FORM 51-102F3
MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

NOISE MEDIA INC.
#65 - 468 Seymour Street
Vancouver, British Columbia
V6B 3H1
Telephone: 604-434-5256

(the "Company")

Item 2 Date of Material Change

October 30, 2007

Item 3 News Release

The news release was disseminated on October 31, 2007 through Canada Stockwatch Magazine and Market News.

Item 4 Summary of Material Change

The Company announced that on October 30, 2007 the Alberta Securities Commission revoked its cease trade order issued against the Company on March 28, 2003.

The Company also announced that although its shares remain suspended by the TSX Venture Exchange (the "Exchange"), the Company has received the conditional approval of the Exchange to its change of business ("COB") and reactivation and upon receiving the final approval of the Exchange to these transactions, the Company's shares will be reinstated for trading on the Exchange as a Tier 2 mining issuer and the Company will have completed the following transactions:

1) the acquisition of an option to acquire a 100% interest in 14 mineral claims located in the Vallé-de-l'Or County Municipality, Courville Township, Quebec (the "Property"), subject to a 1.5% net smelter return from 9092-0125 Quebec Inc. (the "Vendor"), in exchange for the issuance of 1,000,000 post-consolidated common shares to the Vendor;

2) the consolidation of the Company's issued share capital on a four old shares for one new share basis and the change of the Company's name to "GFK Resources Inc."; and

3) a private placement to raise $100,000 by the issuance of 1,250,000 common shares, at a price of $0.08 per share, a private placement to raise up to $550,000 by the issuance of up to 3,055,556 units at a price of $0.18 per unit, with each unit being comprised of one common share and one share purchase warrant and the issuance of up to 225,000 common shares as a finder's fee pursuant to the unit private placement, with the funds from the private placements to be used to carry out the recommended work program on the Property and for estimated general operating expenses and administration expenses of the Company for the ensuing 12 months.

The Company will also be filing a filing statement which will provide more detailed disclosure on the above transactions which will be available for review on SEDAR at www.sedar.com.

Item 5 Full Description of Material Change

5.1 - Full Description of Material Change

Please see the news release of October 30, 2007 attached.

5.2 - Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

For further information, contact:

Michael Kinley
Telephone: 604-434-5256

Item 9 Date of Report

November 9, 2007

NOISE MEDIA INC.
#65 – 468 Seymour Street
Vancouver, British Columbia
V6B 3H1
Telephone: 604-434-5256
Facsimile: 604-434-5488

NEWS RELEASE

October 31, 2007 **Trading Symbol: NMA.H**

NOISE MEDIA INC. ANNOUNCES REVOCATION OF CEASE TRADE ORDER BY THE ALBERTA SECURITIES COMMISSION AND PROVIDES UPDATE ON CHANGE OF BUSINESS AND REACTIVATION

NOISE MEDIA INC. (the "Company") is pleased to advise that the Alberta Securities Commission (the "ASC") has issued a revocation order dated October 30, 2007 revoking the cease trade order (the "CTO") issued against the Company by the ASC on March 28, 2003. A CTO was also issued by the British Columbia Securities Commission (the "BC Commission") under section 164 of the *Securities Act* (British Columbia) on January 28, 2003 for the Company's failure to file audited financial statements for the financial year ended August 31, 2002, however on December 8, 2006 the BC Commission revoked its CTO as all required financial statements had been filed by the Company.

The Company's shares are currently suspended by the TSX Venture Exchange (the "Exchange"), however the Company has received the conditional approval of the Exchange to its change of business ("COB") and reactivation. Upon receiving the final approval of the Exchange to these transactions, the Company's shares will be reinstated for trading on the Exchange as a Tier 2 mining issuer and the Company will have completed the following transactions:

1. the acquisition of an option to acquire a 100% interest in 14 mineral claims located in the Vallé-de-l'Or County Municipality, Courville Township, Quebec (the "Property"), subject to a 1.5% net smelter return from 9092-0125 Quebec Inc. (the "Vendor"), in exchange for the issuance of 1,000,000 post-consolidated common shares to the Vendor;

2. the consolidation of the Company's issued share capital on a four old shares for one new share basis and the change of the Company's name to "GFK Resources Inc."; and

3. a private placement to raise $100,000 by the issuance of 1,250,000 common shares, at a price of $0.08 per share, a private placement to raise up to $550,000 by the issuance of up to 3,055,556 units at a price of $0.18 per unit, with each unit being comprised of one common share and one share purchase warrant and the issuance of up to 225,000 common shares as a finder's fee pursuant to the unit private placement, with the funds from the private placements to be used to carry out the recommended work program on the Property and for estimated general operating expenses and administration expenses of the Company for the ensuing 12 months.

As requested by the Exchange, the Company will be filing a filing statement providing more detailed disclosure on the above transactions which will be available for review on SEDAR at www.sedar.com.
ON BEHALF OF THE BOARD OF DIRECTORS

"Michael W. Kinley"

Michael W. Kinley**,**

President and Chief Financial Officer

The NEX and the Exchange have in no way passed upon the merits of the proposed transactions and have neither approved nor disapproved the contents of this press release.