Justera Secures Supply Agreement for Emart24 to Expand Global Reach

Toronto, Ontario--(Newsfile Corp. - November 23, 2023) - **Justera Health Ltd. (CSE: VTAL) (OTC Pink: SCRSF)** ("**Justera"** or the "**Company**") is pleased to announce that its wholly-owned subsidiary, Naturevan Nutrition Ltd. (**"Naturevan"**) has successfully secured a supply agreement to provide its products to Emart24, a renowned retail chain, through its partnership with JS Foods Global (JS Foods), a prominent health food distributor with an expansive operational network in the United States, South Korea, Japan, and Canada. This agreement was finalized on November 21, 2023.

This strategic collaboration represents a major leap forward in Naturevan's journey to broaden its global footprint. By leveraging Emart24's extensive distribution channels, Naturevan is set to enhance its visibility and accessibility to a diverse and growing customer base in key markets. Emart24, known for its vast network and market influence, provides a powerful platform for Naturevan's health and wellness products, promising to introduce these high-quality offerings to a wider audience.

Edward Park, Chief Executive Officer of Justera, expressed his enthusiasm about the partnership: *"This collaboration with Emart24, facilitated by our esteemed partner JS Foods Global, marks a pivotal chapter in our quest to expand our reach in the global health food market. We are eager to present our premium products to Emart24's abundant customers. Our optimism is high regarding the potential of this partnership to significantly enhance our market presence and to drive growth for our brand."*

The agreement with Emart24 is a testament to Justera's strategic vision and commitment to growth. It underscores the company's ability to form valuable partnerships and expand its distribution network, thereby increasing the availability and recognition of its products in key international markets. This development is anticipated to not only boost Naturevan's sales but also to strengthen Justera's overall market position in the health and wellness sector.

About Justera

Established in 2020, Justera Health Ltd. is a Canadian Company focused on health and wellness. Through its services, innovative products, strategic partnerships, Justera empowers individuals to prioritize their well-being. With four subsidiaries, it offers personalized healthcare services and solutions, such as IV Vitamin Therapy, premium nutritional supplements through its Naturevan Nutrition brand, a full 360-degree wellness and spa experience through Juillet Wellness that provides registered massage therapy, acupuncture, and new retail stores in Vancouver. Justera's mission is to enhance Canadians overall well-being with diverse solutions catering to individual needs.

For additional information on Justera and other corporate information, please visit the Company's website at www.justerahealth.com

For more information about the Company, please refer to the Company's profile on SEDAR+ at www.sedarplus.com.

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Forward-Looking Statements:

Certain statements contained in this news release may constitute forward-looking information, including statements relating to the future development of Justera's business. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", and similar expressions. Forward-looking information involves known and unknown risks, uncertainties, and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. The actual results of Justera could differ materially from those anticipated in this forward-looking information as a result of regulatory decisions, competitive factors in the industries in which Justera operates, prevailing economic conditions, changes to Justera's strategic growth plans, and other factors, many of which are beyond the control of Justera. Management of Justera believes that the expectations reflected in the forward-looking information herein are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents Justera's expectations as of the date hereof and is subject to change after such date. Justera disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events, or otherwise, except as required by applicable securities legislation.

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