

**TELECOM ITALIA GROUP**

**3Q'15 Results**

Rome, November 6th, 2015

# Telecom Italia Group

**3Q'15 Results**

Marco Patuano  
Piergiorgio Peluso



# Agenda

## Recent Highlights & 3Q'15 Results

- ▶ Marco Patuano

## Financial Update

- ▶ Piergiorgio Peluso

## Take-Aways

- ▶ Marco Patuano

## Appendix



# Safe Harbour

This presentation contains statements that constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this presentation and include statements regarding the intent, belief or current expectations of estimates regarding future growth in the different business lines and the global business, financial results and other aspects of the activities and situations relating to the Telecom Italia Group. Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors. Consequently, Telecom Italia makes no representation, whether expressed or implied, as to the conformity of the actual results with those projected in the forward looking statements. Forward-looking information is based on certain key assumptions which we believe to be reasonable as of the date hereof, but forward looking information by its nature involves risks and uncertainties, which are outside our control, and could significantly affect expected results. Analysts and investors are cautioned not to place undue reliance on those forward looking statements, which speak only as of the date of this presentation. Telecom Italia undertakes no obligation to release publicly the results of any revisions to these forward looking statements which may be made to reflect events and circumstances after the date of this presentation, including, without limitation, changes in Telecom Italia business or acquisition strategy or planned capital expenditures or to reflect the occurrence of unanticipated events. Analysts and investors should consult the Company's Annual Report on Form 20-F as well as periodic filings made on Form 6-K, which are on file with the United States Securities and Exchange Commission which may identify factors that affect the forward looking statements included herein.

The accounting policies adopted in the preparation of the Condensed Consolidated Financial Statements as of and for the nine months ended 30 September 2015 have been applied on a basis consistent with those adopted in the Annual Consolidated Financial Statements at 31 December 2014, to which reference should be made, except for the new standards and interpretations adopted by the Telecom Italia Group starting from 1 January 2015 which had no effects on the Condensed Consolidated Financial Statements as of and for the nine months ended 30 September 2015.



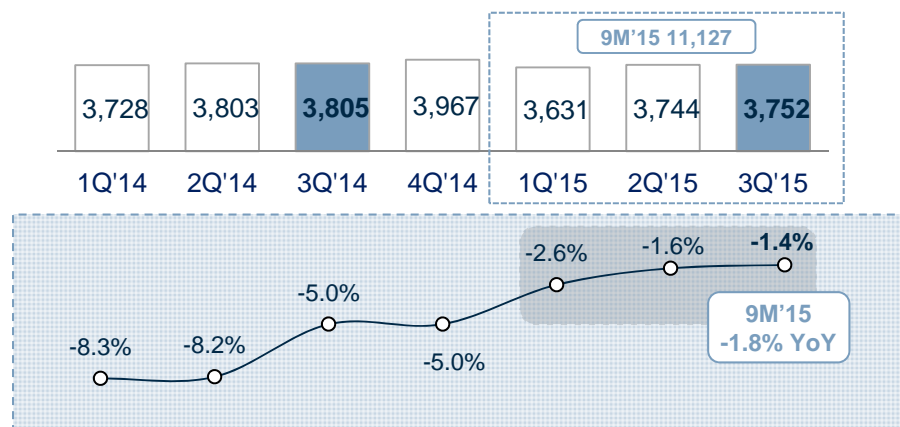
# Recent Highlights



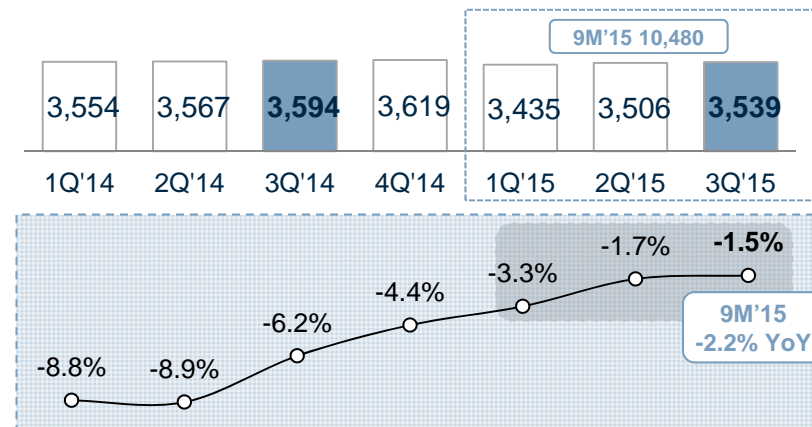
# Domestic Main Results

Reported data, € Mln, %YoY

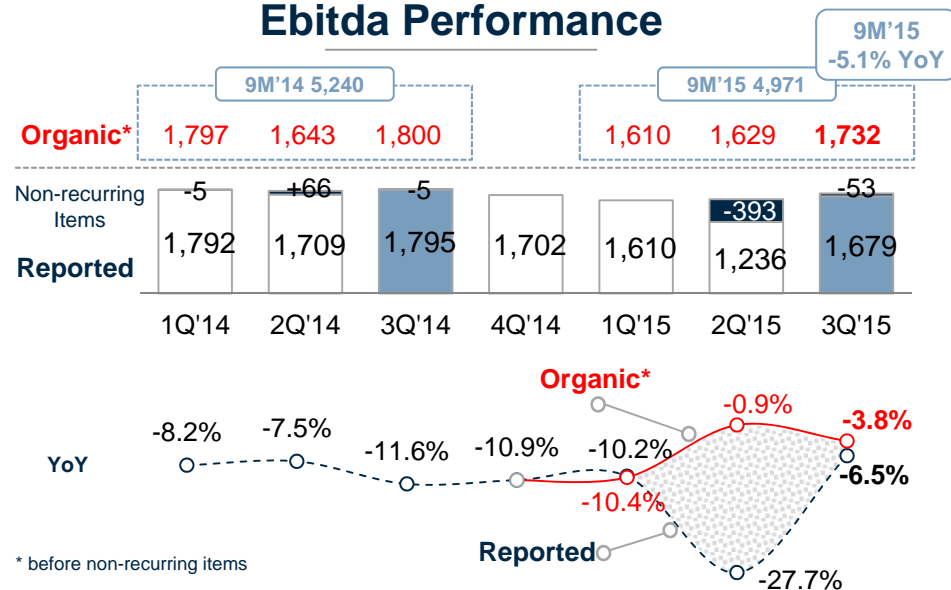
## Total Revenues



## Service Revenues



## Ebitda Performance



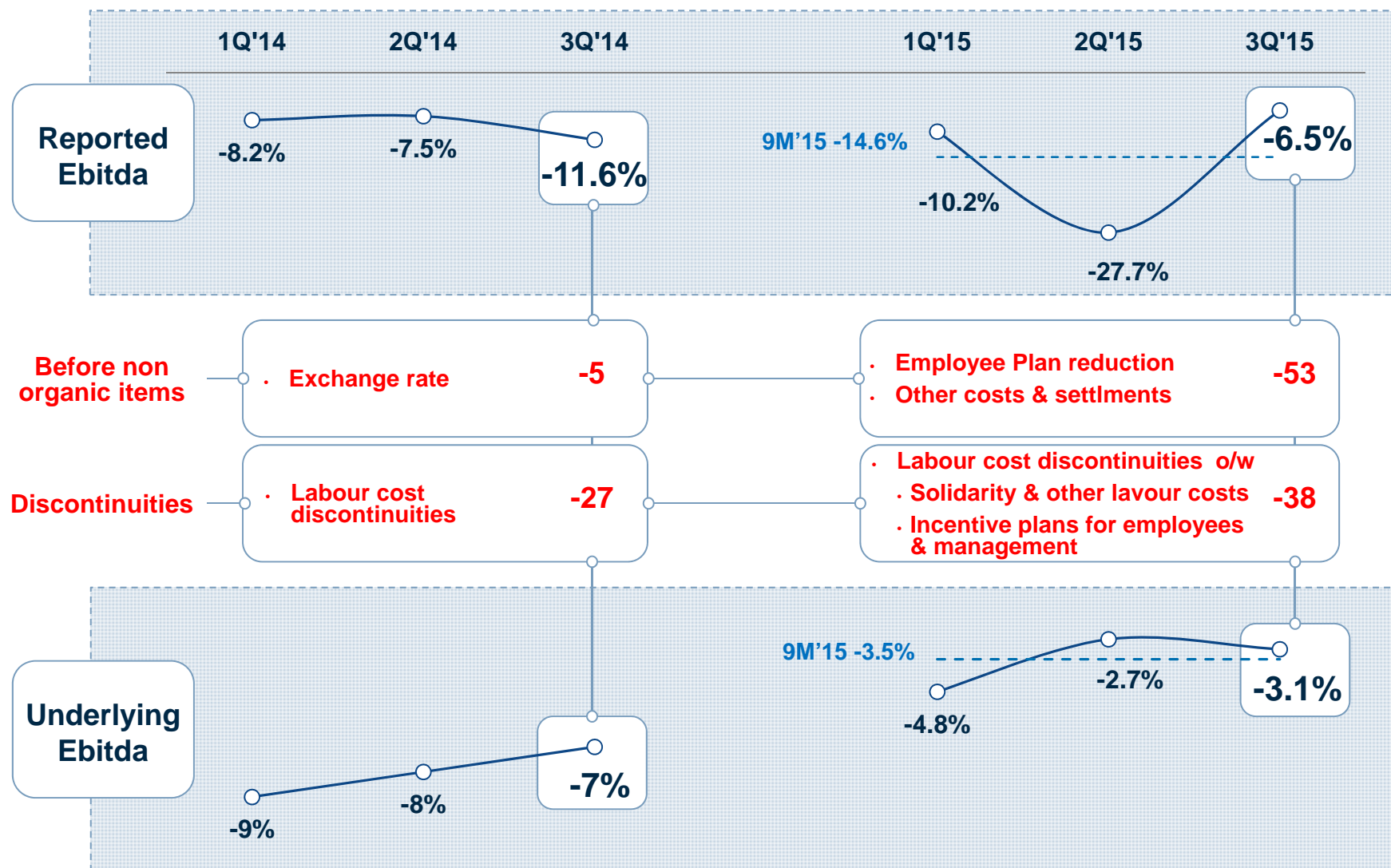
## Non-recurring items on Ebitda

	2014			2015		
	1Q	2Q	3Q	1Q	2Q	3Q
<b>Total</b>	-5	+66	-5	-393	-53	
FX rate fluctuation	-5	-5	-5			
Release TIS provision		+72	+2			
Employee reduction plan			-1	-24	-19	
Provision for risks and other costs	-1	-1		-369	-34	



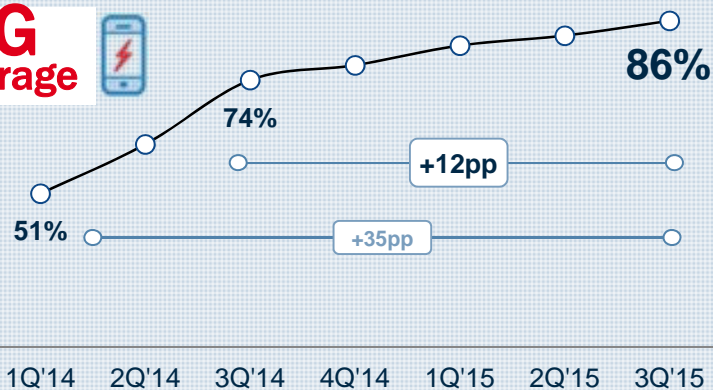
# Domestic Ebitda Evolution

YoY

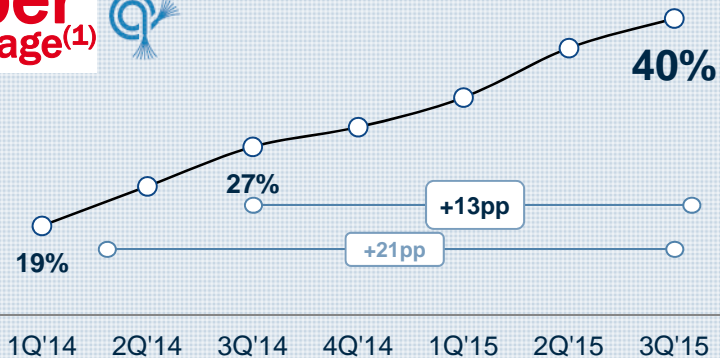


# Moving Fast on LTE & NGN

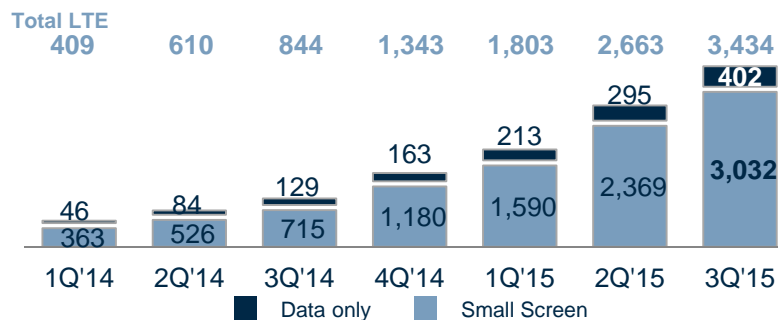
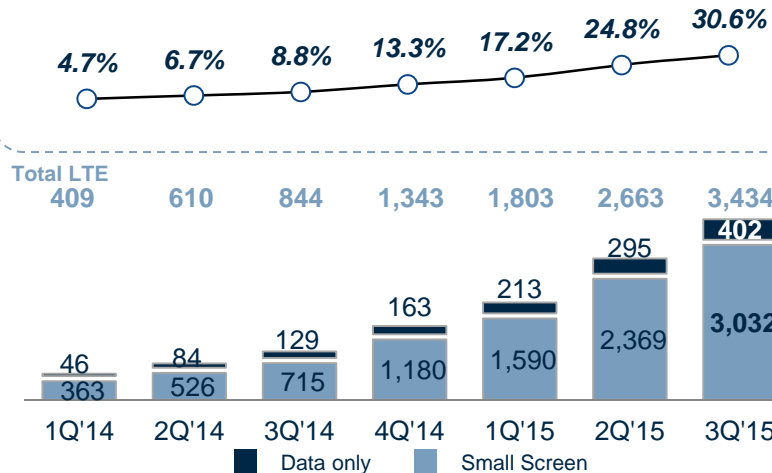
## 4G Coverage



