

Safe Harbour

This presentation contains statements that constitute forward looking statements regarding the intent, belief or current expectations of future growth in the different business lines and the global business, financial results and other aspects of the activities and situation relating to the TIM Group.

Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors.

The financial results of the TIM Group are prepared in accordance with the International Financial Reporting Standards issued by IASB and endorsed by the EU (IFRS). The accounting policies and consolidation principles adopted in the preparation of the financial results for the FY17 and the 18-20 Industrial Plan have been applied on a basis consistent with those adopted in the 2016 Consolidated Financial Statements.

As a result of this, **the Industrial Plan doesn't take into account the following IFRS**: IFRS 15 Revenue from Contracts with Customers, IFRS 9 Financial Instruments and IFRS 16 Leases.

The financial results for the FY17 have not yet been verified by the independent auditors.
Segment information is consistent with the prior periods under comparison.



FY'17 and 2018-'20 Plan

- 1 4Q'17 and FY Main Results
- 2018-'20 Plan: Key Drivers and KPI Evolution
- **3** Targets and Take-Aways
- 4 Appendix





A Record Year for The Group

Organic data⁽¹⁾, figures in €mln, % YoY



Full Year 2017



Fourth Quarter 2017

Service Revenues EBITDA EBITDA Service Revenues 17,915 **+1.9%** 18,263 **+4.6%**_8,673 8,291 Group 4,516 (<u>•</u> 4,666 +3.3%_ 2,149 FY'16 FY'17 FY'16 FY'17 4Q'16 4Q'17 4Q'16 4Q'17 **Domestic** 13,871 **+0.9%** 14,000 6,878 7,053 +2.5% 3,524 3,607 **Targets** +2.4% +**1.9%**___^{1,777} 1,744 Delivered⁽²⁾ FY'16 FY'17 FY'16 FY'17 4Q'16 4Q'17 4Q'16 4Q'17 Brazil 4,082 4,291 **Targets** +5.1% 1,434 **+14.0%** 1,635 1,004 +6.1% 1,065 Delivered⁽³⁾ 465 +13.6% FY'16 FY'17 FY'16 FY'17 4Q'16 4Q'17 4Q'17 4Q'16

Net Debt

€ 25.3 bln (4) Down by €920mln QoQ

(4) Adjusted

€679mln 4Q'17 Provision includes 4,000 personnel exits



FY'17 and 4Q'17 TIM Group Total Revenues Breakdown

€mln, %YoY, Organic Performance(1)

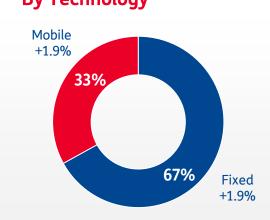
TIM Group

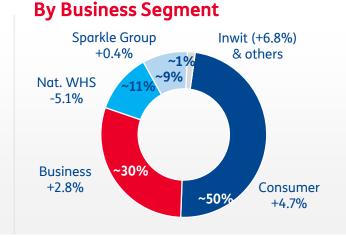
By Technology



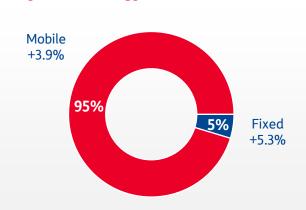


FY'17





Domestic

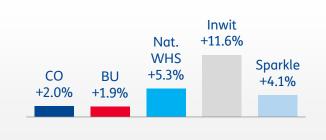


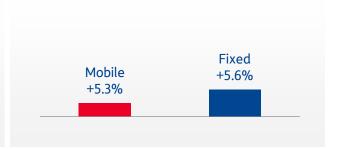
Brazil

5,149 +2.8% o/w Domestic 4,042 +2.0% o/w Brasil 1,113 +5.3%

Total Revs.(2)







Highlights

FY'17 Retail Top Line both Fixed and Mobile shows low-single digit growth YoY

*4Q'17 Domestic Mobile Total Revenues slightly down due to product re-phasing, Service Revenues positive YoY National Wholesale FY'17 YoY underperformance is driven by comparison effect with 3Q16 long-term fixed infrastructure leases

Positive performance for all segments in 4Q'17

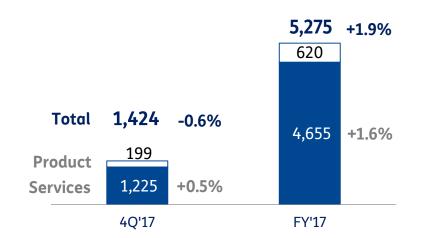
Mobile Revenues supported by continued increase in postpaid customer base

Consistent evolution of Fixed customer base due to the growth of TIM Live

Domestic Mobile: Leading in Quality and Results

Revenues & ARPU

Organic data, €mln, % YoY, ARPU €/month



Continued YoY Service Revenues growth sustained by robust increase in data usage and innovative services

ARPU Human⁽¹⁾





Customer Base K, Rounded numbers, % YoY, 4Q'17 %QoQ 4Q'17 Net Adds/Losses TOT. CB 29,617 +3.8% 30,755 +470, +1.6% 26,992 **TOT. ACTIVE** 25,651 +5.2% +405, +1.5% 7,424 +517, +7.5% **NOT HUMAN**⁽²⁾ 6,089 +21.9% 19,569 19,561 flat **HUMAN** -112, -0.6% o/w Voice & Mess. 6,674 7,757 -1,084 Only 12,895 o/w BB Users +1,091 11,804 76% of MB CB

+2,132

Total CB growth (+1,137k YoY) driven by M2M, Large Screen and reduction of inactive customers

9,745

FY'17

BroadBand CB reaches 12,895k users (+1,091k YoY)

