

TELECOM ITALIA GROUP

FY'16 Preliminary Results + 2017-'19 Plan February 6, 2017

FY'16 and New Plan: A Transforming Company

Giuseppe Recchi - Flavio Cattaneo - Stefano De Angelis - Piergiorgio Peluso



Safe Harbour

This presentation contains statements that constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this presentation and include statements regarding the intent, belief or current expectations of future growth in the different business lines and the global business, financial results and other aspects of the activities and situation relating to the TIM Group. Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors. Consequently, TIM makes no representation, whether expressed or implied, as to the conformity of the actual results with those projected in the forward looking statements.

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The 2016 preliminary financial results of the TIM Group and the data of the previous years provided for comparison purposes, were drafted in accordance with the International Financial Reporting Standards issued by the International Accounting Standards Board and endorsed by the European Union (designated as "IFRS"). The accounting policies and consolidation principles adopted in the preparation of the preliminary financial results for 2016 FY and the 2017-2019 Industrial Plan have been applied on a basis consistent with those adopted in the Annual Consolidated Financial Statements at 31 December 2015, to which reference should be made, except for the new standards and interpretations adopted by the TIM Group starting from 1 January 2016 which had no effects on the 2016 preliminary

financial results and the 2017-2019 Industrial Plan.

Therefore, the latter financial information doesn't take into account the new following standards that are not yet in force: IFRS 15 Revenue from Contracts with Customers, IFRS 9 Financial Instruments and IFRS 16 Leases.

In addition, the 2016 preliminary financial results have not been verified by the independent auditors.

Within the Brazil Business Unit, TIM Brasil's Management during 2016 identified that incorrect accounting entries were made in prior years in connection with the recognition of service revenue from the sale of prepaid traffic. Such incorrect accounting entries, resulted in the early recognition of revenues and consequently the underestimation of deferred revenue liabilities for prepaid traffic not yet consumed. The incorrect accounting entries did not have any impact either in terms of net financial position nor on cash and cash equivalents.

In light of the above, the comparative financial information as of 31 December 2015 have been revised, segment information included.

Segment information is consistent with the prior periods under comparison with the exception of the Media Business Unit that, starting from 1 January 2016, as a result of the change in the operational mission of Persidera, is included in the Domestic Business Unit.

Furthermore, the Sofora - Telecom Argentina group, which was disposed of on 8 March 2016, is classified as Discontinued operations.



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A Transforming Company - Flavio Cattaneo

Turning around TIM Brasil - Stefano De Angelis

Financial Empowerment - Piergiorgio Peluso

Wrap-up - Flavio Cattaneo

Back-up



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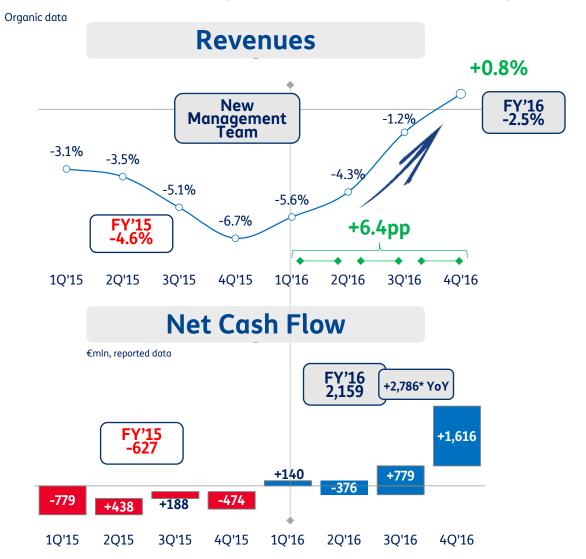
Wrap-up - Flavio Cattaneo

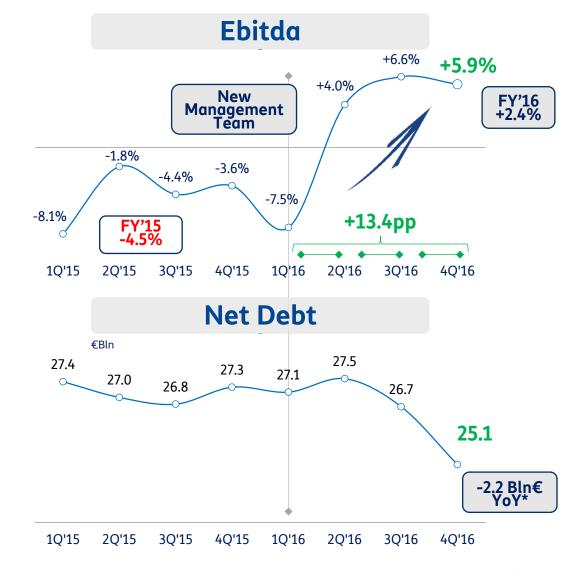
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Group FY2016 Highlights: Recovery in All Main Metrics

Crash Phase Started in April and acted as a Game Changer in only 3 quarters

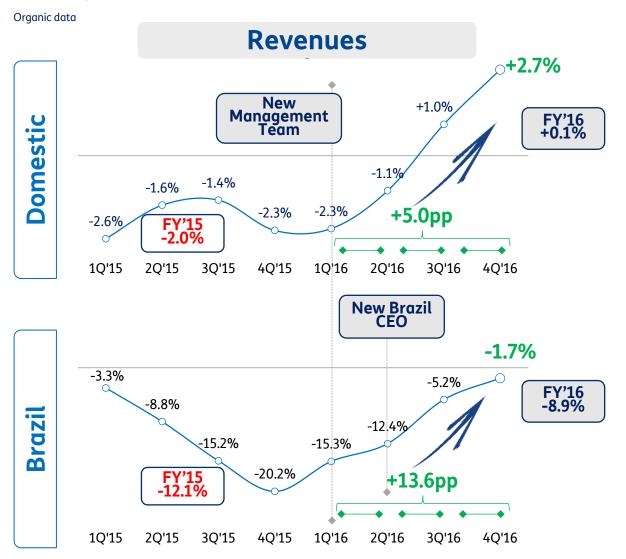


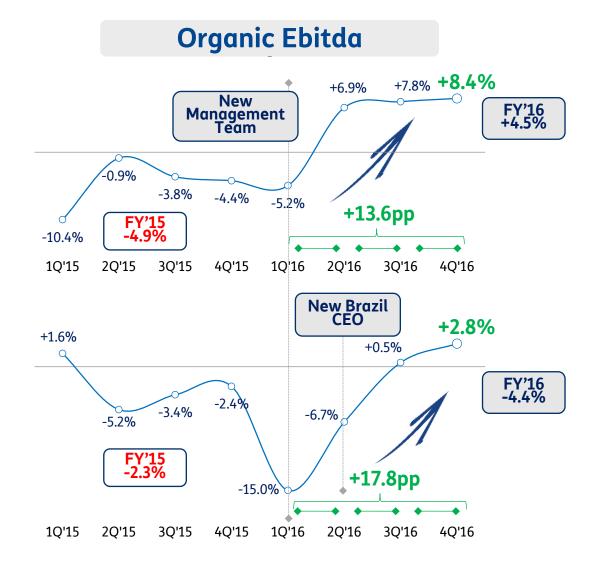




Group 4Q'16: Robust Delivery in Italy and Brazil

Trend Uplift continued







4Q'16 Domestic: Better Results, KPIs and Operational Trends

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Good set of KPIs and improving trends on core business



Mobile

4Q'16

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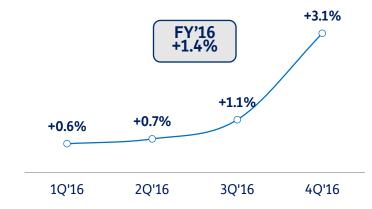
New Commercial approach is delivering excellent results:

- Boosting Service revenue performance: +3.1% YoY
- Increasing penetration of LTE and upselling on CB



- ARPU up to 13.3€ vs 12.8€ in 4Q'15
- LTE penetration increases to
 62% in MBB Customer Base
- Positive MNP Balance at +26k
 (vs -44k in 3Q'16)
- Best-in-class Churn rate, confirmed at 22.8% on FY basis









Fixed Top Line turns positive:

- YoY vs -3.9% YoY in 4Q'15, supported by the new flow of enabling device sales
- Flat performance in fixed service revenues, notwithstanding the negative effect of retroactive wholesale repricing

- New record-low line losses performance at -83k
- BB Net Adds +47K
- BB ARPU up to € 22.3 (vs 4Q'15 21.2€)
- Fiber Net Adds +125k in 4Q'16, currently reaching over 1 mln
 Retail NGN customers
- Wholesale included, fiber lines now stand at about 1.4 mln



