

Date: September 25, 2015

Computershare
100 University Avenue, 8th floor
Toronto ON, M5J 2Y1
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: ROUTE1 INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	October 21, 2015
Record Date for Voting (if applicable) :	October 21, 2015
Beneficial Ownership Determination Date :	October 21, 2015
Meeting Date :	November 25, 2015
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON	77929Q108	CA77929Q1081

Sincerely,

Computershare
Agent for ROUTE1 INC