N E W S R E L E A S E

Venzee Executes 2nd Channel Partnership Agreement

- **Additional Channel Partner Recommends Venzee's Technology to its clients.**

Vancouver, BC – October 10, 2018 - Venzee Technologies Inc. (**TSX-V:VENZ**) ("**Venzee**" or the "**Company**") announces it has executed a second channel partnership agreement with a Product Information Management provider ("PIM") based out of Europe, expanding Venzee's geographic reach to the European Union. The channel partner will refer Venzee technology to its clients looking for content transformation and distribution solution for content distribution to their retail partners.

Venzee's Channel Partner Program was created to leverage Venzee's Mesh API platform for high volume product manufacturers, large retailers, and global distributors to integrate their existing content systems with an increasingly challenging retail landscape.

According to Venzee's Vice President for Partner Engagement, John Abrams, "This agreement acts as a marketing and sales 'force multiplier,' validating and endorsing the Venzee platform value proposition across a growing global customer base. In aggregate, Venzee's Channel Partners represent some of the world's most respected and well-known brands and retailers," added Abrams.

About Venzee

Venzee is a data transformation platform that can seamlessly integrate the world's largest retailers with their suppliers, bringing products to market faster than ever before. Our API replaces manual data entry, resulting in a digital supply chain that increases margins and accelerates revenue. Venzee is leveraging its technology to partner with established supply chain leaders to deliver a real time solution to a global audience.

Venzee operates as a Software as a Services (SaaS), allowing flexibility for enterprise customers of all sizes wishing to improve their digital supply chain solutions. To learn more about Venzee, visit **https://venzee.com/**

Investor Relations
Caleb Jeffries
Investor Relations, Kin Communications Inc.
1-866-684-6730
VENZ@kincommunications.com

Forward-Looking Information

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the execution of the Company's growth strategy. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; and regulatory risks. Additional information *about these assumptions and risks and uncertainties is contained under "Risk Factors and Uncertainties" in the Company's management's discussion and analysis for the year ended December 31, 2017 and its latest annual information form filed August 29, 2018, which are available under the Company's SEDAR profile at www.sedar.com, and in other filings that the Company has made and may make with applicable securities authorities in the future.*

Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The forward-looking information contained in this news release is expressly qualified in its entirety by this cautionary statement. The Company does not undertake to update any forward-looking information, except as required by applicable securities laws.