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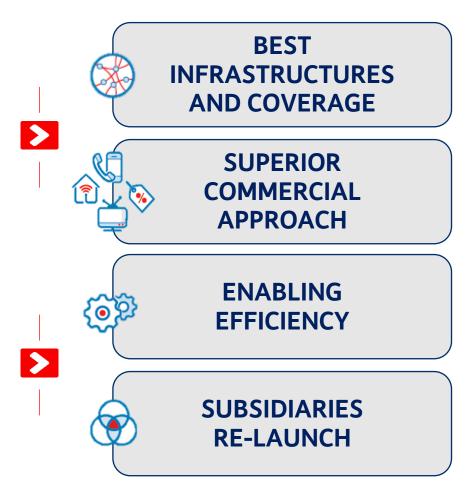


The 2017-'19 Transformation Plan

Pervasive Quality across the whole Company to drive Results

Extreme Quality:
No Compromises to
fully exploit Business
Opportunities

Change in Corporate
Culture: from
Complex to Agile,
from Pondered to
Fast and Effective





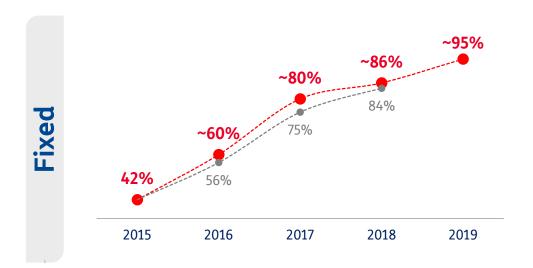
- CASH FLOW
- DELEVERAGE
- VALUE CREATION



Infrastructure: Ultra BroadBand Leadership Everywhere in Italy

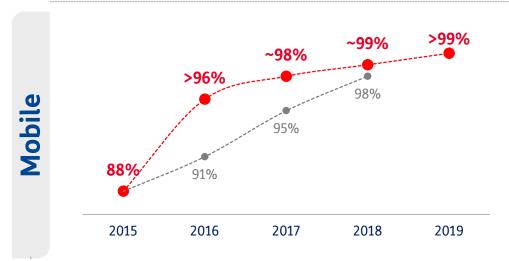
Enhancing Network Reliability, Coverage, Speed and Capacity to Provide Superior Customer Experience





Taking Fiber to Maximum Coverage

- Accelerated UBB roll out to further enable Commercial effectiveness and beat competition both at commercial and infrastructural level, also in selected C and D areas
- FTTC Expansion and Enhancement via eVDSL to deeply expand 200 Mbit/s coverage in 2017, increasing to 300 Mbit/s with further future enhancements
- FTTH/FTTB Acceleration in 30 main cities in 2017. Our market-driven approach increases target to 50 main cities by 2019.
- IP Core Network Evolution, Platform Modernization and New National Photonic Network with links up to 400 Gbps



Best 4G & 3G Everywhere

- Wider coverage and more capacity for LTE
- Voice Quality increase on 3G technology, also for tactical/commercial needs
- Inwit operates as a strategic asset, synergic and strongly integrated with
 TIM
- Spectrum to support commercial evolution
- Focus also on FWA technology

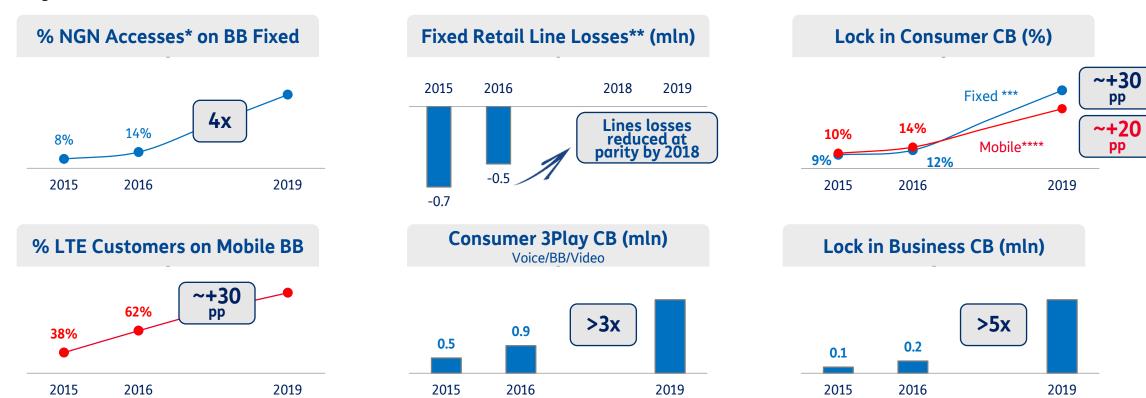
Attack Mode on Domestic

Implementing an Attacker Approach and Returning to Growth

"Fiber Ready" Accesses Included

** Including VoIP lines, excluding Consip impact

- TIM adopts an attacker approach to defend market share and focuses on the business basics, customers' needs and quality to increase Ultra BroadBand take-up
- Second brand ready to protect TIM premium positioning and exploit opportunities in the low-end segment
- Lock-in clients with connected devices, leverage on billing for convenience of payment and develop a solid content strategy to enlarge addressable markets



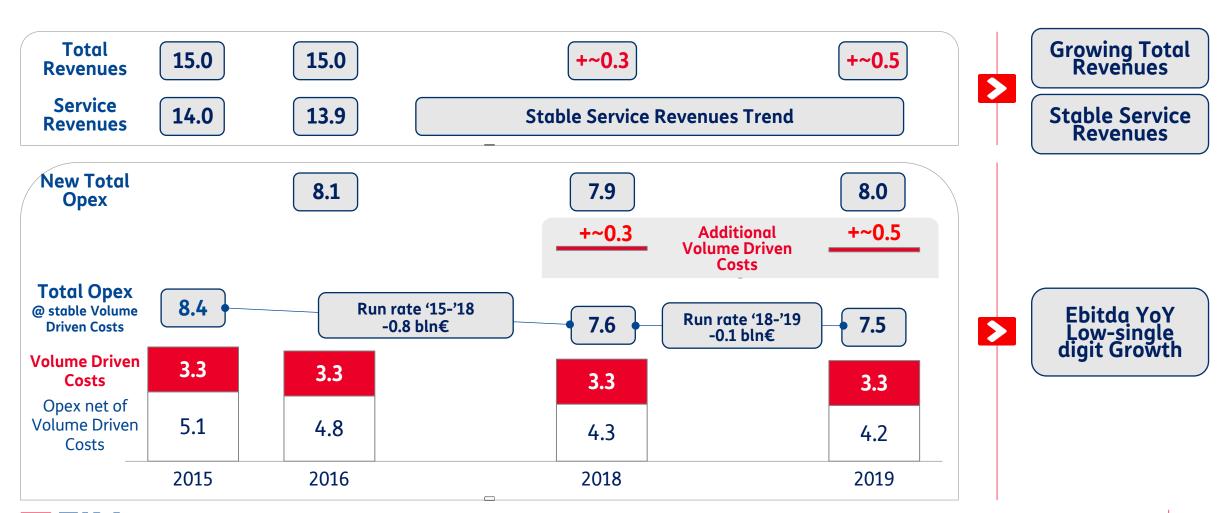


^{***} on total fixed CB
**** on mobile calling

Turning the Corner: Domestic Revenues and Ebitda Growth

Growing on Total Revenues and Ebitda, Stabilizing Service Revenues

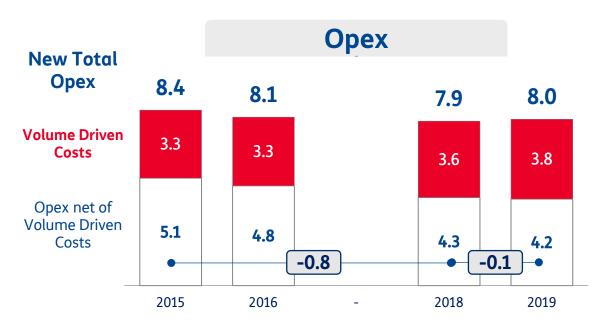
Transforming Domestic performance already from 2017

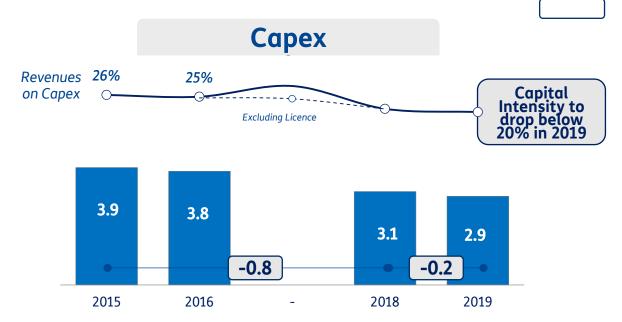




Further Efficiencies in Cash Costs

Opex and Capex Optimization





Run Rate Total Cash Cost Efficiencies: Opex*+Capex





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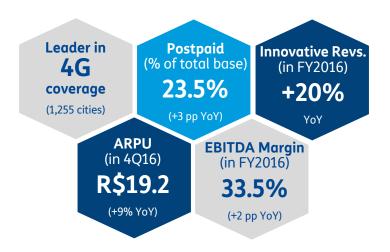
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A Strong Start Towards 2019