7,613

FY'16

Active customer penetration increase: 1,342 k more calling lines,

LTE users scaling up sharply

4G Users



Domestic Fixed: UBB Setting the Pace, TIM Vision growing fast

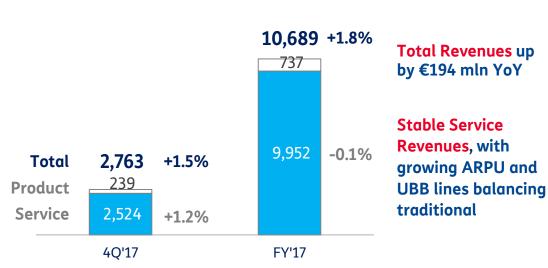
Revenues & ARPU

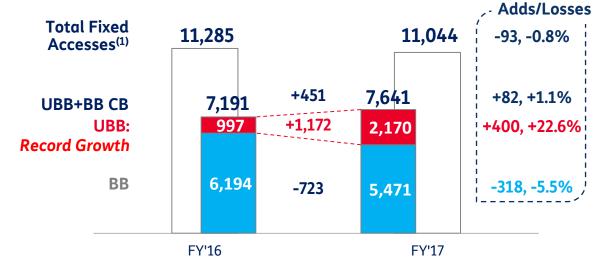
Organic data, €mln, % YoY, ARPU €/month



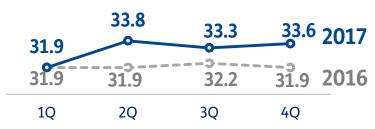
Fixed Accesses & Customer Base







Fixed ARPU Consumer



BroadBand ARPU(2)



1.3m TIM Vision customers⁽³⁾, +63% 22% of Consumer BB CB, +7p.p.





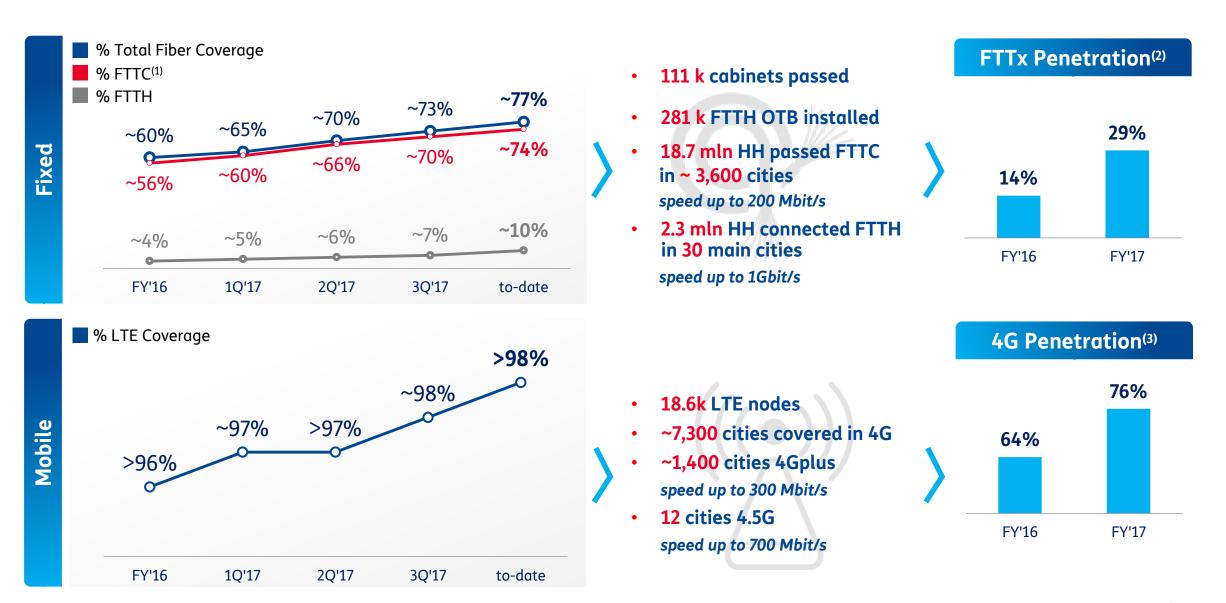


~20% of Consumer BB CB is single-bill F/M Convergent, another ~28% has also a TIM Mobile Line while paying 2 bills



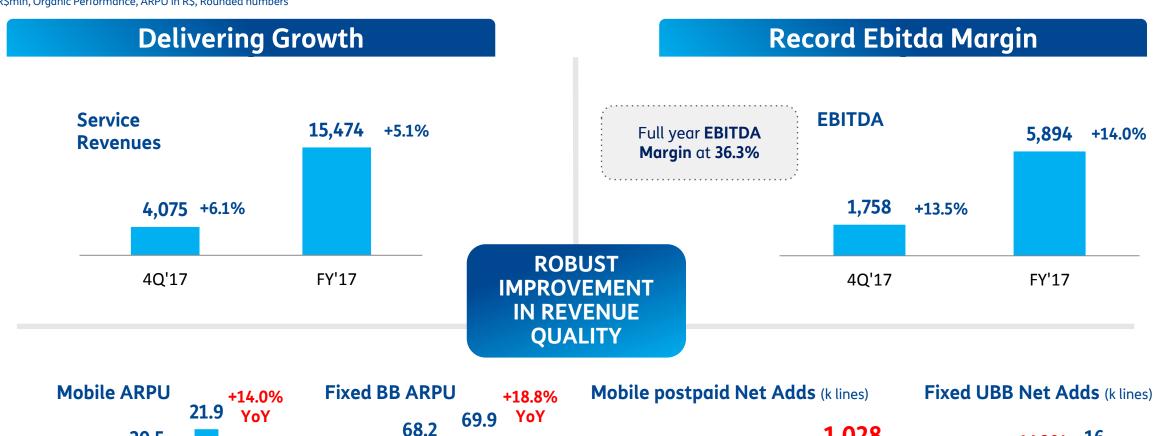
4Q'17 Net

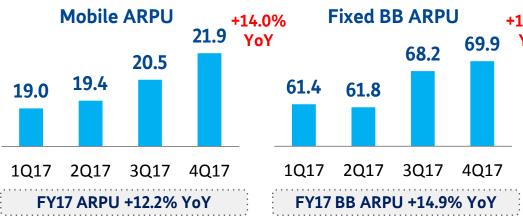
Domestic UBB Networks: Coverage Strongly Increased, Capex Peak Reached as Planned