## Fiber Coverage<sup>(1)</sup>



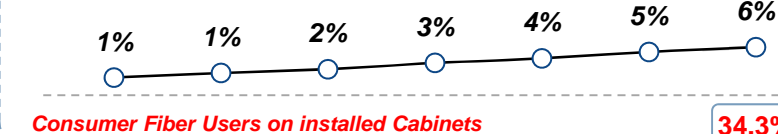
### LTE users on MBB Customer Base



### Total MBB Customer Base

8,677 9,151 9,596 10,071 10,480 10,754 11,217

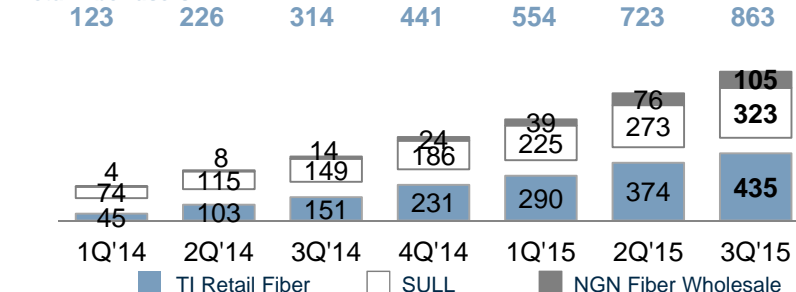
### Retail Fiber CB on Retail BB CB



### Consumer Fiber Users on installed Cabinets

34.3%

### Total Fiber users



### Total Retail BB users

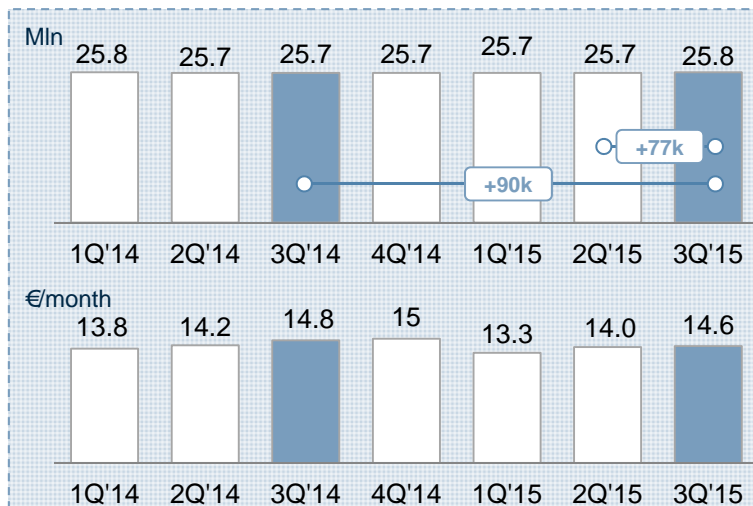
6,933 6,939 6,932 6,921 6,945 6,971 6,984



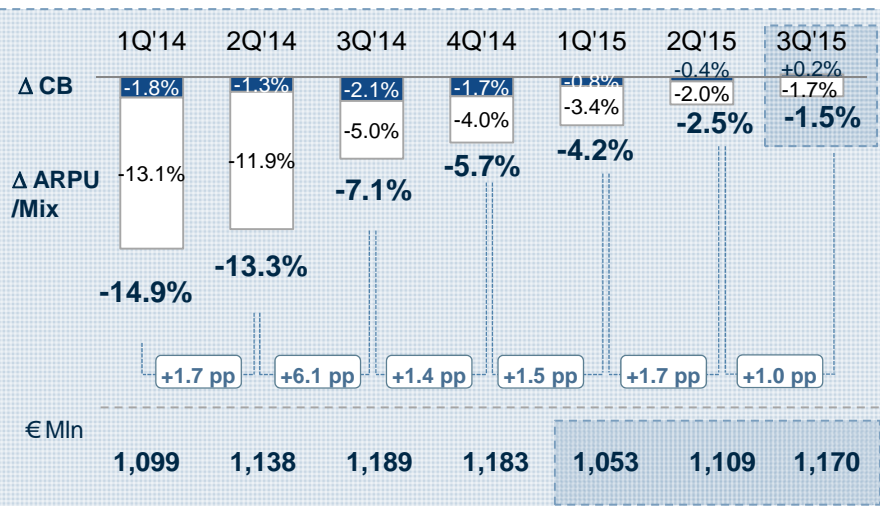
# Mobile Revenues : Delivering on Better Expectations

Reported data, %YoY

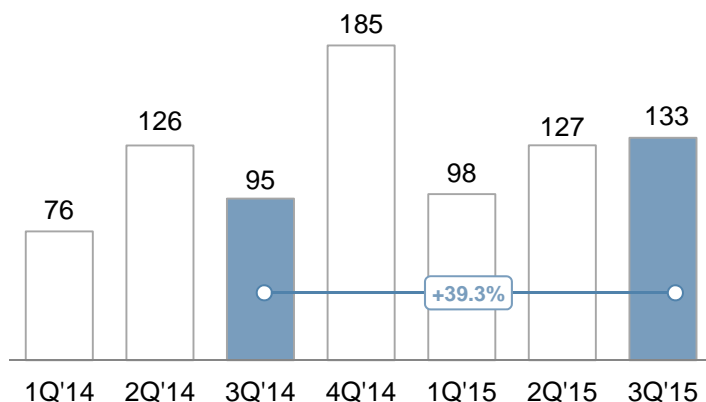
## Mobile Calling CB & ARPU



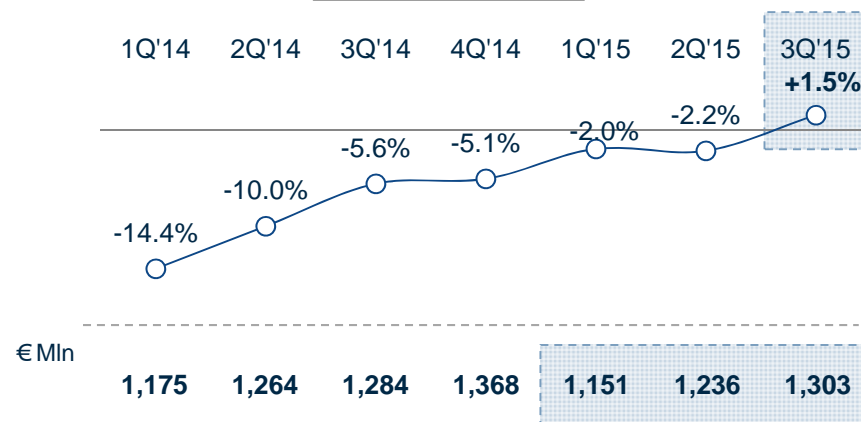
## Mobile Service Revenues Improving Trend



## Mobile Handsets Revenues Trend



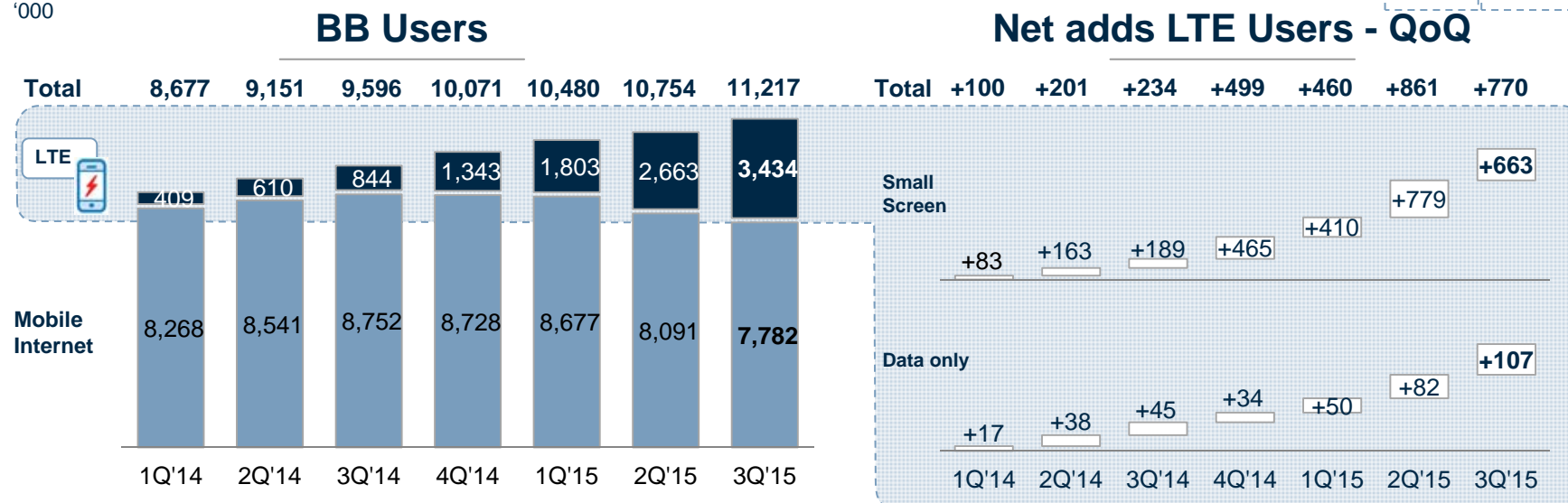
## Mobile Total Revenues Trend





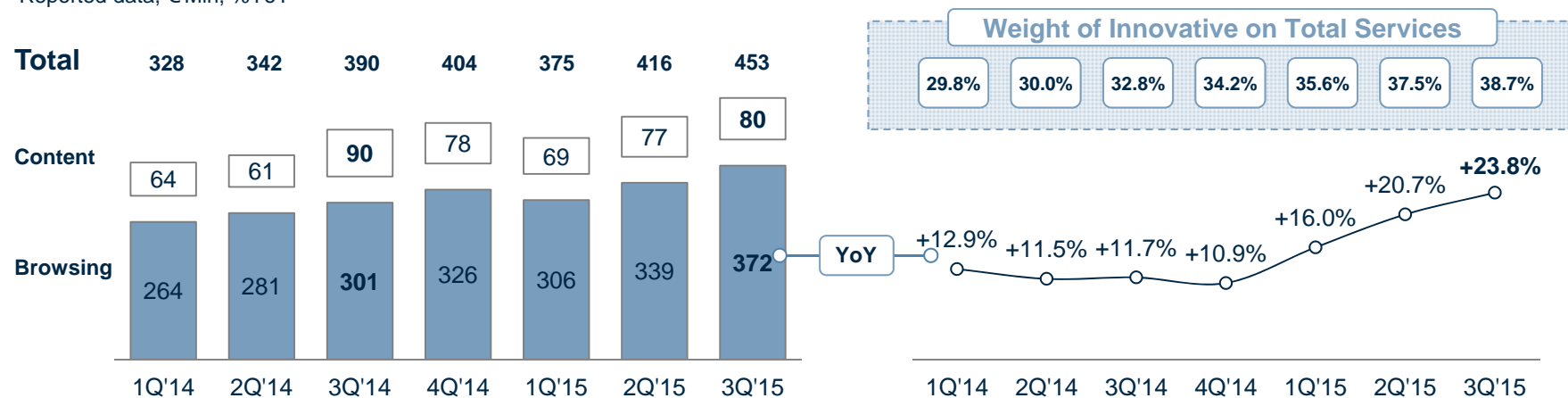
# Mobile Broadband and LTE Confirm Strong Take-Up

'000



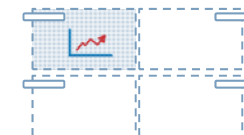
## Innovative Service Revenues

Reported data, € Mln, %YoY

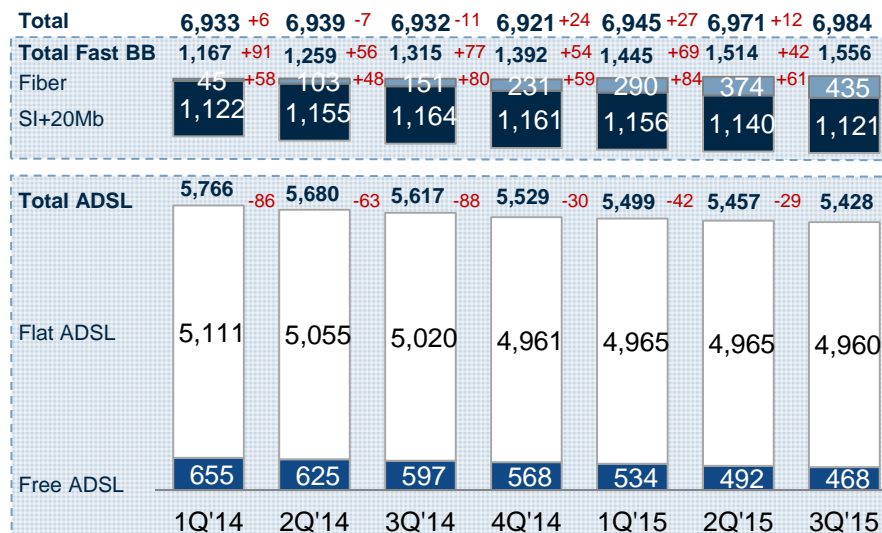


# Fixed: BB Acquisitions Performance beats Seasonality

'000, €Mln, %YoY



## BB Accesses



## Net adds BB Highlights

### Fiber

- High migration rate from ADSL CB
- Good new clients take-up rate
- Working to increase win-back rate

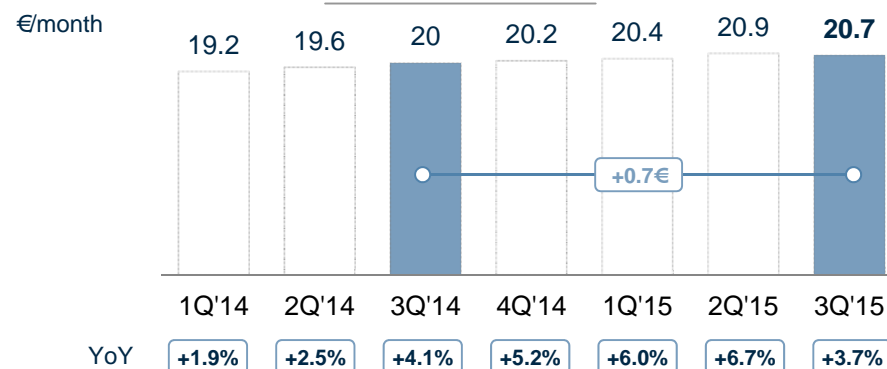


### ADSL

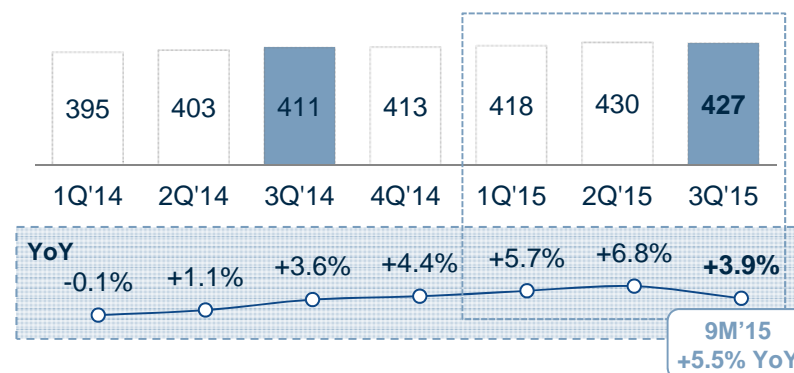
- High commercial aggressiveness on the market
- High "Free ADSL" disconnection rate with low ARPU value