After 2016, Turnaround continues

2016 Turnground Evidences

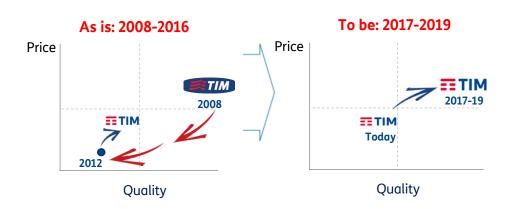


Improve our brand positioning in order to become the preferred option for Postpaid customers and confirming our leadership on prepaid leveraging on the quality of our Network and new offer schemes

Introduction of digital services bundled in the offers through the development of strategic partnerships with OTTs and content players









Develop a Convergent n-Play offer expanding the existing TIM Live FTTX coverage in Rio and São Paulo, exploiting the 700MHz LTE/WTTx coverage and also establishing partnerships to create 4P convergent offers (e.g. SKY)



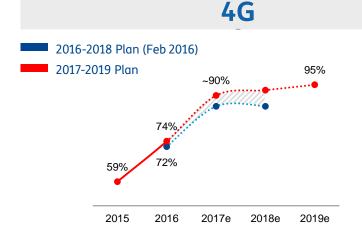
Adapt commercial strategy to implement a **regional approach** exploiting our different market position and **redesign go to** market

Deploying a Faster and Wider Broadband Network

Expanding 4G and 3G coverage

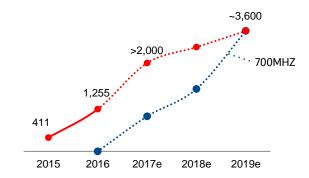
Population covered





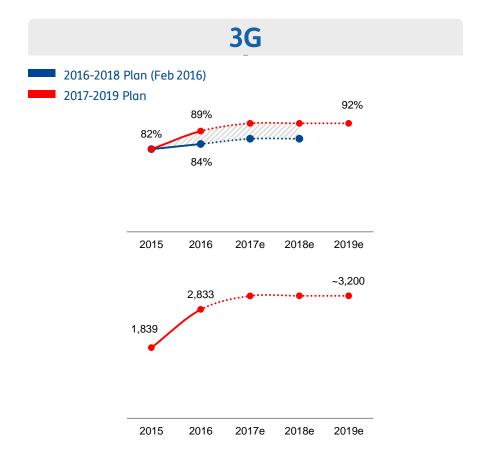
Cities covered

(# of cities)



South and southeast: additional 1,800MHz spectrum availability in 2017 to boost speed and improve customer experience

North, northeast and middle east: beginning of the 700MHz frequency roll out will guarantee more capacity and better coverage



3G coverage evolution will support customers adopting data services and customers that are not using 4G yet

Mobile Market Scenario & TIM Revenue Share Evolution

A Better "value for money" positioning

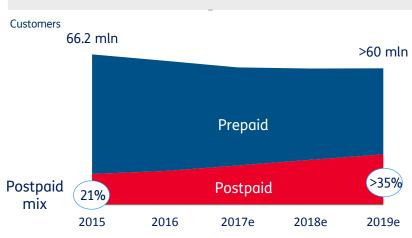
Mobile



Convergence in SP/RJ and Selected Regions



Customer base mix

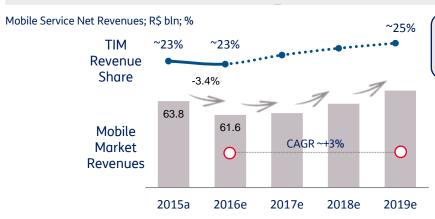


ARPU Trend



Innovative Revenues will support total ARPU growth

Mobile Market & TIM Revenue Share*



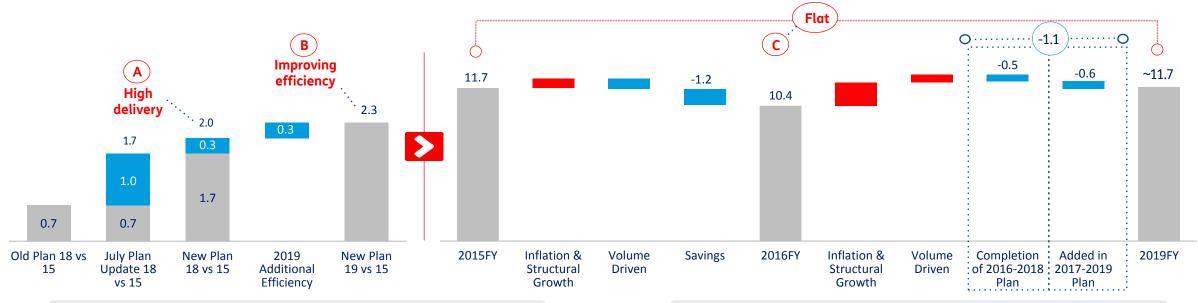
Best "value for money" positioning will support Revenue Share rebound



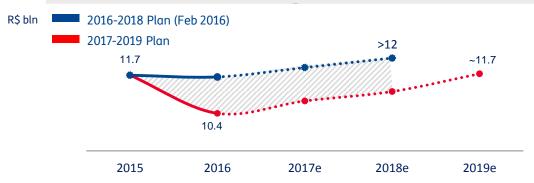
Efficiency: Executing the Plan

Ensuring Delivery and Furthering Efficiency





Normalized OPEX Evolution



Normalized by non-organic events

for FY 2016 Results and FY 2017-19 Plan

Financial figures compliant with TIM Participações consolidated accounting standards

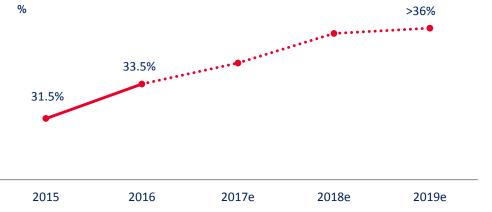
Efficiency Plan Highlights

- A High delivery: from R\$1.7 bln to R\$2.0 bln in savings (2016-18)
- B Continuous efficiency: expanding target to R\$2.3 bln at 2019
- C Flat Opex 2019 vs. 2015 despite inflation

Improving Profitability and Cash Generation

Reshaping the Financial Profile



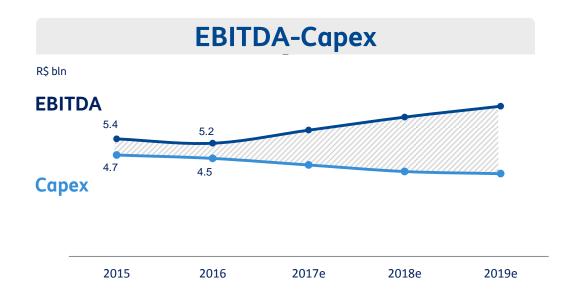




4G Coverage Completion

2019e

- Consistent Growth in Profitability: improving EBITDA Margin and Free Cash Flow
- Run Rate Cash Cost Reduction supported by efficiency program, offsetting Inflation and Structural Growth Impacts
- Significant Capex Reduction alongside a Strong Upside in Network Coverage: Capex optimization and contracts negotiations





