NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN Declares Quarterly Dividend

TORONTO, CANADA, October 3, 2016 Asian Television Network International Limited (ATN) (TSXV-SAT),

In accordance with the Company's quarterly dividend policy, the board of directors declared on October 3, 2016 a dividend of $0.02 on each common share outstanding, payable, on October 31, 2016 to shareholders of record at the close of business of October 15, 2016.

The dividend policy will be reviewed periodically by the board of directors. The board of directors has the sole discretion to declare and to adjust or eliminate dividends based on relevant considerations, including the Company's need to retain capital to support its stability and growth, and compliance with applicable laws.

The Company advises that the dividend to be paid on the common shares on October 31, 2016 is designated as an "eligible dividend" for Canadian income tax purposes.

We are a Canadian media company with all of our operations in Canada. ATN serves Canada's diverse cultural communities with 54 premium specialty television channels. ATN offers its flagship general interest service "ATN HD", several Bollywood movie channels with hundreds of movies a month, and a variety of channels that include sports, news, music, lifestyle, spiritual and several regional language channels. ATN is Canada's pioneer of World Class Cricket. ATN operates a South Asian Radio Service on Satellite Radio across Canada and the United States. We are publicly traded on the Toronto Stock Exchange Venture (TSXV-SAT). For more information please visit www.asiantelevision.com

For more details on ATN visit www.asiantelevision.com

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