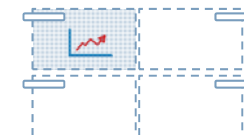
## BB Arpu



## BB Service Revenues

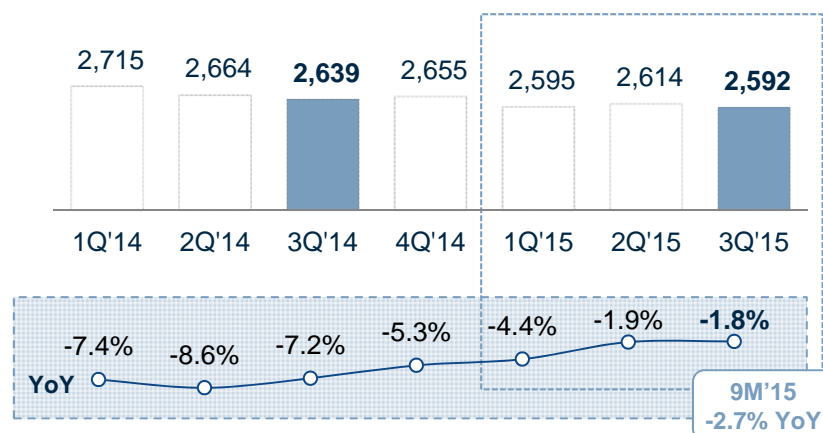


# Fixed: Revenues and Lines Analysis

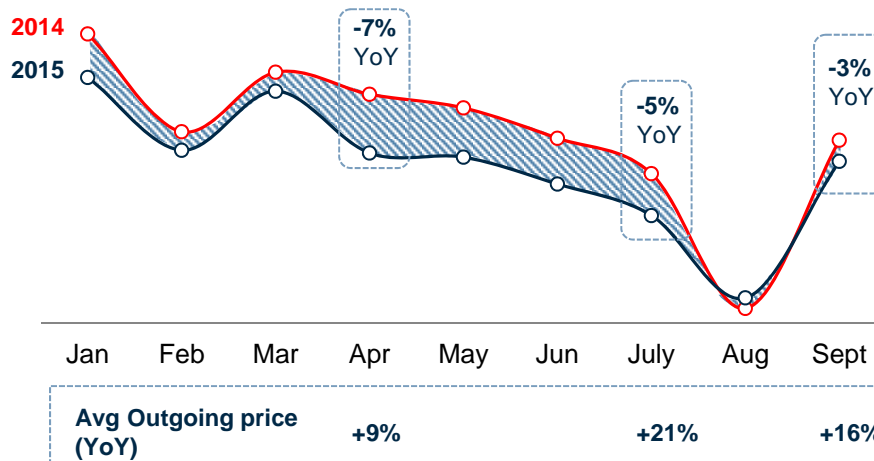


## Fixed Service Revenues

Reported data, € Mln, %YoY

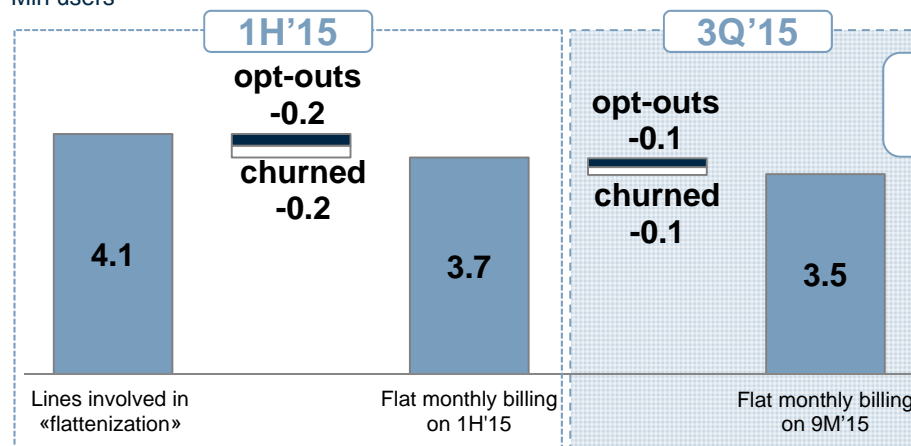


## Usage: Consumer Fixed

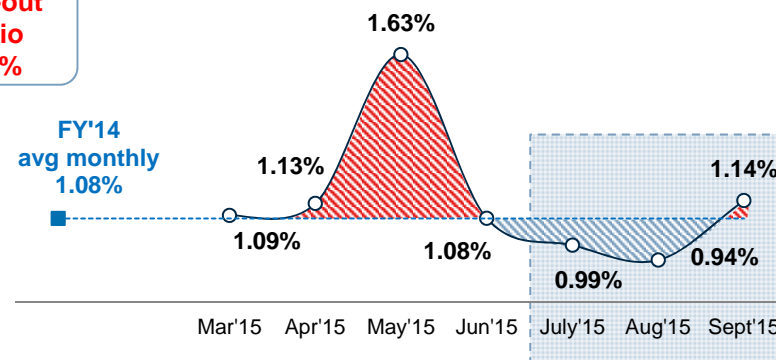


## Churn Stable Y-o-Y as “Tutto Voce” overcomes Launch Phase

Mln users

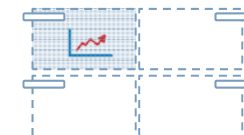


## Churn rate under control

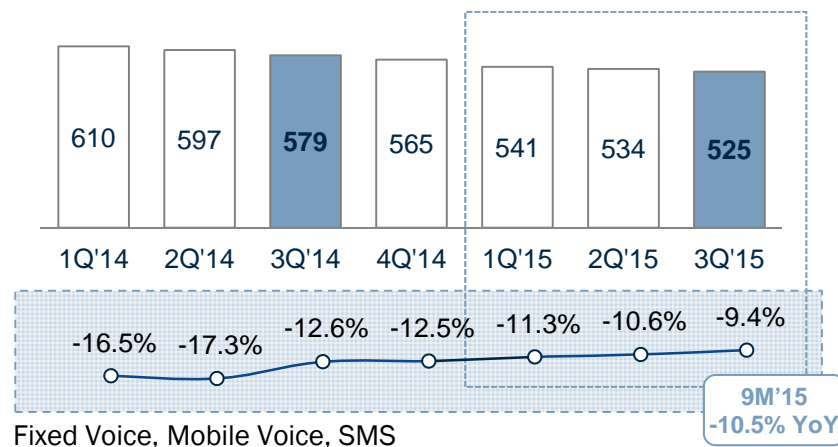


# Business Segment: New Breakdown on Revenues

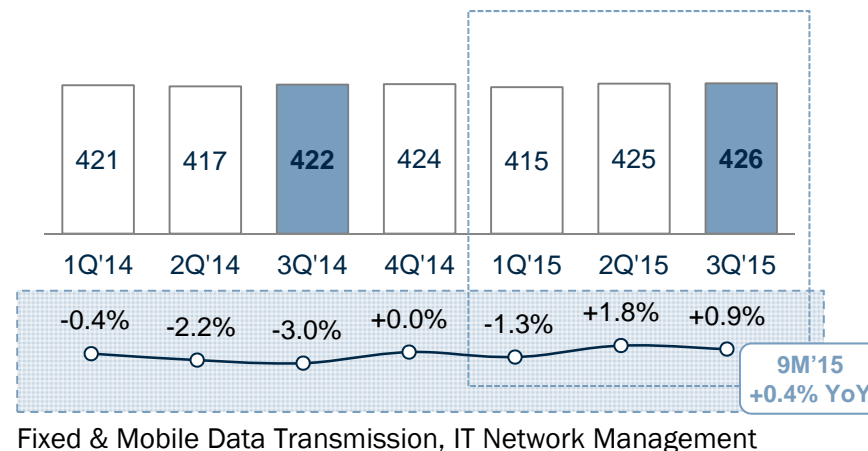
Service Revenues, Reported data, € Mln, %YoY



