

TIM Group

FY'18 Results and 2019-'21 Plan TIMe to deliver and delever

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Luigi Gubitosi Piergiorgio Peluso





Safe Harbour

This presentation contains statements that constitute forward looking statements regarding the intent, belief or current expectations of future growth in the different business lines and the global business, financial results and other aspects of the activities and situation relating to the TIM Group.

Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors.

The financial results of the TIM Group are prepared in accordance with the International Financial Reporting Standards issued by IASB and endorsed by the EU (IFRS). The accounting policies and consolidation principles adopted in the preparation of the financial results for the FY18 and the 19-21 Industrial Plan have been applied on a basis consistent with those adopted in the 2017 Consolidated Financial Statements.

The FY 2018 results include the effects arising from the adoption, starting from 1 January 2018, of the new standards IFRS 9 (Financial Instruments) and IFRS 15 (Revenue from Contracts with Customers). To enable the year-on-year comparison of the economic and financial performance, this presentation shows "comparable" statement of financial position figures and "comparable" income statement figures, prepared in accordance with the previous accounting standards applied (IAS 39, IAS 18, IAS 11, and relative Interpretation).

The FY18 results have not yet been verified by independent auditors.

Segment information is consistent with the prior periods under comparison.

FY'18 Results and 2019-'21 Plan

- 1 CEO Introduction
- 2 2018 Highlights
- 3 2019-'21 Strategic Plan
- 4 Outlook



Where TIM stands today

Unique assets

Longstanding brand value and awareness

Largest customer base in Italy

Most complete "one-stop-shop" offering for B2B

Largest commercial footprint across all segments

Best mobile network quality and fixed backbone infrastructure

Best performing player in the Italian market, resilient to challenging market environment on top line ...

Unresolved issues

- Resiliency in top-line at the expense of:
 - Rising cost structure
 - Cash-flow erosion
 - Working capital absorption
 - Increasing need for investments
- Strategic priorities identified by previous plans still not executed
- Employees engagement
- Short term and tactical business conduct
- Siloed, functionally and geographically fragmented organization



The First 100 Days

Revamp Culture and Organization

Strategic Initiatives

2019-2021 Strategic plan: TIMe to deliver and delever

- Revamp management team: new managers appointed
- Delivery Units launched: focus on execution
- People Accountability
- Network sharing partnership with Vodafone Italia on both active and passive infrastructure
 - Signed non-binding memorandum of understanding
 - Active sharing: partnership for 5G technologies
 - **Passive sharing**: potential Business Combination of respective passive infrastructures
- Potential partnership in fiber roll-out with Open Fiber
 - NDA signed and advisors appointed
 - Both parties are exploring all potential options with the objective of maximising synergy realisation, including full business combination
- Persidera: received an additional non-binding offer, started exclusive negotiations
- Execution: discipline, focus and simplicity
- Revamp domestic business: value and quality positioning, modernization, efficiency
- Further develop Brazil: ride growth waves and efficiency plan



Network Sharing Partnership with Vodafone Italia Principles of the Transaction

Current status

Transaction rationale

Transaction structure

- TIM and Vodafone Italia signed a non-binding memorandum of understanding to enter into a new network sharing agreement
- Accelerate and enhance the deployment of 5G technology and use network infrastructure more efficiently
- Expansion of existing passive sharing agreement and potential Business Combination of Inwit and Vodafone Italia passive infrastructure in a single entity
- Active network sharing partnership
- Open architecture approach: competitors welcome
- Co-operation to upgrade their respective fibre transmission networks for mobile backhauling
- No mandatory tender offer on Inwit will be triggered
- Parties will have equal shareholding and governance rights
- Closing subject to all necessary regulatory approvals is expected by end of 2019



Network Sharing Partnership with Vodafone Italia Expansion of existing passive sharing agreement and new active network sharing agreement





Description

Envisaged Benefits

Passive Infrastructure

- Expansion of current passive sharing agreement to a nationwide agreement
- Potential Business Combination of Inwit and Vodafone Italia towers infrastructure
- Combined portfolio of c. 22,000 towers

- Accelerate deployment of 5G
- Increased infrastructure mutualisation
- Cost / CAPEX optimisation
- New revenue streams and site decommissioning for Inwit

Active Infrastructure

- Joint roll-out of 5G infrastructure
- Joint ownership of active equipment to remain with TIM and Vodafone
- Accelerate 5G deployment
- Wider geographic coverage
- Significant OPEX and CAPEX synergies

Backhauling

 Upgrade of respective fiber transmission networks with higher capacity optic fibre cables

- Increased capital efficiency
- Improved customer experience, allowing development of new use cases
 - Faster speed
 - Lower latency



Potential Partnership in Fiber Roll-out Update on Dialogue with Open Fiber

Rationale of the project

Status and next steps

Regulatory framework supportive

- TIM strongly believes in the value potentially generated by a single state-of-the-art network infrastructure, delivering benefits for all the stakeholders: TIM and OF, market, shareholders, Italian citizens and the whole Country
- In light of this, TIM has started a dialogue with OF to explore all the potential options, including commercial partnership, co-investment agreement or full business combination between NetCo and OF
- In order to analyse a potential deal between TIM and OF, the following actions have been taken:
 - Confidentiality agreement has been signed and advisors have been appointed by both parties
 - Various teams, including financial advisors, external technical advisors and selected corporate functions, are working already in order to support TIM and OF
 - Induction presentations have been already organized and activities will proceed in the forthcoming weeks to refine analyses on the nature, structure and implications of the various options available for a potential deal between TIM and OF
- In December 2018, the Parliament approved the "Collegato Fiscale" aimed at encouraging the development of investments in ultra-broadband network infrastructure
- Most stakeholders have expressed interest and support for a single network



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FY'18: Stable revenues and growing Operating Free Cash Flow, despite challenges

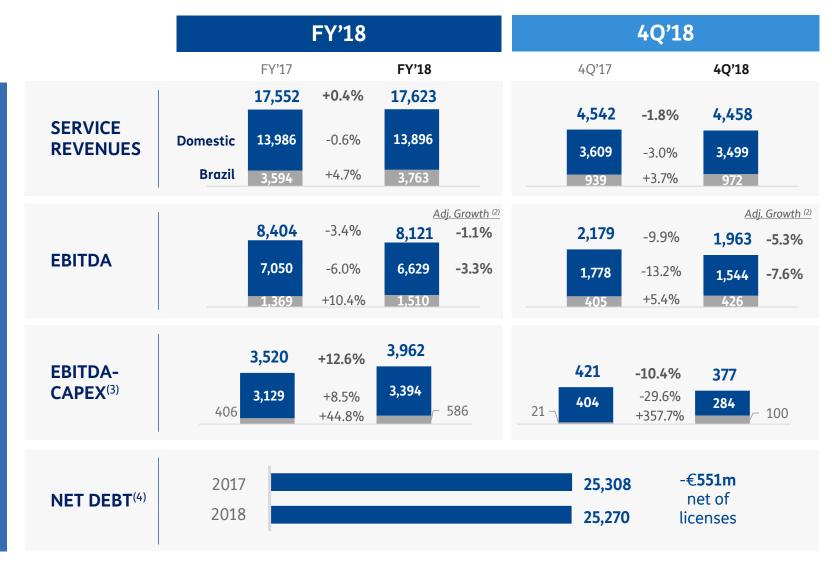
Organic data (1), €mln

Group service revenues +0.4% on a full year basis: Brazil growing mid single digit, domestic almost flat, overperforming competitors

