mr. Maricic co-founded the Building Performance Contractor Association's downstate chapter and is on the executive board of the NYC 2030 District non-profit association. He is a 7-year founding member and energy committee volunteer for the Sustainable Westchester consortium, and the President and Founder of EE Reports, a company that helps facility managers and building owners discover new energy efficiency measures. Mr. Maricic has served as the chair and moderator of the NYC Real Estate Expo Energy Panel since 2015 and has been a speaker at many industry events including NESEA's Building Energy NYC conference.

"Legend is a growing company with a proven track record of helping building owners save money on power," said Frank Maricic, Business Director Northeast for Legend Power. "The product represents a unique energy efficiency measure that I strongly believe will have a huge impact on buildings in the northeastern USA. My extensive experience in sales, coupled with a history of introducing people to new energy efficiency products, is a perfect fit to rapidly expand Legend's reach into the US."

Legend Power is aggressively expanding business operations to the United States with early-stage sales activity commencing in New York State. The company has officially launched in the area, has a Fortune-500 name-brand testimonial account online, and local sales professionals joining the team. This, in tandem with the untapped and definitive need for Legend's patented technology in the region, positions the company for significant revenue growth.

About Legend Power Systems Inc.

Legend Power Systems Inc. (www.legendpower.com) is changing the way buildings around the world use power. The Company's patented and proprietary technology reduces overvoltage, a natural condition present in power grids



around the world. Overvoltage inflates energy costs, damages electrical equipment, and increases the negative impact a building has on the environment. Legend's utility-proven Harmonizer improves the power efficiency of an entire building to reduce total energy consumption and power costs, while maximizing equipment life. The solution provides customers risk free energy savings, improves the value of their physical assets, and enhances their sustainability efforts. As an application with demand side benefits, Legend is also a key contributor toward utility conservation goals. In 2015 Legend was recognized as the top performing cleantech company on the TSX Venture Exchange.

For further information, please contact:

Randy Buchamer, CEO and President
+ 1 778 945 1501
rbuchamer@legendpower.com

Sean Peasgood, Investor Relations
+ 1 416 565 2805
sean@sophiccapital.com

Neither the TSX Venture Exchange nor the Investment Industry Regulatory Organization of Canada accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This Press Release may contain statements which constitute "forward-looking information", including statements regarding the plans, intentions, beliefs and current expectations of the Company, its directors, or its officers with respect to the future business activities and operating performance of the Company. The words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions, as they relate to the Company, or its management, are intended to identify such forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future business activities or performance and involve risks and uncertainties, and that the Company's future business activities may differ materially from those in the forward-looking statements as a result of various factors. Such risks, uncertainties and factors are described in the periodic filings with the Canadian securities regulatory authorities, including the Company's quarterly and annual Management's Discussion & Analysis, which may be viewed on SEDAR at www.sedar.com. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update these forward-looking statements other than as may be required by applicable law.