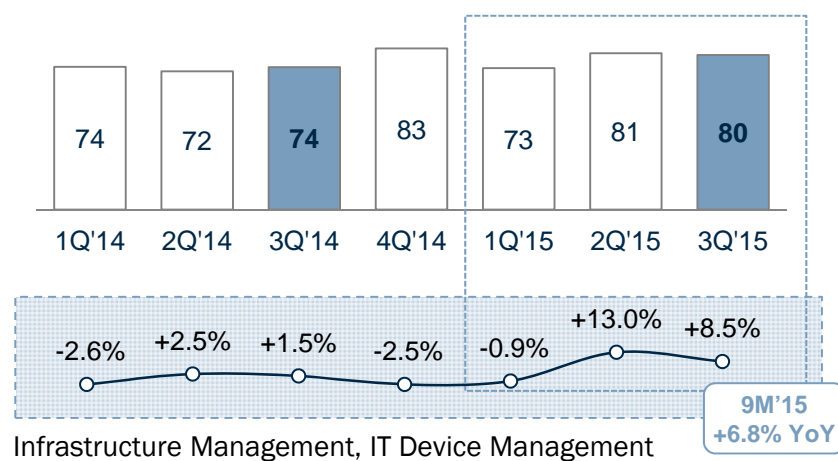
## Communicate



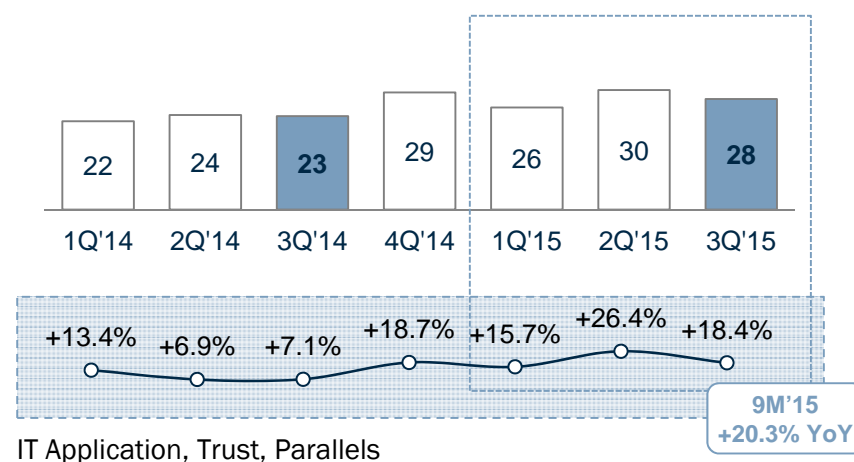
## Connect



## Compute



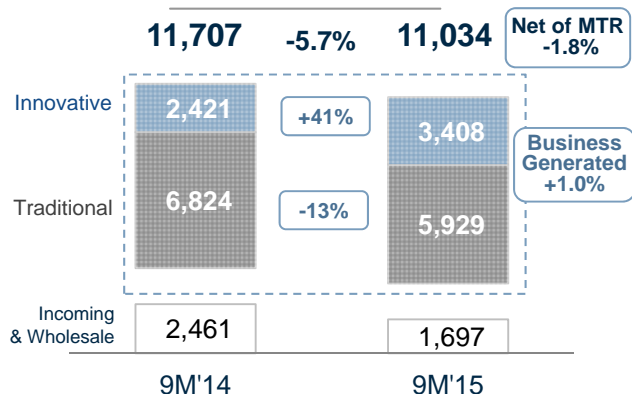
## IT Solutions



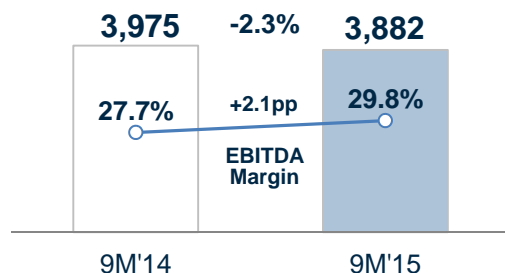
# TIM Brasil Update

Reported data, R\$ Mln, %YoY

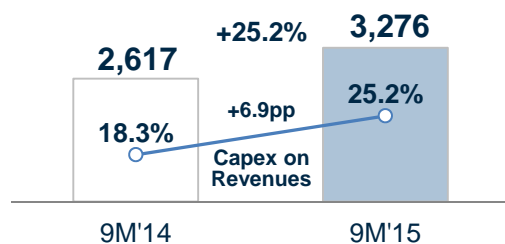
## Mobile Service Revenues



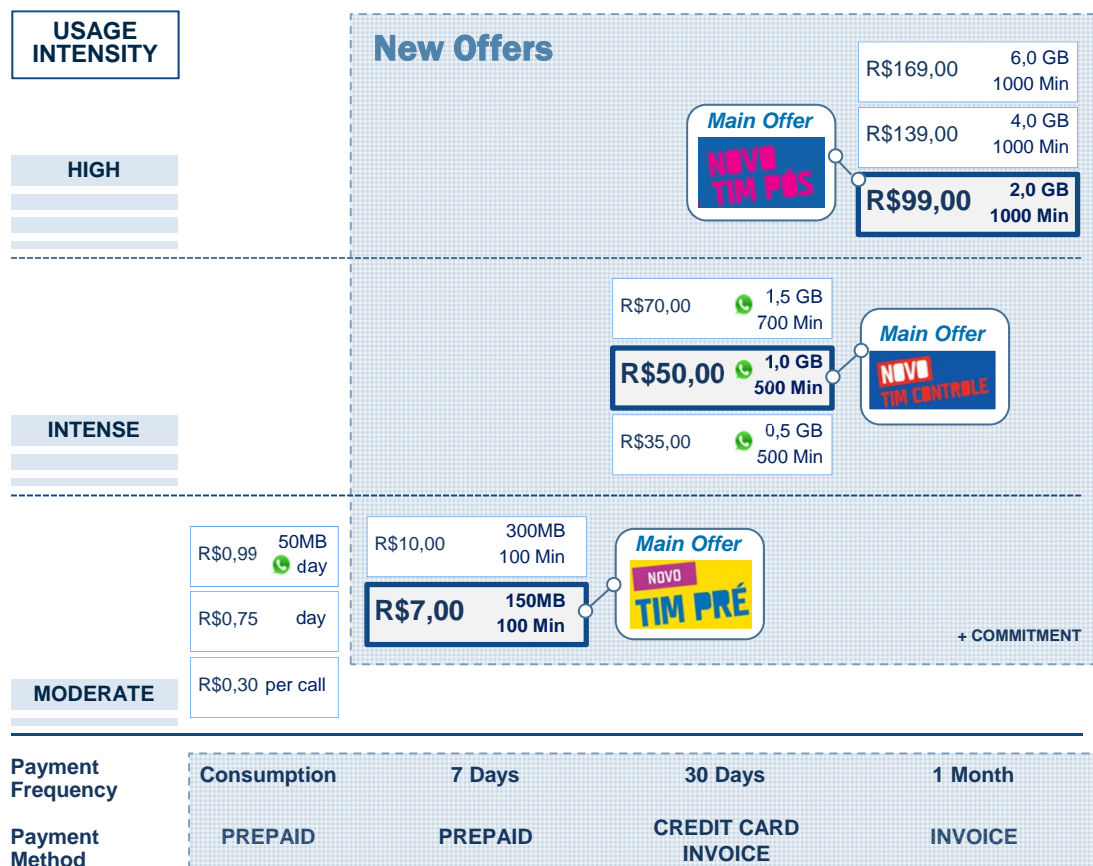
## Reported EBITDA



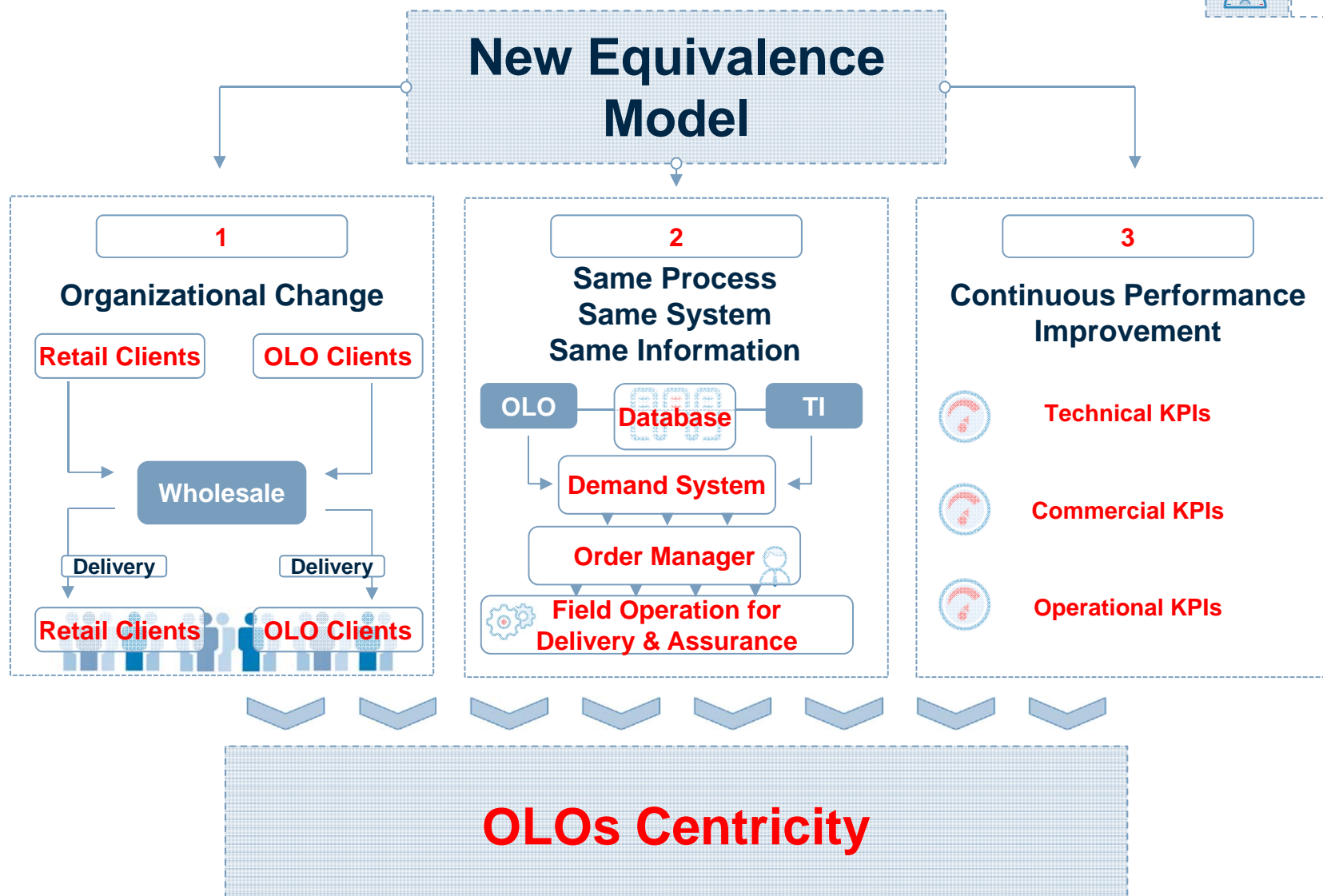
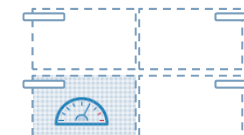
## Capex



## New Offer Portfolio Just Launched combines Data Rightsizing with Symmetric On-Net/Off-Net Voice Allowance



# Open Access Enhanced





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# TI Group Overview

€ Bln

	3Q'15	%YoY	9M'15	%YoY
<b>Total Revenues</b>	4.8	-5.1 organic -11.9 reported	14.9	-3.9 organic -6.9 reported
<b>Service Revenues</b>	4.5	-2.9 organic -9.3 reported	13.8	-3.1 organic -5.8 reported
<b>Ebitda</b>	2.0 bef. non recurring items	-4.4 bef. non recurring items -11.6 reported	6.1 bef. non recurring items	-4.8 bef. non recurring items -14.8 reported
<b>Capex</b>	1.1	+26.5 organic +16.5 reported	3.2	+27.3 organic +22.5 reported
<b>OpFCF<sup>(1)</sup></b>	0.9 Domestic 0.85 bln € -0.1 bln € YoY	-0.3 bln € reported	1.7 Domestic 2.1 bln € -0.1 bln € YoY	-0.5 bln € reported
<b>Net Debt</b>	26.8		-0.2 bln € vs 1H'15	+0.2 bln € vs FY'14

9M'14vs'13  
-6.4 organic

9M'14vs'13  
-6.4 organic



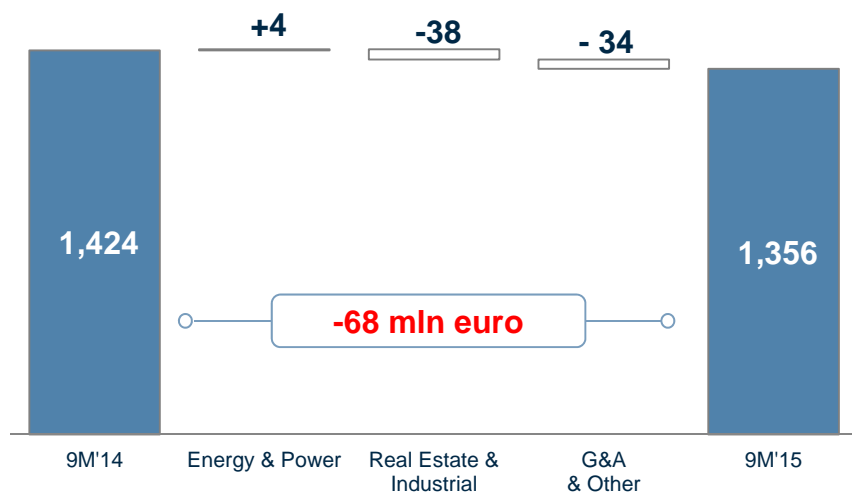
(1) Normalized for Brazilian clean-up costs/700 Mhz

**3Q'15 Results**  
Piergiorgio Peluso

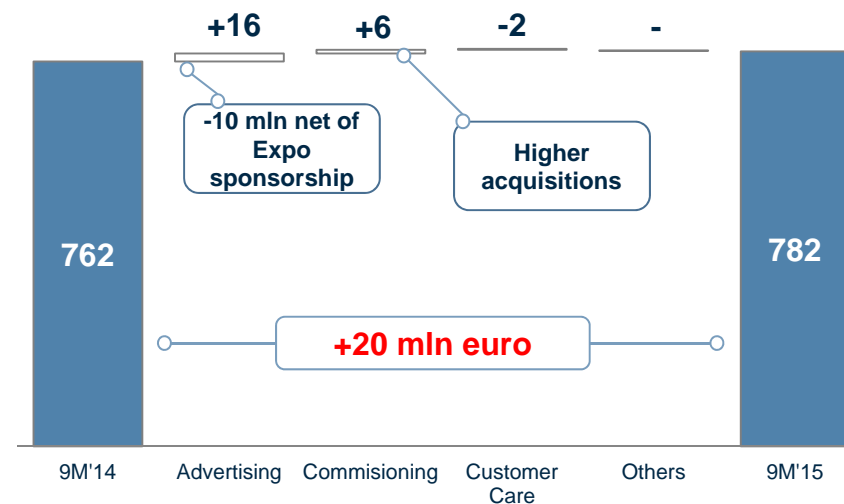


# Domestic Efficiency Program

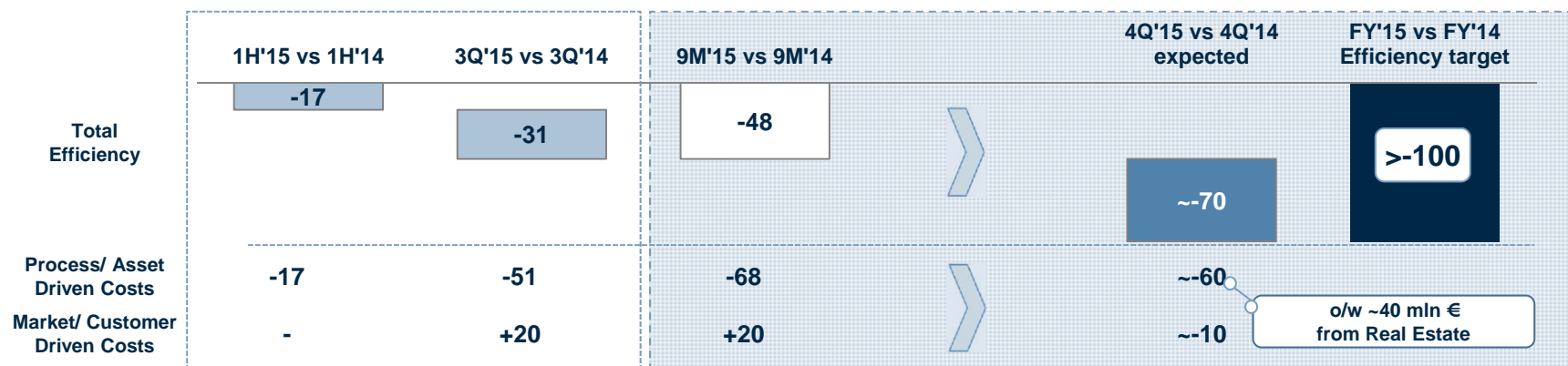
## Process/ Asset Driven Costs<sup>(1)</sup>



## Market/ Customer Driven Costs<sup>(2)</sup>



## Balance to FY Efficiency Target

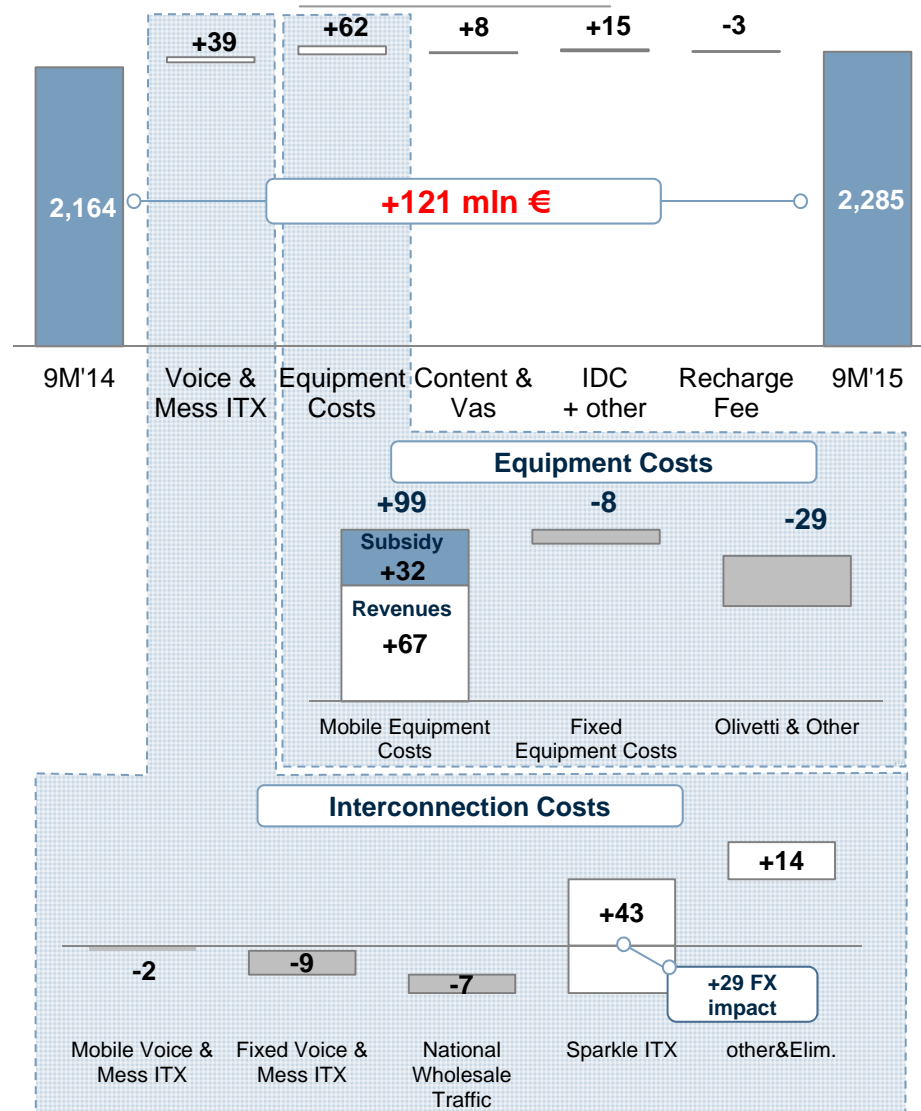


(1) Industrial costs, G&A, Real Estate  
 (2) Acquisition costs, ADV, Customer Care, Other commercial costs