Market dynamics and non-linear items impacting 4Q domestic service revenues and EBITDA

FY EBITDA less CAPEX growing double digit excluding license payments

Stable Group net debt despite payment of a total of €513m on licenses in 2018 (€477m for 5G in Italy) and NWC absorption (-€964m⁽³⁾)





⁽¹⁾ Excluding exchange rate fluctuations & non recurring items; before IFRS 9, 15, 16

(4) Adjusted

⁾ Adjusted EBITDA growth: excluding non-linear items (€195m FY and €105m 4Q: €45m liability reversal, €26m vendor rebates, €34m accounting adjustments). See annex

⁾ CAPEX and NWC net of License: 2017 €630m, 2018 €2,399m for Italian 5G (of which €477m paid) and €36m for Brazilian spectrum clean up

4Q FSR +1.2% yoy, driven by consumer ARPU growth, business, wholesale

Consumer

- Positive net effect on revenues from two price increases (€1.95 net of VAT in July and €1.2 in Nov) led to strong ARPU growth at the expense of line losses
- Head of Business now in charge of Consumer. Focus on upselling rather than repricing. Line loss trend improving from Q1 as a result
- TIM Vision reaching ~1.7 mln registered clients

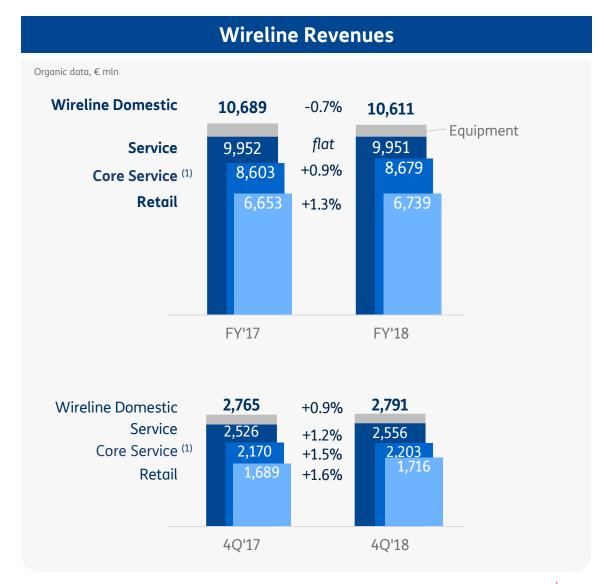
Business

- Benefiting from quality perception and pricing power. Growing in 4Q as well as on a FY basis
- ICT grew 15% YoY, strong contribution from Cloud services to PA, growing further in 2019



Wholesale

- Domestic WHS grew 1.7% yoy in 4Q despite 3.2% drag from regulated prices (expected to fade). Strong growth in VULA demand more than offsetting decline in LLU
- Sparkle revenues stabilized in 4Q





Strong fixed ARPU growth from FTTx conversion and repricing

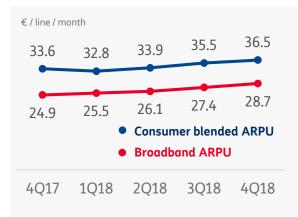
Strong migration to fiber: TIM retail fiber subs +47% yoy (42% penetration on BB customer base, +14 p.p. yoy); wholesale fiber lines +129%

Consumer ARPU growth accelerating to 8.7% yoy (+6.4% in Q3) with BB ARPU +15.4% yoy (+11.8%) positively impacted by repricing actions during 2018 and offsetting the 28-days to monthly billing effect

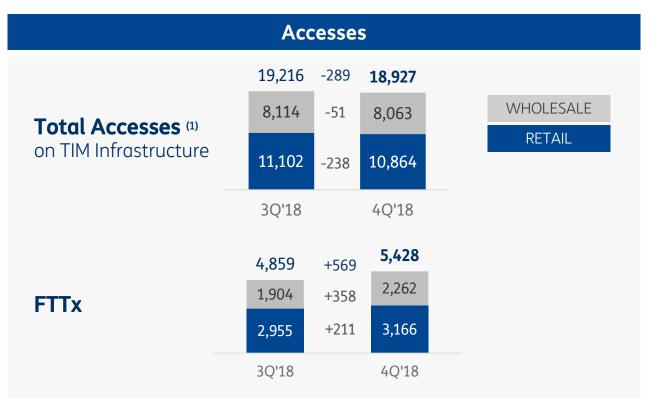
Market is starting to follow TIM's rationality: strong promos cooling down, several price increases in recent weeks

Peak impact on line losses in 4Q churn related. January on an improving path thanks to end of 28-day billing noise and competitors' price increase

ARPU - Pricing trends(3)









Line losses impacted by repricing and voice-only churn (~ -200k in 4Q'18), progressively easing in 1Q 2019

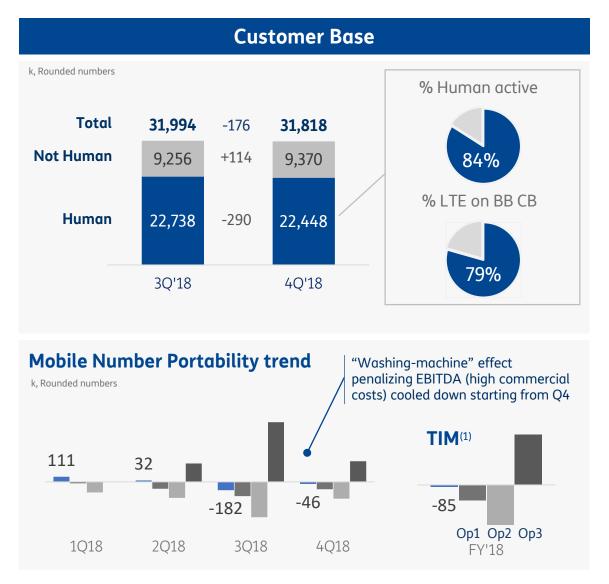


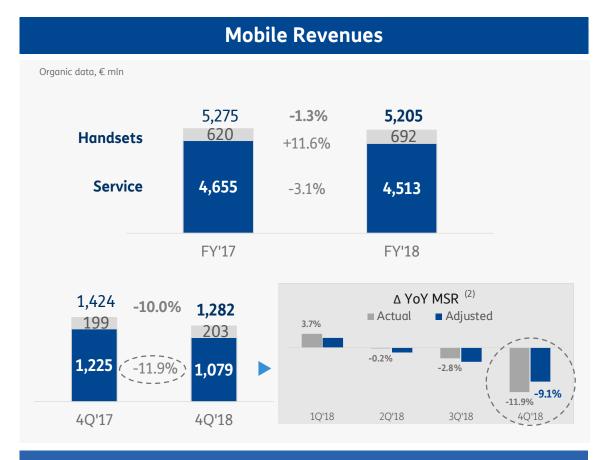
(1) Retail VoIP included

(2) VoIP excluded

3) FTTH /FTTC total monthly prices, including: line rental, unlimited data, unlimited calls, modem, activation fee

