

Attention: Business Editors

**CO-OPERATORS GENERAL INSURANCE COMPANY DECLARES
QUARTERLY DIVIDEND ON: CLASS E, SERIES C PREFERENCE SHARES**

April 3, 2017

Guelph, ON – The Board of Directors of Co-operators General Insurance Company (“Co-operators General”) today announced a quarterly dividend of \$0.3125 per Non-Cumulative Redeemable Class E Preference Shares, Series C, payable June 30, 2017 to shareholders of record at the close of business on June 1, 2017.

Co-operators General has designated the dividends referred to above as eligible dividends for the purposes of the Income Tax Act (Canada).

With assets of more than \$5.8 billion, Co-operators General is a leading Canadian multi-product insurance company. Co-operators General is part of The Co-operators Group Limited, a Canadian co-operative. Through its group of companies it offers home, auto, life, group, travel, commercial and farm insurance, wealth management as well as investment management products. The Co-operators is well known for its community involvement and its commitment to sustainability, and is listed among the Best Employers in Canada by Aon Hewitt.

Co-operators General Class E, Series C Preference Shares trade under ticker symbol CCS.PR.C on the Toronto Stock Exchange (TSX). Further information can be found at www.cooperators.ca.

Note to Editors: All figures in Canadian dollars.

For further information, please contact:

P. Bruce West

Executive Vice-President, Finance and Chief Financial Officer

Telephone: (519) 767-3036 Fax: (519) 824-0599