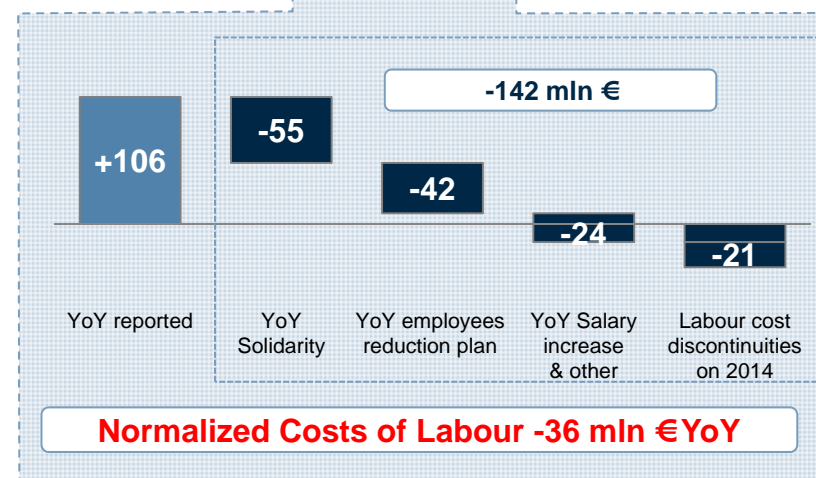
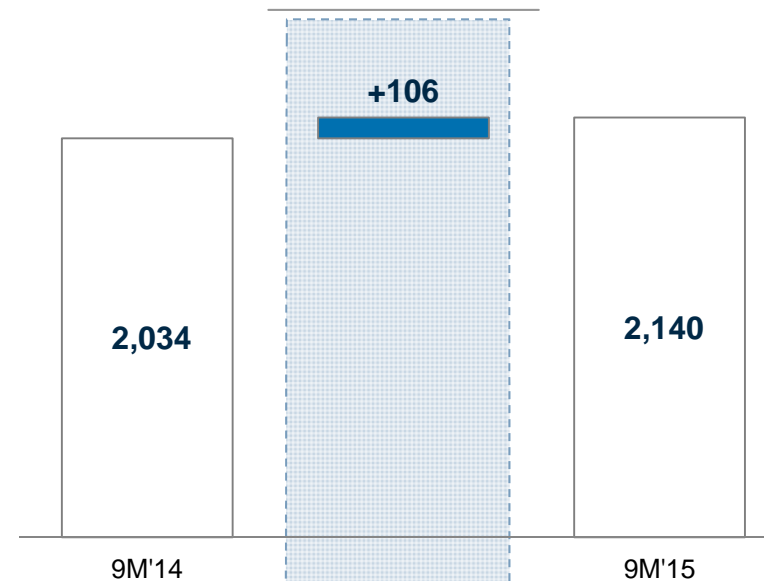
**3Q'15 Results**  
 Piergiorgio Peluso

# Volume Driven and Labour Costs

## Volume Driven Costs



## Labour Cost



# Labour Costs Evolution

**A**

**Solidarity Contract** (“defensive”) from January 2016, for around 30,400 workers, envisaging the reduction of 8.85% of the monthly working hours, for the management of 2,600 surplus employees without redundancies.

**B**

**Voluntary early redundancy** (pursuant to **Art. 4 of the Fornero Law**) that allows approximately **3.3 thousands employees** accruing by 31 Dec. 2018 the minimum requirements over the following 4 years to stop working early and therefore addressable from now onwards.

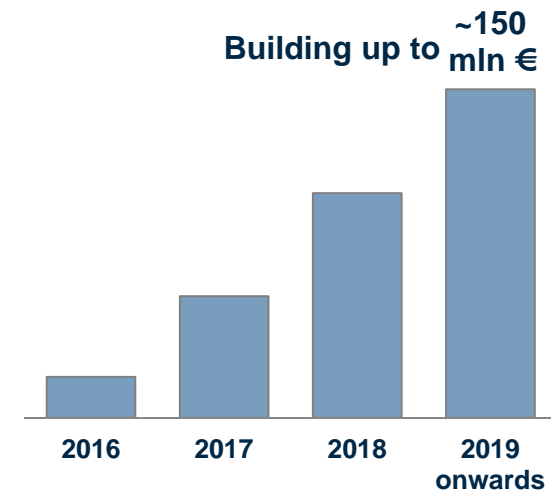
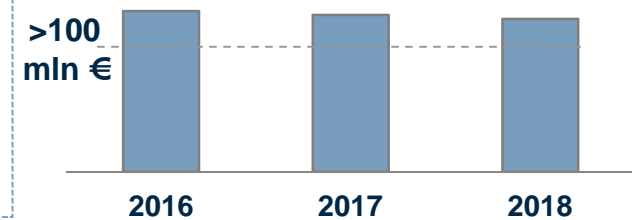
**C**

The **reduction** of another

**D**

**~150 employees** (ex lege 223/91 – agreement as of Sept. 2015) and **~100 managers** (pursuant to **Art. 4 of the Fornero Law**) will occur between 2015-2019.

## Savings expected



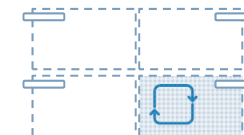
Against **A** **B** **C** **D**, a costs of approximately 400 mln € will be posted to yield a

**Net Present Value 2015-2022: >400 mln €**



# Savings Shares Conversion

## Main Terms & Conditions



### Voluntary Conversion

### Mandatory Conversion

· Cash Component  1 Saving Share x  
1 Ordinary Share + 0.095 €

· Spread Split  57% on Saving Share  
43% on Ordinary Share

· Dividend on Savers  Included in  
Conversion Premium

· Conversion Ratio  1 Saving Share x  
0.87 Ordinary Share

· Settlement Value of the  
Savings Shares subject  
to Withdrawal  0.9241 € per Share

· Maximum Cash out for  
dissenting Shareholders  100,000,000 €



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# Take-Aways

## Italy

- Sequential improvement both in Mobile and Fixed Revenues continues in line with expectations
- Innovative Investments drive the Technological leadership of our Networks
- Cost control and Efficiency remains a priority

## Brazil

- Encouraging signs from data growth, but overall negative impact of macro environment
- We remain convinced of the enormous opportunities offered by the Country
- The right time to invest for future growth



## Outlook

- Equity Value is a priority for TI, as shown by past performance and by the fairness of the terms of present Conversion
- 2016 Domestic Ebitda Year-on-Year “stabilization” confirmed

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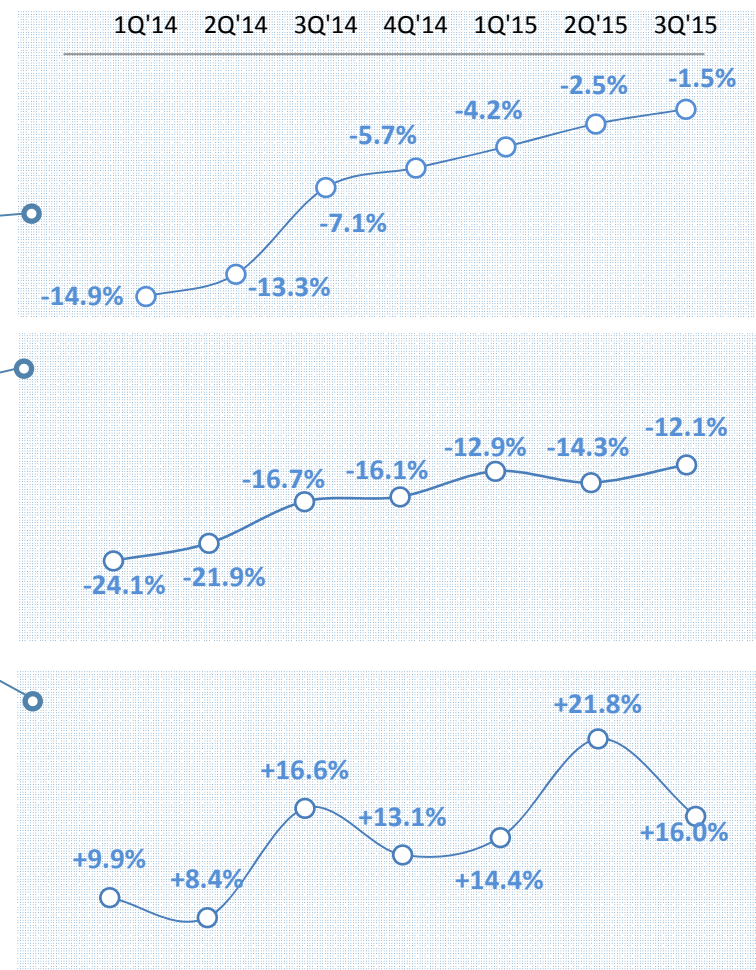
# Domestic Mobile Breakdown

€ mln, QoQ

## Quarterly Mobile Revenues Breakdown

	3Q'15	3Q'14	YoY
<b>Total</b>	<b>1,303</b>	<b>1,284</b>	<b>+1.5%</b>
<b>Service</b>	<b>1,170</b>	<b>1,189</b>	<b>-1.5%</b>
<b>Handsets</b>	<b>133</b>	<b>95</b>	<b>+39.3%</b>
<b>Traditional Service</b>	<b>639</b>	<b>727</b>	<b>-12.1%</b>
o/w Outgoing	461	536	-14.0%
o/w Incoming	65	57	+14.4%
o/w Messaging	113	134	-15.6%
<b>Innovative Service</b>	<b>453</b>	<b>390</b>	<b>+16.0%</b>
o/w Browsing	372	301	+23.8%
o/w Internet Content	80	90	-10.2%
<b>Wholesale Service</b>	<b>79</b>	<b>72</b>	<b>+10.0%</b>

## Service Revenues Trend YoY





# Domestic Fixed Breakdown

€ mln, QoQ

## Quarterly Fixed Revenues Breakdown

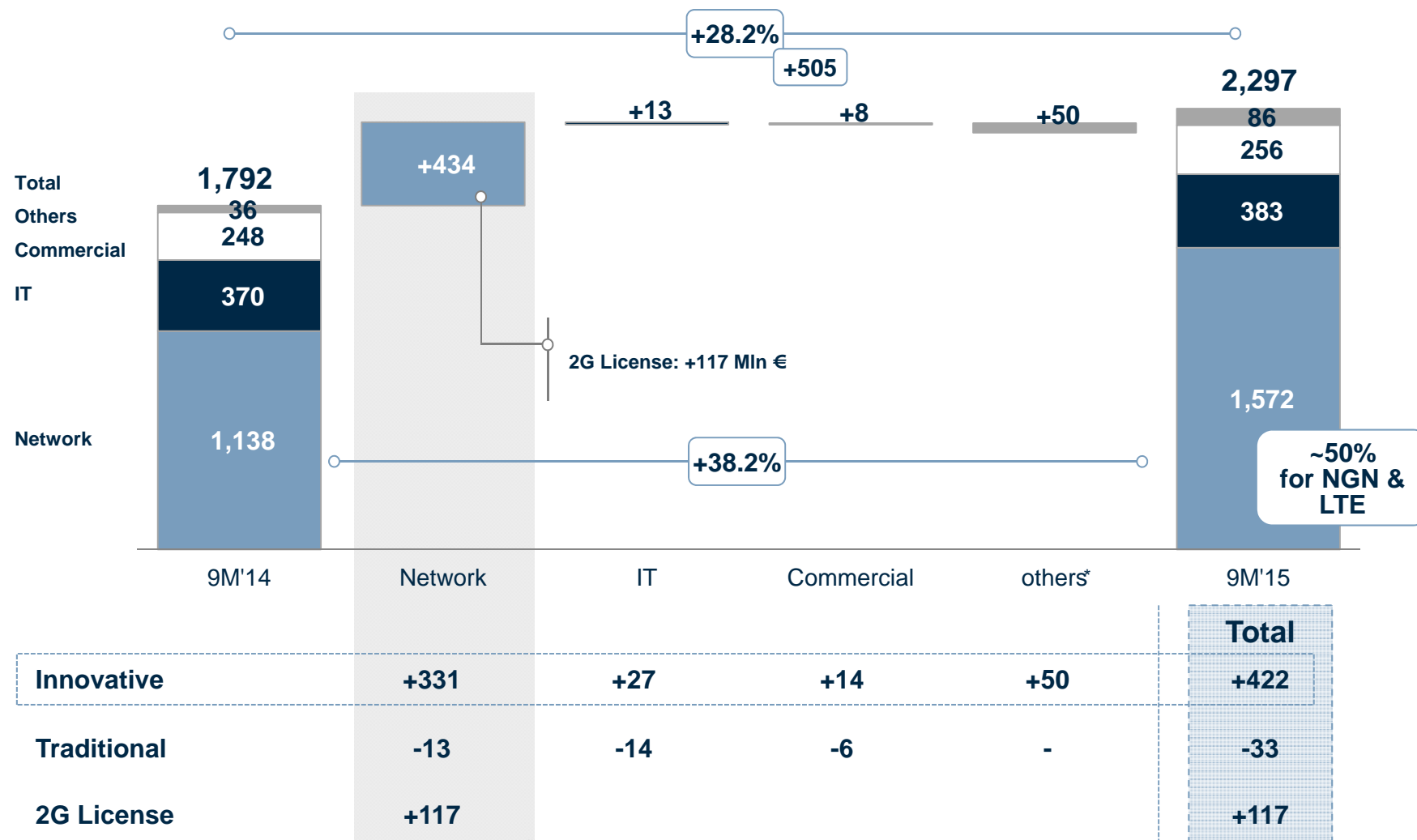
	3Q'15	3Q'14	YoY
<b>Total</b>	<b>2,645</b>	<b>2,718</b>	<b>-2.7%</b>
Service	2,592	2,639	-1.8%
Equipment	53	79	-32.5%
<b>Traditional Service</b>	<b>1,151</b>	<b>1,228</b>	<b>-6.3%</b>
o/w Voice	978	1,055	-7.3%
o/w Business Data & other	173	174	-0.3%
<b>Innovative Service</b>	<b>577</b>	<b>550</b>	<b>+4.9%</b>
o/w Broadband	427	411	+3.9%
o/w Content	6	5	+13.4%
o/w ICT Service	145	135	+7.1%
<b>Domestic Wholesale</b>	<b>552</b>	<b>583</b>	<b>-5.4%</b>
<b>TIS Group</b>	<b>336</b>	<b>304</b>	<b>+10.5%</b>
<b>Subs., Adj. &amp; others</b>	<b>-22</b>	<b>-27</b>	<b>+18.1%</b>