TIM best-in-class in defending its customer base from new entrant/MVNOs





4Q mobile service revenues affected by ARPU pressure (lower out of bundle, very low entry level prices)

Market prices on customer acquisition now on an increasing trend

Positioning on quality to be enhanced further in the new plan



Strong Results Rewarding a Year of Many Challenges in the Brazilian market

Organic Performance, R\$mln, Rounded numbers

Service Revenues up 3.7% YoY in 4Q and +4.7% in 2018

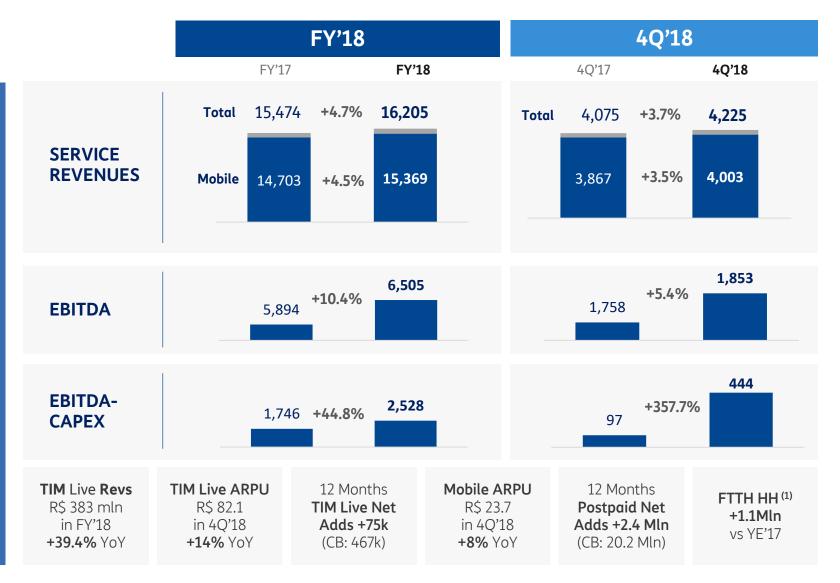
MSR increased 3.5% YoY in 4Q and +4.5% in 2018

TIM Live Revenues up by 37.5% YoY in 4Q and +39.4% in 2018

Solid network development:

- 510 new cities out of 1,426 with 700 Mhz
- 9 new cities out of 14 with FTTH in 2018

2018 Guidance delivered





FY'18 Results and 2019-'21 Plan

OPEX: one-offs affect YoY comps; action taken to improve underlying performance

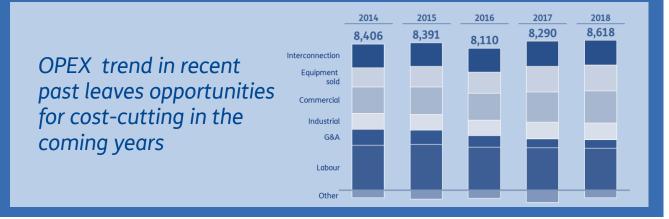
Commercial: higher COGS and commissioning to support revenue generation, higher bad debt and credit costs⁽¹⁾. New plan envisages new commercial structure

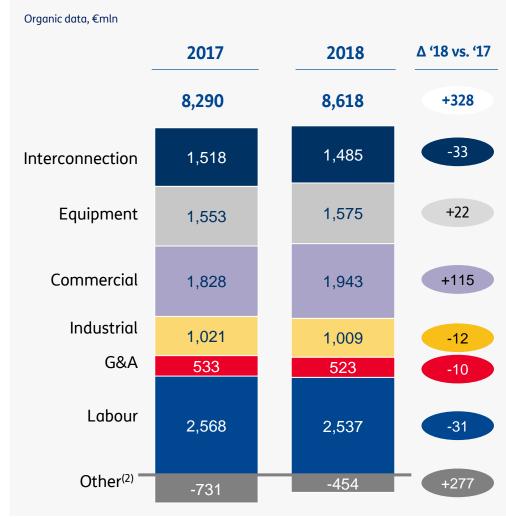
Industrial: energy efficiency on industrial sites

G&A, IT: positive impact of "zero-based" approach and real estate space reduction (sqm -500k)

Labour: headcount decrease related to Art.4, partially off-set by lower Solidarity impact vs. '17

Other costs comparison heavily impacted by one offs: e.g. liabilities reversal €112m in '17, vendor rebates €83m







CAPEX on a decreasing trend. 5G spectrum provides competitive advantage

UBB coverage extended in line with Plan. Further expansion will now continue in synergy with 5G (FWA)

4G access CAPEX will benefit from up-and-coming VRAN technology

Heavy traffic growth fully supported

Procurement optimization on the way: number of suppliers and unitary costs on a falling path expected to accelerate

Organic data, €mln, △ YoY

4,551

Net of license

FY'17

FY'18

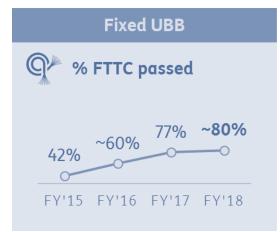
CAPEX on sales (1)

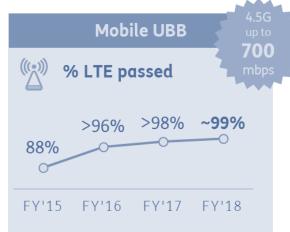
25.6%

-4.4 p.p. 21.2%

5G spectrum auction (€2.4bn) creating a 2-tier market, with TIM playing in «premium league»