2015

for FY 2016 Results and FY 2017-19 Plan

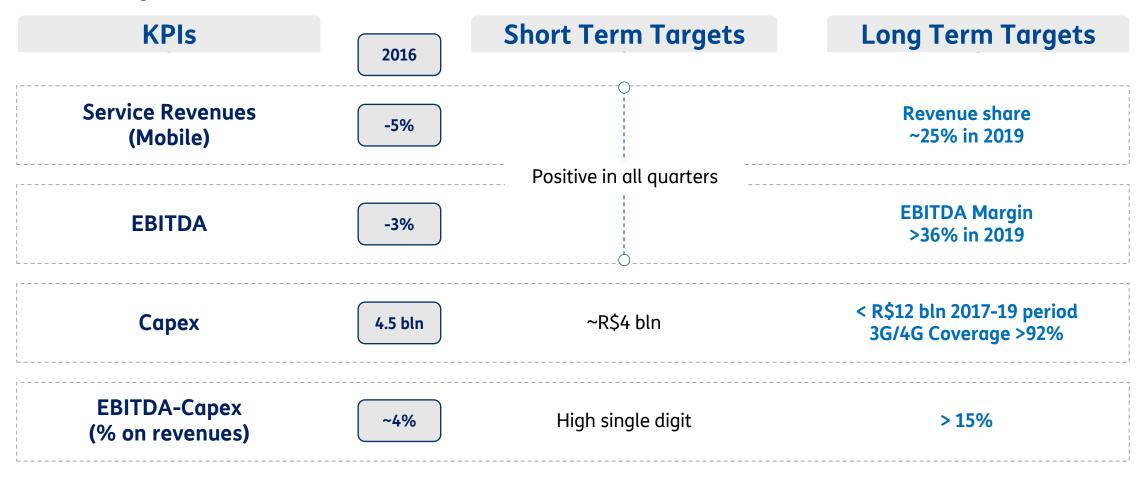
2017e

2018e

2016

2017-2019 Strategic Plan Guidance Summary

Short and Long Term Outlook



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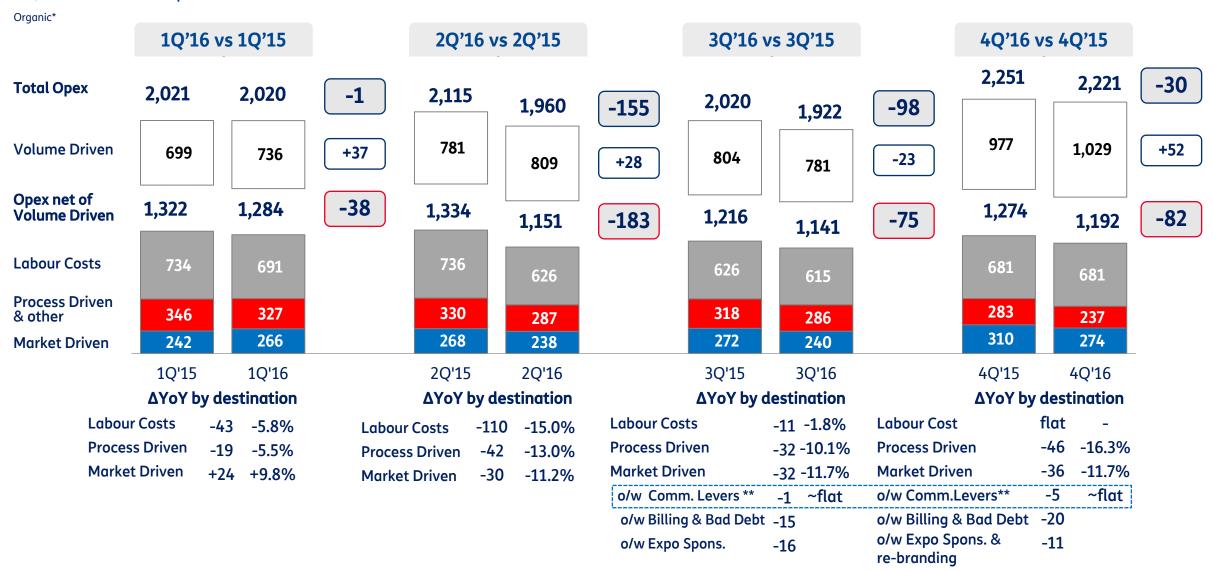
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Opex Efficiencies continue to Accrue

4Q'16 Domestic Opex Breakdown

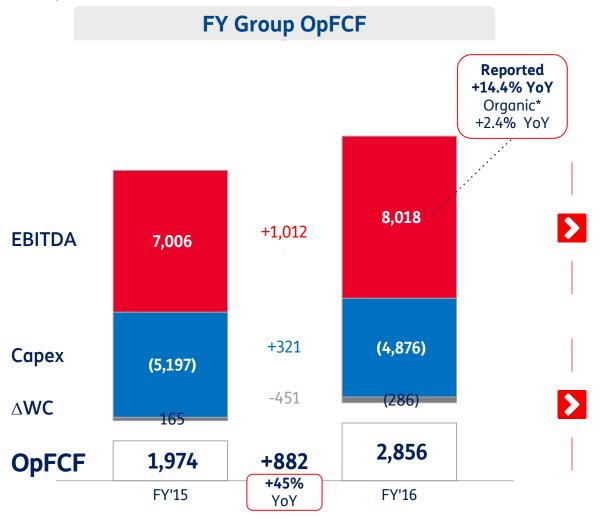


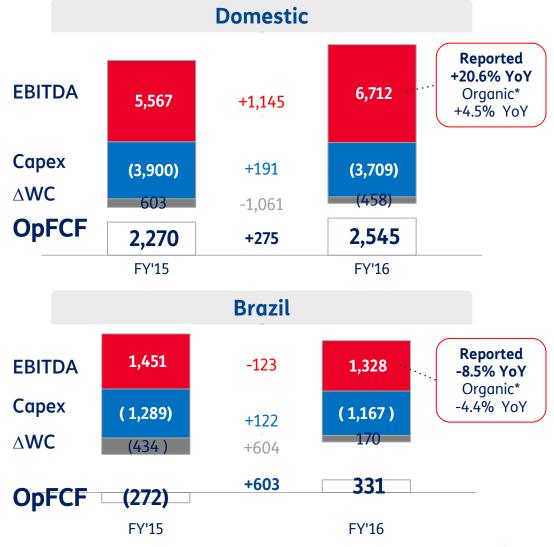


Up in OpFCF Generation

Strong Operating Free Cash Flow Generation Performance

€mln, Reported, % YoY







New Domestic Cash Cost Efficiency Dashboard

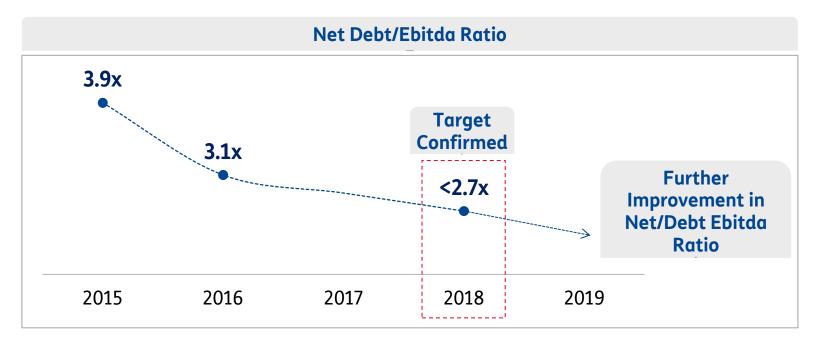
Run rate, €bln	2015	2016	YoY	Efficiency '18-'15 May'16	△ Efficiency '19-'15 Feb'17	New Efficiency '19-'15 Target
Total Opex	8.41	8.12	-0.28	-0.8	+0.4	-0.4
Volume Driven	3.26	3.36	+0.09	-0.05	+0.5	
Opex net of Volume Driven	5.15	4.77	-0.38	-0.8	-0.1	-0.9
Process Driven	1.28	1.14	-0.14	-0.32	-0.2	
Market Driven	1.09	1.02	-0.07	-0.23		
Labour Costs	2.78	2.61	-0.16	-0.2	+0.1	
Total Capex	3.90	3.71	-0.19	-0.8	-0.2	-1.0
Traditional	1.99	1.65	-0.35	-0.5	-0.2	
NGN	1.70	1.92	+0.22	-0.15		
Real Estate	0.20	0.14	-0.06	-0.15		
Total Cash Costs	12.31	11.83	-0.48	-1.6	-0.3	-1.9



Group Cash Flow Generation and Deleverage

Cash Flow Generation Driven by Operations Combined with a Sustainable Dividend Policy

- Deleverage through Operating Cash Flow generation is a priority, supported by operational and financial discipline
- 2017-2018 Free Cash Flow: ~700 mln per annum on average including spectrum*
- No need for divestiture to pursue debt reduction
- Dividends payment confirmed on Savings Shares according to statutory obligations. No Dividend on Ordinary Shares paid in Plan years
- 2018 Net Debt/Ebitda confirmed below 2.7x and further improvement in 2019





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Guidance Update

Outlook

Domestic

- Total Revenue Growth, Service Revenue stability in 2017-'19
- Ebitda YoY low single digit growth in 2017-'19
- NGAN coverage already upgraded from 56% to ~60% YE'16 and from 75% to ~ 80% YE'17 YE'18 Target is now upgraded from ~84% to ~ 86%; YE'19 one is set at ~95%
- LTE Coverage upgraded from 95% to >96% YE'16 and from 96% to 98% YE'17
 YE'18 Target moves up from 98% to ~99%; YE'19 one is set > 99%
- YE'18 NGN Customers target increased 10%, from 5mln to 5.5mln Further Total Fiber Customers growth into 2019
- Lines losses reduced at parity by 2018
- Increase in Total Domestic Efficiency Target: from 1.6 Bln€ '15-'18 run-rate to 1.9 Bln€ '15-'19 run-rate
- Cumulative '17-'19 Capex: ~11 Bln€*

TIM Group

- Group Capital Intensity to drop below 20%* in 2019, in line with coverage targets fulfillment.
 Target includes additional investments in Italy in selected C and D areas
- Operational and Financial Discipline fully support <2.7x Net Debt/Ebitda target in 2018, without the need of any Disposal*. Further leverage reduction in 2019.