## Service Revenues Trend YoY



# Innovation Leads Domestic Capex

€ Mln

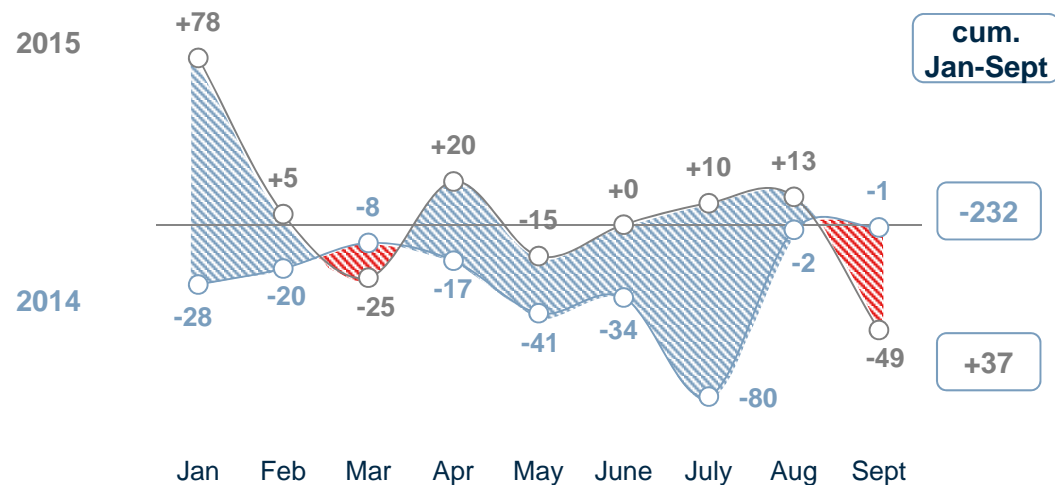


\*TIS & others



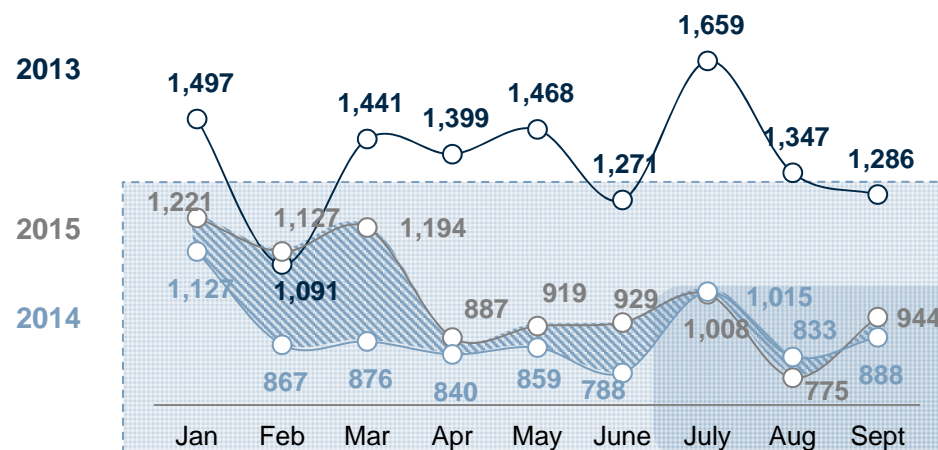
# CB Stabilization and Competitive Dynamics

## TIM MNP Balance

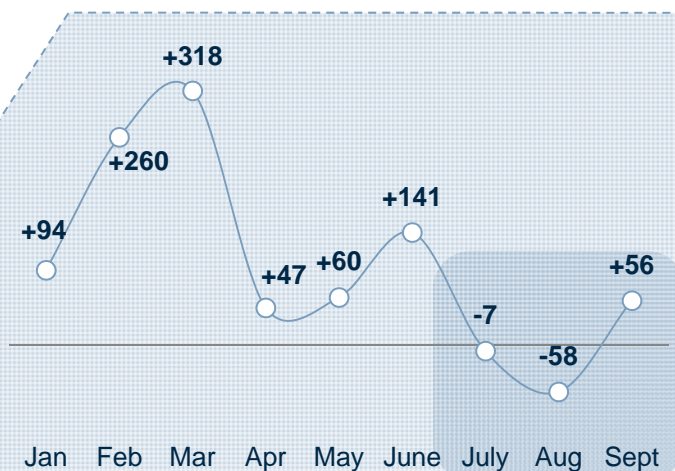


- ▶ As shown in the Total Market 2013 MNP trend line, a record-high peak was reached in July that year. The regained price leadership of TIM drove MNP back down to sustainable levels in 2014 and 2015.
- ▶ Pockets of turbulence do however still occur, as visible from the YoY MNP resurgence of 1Q'15. The situation normalized in 2Q'15 and 3Q'15, moving back towards 2014 levels.
- ▶ YtD TIM performance posted a positive MNP balance (+37k lines vs -232k lines in the same period of 2014), although negative balance (-49k lines) was registered in September.

## Total Market MNP (k)

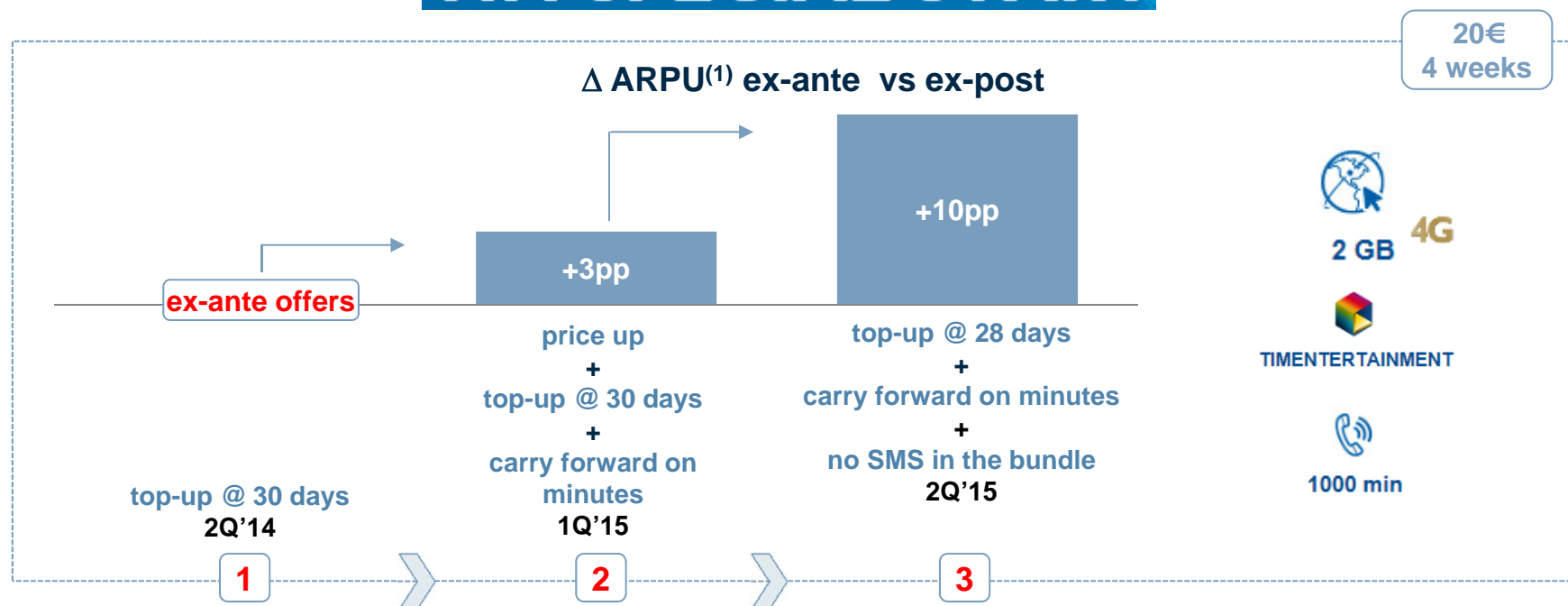


## Δ 2015 vs 2014



# Higher Bundle Penetration Protects ARPU Performance

## TIM SPECIAL START



Constant increase of % data bundle adoption on CB

Positive support on ARPU due to:

- nominal price increase from 19€ to 20€ **1** > **2**
- top-up days from 30 to 28 and no SMS in the bundle **2** > **3**

June '14: 19€ 600 mins/SMS & 1GB 30 days; March '15: 20€ 600 mins/SMS & 1GB 30 days; June '15 20€ 1000 mins, no SMS & 2 GB 28 days