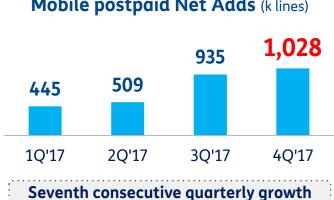


TIM Brasil: Turnaround marked by Strong Results

R\$mln, Organic Performance, ARPU in R\$, Rounded numbers









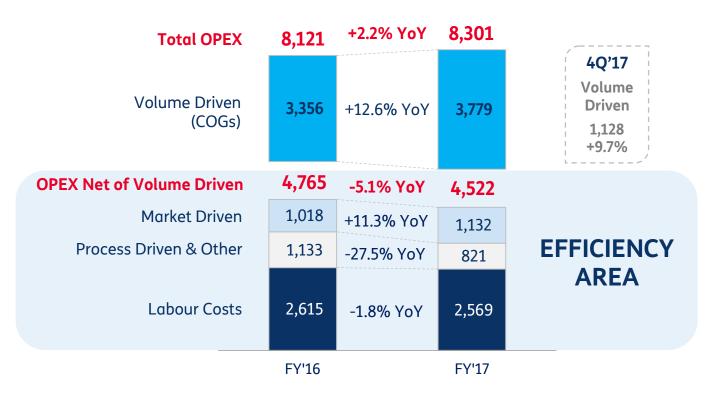
FY17 Ultra BB Net Adds 86k lines



Domestic Opex Efficiencies



Organic data, €mln



Volume Driven

- Interconnection (40%)
- Devices & Other COGs (55%)
- Content e VAS (5%)

Market Driven

- Acquisition (22%)
- Advertising (14%)
- Customer Management (37%)
- Commercial Net Expenses (27%)

Process Driven

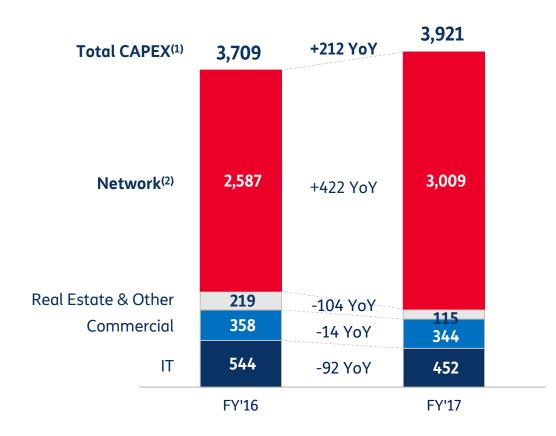
- Rental & Power (43%)
- G&A incl. IT (34%)
- Network Operations (23%)
- Remixing cost allocation: Net of Volume Driven, OPEX down €243mln. Volume Driven up €423mln YoY, driven by relevant 2017 Product Increase (inluding Smart TVs, Connected HH Appliances and Modems)
- Market Driven YoY growth to support commercial performance and quality
- Reduction in Process Driven Costs due to efficiencies in IT, Energy and G&A
- Labour Costs reduction due to FTE downsize (-1.5k YoY)



Domestic Capex Evolution

2017 Domestic CAPEX

Organic data, €mln

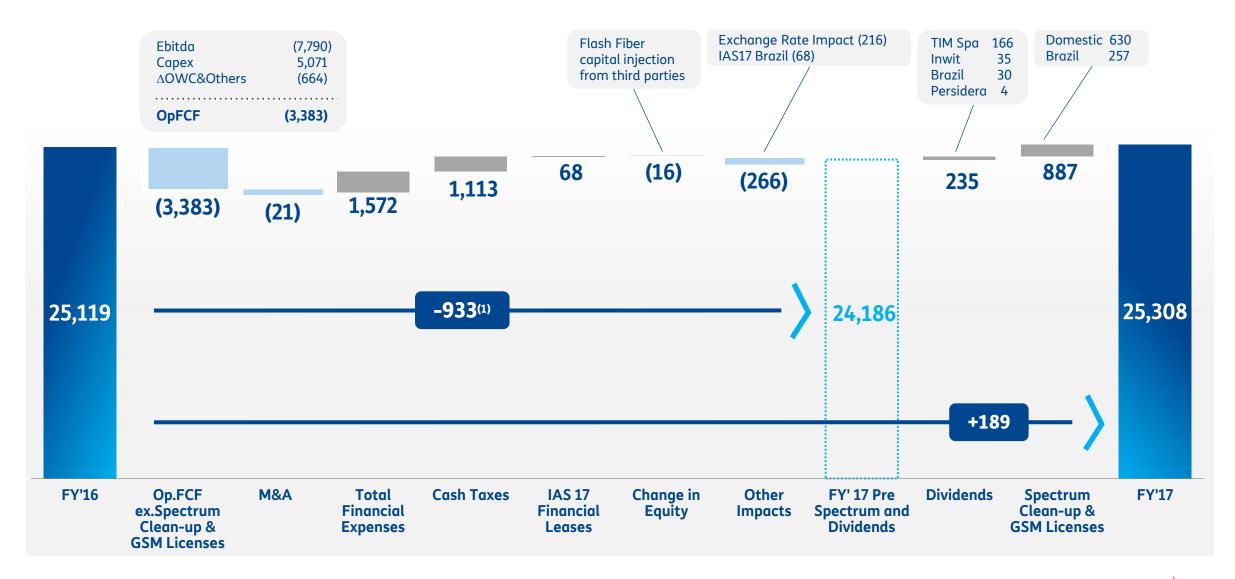


Domestic Capex evolution composed by:

- UBB network roll-out costs, driving the 212
 Mln€ total Domestic Capex increase for the Year
- Lower Procurement costs & Transformational projects
- Steady approach in Commercial, supporting growth on UBB CB and ICT for Businesses
- IT Efficiencies and ROI-driven reallocation of resources

TIM Group YE17 NFP: CF Broadly Compensates for Higher Taxes and Spectrum

€mln



Free Cash Flow Generation

€mln

	FY17	FY16	YoY
Adjusted EBITDA (1)	8,673	8,199	474
CAPEX (ex-Spectrum)	-5,071	-4,876	-195
Adjusted ΔWC ⁽²⁾	-219	-467	248
OpFCF (ex-Spectrum)	3,383	2,856	527
Total Financial Expenses (4)	-1,572	-1,659	<i>87</i>
Cash taxes	-1,113	-218	-895 ⁽⁵⁾
Other impacts ⁽⁶⁾	266	-371	636
EFCF ⁽⁷⁾	964	608	356
Dividends	-235	-227	-8
Dividends Change in Equity	-235 16	-227 1,304 ⁽⁸⁾	-8 -1,288
			_
Change in Equity Net Cash Flow before	16	1,304 (8)	-1,288
Change in Equity Net Cash Flow before M&A, Spectrum & IAS 17 M&A Spectrum (9)	16 744	1,304 ⁽⁸⁾	-1,288 -940
Change in Equity Net Cash Flow before M&A, Spectrum & IAS 17 M&A	16 744 21	1,304 ⁽⁸⁾ 1,685 692 ⁽³⁾	-1,288 -940 -671
Change in Equity Net Cash Flow before M&A, Spectrum & IAS 17 M&A Spectrum (9)	16 744 21 -887	1,304 ⁽⁸⁾ 1,685 692 ⁽³⁾ 0	-1,288 -940 -671 -887
Change in Equity Net Cash Flow before M&A, Spectrum & IAS 17 M&A Spectrum (9) IAS 17 (10)	16 744 21 -887 -68	1,304 ⁽⁸⁾ 1,685 692 ⁽³⁾ 0 -218	-1,288 -940 -671 -887 150

4Q 2017	4Q 2016	YoY
2,460	2,168	292
-1,820	-1,769	-51
<i>858</i>	549	<i>309</i>
1,498	948	550
-413	-386	-27
-309	-101	-208
186	-107	293
963	354	609
-17	0	-17
0	1,304 ⁽⁸⁾	-1,304
946	1,658	-712
-4	4	-8
0	0	0
-22	-47	24
020	1 (1)	-696
920	1,615	-030
26,228	26,735	-030



 ⁽¹⁾ Reported EBITDA excluding Provisions for €883mln in 2017 and €197mln in 2016
 (2) Reported ΔWC excluding Provisions for €883mln in 2017, Spectrum Clean-Up (Brazil) for €257mln in 2017 and provisions for €197mln in 2016

⁽³⁾ o/w disp. Argentina (€665mln)

⁽⁴⁾ Financial expenses correlated to debt.

⁽⁵⁾ In 2017 higher taxes related to 2016 final payment (€556mln) and 2017 advanced payment (€339mln)

⁽⁶⁾ Delta FY17 vs FY16 = €636mln, o/w Exchange Rate Impact (€516mln), IAS17 Brazil (€68mln)

⁽⁷⁾ NCF before dividends, IAS17 & ex-spectrum

⁽⁸⁾ TIM Mandatory Covertible Bond maturity covered via ord. Shares issuance for €1.3bln value (9) Spectrum Clean-Up Brazil (€257mln), GSM Licence Italy (€630mln)

⁽¹⁰⁾ Financial Leases

Take-aways from 2017



A record year, driven by ultra broadband growing penetration



Strong performance from main subsidiaries



Networks in Italy and Brazil faster and wider than ever



TIM recognized as most successful Italian brand among the top 500 in the world(1)

FY'17 and 2018-'20 Plan

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DigiTIM pillars

- Best in class customer engagement through digital and agile customer journey redesign
- **Leadership positioning** by sustaining premium customer base and capturing new growth opportunities in and **outside the core**
- Acceleration of cash-flow generation to strengthen balance sheet and increase total shareholder return
- Agile organization, performance based and data driven culture



DigiTIM is a portfolio value driven strategy with solid execution enablers

Best in class customer engagement

Domestic

1 Consumer

- Sustain premium base through convergence (data and exclusive content)
- Extract more value from CB accelerating fiber migration and new avenues of growth
- Transform customer engagement through Digital journeys and new simplified portfolios

2 Business

- Sustain traditional revenue base through convergence, fiber and VOIP migration
- Accelerate evolution towards an "ICT Company" to capture new growth opportunities (e.g., cloud, ICT on SMEs)

3 Wholesale

- Sustain traditional revenues through fiber migration (e.g., NetCo)
- Step-change growth of non-regulated sales by radically improving customer engagement
- Optimize coverage to improve competitive positioning

4 TIM Brasil

- Win share on affluent segments (e.g., post-paid SMB) leveraging premium infrastructure and improving customer digital engagement
- Further deliver on fixed and mobile UBB by expanding coverage
- Accelerate cash generation through smart CAPEX and efficiency program

5 Inwit

 Strengthen leadership on Italian tower market leveraging on new mobile opportunities and leading network densification phase

6 Sparkle

 Sustain traditional business, expand commercial footprint on new geographies and accelerate data/VAS services

Cash-flow generation

Leadership

positioning

7 OPEX efficiency

 Create a lean efficient and zero-based cost structure leveraging the digital transformation and data analytics

8 CAPEX effectiveness

Maximize value driven CAPEX deployment leveraging current UBB infrastructure

9 Digital

 Enable superior customer engagement and omnichannel experience while unlocking efficiency

10 Advanced Analytics and Al

 Implement leading capabilities to capture value both on customer engagement (e.g., predictive CLM) and cash flow generation (e.g., predictive maintenance)

11 People, culture & organization

 Drive accountability, transparency and performance based culture via agile organization and high employee engagement

Agile organization



12 Execution

Drive implementation pace and drastically streamline internal processes with end-to-end Transformation Office

Strategic actions

Impact by 2020

Best in class customer engagement

- Simplified, flexible fixed and mobile portfolios
- Digitally enabled, intuitive customer journeys
- Network leadership: Fiber, 4.5G, VoLTE, 5G early adoption in 2020

.