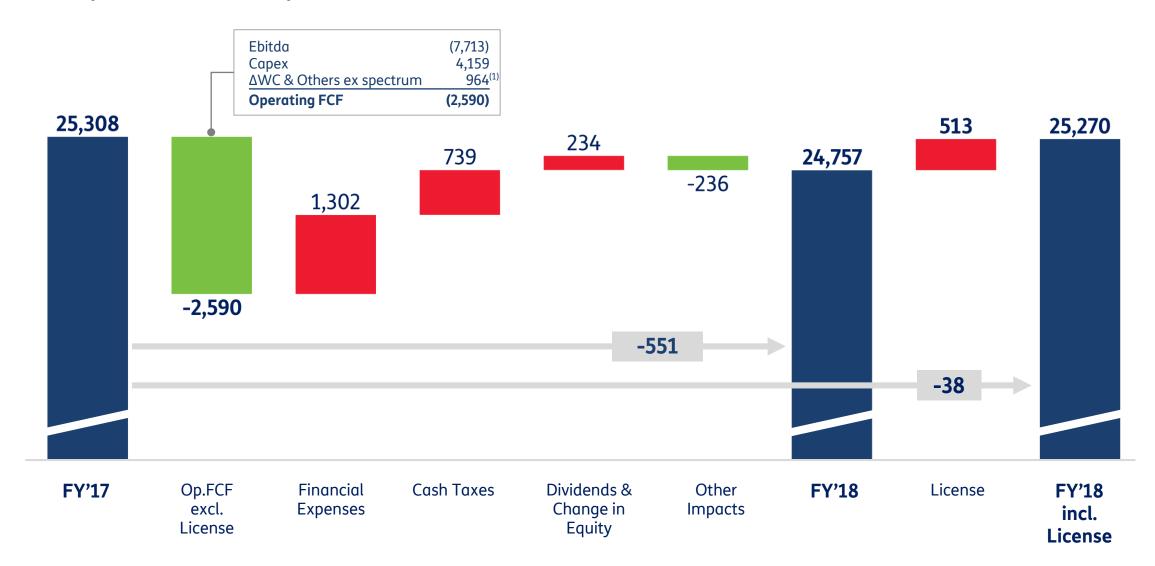






Net financial position affected by license payments and NWC absorption

€mln; (-) = Cash generated, (+) = Cash absorbed, excluding call-outs





Key Take-aways on 2018

A challenging year

Mixed results

Time to turnaround

- Competition: Iliad launch, competitors reaction to Iliad's launch, aggressive fiber promos
- Comparability: positive 2017 and adverse effect of non linear items
- Regulatory: 28 days billing roll-back, wholesale prices, roam-like-at-home
- Stable FY'18 revenues, thanks to Brazil's growth and resilience of domestic business
- EBITDA impacted by OPEX dynamics, non-linear items and commercial push
- Net Debt: stable on 2017, despite €0.5bn spectrum payments (5G in Italy) and NWC absorption
- Early signs of market dynamics improving and competitive intensity easing
- Time to tackle unresolved issues in TIM
- Time to deliver and delever



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Execution

discipline,

focus and

simplicity

2019-'21 Strategic Plan: TIMe to deliver and delever

Revamp domestic

Commercial

Quality positioning

Operations

Quality and reliability on all customer touchpoints

Technology

Modernization, simplification and intelligence

Efficiency

Structurally leaner cost base

ROIC

- Boost return on capital invested (stabilize revenues, cut costs and NWC absorption)
- Optimize invested capital (new industry paradigm)



Delever

Further develop Brasil

Commercial

Growth waves on Consumer postpaid, Mobile B2B, Digital

Infrastructure

Fiber deployment acceleration, global deals for network access

Efficiency

Continuous improvement

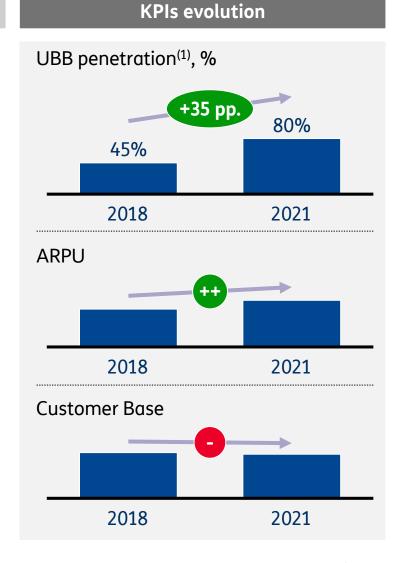


Commercial – Consumer: «Quality is the name of the game»

Process efficiency (e.g. automation, process revision,

Key Strategic Priorities Our assets From "number of GB" to "quality of service and speed" on mobile (premium connectivity on video, gaming) Premium positioning with "best speed and security" New Network concept on fixed (modular adds-on, family convergence, quality modem and home devices) quality offer From repricing to continuous upselling based on valuable services (e.g. security, 5play, priority network, assistance) Partners' consolidation with focus on mono-brand Channel and stricter commissioning to maximize NPV Scale simplification Flexible tactical alternative channels (e.g. telesales) Unified fixed-mobile and content caring Scale-up self care (i.e. IVR, self SMS, APP), monetize **Technical** Carina human caring

offer simplification)





capabilities

evolution

Commercial – Business: evolution towards a solution provider

Key Strategic Priorities

Large

Evolve towards a solution provider

- **5G leadership positioning:**
 - Maintain leadership in connectivity (e.g. FWA, flexible connectivity packages, premium profiles based on network slicing, smart manufacturing)
 - Step-up from carrier to service manager (e.g. vertical app smart cities, public safety), hyperconvergence and multi-cloud
- **Boldly entering ICT arena** (partnerships and potential M&A)

SME

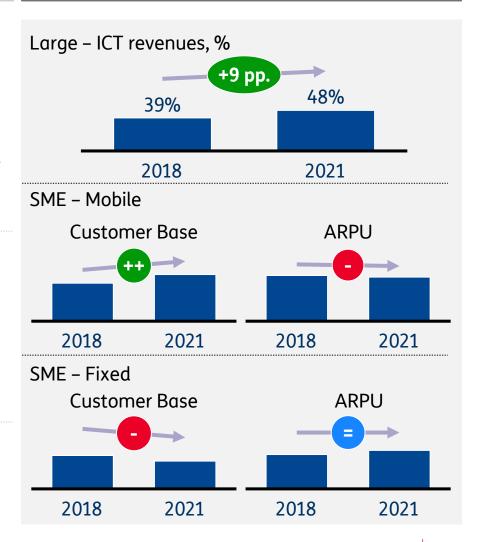
Evolve offer and proposition towards "one stop shop"

- 100% IP-based offer: fiber connection and only VOIP cloudbased services
- "Real convergence": single number, single invoice including managed services / unified communication layer
- Tangible value added services (e.g. security, office assistance, insurance) and **contiguous market offerings** (e.g. ICT, energy)

Reinforce operating model

- **Reskilling** direct sales force as a core asset
- Contract-to-delivery time reduction, **streamlining** and further **automating** provisioning and activation processes

KPIs evolution





Commercial - Wholesale: maintain access market leadership, grow in not regulated

Key Strategic Priorities

Regulated **Defend access** market and maintain UBB coverage leadership

- UBB take-up by new pricing models and service rules (e.g. pay per use UBB for vacation houses)
- Fast access to services especially for non-infrastructured OLOs(1) (e.g. temporary offering for exchanges not yet activated)
- **Expand value chain offering** (e.g. internal house wiring on demand)
- Complete remaining FTTC coverage and continue to develop **FTTH** access

