



POZZI MILANO

Press Release

Monticelli Brusati (BS), August 6, 2026 – Pozzi Milano S.p.A. (“ ” or the **“Company”**), active in the tableware and home décor sector and owner of the “EasyLife”, “Mascagni Casa”, “La Porcellana Bianca”, “Rose & Tulipani”, “Rituali Domestici” and “Domino” brands and, through its subsidiary Pozzi Brand Diffusion S.r.l., of the “Pozzi” and “Castello Pozzi” brands, further to the press release published on [30 July 2026](#), announces that, as of today, two “ ” (the “ ”) have been made available to the public, each concerning the granting of interest-bearing loans by Pozzi Milano to, respectively, IVV Italia S.r.l. and Forma Italia S.r.l..

The Information Documents are available at the Company’s registered office (Monticelli Brusati (BS), Via Fornaci 4/A-B), and on the Company’s website www.pozzimirano.it, under the *Investor Relations / Related Party Transactions* section, as well as on the website of Borsa Italiana S.p.A., www.borsaitaliana.it, under the *Shares / Documents* section.

For the transmission and storage of regulated information, the Company utilizes the Info dissemination system (www.linfo.it), managed by Computershare S.p.A., headquartered in Milan, Via Lorenzo Mascheroni no. 19, and authorized by CONSOB.

This press release is available on the Company’s website (www.pozzimirano.it) in the *Investor Relations / Financial Press Releases* section and on www.linfo.it.

About Pozzi Milano S.p.A.

Pozzi Milano is headquartered in Monticelli Brusati (BS) and operates in the tableware and home décor sectors, with a positioning in the medium-high market segment. As of 1 July 2026, the Company’s brand portfolio consists of eight brands: EasyLife, Mascagni Casa, La Porcellana Bianca, Rose & Tulipani, Rituali Domestici and Domino and, through its subsidiary Pozzi Brand Diffusion S.r.l., Pozzi and Castello Pozzi, which are subject to a licensing strategy. Mascagni Casa became part of the Company’s brand portfolio following the merger by incorporation of Mascagni Casa S.r.l. into Pozzi Milano S.p.A., effective as of 1 January 2026, while the La Porcellana Bianca, Rose & Tulipani, Rituali Domestici and Domino brands were acquired upon completion of the acquisition of the “former Unitable Division”, a business unit of THUN S.p.A. S.B..

Completing its offering, since January 2022 the Company has also distributed the WD Lifestyle brand internationally. Production is entirely outsourced through a well-established network of suppliers, mainly located in China, Europe and Italy. A distinctive feature of Pozzi Milano is the continuous creation of new collections by its in-house creative team, enabling the Company to offer its customers a comprehensive range of highly fashionable products while making the concept of fashionable tableware accessible.

In July 2025, the Company acquired 100% of Venditio SAS, a French master agent specialised in the promotion and sale of tableware and kitchenware products, thereby expanding its commercial structure to support international growth.

For further information, please contact:



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