



Legend Power® Appoints VP Sales and Marketing

Adds Experienced Energy Industry Sales Veterans

Vancouver, Canada, February 27, 2019 - Legend Power® Systems Inc. (TSXV: LPS), a global leader in onsite energy management technology, is pleased to announce the addition of four experienced sales veterans with a wide variety of highly-relevant energy industry and sales-management expertise.

Mike Cioce has joined Legend Power as VP, Sales & Marketing. Mr. Cioce comes to Legend from Skaled – a leading sales consulting service provider, for whom, Legend was a client. He was so encouraged with what he saw during the engagement that he decided to join the team full time. Mr. Cioce is an accomplished sales and marketing executive with over 25 year of progressive experience growing revenue for a variety of companies. He grew sales teams and revenue in a scalable and predictable manner with top technology and service organizations such as Xerox, FedEx Office, and several technology start-ups. Prior to shifting to Sales and Marketing, he spent the first 12 years of his career in GM roles, with a heavy concentration in Operations.

“We are pleased that a sales industry veteran such as Mike has chosen to take on the roll of leading our sales and marketing efforts. Being the senior sales consultant to the Company for several months prior to his hire uniquely positioned him to understand all aspects of our challenges, opportunities and potential for growth. Since joining the team he has been instrumental in the rapid upgrading of our sales talent and has initiated an overhaul of our sales processes and procedures,” said Randy Buchamer, CEO, Legend Power Systems. “We are confident that Mike’s influence along with the addition of several proven industry professionals will have a meaningful impact on our sales results.”

Dave Fink has joined the Legend sales team in New York. With 12 years in the energy efficiency and renewables space, Mr. Fink has been responsible for hundreds of facility retrofits ranging from small businesses, to Fortune 500's and the U.S. Federal Government. He has focused on large, multi-site commercial and industrial clients with responsibility to structure and oversee strategic partnerships with some of the nation’s leading LED manufacturers and Energy Service Companies.

Joining the team in Philadelphia, is Scott Delany. Mr. Delany brings over 20 years of consultative sales and management experience in Networked Technologies. Since 2008, Mr. Delany has started and managed a solar design/build enterprise and helped many commercial and industrial US clients solve problems with Demand Management and Demand Response connected by secure automation of Distributed Energy Resources and automation systems.

Legend has also added industry insight to the Toronto-based sales team with the addition of George Filtsos. With 25 years of controls experience in the Energy Efficiency space, Mr. Filtsos brings extensive energy industry sales knowledge. As part of the Daintree Networks start-up prior to their acquisition by GE, Mr. Filtsos was a vital part of the IoT movement before it was an acronym, having contributed to well over 2 million square feet of wireless controls projects in the Industrial, and Large Commercial space segments.



About Legend Power Systems Inc.

Legend Power® Systems Inc. (www.legendpower.com) is a global leader in onsite energy management technology. We help buildings overcome grid instability challenges common to utilities around the world. Legend's industry-proven SmartGATE™ enables dynamic power management of an entire building. The proprietary and patented system reduces total energy consumption and power costs, while also maximizing the life of electrical equipment. Legend's unique solution is also a key contributor to both corporate sustainability efforts and the meeting of utility energy efficiency targets.

For further information, please contact:

Randy Buchamer, CEO and President
+ 1 778 945 1501
rbuchamer@legendpower.com

Sean Peasgood, Investor Relations
+ 1 416 565 2805
sean@sophiccapital.com

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