Not regulated

Grow in connectivity, dark fiber and boost sales effectiveness

- Connectivity and big deals:
 - Leverage **new network capabilities** (e.g. automation, API) to allow greater flexibility and faster time to market for customers
 - Introduce **new pricing model** based on volume and geographical areas
- **Digital Services and mobile:**

(1) Other Licensed Operator

(2) Gigabit Ethernet Aggregator service

- Evolve core offering portfolio (e.g. IoT wholesale, FWA) and introduce new **cloud services** (e.g. VoIP hosting)
- Improve customer experience with new digital channels and process simplification
- Improve sales effectiveness through better billing, targeted marketing campaigns





Technology – Modernization, simplification & intelligence

Key Strategic Priorities

New 5G and vRAN⁽¹⁾ stacks, complete migration to all-IP for both core and transport

Automation of activities at scale on target platforms

- Automation of activities at scale on target platforms
 (5G, vRAN) and tactically on legacy platforms
- OSS/BSS architecture renewal, completing to build a new digital and convergent "operating system"

Simplification and decommissioning to unlock savings

Modernization

& innovation

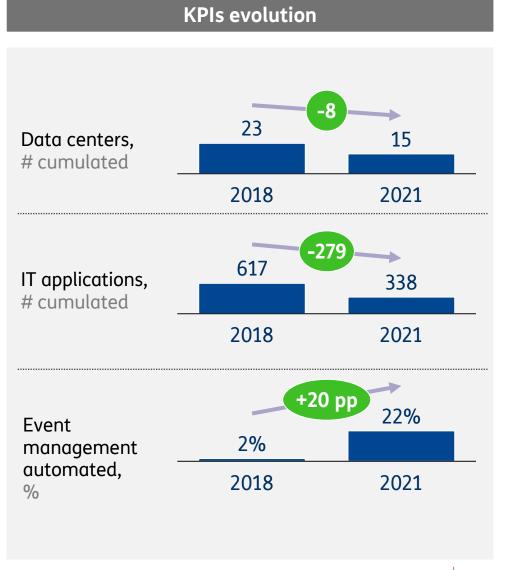
as business

enablers

- Stop investments on legacy platforms as of 2019
- Decommissioning of legacy platforms, equipment and applications as soon as possible
- Consolidation of ICT infrastructure and transformation into hybrid-cloud

Intelligence for long term opportunities

- Shift from technical to ROI-based coverage planning
- Expose data, network capabilities and services to all LoB and selectively to 3rd parties
- Drive TIM-wide Advanced Analytics roadmap bringing
 3-4 new use cases at scale per quarter



Efficiency – Cost Base Resizing: Main Optimization Initiatives and Impacts

Addressable baseline		Main initiatives	Impac	t
2018 € mln Commercial 1,511(2)		 Sales channels optimization and partners consolidation Self caring (i.e. IVR⁽¹⁾, APP), back office automation and artificial intelligence 	OPEX view (IAS)	
		Equipment vendor management optimization		
		 Improvement of credit management practices and processes 		
Industrial	1,009(3)	 Processes redesign and automation to improve on-field productivity 	2018	2021
	1,009	 Energy efficiency (incl. decommissioning, network virtualization, co-generation) 	2016	
G&A	523	 Office space rationalization and disposal of non-strategic buildings 	Cash view	%
		Facility management optimization		
Labour	2,537	 Workforce rightsizing (incl. de-layering, functions consolidation, etc.), leveraging on early retirement instruments 		
	5,126(4)	~60% ⁽⁵⁾ of total 2018 OPEX baseline (EUR 8,618 m)	2018	2021

(4) Includes -€454 m of other costs (e.g. capitalized labour)



24

ROIC-driven focused CAPEX Allocation

Baseline		Main initiatives		Impo	act	
Commercial	2018, € mln 618	• Customer equipment (e.g., CPE) service and procurement excellence				
Capacity	1,079	 Sustain premium quality positioning on Fixed and Mobile Consolidate buildings and improve energy footprint Dismiss legacy and modernize platforms increasing automation 	~3.2	~3.0	~3.0	~3.0
Fixed	714	 Complete FTTC deployment Accelerate FTTH coverage prioritizing areas with higher take-up rate 				
Mobile	381	 Deploy 5G, improve 4G coverage with a ROIC-driven approach Progressively adopt vRAN at scale 				
IT & Other	442	 Accelerate digital transformation and processes improvement Complete OSS and BSS renovation and Data transformation Consolidate Data Centers infrastructure 	2018	2019	2020	2021
	3 235					



TIM Brasil: Key Strategic Priorities for 2019-2021 Plan

Key Strategic Priorities Areas **Growth waves ARPU** Mid to high Mobile Pre Paid – offer simplification to improve CEx while evolving digital channels **Blended** single digit Mobile **Post Paid** consumer ("the controle wave") (R\$) growth (CAGR) Consumer Growth based on a "Mobile Challenger" approach pushing migration and upselling 2018 2021 Leverage of 4G coverage leadership benefits and loyalty initiatives Churn • Gain relevance in overall Business revenues leveraging on: Double digit (%) decrease Mobile B2B Revision of value proposition and more convergent approach offering E2E solutions 2018 2021 Increase in **efficiency** and sales **productivity** Opportunity size by 2021 • New revenues opportunity from being a platform provider (analytics, BD, mobile adv, ...) **Digital** Increased role in IoT growing ecosystem (beyond connectivity) • Content offer aggregation to support mobile+fixed service revenue growth Fiber deployment acceleration (backbone, backhaul and FTTH), with FTTH offer in selected **FTTCITY** regions Infrastructure deployment Launch of global deals for network access, according to spectrum mix evolving towards FTTH significant use of 4G vs. 2G and 3G by 2021 (m HH) Successful efficiency plan still leveraging TIM results Human **Digital transformation** acceleration in customer facing activities and internal processes **Efficiency Plan** Interac-Continuous margin improvement, reaching more than 40% in 2020, due to rigid cost control tions (%) 2018 2021 (OPEX growth below inflation)