- Increased FMC convergence through additional content and mobile data benefits
- Accelerated fiber migration to improve customer engagement and reduce churn
- 2nd brand Kena to address non-premium segments and sustain TIM value
- TIM acquisition focused on segmented approach
- Enhanced customer base value management through Digital and Advanced Analytics
- New avenues of growth: Mobile-adv, SmartHome, TIM Personal

Cash-flow generation

Leadership

positioning



- Digital customer management: self and AI-enabled caring
- Lean digital and automated operations

Maintain #1 position for Best quality Network in Italy ⁽¹⁾

Fixed BB CB

Consolidate and extend to Fixed #1 position in CSI by 2019



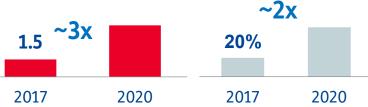


LTE Penetration⁽²⁾







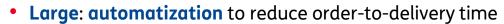




-30% Human-operated interactions

Strategic actions

Best in class customer engagement



• SME's: new digital commercial and caring engagement to improve service level

Leadership positioning

Evolution towards "ICT company"

- Public cloud and managed services expansion to further grow Large clients base
- Tapping of basic IT opportunity to improve SME's revenues mix
- Step up on convergence, fiber and VOIP migration to protect SME's ARPU level

Cash-flow generation

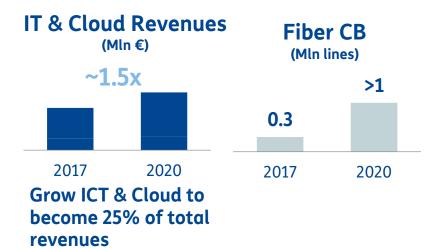


- Adoption of lean digital business model
- Contract management, ordering and provisioning digitalization
- Optimization of service delivery and caring costs

Impact by 2020

-15% Order-to-delivery time

+5p.p. CSI for Medium & Large in 2020



-10% Customer care call volumes



Wholesale: Back to Growth

Strategic actions

Impact by 2020

Best in class customer engagement

Improved, faster delivery process of core services through new digital and automation tools

- Upgraded and modernized assurance process, with improved self-solution options and site information quality
- Fixed Access Network Legal Separation Plan: A Step-Change Evolution of TIM Full Equivalence Functional Separation into a one-stop shop, for maximum quality in regulated and unregulated services

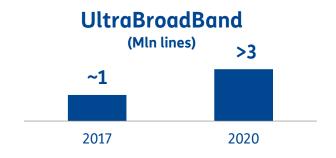
60% faster E2E FTTC delivery time -32p.p. claim rate

Strengthening of Equality of Access for all operators

Leadership positioning

 Value and demand driven deployment of fiber with smart mix of FFTH and FTTC

- Additional incentives to fiber migration through flexible pricing and innovative turn-key offerings
- Greater share of non-regulated services with streamlined process to improve delivery speed



Cash-flow generation • "Smarter" Service Creation Process through increased automation

 Superior Field Force productivity through automation and reward system optimization +20% Field force productivity



TIM Brasil: More Postpaid and Broadband for continued positive Results



Strategic actions

Best in class customer engagement

- Continued expansion of the best fixed and mobile infrastructure (4G, Fiber) to differentiate experience
- Improve Customer engagement through increased penetration of digital interactions

Leadership position



- Acceleration of mobile growth targeting more affluent segments (e.g., controle, post-paid)
- Growth of Residential segment contribution to top-line
- Step-change growth in SMB segment leveraging new organization, go-to-market and value proposition
- Development of new, innovative revenue streams (e.g., IoT, mobile adv)

Cash-flow generation

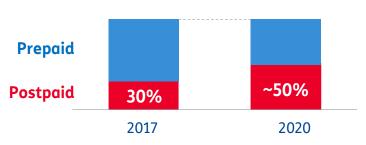


- Improvement of Cash Generation ability through "smart" CAPEX and Debt/Tax optimization
- Capture full digitalization efficiency potential
- "Zero-based" approach on traditional efficiency levers

Impact by 2020

- >4K Cities covered by 4G (96% of Urban Population)
- >2X growth of e-bill and e-pay penetration
- ~5X growth in My-TIM App users

Mobile CB (%)



4X growth of residential BB CB (1)

≥40% EBITDA margin in 2020 ≥20% EBITDA-CAPEX on revenues in 2020



Inwit: Strengthen Tower Leadership Sparkle: Pursue International Expansion and Data Opportunities



6



Strategic actions

 Focus on winning new stakes of MNO's tower demand, leveraging on high quality portfolio

 Extend leadership to next generation infrastructures (e.g., 5G, small cells)

Cash-flow generation

Leadership

positioning

Enhance cost base through revised lease/purchase strategy

Impact by 2020

~400 New sites

~1k Fiber Links

~10k Small cells

2.1x Tenancy ratio

-4% Lease costs/site

~1.5k Lands owned



Leadership positioning

 Focus on data services to monetize consumption growth and to improve market reach

 Enhancement of service portfolio, focus on VAS (e.g., data center, security as a service)

