

MATERIAL CHANGE REPORT

BC FORM 53-901F

SECTION 85(1) OF THE *SECURITIES ACT* (BRITISH COLUMBIA)
AND SECTION 151 OF THE *SECURITIES RULES*.

FORM 27

SECTION 146(1) OF THE *SECURITIES ACT* (ALBERTA)

Item 1. **Reporting Issuer**

eTV Technology Inc.
1620 - 701 West Georgia Street
Vancouver, BC V7Y 1C6

Item 2. **Date of Material Change**

March 31, 2004

Item 3. **Press Release**

The Issuer issued a press release in Vancouver, BC on March 31, 2004. The press release was disseminated through Stockwatch and Market News.

Item 4. **Summary of Material Change**

The Issuer completed a non-brokered private placement of 500,000 units at a price of \$0.05 per unit, as announced in the Issuer's news release dated March 31, 2004.

Item 5. **Full Description of Material Change**

Please see the attached news release.

Item 6. **Reliance on Section 85(2) of the *Securities Act* (British Columbia) or
Reliance on Section 146(2) of the *Securities Act* (Alberta)**

This report is not being filed on a confidential basis.

Item 7. **Omitted Information**

Not applicable.

Item 8. **Senior Officers**

To obtain further information contact Robert G. Charlton, the President of the Issuer, at 604-683-3277.

Item 9. **Statement of Senior Officer**

The foregoing accurately discloses the material change referred to herein.

Dated at Vancouver, BC this 7th day of April, 2004.

“David Martin-Smith”
David Martin-Smith
Director

eTV Technology Inc.
#1601 – 701 West Georgia Street
Vancouver, BC V7Y 1C6

Telephone: 604-683-3277

NEWS RELEASE

March 31, 2004

ETV

The Company has closed a private placement of 500,000 units (“Units”) at a price of \$0.05 per Unit. Each unit will be comprised of one common share and one share purchase warrant. One whole warrant will entitle the holder to purchase one common share over a one year period from the date of issuance at a price of \$0.10 per share. The hold periods for the units and the underlying securities expires on July 31, 2004.

ON BEHALF OF THE BOARD

“David Martin-Smith”

David Martin-Smith, Director

THE TSX VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE CONTENT OF THIS NEWS RELEASE.