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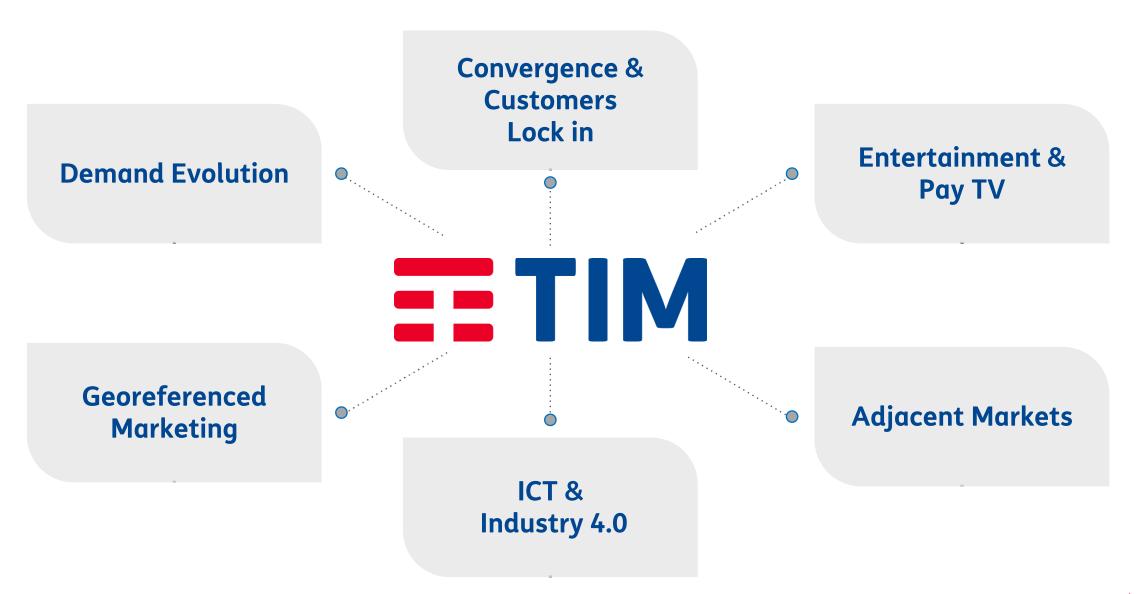


FY'16 - TI Group Results Overview

Capex: € 4.9 bln Revenues: € 19.0 bln Group EBITDA*: € 8.2 bln Net Debt: € 25.1 bln Revenues: € 15.0 bln NGN: 14.3 mln Households in 1,677 Cities Domestic EBITDA*: € 6.9 bln 4G: >96% of Population in 6,704 Cities 4G: 1,255 Cities with 74% of urban population covered Revenues: € 4.0 bln **Brazil** 3G: 2,883 Cities with 89% of urban population covered EBITDA*: € 1.3 bln Tenancy Ratio: 1.72x Revenues: € 333.5 mln Inwit **EBITDA***: **€ 163.6 mln** EBITDA Growth: +13% YoY



Strategic Plan: Business Opportunities





Consumer Commercial Approach

Mobile



Multimedia



Market Share Protection

Focus on Convergence

Value Protection

- Lock-in through devices and payments
- Second brand is Ready
- New Stores with Adjacent & Enabling products, and Best Quality
- Full speed on convergence and innovation, including contents digital services and all devices (I.o.T)
- Strong growth of bundles, combined with selected tariff/offers
- Dynamic pricing (on/off peak, local, etc.) to exploit capacity and other features;
- Omnichannel caring and upselling

- Lock-in through devices/goods, contents, hyper-convergence
- Attack on strategic area; strong upsell to UBB; content as a driver
- Building differentiation going over 4-Play: video, gaming, smart home, IoT, devices
- Sustain ARPU, leveraging on high value devices, launch selected tariff/offers
- New CRM System to reinforce cross & upselling, enriching offer

- Exclusive portfolio to differentiate offer
- New approach on Content streaming
- Gain Loyalty
- Maximize share of household spending

New Steps:

- Exclusive deal with RAI (National TV) on Premium Italian Movies
- Negotiations ongoing on Sport
- Working on SimulcastInteractivity with linear channel
- Moving ahead with Original projects
- A unique, simple and attractive gateway to access all contents and services at Home
- Cutting-edge devices to access contents anytime and everywhere

Total Quality, exclusive Contents and Features to grow Fixed and Mobile Top Line, underpin UBB Take-Up and Maximize Household Spending



Business Commercial Approach

Defend Traditional Revenues

Enhance Distinctivness

Small Enterprises



- Leveraging ultra broadband infrastructure and strong brand
- Locking customer base (i.e. "value", financial mechanisms)

Large Enterprises



Further invest in ultra broadband and
 ICT infrastructure (i.e. datacenter)

Build a distinctive positioning vs. global OTT into IaaS and PaaS:

- Leveraging sales and caring proximity model
- Focusing on "managed" services and guaranteeing full compliance to EU rules (e.g. local data storage)
- Adopting a cooperative approach with local developers

Extend leadership to ICT environment:

- Building service/data oriented "over-thenetwork" portfolio
- Creating open environment, maintaining delivery and management control
- Reinforcing IT skills in commercial and operation

Stabilization of market share also on Business, Locking-in Customers for a stable Top Line



Taking Efficiencies to the Heart of the Organization

An Efficiency Program based on **three synergic layers**, aimed at **enhancing Cash Flow generation** through the reduction of Total Cost of Ownership, while **supporting Commercial Approach** leveraging on improved flexibility and time to market

COSTS OPTIMIZATION



- Structural cash costs efficiency: cash cost reduction Run Rate '19vs'15 of 1.9 Bln€
- Sharp reduction of Opex not directly generating business
- Start of decommissioning program with initial benefits on TCO
- Vendor Consolidation

LEAN ORGANIZATION



- Simplification of organizational structure and Rightsizing
- Reconversion of personnel via Job Center to increase internalization: more than 4k people involved
- Further Revenue support

PROCESSES RE-ENGINEERING AND TRANSFORMATION



- Processes & Procedures "Safari":
 - mapping of business core processes to be concluded by 2017, involving ~400 core processes out of 700 internal ones;
 - updating/definition of 1300 procedural documents, and updating/elimination of 190k operating documents
- Current processes optimization and re-engineering: a new transformation program has been started to quickly address and fix processes inefficiencies optimizing current procedures. The plan is rolling and includes over 150 actions, with significant benefits in terms of churn reduction, revenues increase, cost saving and customer satisfaction improvement



Re-launch of Subsidiaries



INWIT

 Keeping control of Inwit and exploting synergies with TIM roll out plans, instead of asset's sale



 TI Sparkle in a re-launch phase; exploit synergies with Business division on Multi-National Clients

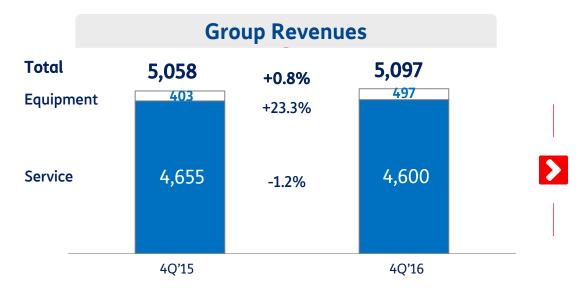


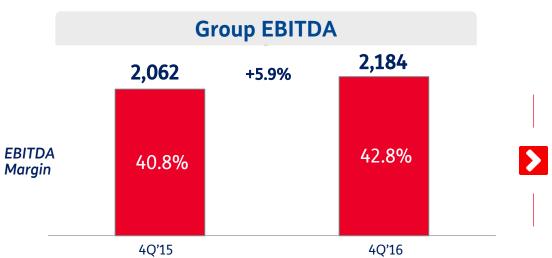
 Olivetti can have a new life, focusing on partnerships to launch cutting edge devices and ICT Digital Solutions

