#### TUIAG (TUI)

#### 05-Jul-2019 / 15:09 CET/CEST

Dissemination of a Regulatory Announcement, transmitted by EQS Group.

The issuer is solely responsible for the content of this announcement.

### 1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

Title:	
First	Frank
name:	
Last	Jakobi
name(s):	

#### 2. Reason for the notification

a) Position / status

POSITION:	Member of the administrative
	or supervisory body

b) Initial notification

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name TUIAG

b) LEI

529900SL2WSPV293B552

### 4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Type: Share ISIN: DE000TUAG000

## b) Nature of the transaction

Acquisition The person obliged to report has committed itself under an employee share purchase program of the issuer to invest a monthly amount of 25EUR ('Investment Amount') respectively a total amount of 300EUR in the purchase of the financial instrument mentioned under no. 4a) (hereafter the 'Financial Instrument') during an investment period of 12 months. The investment is made by renounciation of salary. During the investment period the decision is generally irrevocable and irreversible. The Investment Amount is converted into virtual shares each month during the investment period. This will be done based on the arithmetic average price of the Financial Instrument in XETRA trading on the Frankfurt Stock Exchange during the last 5 trading days of the month in which the salary is deducted with a 20% discount. At the end of the investment period the total amount of virtual shares is determined. After the execution of a capital increase by the issuer the total amount of virtual shares will be converted into the corresponding number of Financial Instruments and will be booked to a custody depot. The Financial Instrument is thereafter subject to a lockup period of 2 years. During this time it is entitled to dividends, whereby the dividend (after a conversion) will also be paid in Financial Instruments which will be acquired by the issuer or in its name at the capital market. After the lockup period has expired, for every three Financial Instruments held one further Financial Instrument will be granted (Matching Share), which will be acquired by the issuer or in its name at the capital market. In addition, the person obliged to report receives 12 Financial Instruments (Golden Shares) booked to his custody depot during the investment period regardless of the volume of this Investment Amount. These are not subject to a lockup period and will be acquired by the issuer or in its name at the capital market.

Transaction linked to the exercise of share option programmes

c) Price(s) and volume(s)

Price(s)	Volume(s)
not numberable	not numberable

d) Aggregated information

IF HCE	Aggregated volume
not numberable	not numberable

# 2019-07-03; UTC+2

## f) Place of the transaction Outside a trading venue

ISIN: DE000TUAG000

Category Code: DSH TIDM: TUI

LEI Code: 529900SL2WSPV293B552

OAM Categories:3.1. Additional regulated information required to be disclosed under the laws of a Member State

Sequence No.: 12513 EQS News ID: 837101

End of Announcement EQS News Service