FY'18 Results and 2019-'21 Plan

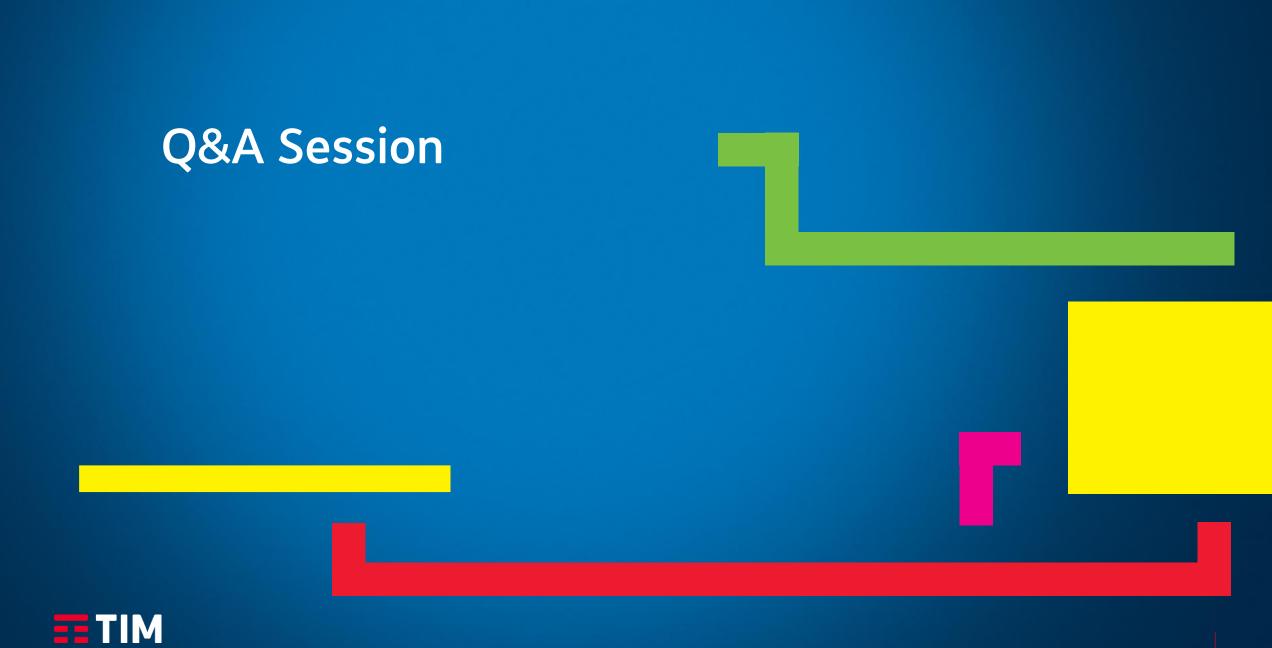
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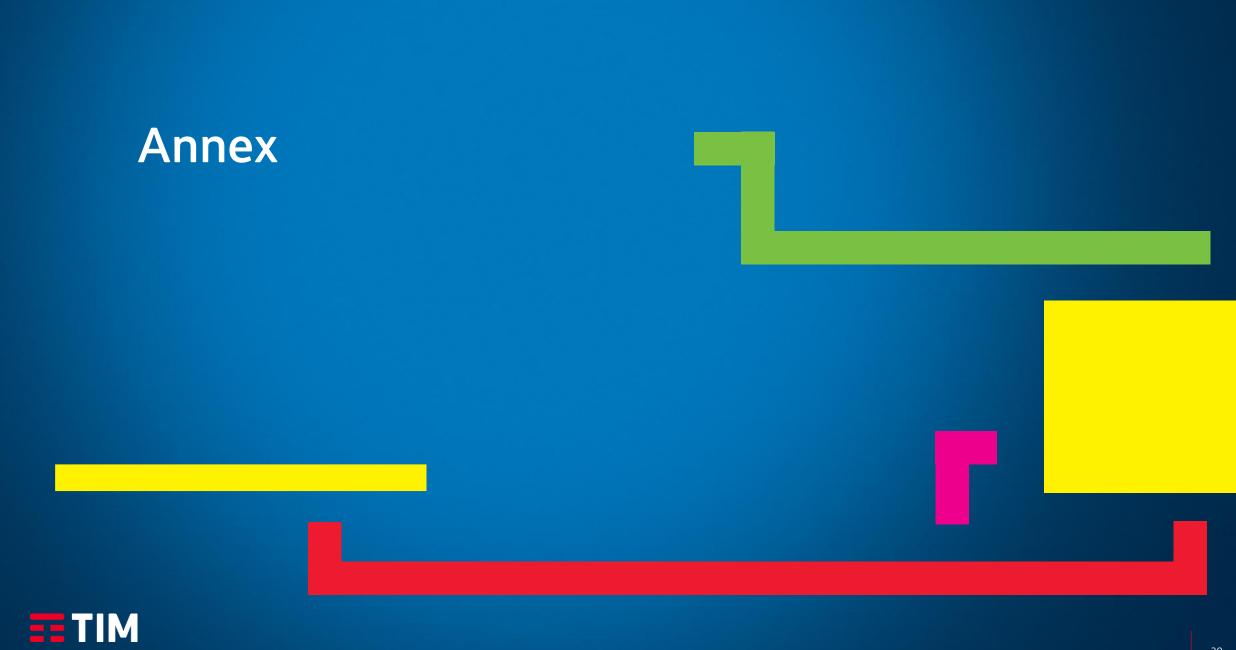
Outlook – pre IFRS 9/15 and IFRS 16

	Group		Dom	estic	Brasil		
YoY growth rates	2019	2020-21	2019	2020-21	2019	2020-21	
Organic Service revenues	Low single digit decrease	Low single digit growth	Low single digit decrease	Almost stable	+3% - +5% (YoY)	Mid single digit growth	
Organic EBITDA	Low single digit decrease	Low single digit growth	Low to Mid single digit decrease	Low single digit growth	Mid to High single digit growth (YoY)	EBITDA margin ≥ 40% in 2020	
Сарех		-	~EUR 3 b	on / Year	~R\$ 12.5 bi	n cumulated	
Eq FCF	Cumulated for the contract of						
Adjusted Net Debt	~EUR 22 t	on by 2021	-				

- IFRS 9/15 impact over coming years roughly stable vs. 2018.
- IFRS 16 impact: Net Debt / EBITDA After Lease adoption implies no impact on leverage ratio based on preliminary analysis
- Figures @ avg. Exchange Rate actual 4.31 Reais/Euro









TIM Group IFRS 9-15 impacts

As from January 1, 2018, IFRS 9 (Financial Instruments) and IFRS 15 (Revenues from Contracts with Customers) have to be applied. In order to allow comparison of the results for FY'18 with those for the previous year, financial statements data are also prepared under previous accounting principles

IFRS 9 impacts the **determination of expected losses on trade receivables** and other financial assets (change from the *incurred loss* model provided by IAS 39 to the *expected credit loss* model).

IFRS 15 impacts the revenue recognition of fixed and mobile offerings as well as the recognition of relevant contractual costs, without any impacts on cash flows.