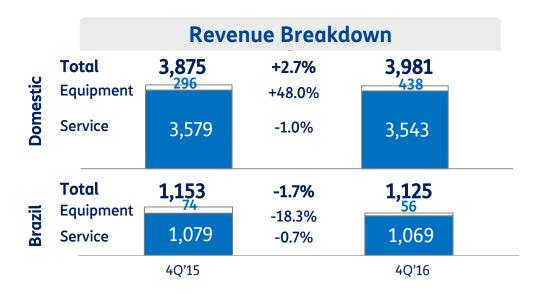


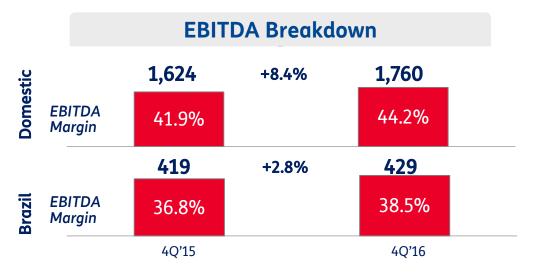
Group 4Q'16: Organic Revenues and EBITDA

Organic*, €mln, % YoY





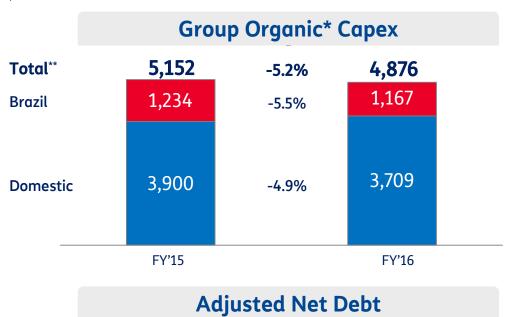


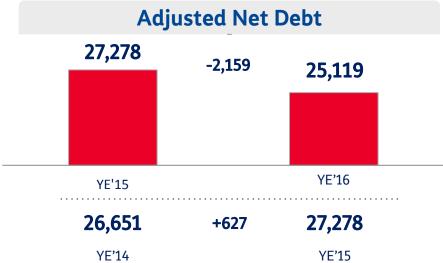




Group FY'16: Capex and Net Debt

€mln, % YoY





Capex Highlights

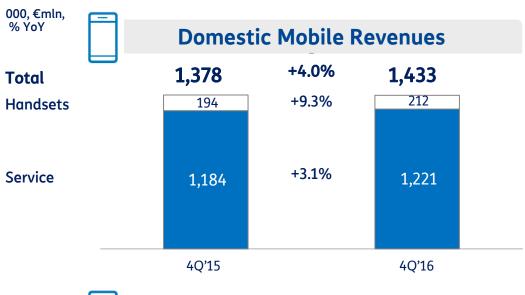
- Group Capex reduction due to different dynamics:
 - Efficiencies also from lower procurement costs despite higher Investments on Innovative Services in Brazil
 - More investment in Italy mainly driven by UBB Network roll-out & Transformational Projects

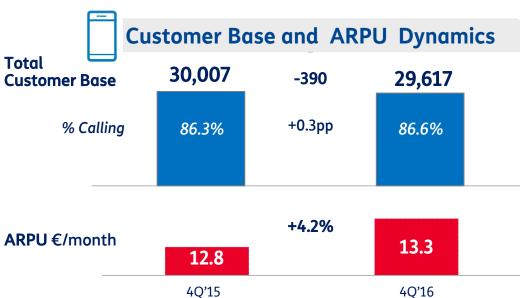
Net Debt Highlights

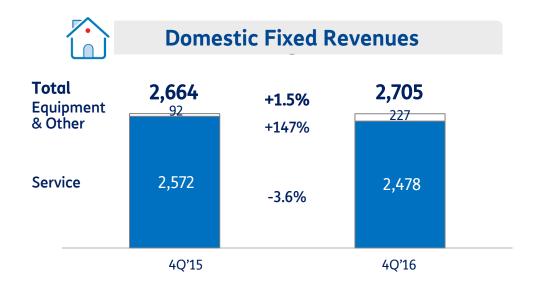
The FY'16 Net Cash Flow at the Group level was 2,159 million euro due to the strong OpFCF generation (2,856 mln euro) and the benefit coming from the conversion of Mandatory Convertible Bond occurred in November '16 (1,300 mln euro)