Retention of core voice business

+25 IP POP

30% Capex focused on transformation

Cash-flow generation

• **Delayering and decommissioning** of obsolete technologies, **virtualization** to improve network

 Review of pricing paradigm toward a scalable "pay-as-you-grow" model (vs. fixed capacity)

Organization streamlining

100% Infrastructure at 100Gb
100% Voice traffic processed by virtual nodes



Digitalization enlarges Opex Efficiency area €mln

Cost area	Addressable Domes	tic baseline 2017	Strategic actions	Impact by 2020
Commercial	Devices & other COGS Content & VAS Acquisition Customer management Advertising	2,030 170 360 400 160	 Optimize specifications & vendor portfolio, apply procurement excellence practices Shift to digital channels (acquisition & topup); lower overall volumes (lower churn) Migration toward digital self-caring (App, IVR, chat bots) Analytics driven media mix modeling 	20% Online fixed acquisitions (1) -18% Customer care calls
Industrial	Network operations Rent & Power	360 660	 Transition towards Network-as-a-Service: Decommissioning/delayering Virtualization and automation Field force productivity and data driven dispatching 	Central Offices decommissioning begins -35% Energy and rental costs
G&A and Labour	G&A incl. IT Labour cost	530 2,570	 Real estate streamlining and consolidation Contracts re-negotiation Digitalization of work processes and automation of recurring tasks Organization simplification and de-layering Use of early retirements and other instruments to right size the organization 	-25% Organization units 20% Digital-enable productivity improvement
	Addressable Baseline 2017	7,240	~80% of total OPEX ⁽²⁾	

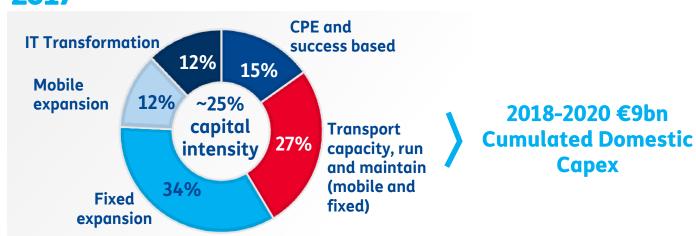


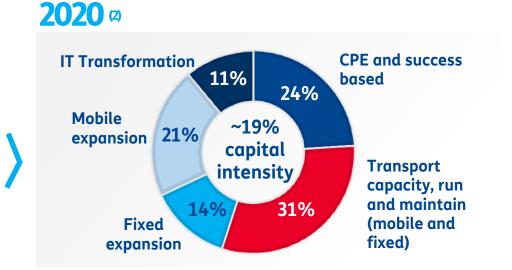
DigiTIM optimized Domestic CAPEX mix

8

Domestic CAPEX breakdown (1)

2017





Area	Mix vs. 2017	Key initiatives by 2020
CPE and success based	+9 p.p.	 Strong growth on Fiber migration on Consumer and ICT offer on Business
Mobile expansion	+9 p.p.	 Capacity upgrade on 4G 4.5G/5G deployment leveraging value driven analytics
Transport capacity, run and maintain	+4 p.p.	 3x mobile and 7x fixed network capacity increase Network-as-a-Service transformation as enabler for OPEX reduction
IT Transformation	-1 p.p.	 New CRM and billing systems completed and released in 2017 Aggressive application decommissioning
Fixed access	-20 p.p.	 Selected improvements leveraging existing coverage (77% FTTx YE2017) to achieve 100 cities with FTTH and increasing our ~80% FTTx coverage on a demand-driven basis



Deploying and Evolving a State-of-the-Art Multi-Technology Access Network



Strategic actions

- Mobile capacity and coverage improvement to enable new revenue streams (e.g. content usage, 4G indoor VoLTE)
- "Smart" Ultra Broad Band coverage and capacity upgrade through smart capex deployment based on Advanced Analytics
- 5G: Move past experimental level into early stage phase, based on proven use case (2020)
- Transport backbone upgrade to sustain 5G and video traffic
- TIM Video infrastructure (Z-Byte Network) development
- Transform toward Network as a Service paradigm
 - Decommissioning toward a full-IP network platform to significantly reduce running costs
 - Network Virtualization and Automation to reduce capex investments for capacity upgrade and hardware costs, allowing agile delivery of new digital services (e.g. Internet of Things)
 - Internal processes digitization to reduce "time-to-market" of new services

Impact by 2020

3x Mobile capacity increase

~ 80% Households FTTx coverage (own network)

100 Cities FTTH

- -25% Transport costs
- -70% time for feasibility studies

Central Offices decommissioning begins⁽¹⁾

-35% Energy and rental costs

Digital and Advanced Analytics

9

10

Strategic actions

Best in class customer engagement



- End-to-end digital customer lifecycle management
- Personalized experience with smart targeting

Leadership positioning



- New omni-channel CRM (BSS) and billing systems, based on an open service architecture
- Deployment of Advanced Analytics capabilities at scale in all LoB

Cash-flow generation



- Radical middle- and back-office automation and simplification
- Digital-first self-caring capabilities, focus on App and IVR
- Aggressive IT decommissioning and simplification plans

Agile organization



- Deployment of Agile operating model at scale
- Setup of dedicated Digital and AA Centers of Excellence (CoE)

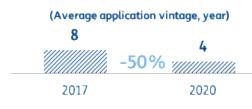
Impact by 2020

From website to eCommerce catalogue

Single Convergent App for fixed and mobile



-80% Lead time for new offer creation ~50% Data sources in near-real-time



~20% Productivity enabled by Digital ~80% Smart phone customers never calling call center



~ -70% Developments vs. configurations



Strategic actions

- New organization structure **simplified** and **delayered**
- From silos to agile organization to enable fast decision making autonomy & accountably

Introduction of new digital competences (e.g., big data, network virtualization)

- Dedicated retention & development program for Top **Talents**: digital learning, welfare scheme & top talent career path
- Introduction of **continuous rewarding plan** based on **larger** set of KPIs (e.g., productivity) and targeting submanagerial resources
- **Reduction of labor costs** leveraging early retirements and

other instruments

Implementation of a **new LTI for key people** at the organization. TIM LTI is designed as a share incentive plan, with KPIs aligned to share performance and to cumulated **Equity FCF generation** for 2018-'20.

