



POZZI MILANO

Press Release

OPENING OF THE THIRD EXERCISE PERIOD OF THE “POZZI MILANO 2022–2027 WARRANTS”

Monticelli Brusati (BS), October 30, 2025 – Pozzi Milano S.p.A. (“Pozzi Milano” or the “Company”), active in the tableware fashion sector and owner of the “EasyLife” trademark, heads the group composed of the subsidiaries Pozzi Brand Diffusion S.r.l. (owner of the “Pozzi” and “Castello Pozzi” trademarks), Mascagni Casa S.r.l. (owner of the “Mascagni Casa” trademark) and the French company Venditio SAS (together with the Company, the “**Group**”), announces that starting from November 5, 2025, the third of the five exercise periods provided for the “Pozzi Milano 2022–2027 Warrants” (ISIN IT0005499923) (the “**Warrants**”) will open.

The holders of the Warrants may exercise them starting from November 5, 2025, until November 20, 2025, inclusive (the “**Third Exercise Period**”). Those who exercise the Warrants will be entitled to subscribe for newly issued ordinary shares of Pozzi Milano, traded on Euronext Growth Milan, without par value, with regular dividend rights and having the same characteristics as the existing ordinary shares of Pozzi Milano at the effective date of the exercise of the Warrants (the “**Shares to be Issued**”), at a ratio of one (1) Share to be Issued for every one (1) Warrant exercised.

The exercise price of the Warrants for the Third Exercise Period is set at **Euro 0.64** for each Share to be Issued, corresponding to the price of the second exercise period (Euro 0.58) increased by 10%, and must be paid in full upon submission of the relevant exercise request.

The subscription requests may be submitted on any banking business day during the Third Exercise Period and must be presented to the intermediary participating in the centralized management system of Monte Titoli S.p.A. (hereinafter referred to by its commercial name, “**Euronext Securities Milan**”) where the Warrants are deposited, without any additional fees or charges.

It is understood that, should the holders of the Warrants fail to request the subscription of the Shares to be Issued within the final deadline of the Third Exercise Period (i.e., by November 20, 2025, inclusive), they will lose the related right, without prejudice to their right to exercise the Warrants during each of the subsequent exercise periods.

The issuance and availability, through Euronext Securities Milan, of the Shares to be Issued subscribed by the Warrant holders will take place on the settlement day following the last day of the Third Exercise Period. As of today’s date, there are 4,261,250 Warrants outstanding.

For further information, please refer to the “Regulations of the Pozzi Milano 2022-2027 Warrants” available on the Company’s website www.pozzimirano.it in the section *Investor Relations/Warrants*.



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This press release is available on the Company's website (www.pozzimilano.it) in the Investor Relations/Financial Press Releases section and on www.1info.it.

About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS), Italy, and operates in the tableware industry, creating medium-to-high-end "Themed Tableware" collections and gift items under its proprietary EasyLife brand, which has been on the market for over 15 years. Through its subsidiary Pozzi Brand Diffusion, the Company owns the "Pozzi" and "Castello Pozzi" brands, which are managed under a licensing strategy. To further expand its offering, since January 2022, the Company has also been distributing the "WD Lifestyle" brand internationally. Production is carried out entirely through full outsourcing, leveraging a well-established network of suppliers, primarily in China, Europe, and Italy. A distinctive feature of Pozzi Milano is its constant creation of new collections, thanks to its in-house creative team, which enables the Company to offer customers a comprehensive and trend-driven product range, making the concept of fashion for the table accessible. In March 2025, the Group expanded its scope with the acquisition of 100% of Mascagni Casa S.r.l., a historic Italian company operating in the home decor and furniture accessories sector, and, in July 2025, with the acquisition of 100% of Venditio SAS, a French master agent specialized in the promotion and sale of tableware and kitchenware products.

For further information, please contact:

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Listed on Euronext Growth Milan – Shares TICKER: POZ – Warrant TICKER: WPOZ27 Share Capital (nominal): € 696,925

ISIN Ordinary Shares IT0005499949 – ISIN Warrant Pozzi Milano 2022-2027 IT0005499923