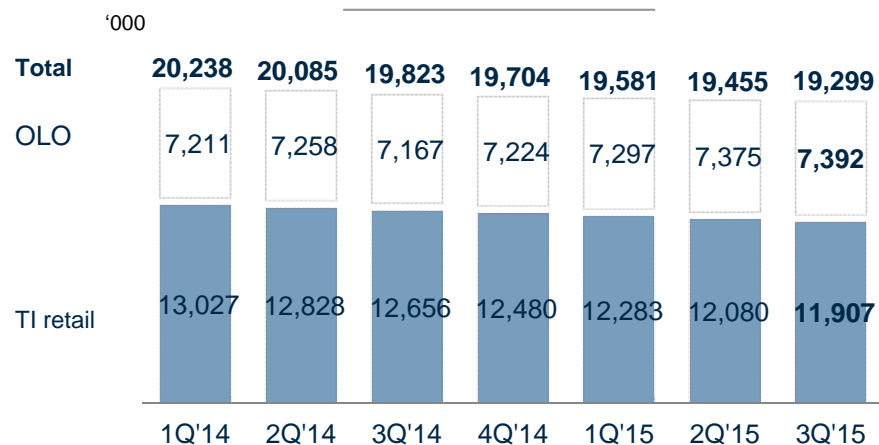
(1) Excluding "call-back" service



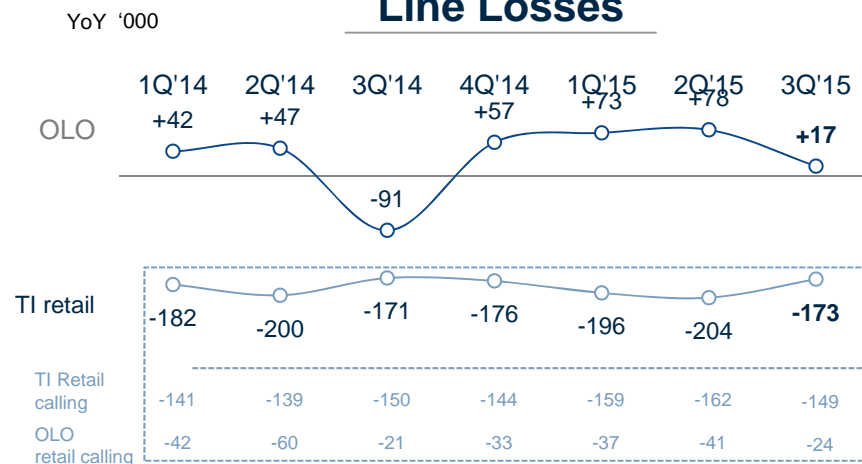
# Domestic Fixed KPIs

'000, € Mln, %YoY

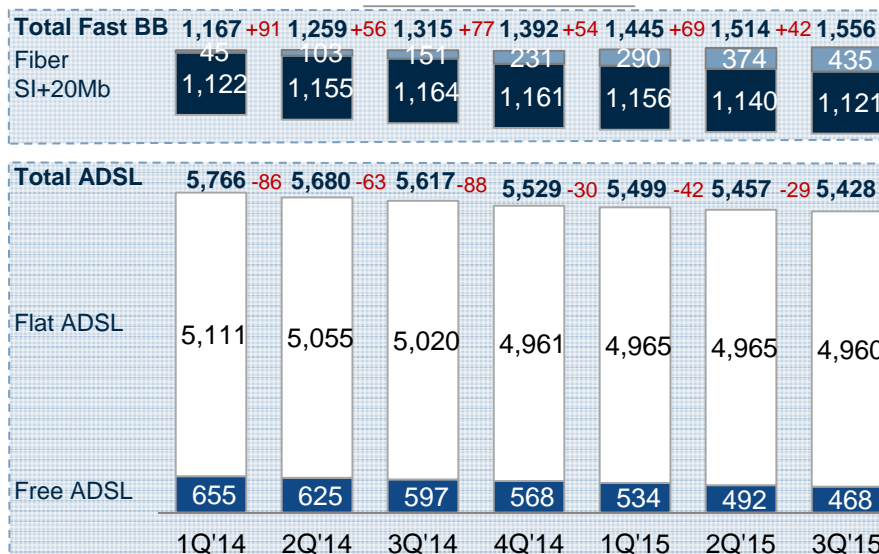
## Fixed Access



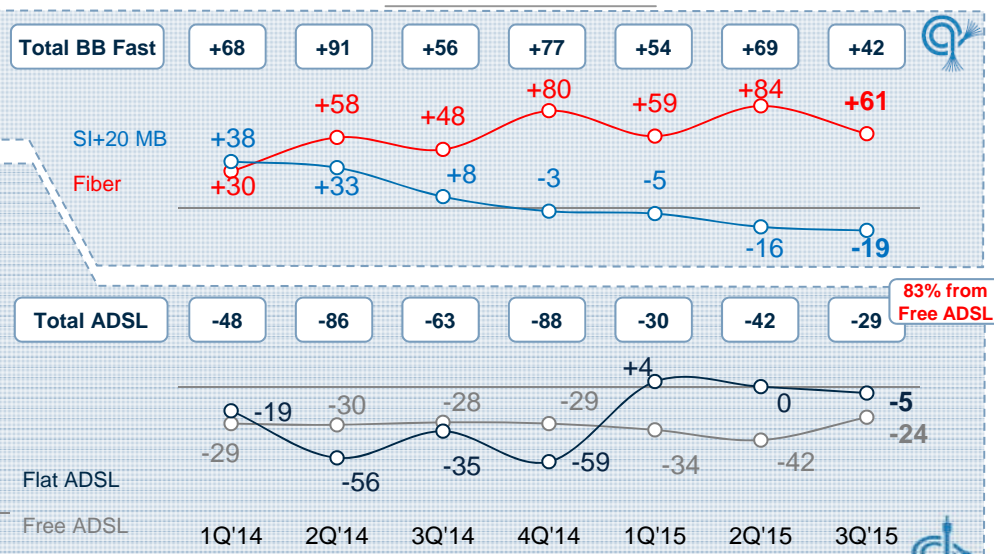
## Line Losses



## BB Accesses

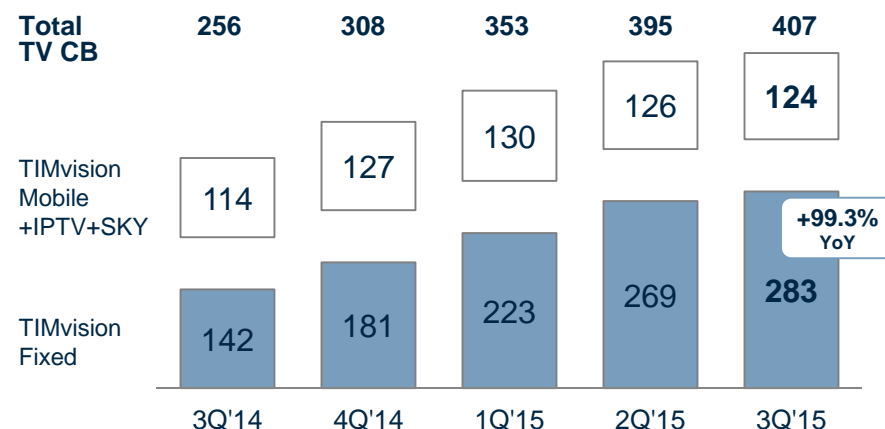


## Net adds BB

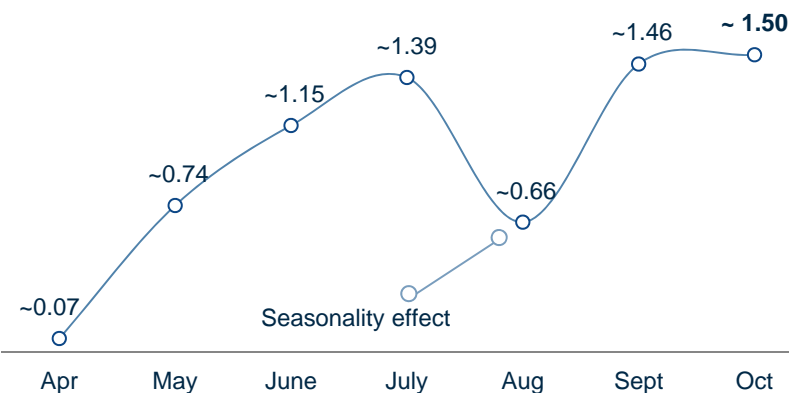


# Consumer Entertainment Services further build-up

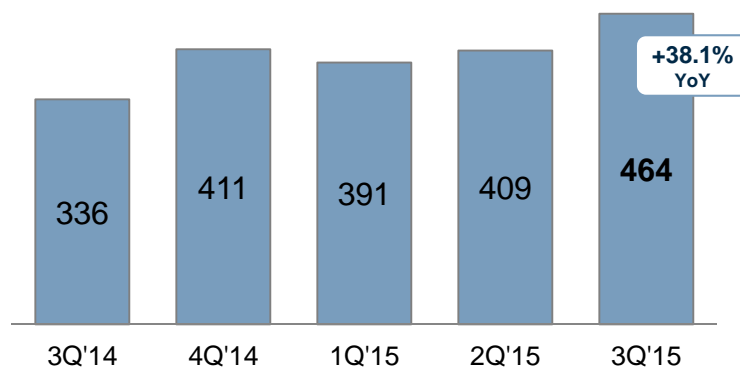
'000, %YoY



AVG Weekly Acquisition ('000)



TIMmusic users in the last 6 months ('000)



## TIMmusic:

**>45 mln songs listened in September (+108% YoY)**  
**+3% MoM TIMmusic usage @ 199 songs per user**

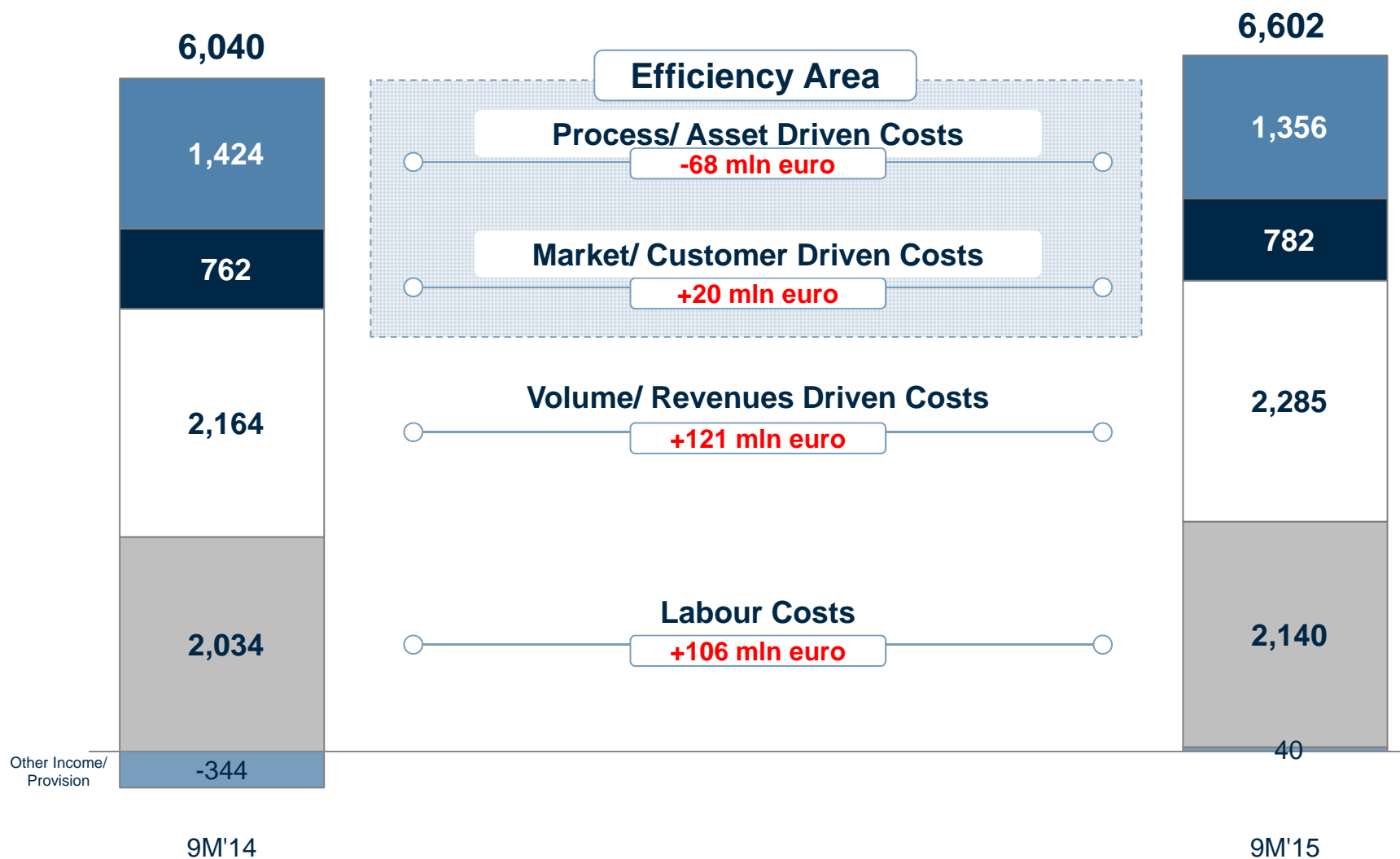
**+3% MoM streaming music market in Italy**





# Domestic Opex Overview

€ mln



# Adjustments on Domestic Ebitda

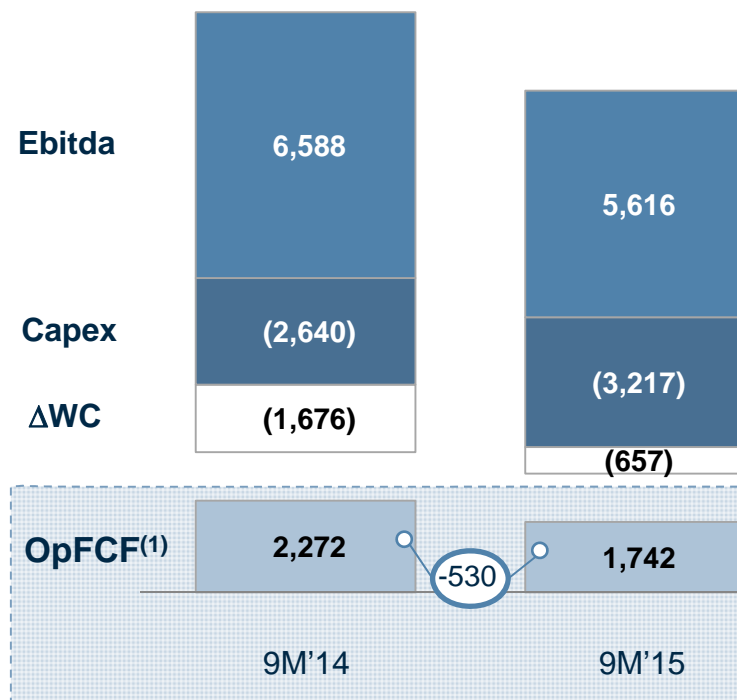
	2014				2015				Δ % YoY			
	IQ	IIQ	IIIQ	9M'14	IQ	IIQ	IIIQ	9M'15	IQ	IIQ	IIIQ	9M
<b>EBITDA Reported</b>	<b>1,792</b>	<b>1,709</b>	<b>1,795</b>	<b>5,296</b>	<b>1,610</b>	<b>1,236</b>	<b>1,679</b>	<b>4,525</b>	<b>-10.2%</b>	<b>-27.7%</b>	<b>-6.5%</b>	<b>-14.6%</b>
<b>Revenues Organic</b>	<b>3,742</b>	<b>3,819</b>	<b>3,819</b>	<b>11,380</b>	<b>3,631</b>	<b>3,744</b>	<b>3,752</b>	<b>11,127</b>	<b>-3.0%</b>	<b>-2.0%</b>	<b>-1.8%</b>	<b>-2.2%</b>
<b>Opex Organic net non recurring items</b>	<b>(1,945)</b>	<b>(2,176)</b>	<b>(2,019)</b>	<b>(6,140)</b>	<b>(2,021)</b>	<b>(2,115)</b>	<b>(2,020)</b>	<b>(6,156)</b>	<b>-3.9%</b>	<b>2.8%</b>	<b>0.0%</b>	<b>-0.3%</b>
<b>EBITDA Organic net non recurring items</b>	<b>1,797</b>	<b>1,643</b>	<b>1,800</b>	<b>5,240</b>	<b>1,610</b>	<b>1,629</b>	<b>1,732</b>	<b>4,971</b>	<b>-10.4%</b>	<b>-0.9%</b>	<b>-3.8%</b>	<b>-5.1%</b>
<b>o/w Non Recurring Items</b>	<b>(5)</b>	<b>66</b>	<b>(5)</b>	<b>56</b>	<b>-</b>	<b>(393)</b>	<b>(53)</b>	<b>(446)</b>				
Exchange Rate Fluctuation	(5)	(5)	(5)	(15)								
Release TIS provisioning		72	2	74								
Employee reduction plan			(1)	(1)		(24)	(19)	(43)				
Provisions for risks and other costs and settlements	-	(1)	(1)	(2)	-	(369)	(34)	(403)				
<b>Other Discontinuities</b>	<b>60</b>	<b>(41)</b>	<b>(27)</b>	<b>(8)</b>	<b>(45)</b>	<b>(9)</b>	<b>(38)</b>	<b>(92)</b>				
Labour cost discontinuities	21	-	-	21	(23)	(18)	(38)	(79)				
Other one-off items	39	(41)	(27)	(29)	(22)	9	-	(13)				
<b>Opex Organic underlying</b>	<b>(2,005)</b>	<b>(2,135)</b>	<b>(1,992)</b>	<b>(6,132)</b>	<b>(1,976)</b>	<b>(2,106)</b>	<b>(1,982)</b>	<b>(6,064)</b>	<b>1.4%</b>	<b>1.3%</b>	<b>0.5%</b>	<b>1.1%</b>
<b>EBITDA Organic Underlying</b>	<b>1,737</b>	<b>1,684</b>	<b>1,827</b>	<b>5,248</b>	<b>1,655</b>	<b>1,638</b>	<b>1,770</b>	<b>5,063</b>	<b>-4.8%</b>	<b>-2.7%</b>	<b>-3.1%</b>	<b>-3.5%</b>