Plan to be approved at next AGM

Cash-flow

generation

Agile and

based

performance-

organization



Impact by 2020

-20% Organizational units

~500 new "digital" talents to hire

~100% Share of resources involved in digital learning and/or re-skilling

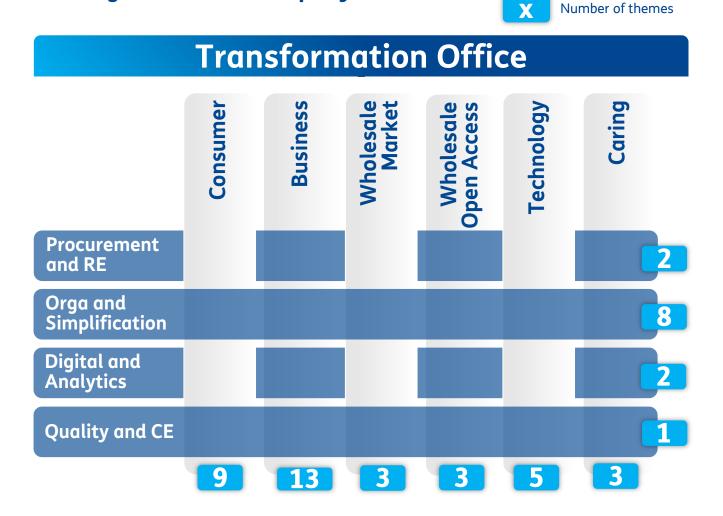
~20% Wholesale on-field productivity increase

~4,000 exits

Strong Management engagement



A grid of 10 Workstreams, 40+ Themes⁽¹⁾, 250+ Initiatives running across the Company



A solid Implementation Machine to drive Transformation

- Dedicated Transformation Office with 20+ full time resources
- 250+ initiatives articulated in 3,200+ milestones with clear responsibilities and accountability
- Control tower infrastructure for continuous monitoring of transformational KPIs and real time transparency of economic impact, through a granular reconciliation between actual benefits and targets
- Execution engine in place:
 - Weekly progresses led by Top Management, focusing also on the synchronization of cross-functional enablers
 - Monthly assessment of executional risks
 - Central "Swat teams" dedicated to support transformational workstreams (new capabilities and methodologies)

FY'17 and 2018-'20 Plan

- 1 4Q'17 and FY Main Results
- 2018-'20 Plan: Key Drivers and KPI Evolution
- 3 Targets and Take-Aways
- 4 Appendix





Sustain **Top Line & Profitability**

Strong

Deleverage

and drop in

Capex

Intensity

via accelerated on value maximization convergence and new services

DRIVERS

- Drive digital and analytics as core differentiators (both cost and revenues)
- Look for growth in and outside the core (eg. Cloud, IoT, Mobile Advertising, Data Monetization)
- In Italy, TIM Fixed UBB lines (Retail + WHS) to grow to ~9 million by 2020 (3x 2017 figure)
- Enhanced cash generation, supported by operational and financial discipline, will lower our Group Net Debt/Ebitda ratio by end 2018
- Domestic Capex / Sales moving back to normal intensity, having now completed catch-up phase

 Domestic Service Revenues : **Broadly Stable**

- Domestic EBITDA: Low single digit 2017-'20 CAGR (1)
- Brazil & Inwit: Continued Growth in Revenues and Ebitda (2)

 Group Adj. NFP/EBITDA ~2.7x in 2018, further reducing both in 2019 and 2020 (3)

 Domestic Capex/Sales <20% by YE2019

Relevant Step-up in 3-Years Cumulated Free Cash Flow

- Selective growth investments to maximize ROI
- Lower capital intensity following network rollout
- Reduce costs while improving customer satisfaction through agile customer journey redesign

 2018-'20 Group Cumulated **Equity Free Cash Flow** of ~ €4.5bn (4) excluding spectrum and pre-dividend



(4) Cumulative '15-'17 Equity Free Cash Flow at €1.6bln, excl. M&A

Closing remarks



DigiTIM is now

- Best in class customer engagement through digital and agile customer journey redesign
- Leadership positioning by sustaining premium customer base and capturing new growth opportunities in and outside the core
- Acceleration of cash-flow generation to strengthen balance sheet and increase total shareholder return
- Agile organization, performance based and data driven culture

2 >

Relentless focus on execution: delivery is utmost priority

- End-to-end transformation across all BUs, leveraging on cross-functional enablers
- New organization and way of thinking



FY'17 and 2018-'20 Plan

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TIM Brazil 2018-'20 Targets

GOALS DRIVERS

SHORT TERM TARGETS / KPIs

LONG TERM TARGETS / KPIs

Sustain Top Line Growth

- Further improve Mobile Service Revenue Share
- Expand Residential BB Revenues contribution

Service Revenues Growth:

5-7% in 2018

Service Revenues Growth:

Mid to High Single Digit CAGR '17-'20

Improve Profitability

- Zero Base approach on Traditional Efficiency
- Capture Digitalization initiatives potencial

EBITDA:

Double Digit growth in 2018

EBITDA Margin:

≥40% in 2020

Expand Cash Generation

- Smart Capex "More with less" approach
- Optimize Tax Rate
- Optimize Debt and Shareholders' Remuneration

Ebitda-Capex on Revenues:

≥13% in 2018

Ebitda-Capex on Revenues: ≥20% in 2020

Capex: ~12B R\$ in '18-'20 (~20% on Rev. in 2020)



