FORM 27
Securities Act (Alberta)
(See Note Below)

MATERIAL CHANGE REPORT UNDER SECTION 146(1)
OF THE SECURITIES ACT (Alberta)

ITEM 1 Reporting Issuer:

The full name and address of the principal office in Canada of the reporting issuer is:

FW Omnimediamedia Corp. ("FW Omnimedia")
500, 460 Richmond Street West
Toronto, Ontario
M5V 1Y1

ITEM 2 Date of Material Change:

October 26, 2004

ITEM 3 News Release:

The news release in the form accompanying this report was issued at Calgary, Alberta pursuant to section 146(1) of the *Securities Act* (Alberta).

ITEM 4 Summary of Material Change:

FW Omnimedia authorized a private placement of 3,000,000 Common Shares at a price of $.10 per share.

ITEM 5 Full Description of Material Change:

Subject to the obtaining all applicable stock exchange and regulatory approvals required under the circumstances, a private placement of 3,000,000 Common Shares at a price of 10 cents per share will be made by the FW Omnimedia to the President and CEO of the FW Omnimedia.

No finder's fee or commission will be paid in this transaction.

At present the President and the CEO own the following shares of FW Omnimedia:

Joanthan Bogo, CEO	2,103,235 (approximately 12.6%)
Robyn Scobie Gorman (President)	Nil

It is anticipated that Mr. Bogo will acquire 2,000,000 Common Shares under the private placement and Ms. Gorman will acquire 1,000,000 Common Shares under the private placement.

Subsequent to the completion of the private placement by Mr. Bogo he will own 4,103,235 Common Shares of the Corporation (approximately 20.1%) and Ms. Gorman will own 1,000,000 Common Shares of the Corporation (approximately 5.1%).

FW Omnimedia is undertaking the transaction in order to raise working capital for the corporation which the corporation requires at this time.

The Board of Directors of FW Omnimedia have unanimously approved of the private placement.

In addition the FW Omnimedia announced that subject to the FW Omnimedia obtaining all stock exchange and regulatory approval, required under the circumstances, pursuant to the stock option plan of the FW Omnimedia, the FW Omnimedia will grant options to employees of the FW Omnimedia to purchase 1,000,000 Common Shares of the FW Omnimedia at an exercise price of 10 cents per share.

ITEM 6 Reliance on Section 146(2) of the Securities Act:

Not Applicable

ITEM 7 Omitted Information:

Not Applicable

ITEM 8 Senior Officers (knowledgeable about the material change):

For further information contact:

Jonanthan Bogo, Chief Executive Officer of FW Omnimediamedia Corp.
Telephone: (416) 591-1324
Fax: (416) 591-2390

ITEM 9 Statement of Senior Officer:

The foregoing accurately discloses the material change referred to in this report.

"Jonathan Bogo" (signed)

Jonathan Bogo
Chief Executive Officer, of FW Omnimediamedia Corp.

Dated at Calgary, Alberta this 28th day of October, 2004.

FW Omnimediamedia Corp.

per: “Jonathan Bogo” (signed)

IT IS AN OFFENCE UNDER THE SECURITIES ACT AND THE SECURITIES REGULATION FOR A PERSON OR COMPANY TO MAKE A STATEMENT IN A DOCUMENT REQUIRED TO BE FILED OR FURNISHED UNDER THE ACT OR THE REGULATION THAT, AT THE TIME AND IN THE LIGHT OF THE CIRCUMSTANCES UNDER WHICH IT IS MADE, IS A MISREPRESENTATION.

News release via Canada NewsWire, Toronto 416-863-9350

Attention Business Editors:
FR Omnimediamedia Corp. (the "Corporation") Announces Private Placement

CALGARY, Oct. 26 /CNW/ -FR Omnimediamedia Corp. (the "Corporation"), a producer of events and online and print media for the 18-34 consumer demographic under the brand name FR (Forward greater than greater than), is pleased to announce that, subject to the Corporation obtaining all applicable stock exchange and regulatory approvals required under the circumstances, a private placement of 3,000,000 Common Shares at a price of 10 cents per share will be made by the Corporation to the President and CEO of the Corporation. No finder's fee or commission will be paid in this transaction.

In addition the Corporation announced that subject to the Corporation obtaining all stock exchange and regulatory approval, required under the circumstances, pursuant to the stock option plan of the Corporation, the Corporation will grant options to employees of the Corporation to purchase 1,000,000 Common Shares of the Corporation at an exercise price of 10 cents per share.

FR OmnimediaMedia Corp. is an international media company that produces branded events and online and print media targeted specifically at the 18-34 consumer demographic. The Company's major product offerings include FR Events (including but not limited to The FW Campus Tour and FR Bring On The Sun), www.myFW.com and FR Magazine.

THE TSX VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS MEDIA RELEASE.
%SEDAR: 00010143E

/For further information: please contact: FW OMNIMEDIAMEDIA CORP., 500, 460 Richmond Street West, Toronto, Ontario M5V lYl, Attention: Jonathan Bogo, CEO, Telephone: (416) 591-1324, Fax: (416) 591-2390/
(FWC.)

CO: FW Omnimediamedia Corp.

CNW 17:OOe 26-OCT-04