



News Release

IDENTILLECT ANNOUNCES NEW SALES EXECUTIVE TO DRIVE ITS REVENUE GROWTH STRATEGY

Recent cyber-attacks around the world, driving incoming leads and subscriber growth to capture

Irvine, CA – July 18, 2017 – Identillect Technologies Corp. (the "Company" or "Identillect") (TSX-V: ID, OTCQB: IDTLF, Frankfurt: 8ID), a leading provider of SaaS email security today announces the appointment of Guy OPOCHINSKI to Sales Development Manager. In this key role, Mr. OPOCHINSKI will be responsible for the Company's sales and business development strategy. Guy's mandate is to drive global business revenue growth, enhance market share, while leading Identillect's internal sales team and strategic training program.

"Guy is a proven sales leader with extensive SaaS experience and brings almost 20 years' of knowledge to the Identillect team," said Todd Sexton, CEO of Identillect. "High profile cyber-attacks, including the attack on UK's Parliament and WannaCry is driving our growth story and we are excited to be able to attract talent that can handle the influx of leads for the Company to execute on."

Guy comes to Identillect with a proven track record of meeting and exceeding team revenue projections. Mr. OPOCHINSKI has developed his sales leadership expertise through organizations such as Quest Software, Dell and Alteryx. Guy has a broad background in team leadership and SaaS sales strategy. Guy holds a B.A. in Communications and Journalism from Rutgers University, New Brunswick, NJ.

The cybersecurity market is one of the fastest growing markets in technology. Breaches involving accidental email/internet exposure of information were the second most common type of breach incident reported by the [identity theft center](#). Global spending will cumulatively exceed \$1 billion dollars over the next 5 years, with cybersecurity damages predicted to reach \$6 trillion globally by 2021 reported by [CSO online](#). The need for advanced cyber security tools to prevent data breaches will only continue to increase with an estimated 4 billion online requiring security by 2020.

About Identillect

Identillect Technologies is the leading provider of email encryption service Delivery Trust™, empowering enterprises of all sizes to protect their business and their client's critical information against cyber security attacks.



News Release

Delivery Trust™ is an award winning, multi-platform plug-in, which gives users complete control of their emails, for one low price, one simple integration, complies with all regulations and most importantly provides peace of mind.

For more information, or your free trial, please visit www.identillect.com

IDENTILLECT TECHNOLOGIES CORP.

Todd Sexton
Chief Executive Officer
Tel: (949) 468-7878
Email: todd.sexton@identillect.com

Investor Relations:

Arlen Hansen
Kin Communications
1-866-684-6730
id@kincommunications.com

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