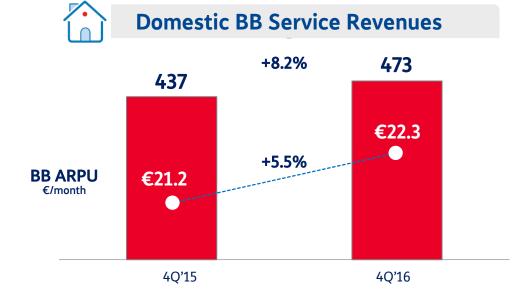


Mobile and Fixed Performance











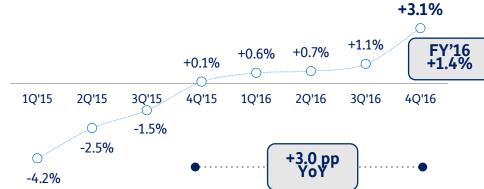
Mobile and Fixed Dashboard

4Q'16 Domestic Overview

000, €mln, % YoY

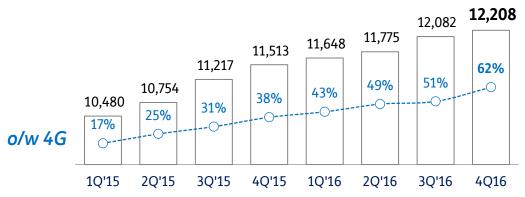


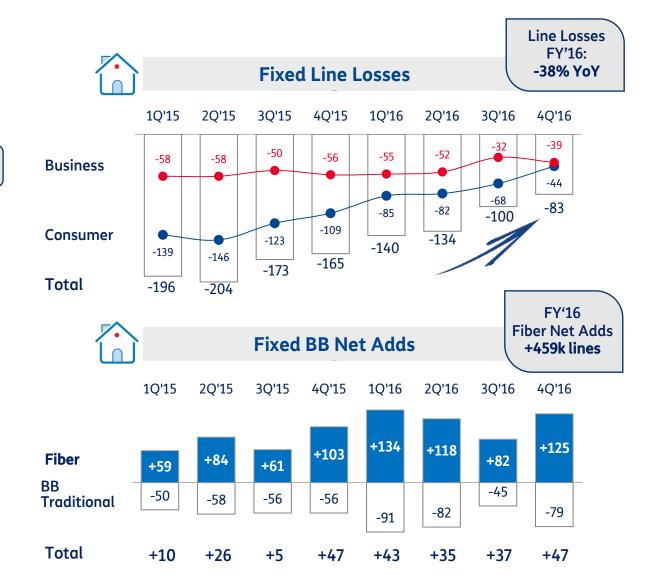
Mobile Service Revenue Trend





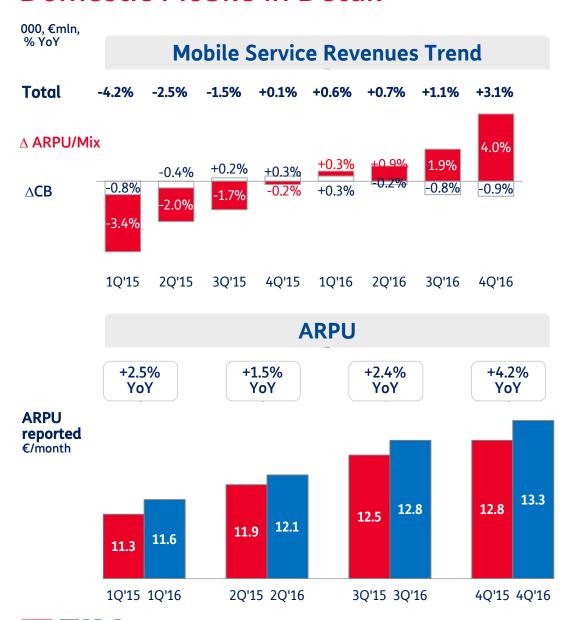
Mobile Broadband Users



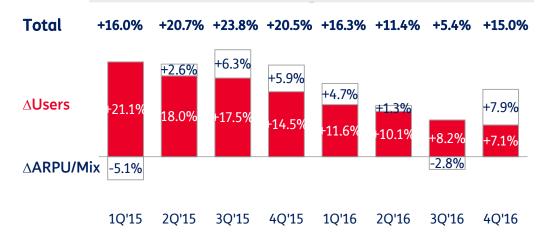




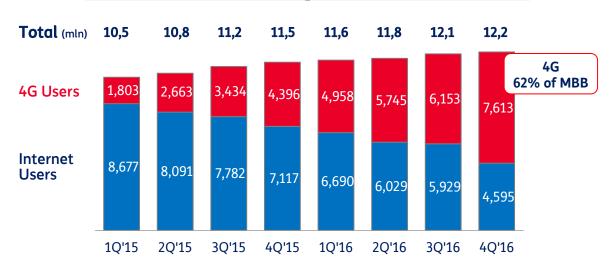
Domestic Mobile in Detail



Mobile BB Service Revenues Trend

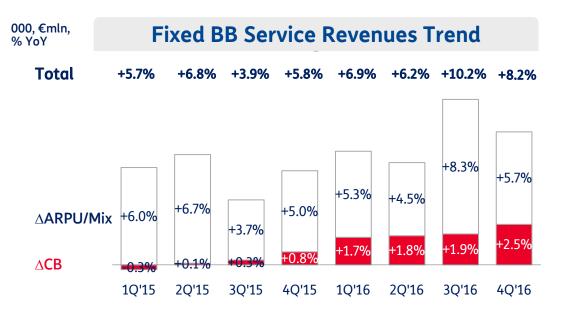


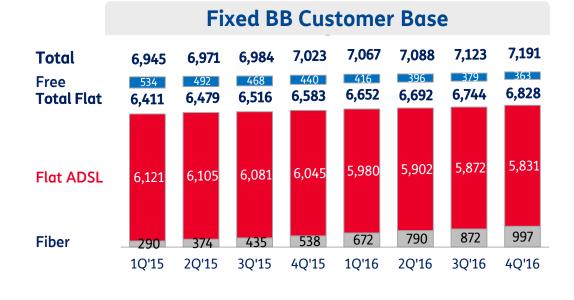
Mobile BB Customer Base





Domestic Fixed in Detail



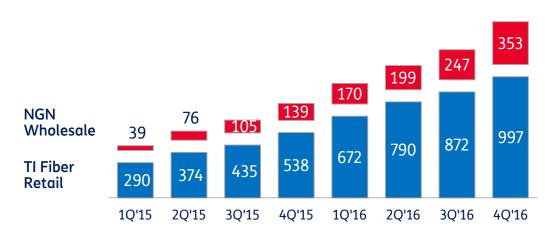


Fixed BB ARPU

€/month

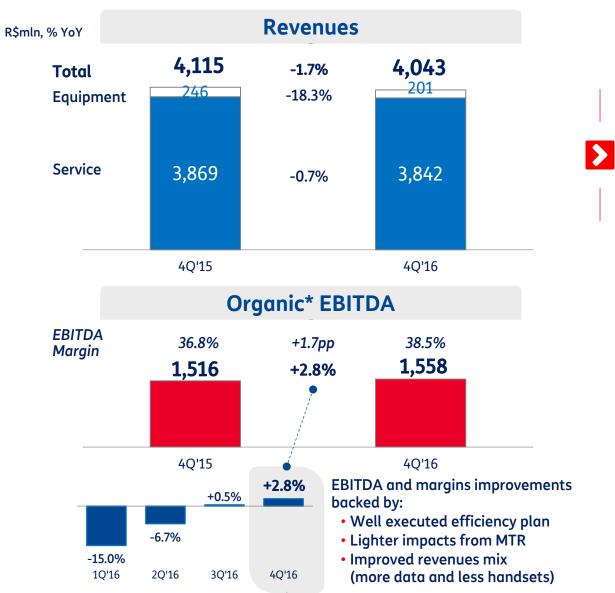


Focus on Fiber Users





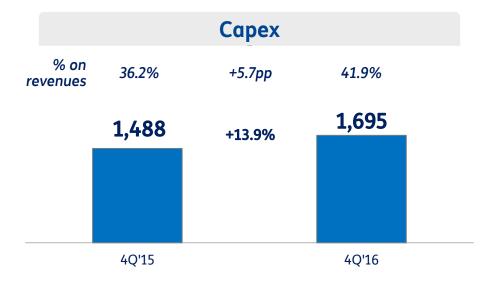
TIM Brasil: 4Q'16 Results



Focus on Mobile Service Revenues YoY



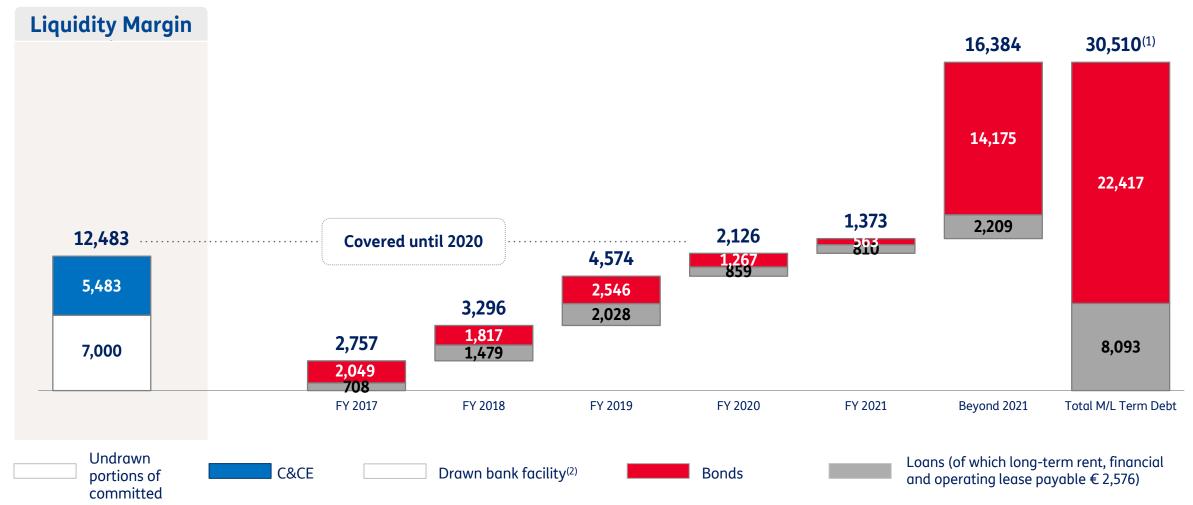
Mobile Service Revenues (YoY%) confirm their rebound





Maturities and Liquidity Margin



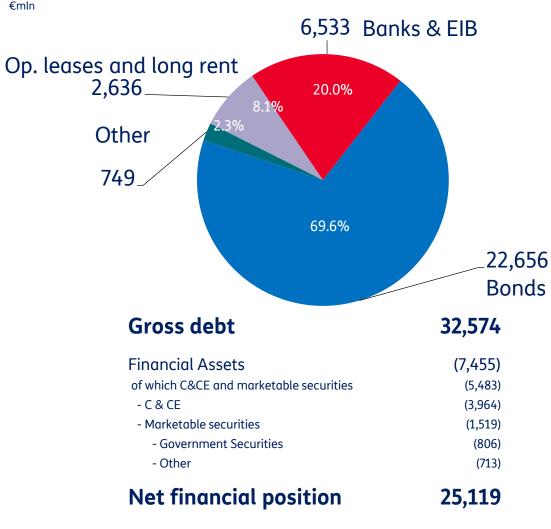


- (1) € 30,510 mln is the nominal amount of outstanding medium-long term debt. By adding IAS adjustments (€ 1,464 mln) and current financial liabilities (€ 598 mln), the gross debt figure of € 32,572 mln is reached.
- (2) Committed Bank lines are undrawn



Well Diversified and Hedged Debt

€mln



Maturities and Risk Management

Average m/l term maturity: 8.02 years (bond only 8.44 years)

Fixed rate portion on gross debt approximately **70.7%**

Around 40% of outstanding bonds (nominal amount) denominated in **USD and GBP and is fully hedged**



Cost of debt: ~5.1 %

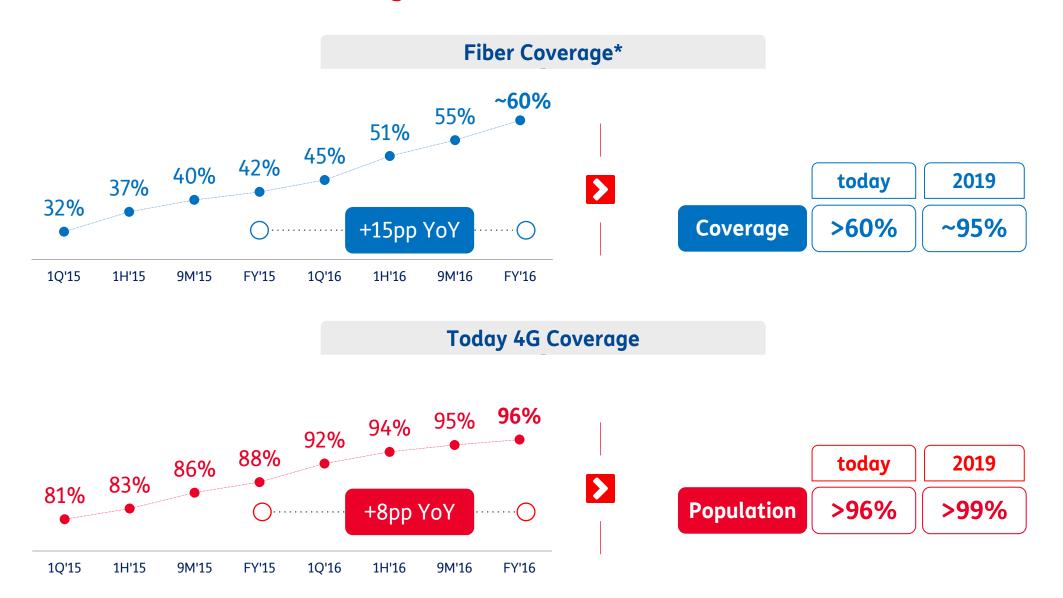
N.B. The figures are net of the adjustment due to the fair value measurement of derivatives and related financial liabilities/assets, as follows:

- the impact on Gross Financial Debt is equal to 1.951 €/mln (of which 308 €/mln on bonds)
- the impact on Financial Assets is equal to 1.115 €/mln.