Inwit 2018-'20 Targets

GOALS

DRIVERS

SHORT TERM
TARGETS / KPIs

LONG TERM
TARGETS / KPIs

Maintain leadership Maintain top-of-mind positioning on asset quality

Additional tenants on existing towers

Lead network densification phase

Tenancy Ratio:

1.9x tenants per site in 2018

Revenues Growth:

Mid single Digit CAGR '17-'20

Address next generation infrastructures market

- Reinforce leadership on small cell neutral host market
- Start sharing model on fiber backhauling
- Prepare for "5G driven" new services

New Sites: **0,6k sites by 2018**

Small Cells: 4k remote units in 2018 **CAPEX:**

300 mln € in 2018/20

Improve cash-flow generation

- Win stake of demand from new players and FWA
- Take off of new businesses
- Keep up lease cost renegotiation effort and lean organization

EBITDA:

Low Teens CAGR '15-'18

Recurring FCF*:

Low Teens CAGR '17-'20



Domestic Fixed and Mobile

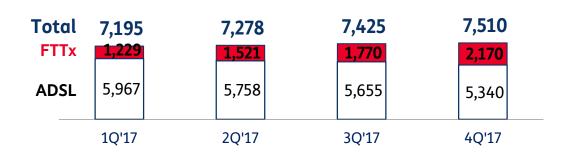
€/month, k lines



BroadBand ARPU

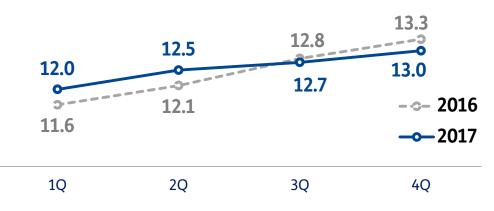


BroadBand Customer Base

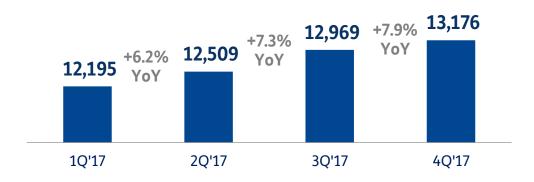


Mobile

Reported ARPU



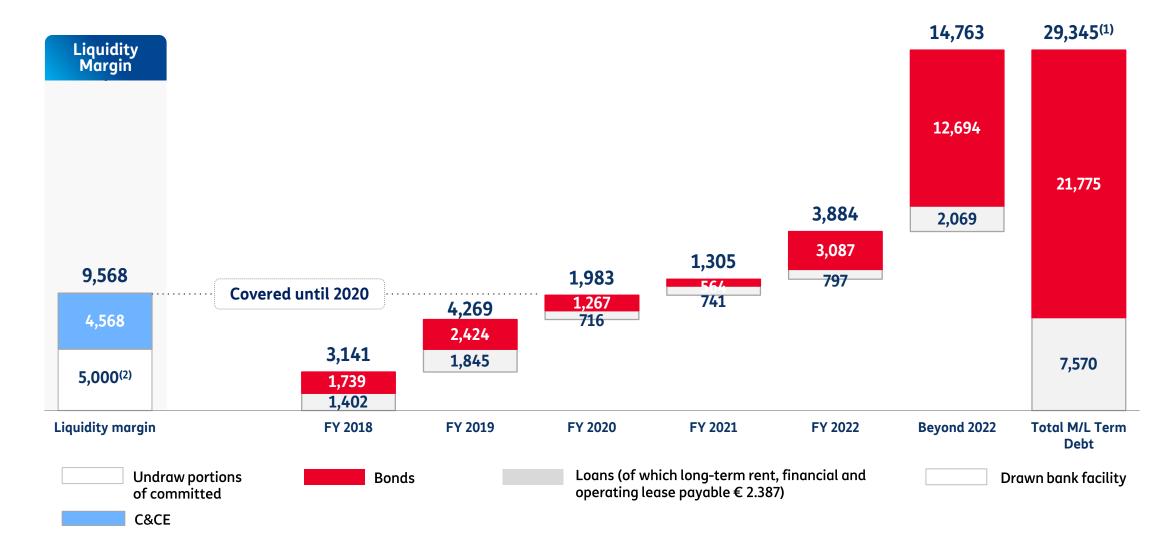
BroadBand Customer Base





Maturities and Liquidity Margin

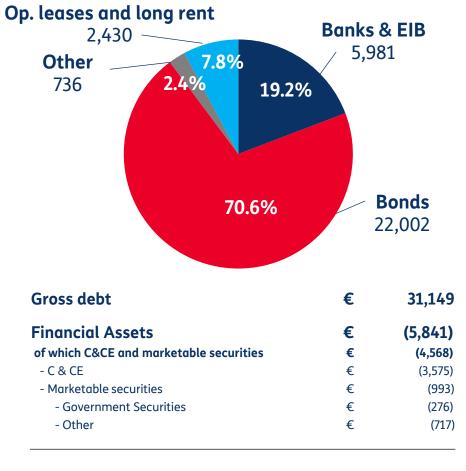
€mln





Well Diversified and Hedged Debt

€mln



Maturities and Risk Management

Average m/l term maturity: 7.75 years (bond only 8.07 years)

Fixed rate portion on gross debt approximately **71.3%**

Around **33% of outstanding bonds** (nominal amount) denominated in **USD and GBP and is fully hedged**



Cost of debt: ~4.8 %

Net financial position € 25,308

N.B. The figures are net of the adjustment due to the fair value measurement of derivatives and related financial liabilities/assets, as follows:

- the impact on Gross Financial Debt is equal to €1,715mln (of which €200mln on bonds)
- the impact on Financial Assets is equal to €932mln.

Therefore, the Net Financial Indebtedness is adjusted by €783mln.