	Revenues			Servic	es Reve	enues	EBITDA			
	FY '18 old IFRS	Δ IFRS 15	FY '18 new IFRS	FY '18 old IFRS	Δ IFRS 15	FY '18 new IFRS	FY '18 old IFRS	∆ IFRS 9 - 15	FY '18 new IFRS	
TIM Group	19.109	(169)	18.940	17.561	(182)	17.379	7.713	(310)	7.403	
Domestic	15.185	(154)	15.031	13.834	(183)	13.650	6.221	(266)	5.955	
Brazil	3.959	(16)	3.943	3.763	0	3.763	1.511	(44)	1.467	



TIM Brasil - Outlook

Revenue Growth Sustainability

Improve

Profitability

Infrastructure

Development

Expand Cash

Generation

GOALS

Further improve mobile ARPU

DRIVERS

- Expand Residential BB Revenues contribution
- Tap B2B opportunity

Accelerate digitalization efficiencies

- Maintain zero-based approach and traditional initiatives
- Improve risk management models

Additional Capex to grow fiber and improve mobile capacity

- Increase cash flow from operations
- Continue with debt and tax rate optimization

Service Revenues
Growth:

SHORT TERM TARGETS (2019)

3% - 5% (YoY)

EBITDA Growth:

Mid to High single digit growth (YoY)

Capex on Revenues: Low 20's

EBITDA-Capex on Revenues: >15%

Service Revenues

Growth:

LONG TERM TARGETS

Mid single digit (CAGR '18-'21)

EBITDA Margin:

≥40% in 2020

Capex:

~R\$ 12,5 bln (cumulated '19-'21)

EBITDA-Capex on Revenues: ≥20% in 2021

TIM

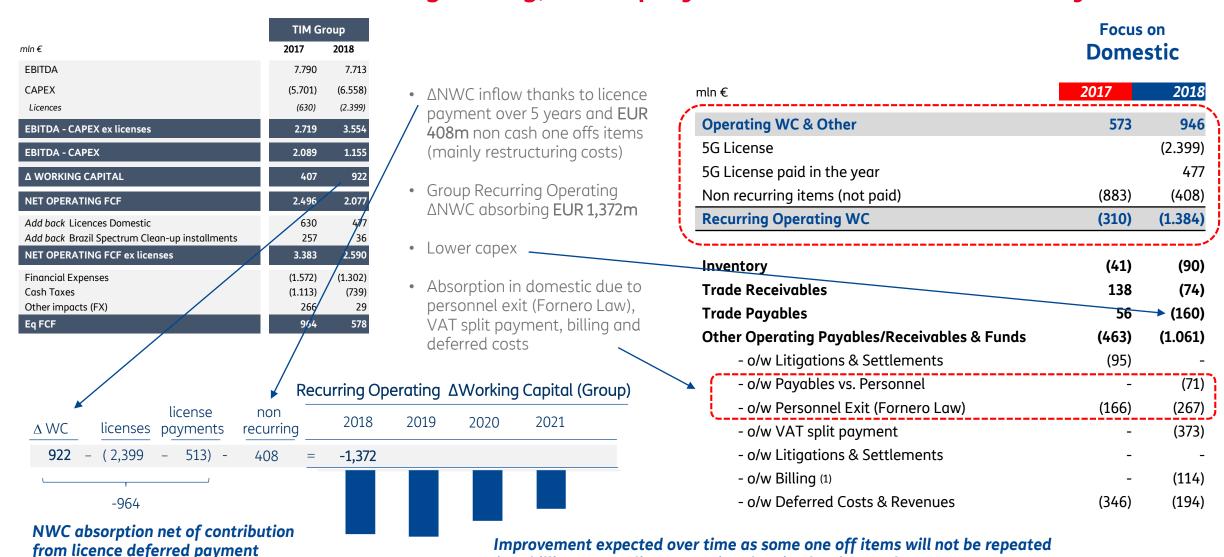
Annex

2018 Domestic EBITDA performance net of non-linear items

Organic Data mln€	FY'17	FY'18	Δ	Δ ΥοΥ	4Q17	4Q18	Δ	Δ ΥοΥ
Domestic EBITDA organic	7,050	6,629	(421)	-6.0%	1,778	1,544	(234)	-13.2%
Non-linear items Liability reversal (one-off) Vendor Rebates Accounting adjustment	- 216 -112 -104	-21 -21	195 112 83		- 71 -45 -26	34	105 45 26 34	
Domestic EBITDA net of non-linear items	6,834	6,608	(226)	-3.3%	1,707	1,578	(129)	-7.6%
Group EBITDA organic Group EBITDA net of non-linear items	8,404 8,188	8,121 8,100	(283) (88)	-3.4% -1.1%	2,179 2,108	1,963 1,997	(216) (111)	-9.9% -5.3%



EBITDA-CAPEX (ex licenses) growing, but Equity Free Cash Flow affected by ANWC

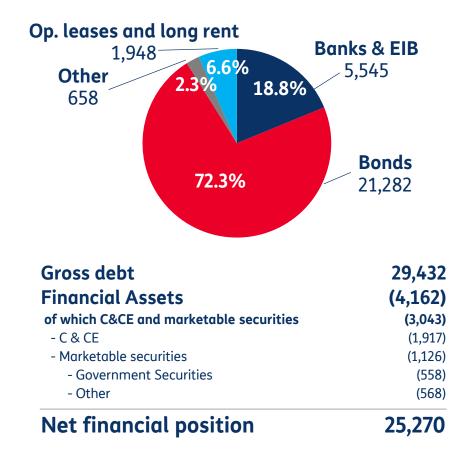


(e.g. billing, VAT split payment) and action has been taken

ETIM

Well diversified and hedged debt

€mln



Maturities and Risk Management

Average m/l term maturity: 7.62 years (bond 7.75 years only)

Fixed rate portion on gross debt approximately **71%**

Around 33% of outstanding bonds (nominal amount) denominated in USD and GBP and fully hedged



Cost of debt: ~4.4 %

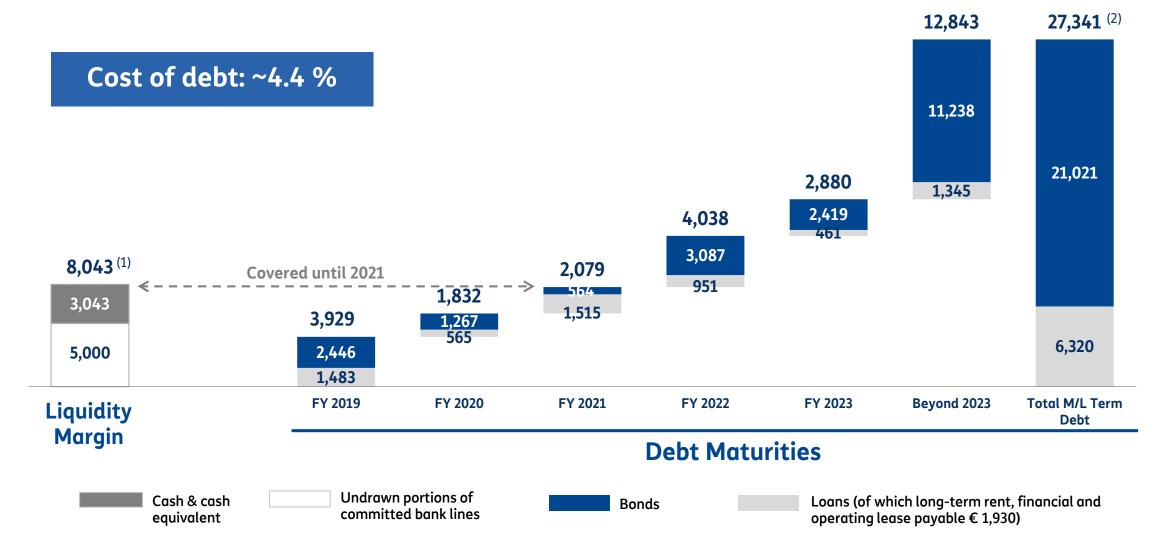
N.B. The figures are net of the adjustment due to the fair value measurement of derivatives and related financial liabilities/assets, as follows:

- the impact on Gross Financial Debt is equal to € 1,540 mln (of which € 215 mln on bonds);
- the impact on Financial Assets is equal to € 815 mln.