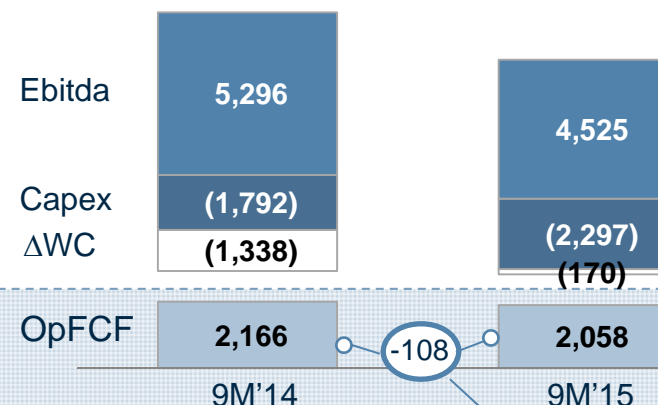
# OpFCF Evolution

## 9M15 Group OpFCF<sup>(1)</sup>



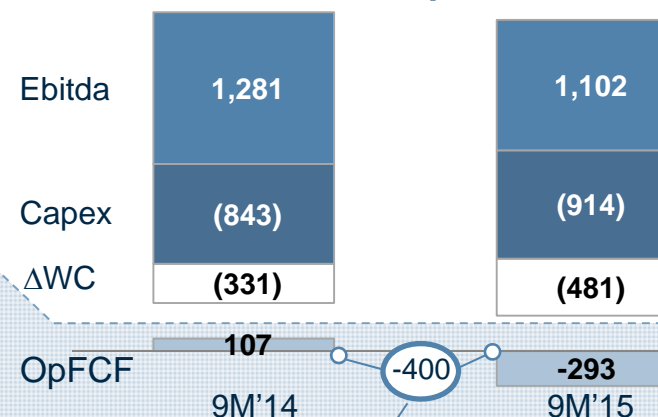
## 9M OpFCF Breakdown by Business Units

### Domestic OpFCF



o/w  
 ~100 innovative capex not yet financed by State due to a postponement of incentives

### Brazil OpFCF<sup>(1)</sup>



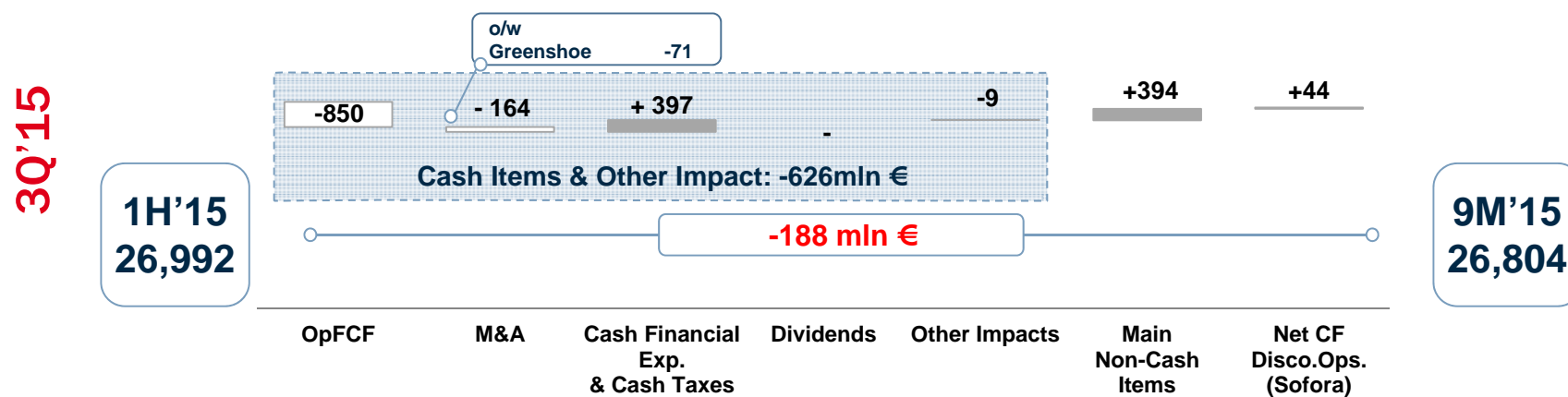
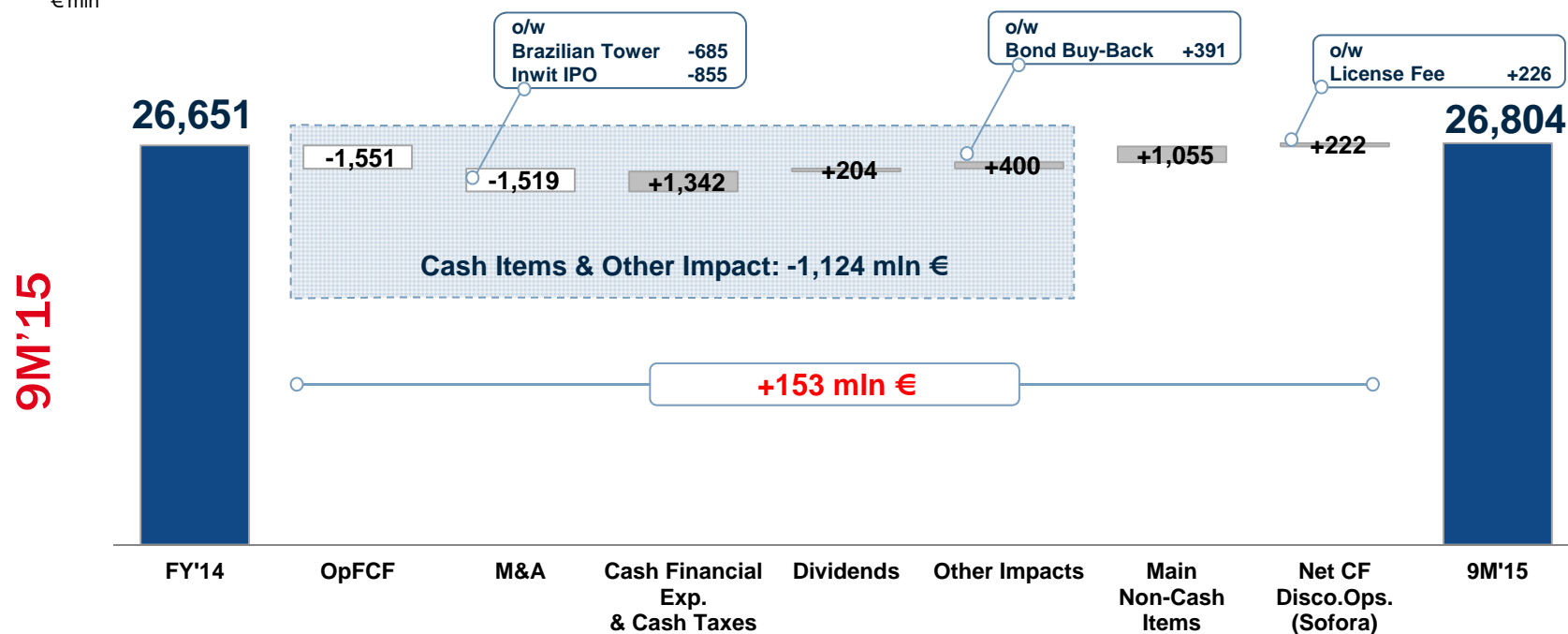
o/w  
 -162 Exchange Rate impact  
 ~60 Leasing LT Amazonas (2Q'14)  
 ~150 for accelerated Capex 4Q'14 vs 4Q'13 and 1H'15 vs 1H'14



(1) Normalized for Brazilian clean-up costs/700 Mhz excluded Impact on 9M'15:  
 -191 mln euro of which -16 mln on Capex and -175 mln euro on DW

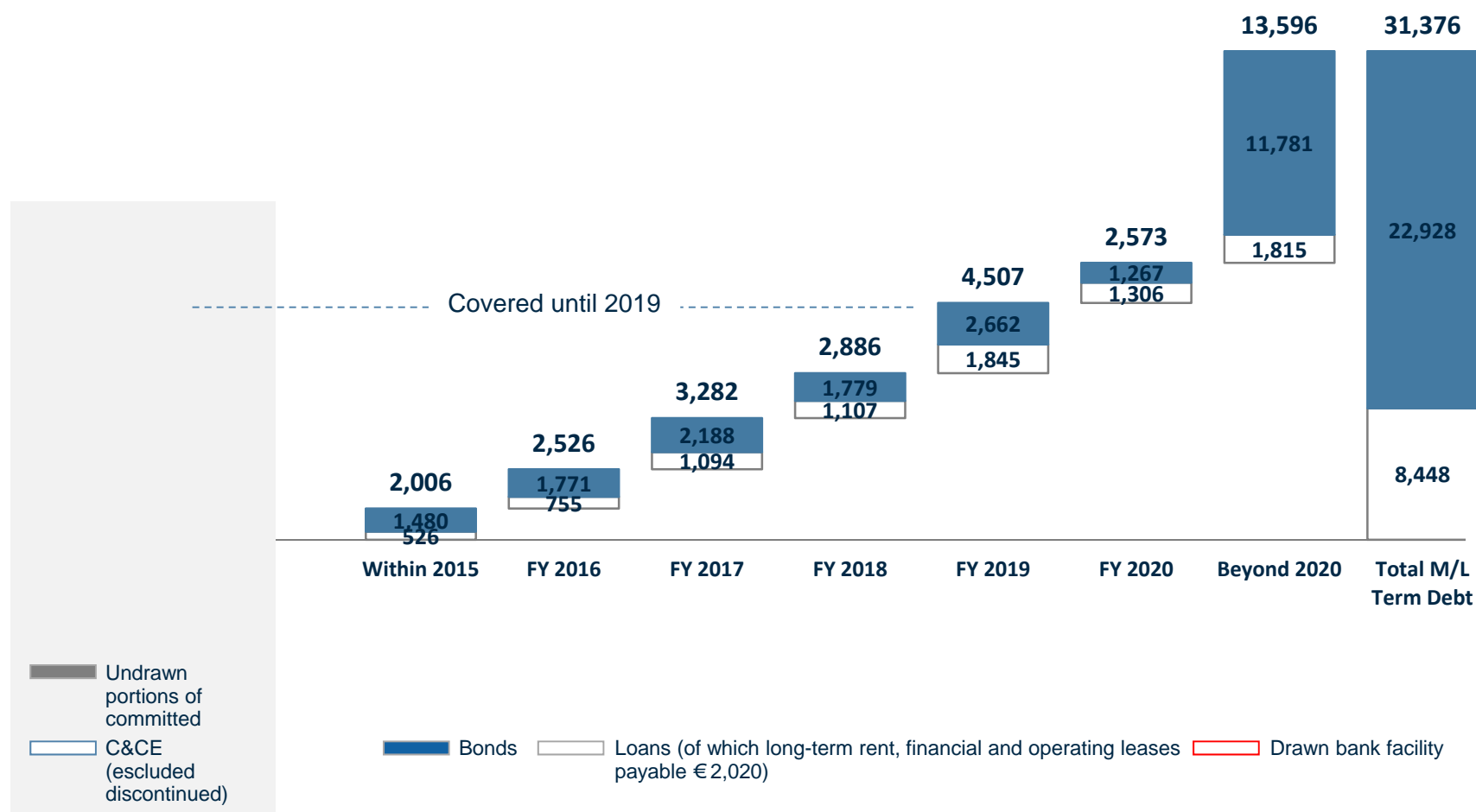
# Net Debt Evolution

€ mln



# Debt Maturities and Liquidity Margin

€ mln

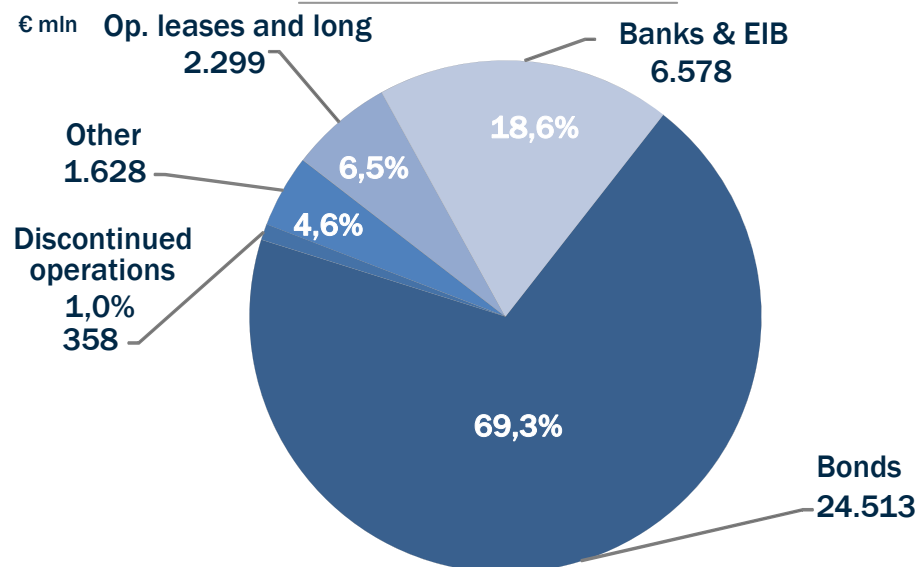


(1) €31,376 mln is the nominal amount of outstanding medium-long term debt. By adding Mandatory Convertible Bond (€1,300 mln), discontinued operations (€358 mln), IAS adjustments (€1,496 mln) and current financial liabilities (€846 mln), the gross debt figure of €35,376 mln is reached.



# Well-Diversified and Hedged Debt

**Total Gross Debt net of Adjustment:  
Euro 35,376 mln**



**Gross debt**  
(of which € 358 mln discontinued operations) **€ 35,376**

**Financial Assets** **€ (8,314)**  
of which C&CE and marketable securities **€ (6,193)**  
- C & CE **€ (4,534)**  
- Marketable securities **€ (1,659)**  
- Government Securities **€ (815)**  
- Other **€ (844)**

**Discontinued operations** **€ (258)**  
(Financial assets)

**Net financial position** **€ 26,804**

## Maturities and Risk Management

- ▶ Average m/l term maturity: **7.22 years** (bond only 7.80 years)
- ▶ Fixed-rate portion on gross debt approximately **69.98%**
- ▶ Around **42%** of outstanding bonds (nominal amount) is denominated in USD, GBP and YEN and is fully hedged



Cost of debt:  
~ **5.3%**

N.B. The figures are net of the adjustment due to the fair value measurement of derivatives and related financial liabilities/assets, as follows:

- the impact on Gross Financial Debt is equal to 2,473 €/mln (of which 412 €/mln on bonds)
- the impact on Financial Assets is equal to 1,310 €/mln.

Therefore, the Net Financial Indebtedness is adjusted by 1,163 €/mln.

N.B. The difference between total financial assets (€ 8,314 mln) and C&CE and marketable securities (€ 6,193 mln) is equal to € 2,121 mln and refers to positive MTM derivatives (accrued interests and exchange rate) for € 1,949 mln, financial receivables for lease for € 113 mln and other credits for € 59 mln.