Therefore, the Net Financial Indebtedness is adjusted by 836 €/mln.

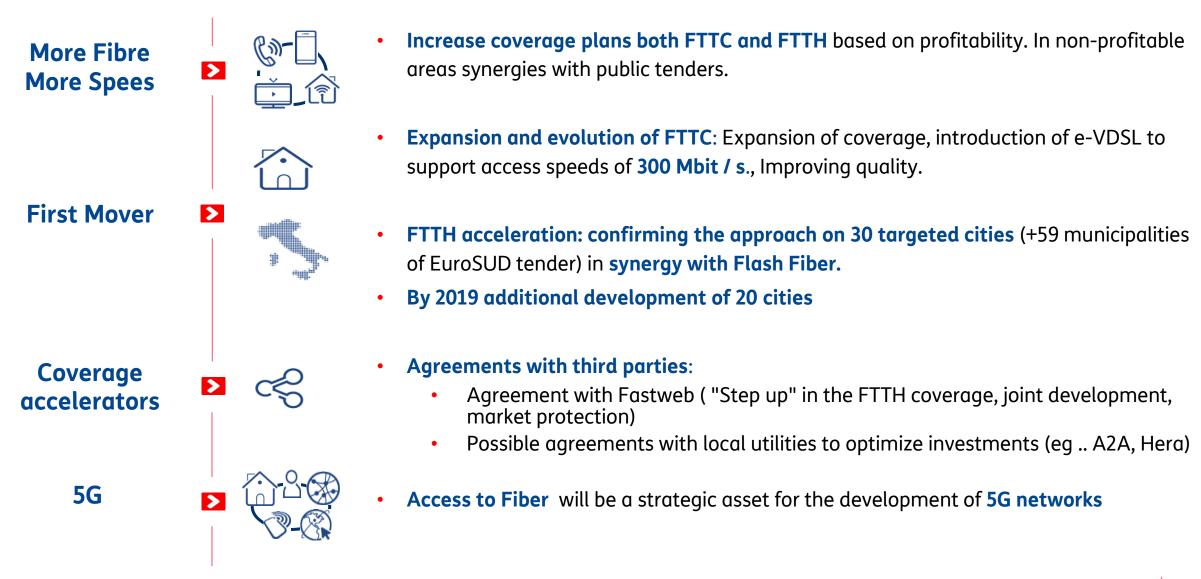


Domestic Fiber and LTE Coverage Trend



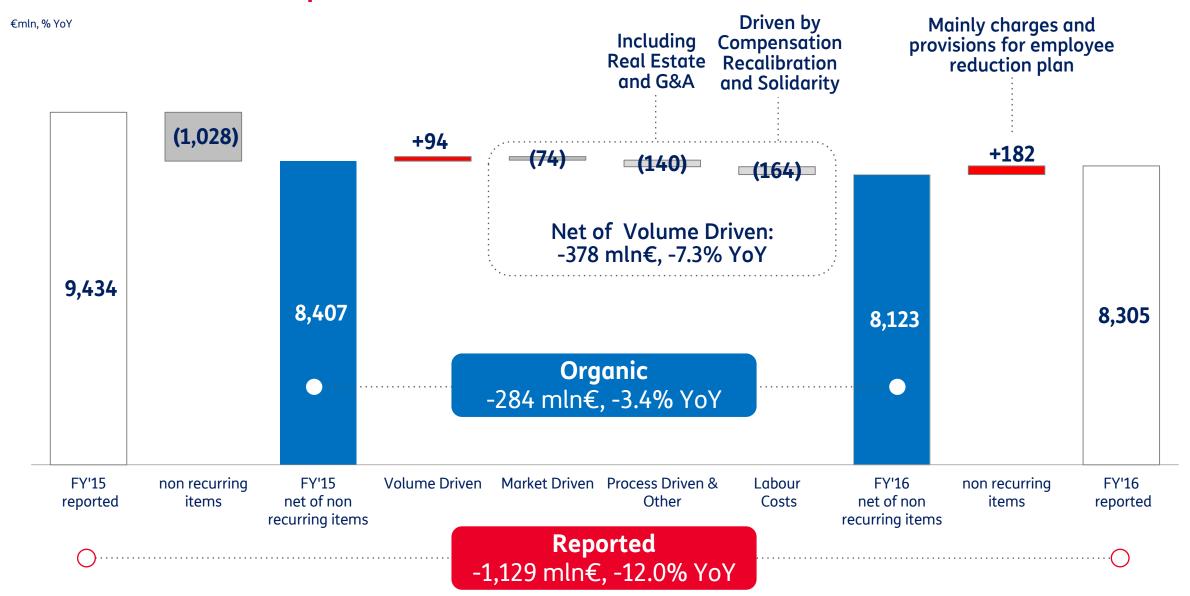


Domestic Fiber: More for the Same





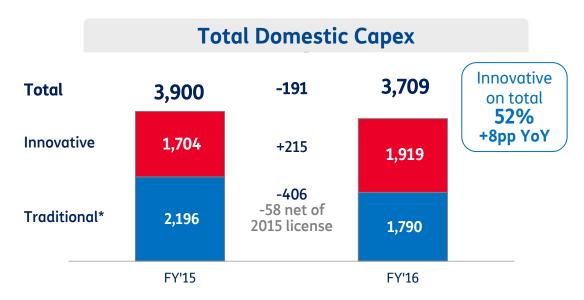
Focus on Domestic Opex

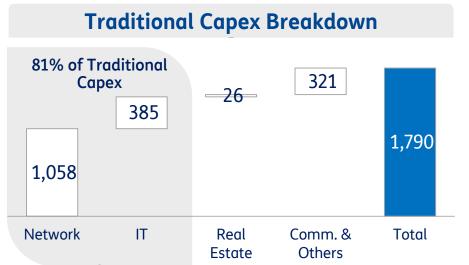


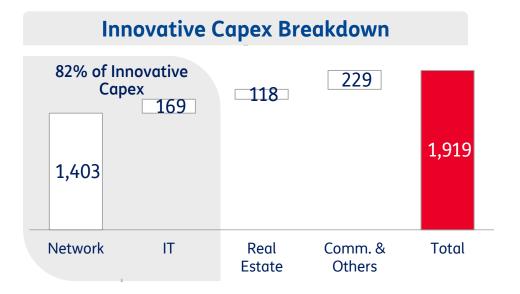


FY'16 Domestic: Focus on Investments

€mln







Domestic Capex Highlights

- Innovative Investments (+215 €mln YoY) driven by a faster pace in LTE, NGN and Cloud Services
- 82% of Innovative Capex and 81% of Traditional Capex are Network and IT, indicating strong focus on Infrastructure

Open Access - Delivery and Assurance for all Retail and Wholesale Customers

Delivery

Focus on the Improvement of the Customer Experience:

57 on going activities

- Schedule appointments with customers even on weekends
- Extension of the call period for appointment set-up
- Courtesy SMS
- Delivery Center to support customer continuosly
- Availability of a Virtual Agent to choose date / time appointment
- Recovery actions on customers who refuse the activation or are unavailable (4th representative)
- **App** to increase the autonomy of the technicians during the intervention.
- Advanced assistance with fee on configuration and customer plant

Assurance

Focus on Improving the Efficiency and the Customer Experience:

33 on going activities

- Advanced assistance with fee on products
- Extension of digital channels and self caring strengthening, also for fiber services
- On-line diagnostic improvement to increase first call resolution
- Proactive intervention on customers (modem) to prevent the occurrence of faults
- New Work Force Optimization System and ticket allocation on the basis of the skills



For further questions please contact the IR Team

Investor Relations Contact Details



Phone

+39 02 8595 4131



E-mail

Investor relations@telecomitalia.it



Contact details for all IR representatives:

www.telecomitalia.com/ircontacts



IR Webpage



TIM Twitter Account

www.twitter.com/telecomitaliatw



TIM Slideshare Account

http://www.slideshare.net/telecomitaliacorporate

