TUIAG / Director/PDMR Shareholding*

04-Apr-2017 / 13:48 CET/CEST

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TUIAG

PDMR Interest in Shares

Participation in an employee share purchase program

TUIAG ('the Company') announces that Mrs Anette Strempel, Mr Ortwin Strubelt and Mr Wolfgang Flintermann, all members of the Company's Supervisory Board (employee representatives), have signed up for their participation in the Company's employee share purchase program of the Financial Year 2016/17 in their capacity as employees of a participating group company.

Respectively, Mrs Anette Strempel, Mr Ortwin Strubelt and Mr Wolfgang Flintermann each committed itself under the Company's employee share purchase program to invest a monthly amount of 500 EUR ('investment amount') in the purchase of the Company's shares during an investment period of 4 months. Thus, the total amount sums up to 2.000 EUR per participant. The investment amount is deducted from the participant's salary.

During the investment period the decision on the participation and the investment amount is generally irrevocable and irreversible. The investment amount is converted into virtual shares each month during the investment period. This will be done based on the arithmetic average price of the Company's shares in XETRA (or in a comparable succeeding trade system) trading on the Frankfurt Stock Exchange during the last five trading days of the month in which the salary is deducted (reference price) provided with a 20% discount. At the end of the investment period the total amount of virtual shares is determined. After the execution of a respective Company's capital increase the total amount of virtual shares will be converted into the corresponding number of the Company's shares and will be booked to a custody depot. These shares are thereafter subject to a lockup period of two years. During this time they are entitled to dividends, whereby the dividend after corresponding conversion will also be paid in shares which will be acquired by the Company or on its behalf at the capital market. After the lockup period has ended, for every three held shares one further share will be granted (so called matching share), which will be acquired by the Company or on its behalf at the capital market.

04 April 2017

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Language: English Company: TUIAG

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WKN: TUAG00, TUAG28, TUAG29

Listed: Regulated Market in Hanover; Regulated Unofficial Market in Berlin, Dusseldorf, Hamburg, Munich, Stuttgart,

Tradegate Exchange; Open Market in Frankfurt; London

Category Code: TIDM: TUI

LEI Code: 529900SL2WSPV293B552

OAM

Categories: 3.1. Additional regulated information required to be disclosed under the laws of a Member State

Sequence 4028

No.: 4028