Therefore, the Net Financial Indebtedness is adjusted by € 725 mln



Liquidity margin





⁽¹⁾ Includes € 545 mln repurchase agreements that will expire in January 2019 for € 450 mln and in March 2019 for the remaining amount (2) € 27,341 mln is the nominal amount of outstanding medium-long term debt. By adding the balance of IAS adjustments and reverse fair value

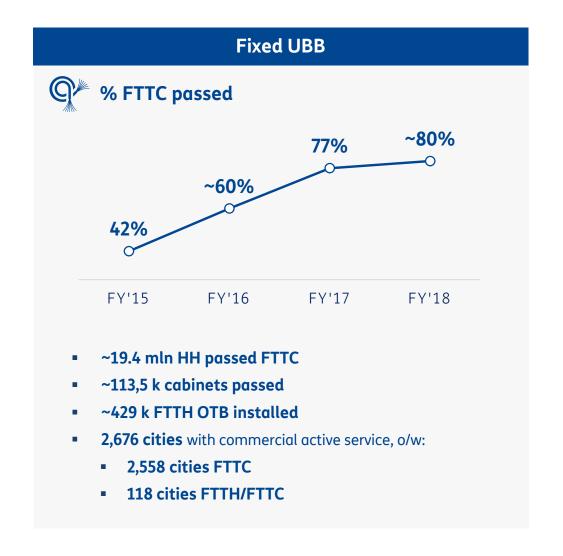
valuations (€ 781 mln) and current financial liabilities (€ 1,310 mln), the gross debt figure of € 29,432 mln is reached

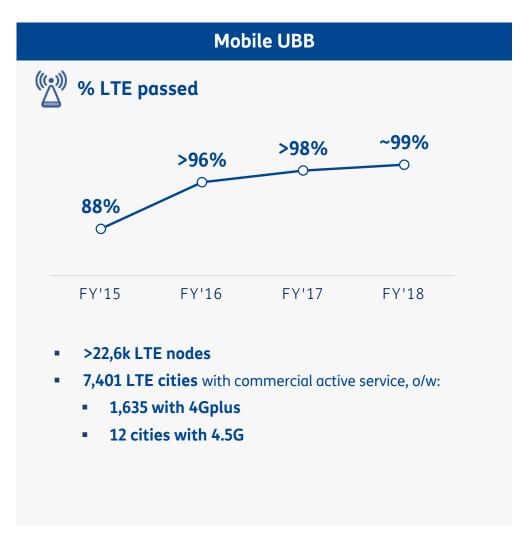
Sparkle: Multiple Strategic Options for Transformation and Growth

Our Vision	Key Strategic Priorities	Main KPIs
New Infrastructure to Expand Footprint	 Scale up Sparkle infrastructure presence and Italian role in the Mediterranean and Africa/Middle East: Leverage on huge volumes from Asia/ Sub Saharan to Europe New markets (KSA/ Gulf Region) Investing in two significant projects: Mediterranean Cable (Blue: Sicily-East Med)/ Red Sea cable (Red: Aqaba-Djibouti) 	 Total Capex: EUR 211 m ~6,000 km submarine cable Up to 120/ 160 Terabit upload Ready for service in 2021 Payback @2028 (12% IRR)
Growth in Enterprise Networking & Cloud	 Capture the opportunities of cloud/ SD-WAN technologies Customer experience-focused platform New PoPs Sales channel expansion Expand current South Europe DC facilities and create new DC hub in Caribbean Evaluate partnerships to accelerate growth 	 >2x Connectivity, DC and Cloud revenues ~10x # of customers ~3x PoPs
Efficiency in Voice, Develop Mobile Opportunities	 Automate Voice process Clearing and settlements through block-chain based applications Progressively expand the high-growth A2P message market LatAm & Africa/MENA as target geographies Global Roaming through the eSIM technology 	• ~3x Mobile revenues growth



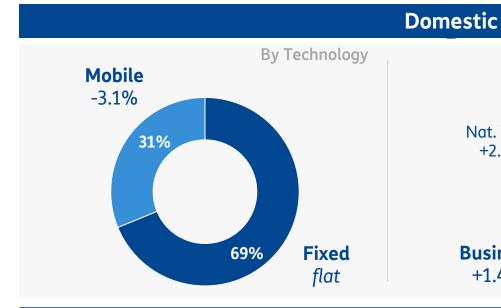
Ultra Broadband network

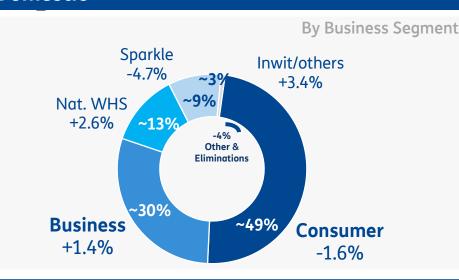






FY'18 service revenues: Brazil, domestic wholesale and business, INWIT grew yoy







- Mobile: service revenues resilient until 3Q and slowing in 4Q due to Consumer ARPU decrease and price competition from other players and the new entrant. Competitive intensity peaked in 3Q, more rationality since YE 2018
- **Fixed**: retail service revenues up +1.3% for re-pricing activities and ARPU increase.

- Business: positive contribution from ICT, cloud offsetting the competitive dynamics of traditional services
- Consumer: growth in fixed offset by mobile
- National Wholesale: fiber services growth (VULA) offset copper decrease
- Sparkle: revenue mix shifting towards higher margin services, from voice to data
- Inwit: revenue increase driven by volumes for higher tenancy ratio (1.9x vs. 1.8x) and +1.4k new small cells

- Mobile: MSR increased 3.5%
 YoY in 4Q and +4.5% in 2018,
 following customer mix
 evolution towards higher
 ARPU customers (post-paid
 and controle)
- Fixed: revenue growth supported by TIM Live Revenues up +39.4% in 2018

For further questions please contact the IR Team

Investor Relations Contact Details



Phone

+39 06 3688 1

+39 02 8595 1



E-mail

Investor_relations@telecomitalia.it



Contact details for all IR representatives:

www.telecomitalia.com/ircontacts



IR Webpage

www.telecomitalia.com/investors



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