

Killi Announces Trading on the OTCQB Venture Market and DTC Eligibility

Listing increases exposure to the US Investment Market

Toronto, Ontario--(Newsfile Corp. - November 4, 2020) - [Killi Ltd.](#) (TSXV: MYID) (OTCQB: MYIDF), ("Killi" or "the Company") a global leader in consumer privacy, is pleased to announce that its common shares are now quoted on the OTCQB Venture Market ("OTCQB Venture") under the stock symbol MYIDF.

The OTCQB Venture exchange is the premier market for early-stage, international, and developing USA companies. Participating companies must be current in their reporting and undergo an annual verification and management certification process. Investors can find real-time quotes and market information at the OTCQB's website [here](#).

In addition to its OTCQB listing, [Killi](#) is pleased to announce that it has secured Depository Trust Company (DTC) eligibility for electronic settlement and transfer of its common shares in the United States, thereby enabling the stock to be traded over a wider network of brokerage firms.

Killi's common shares will continue to trade on the TSX Venture Exchange ("TSXV") under the symbol MYID.

About Killi

Killi is a consumer privacy ecosystem that allows consumers to take back control of their consumer data from those who have been collecting it and selling it unbeknownst to them.

Killi is currently available online or via [iOS](#) or [Android](#) in five countries (US, Canada, Singapore, Australia, and New Zealand). Killi pays users automatically every week a cash Data Dividend™ for the use of their data, making Killi the only company in the world that is fairly compensating users for the purchase of their data.

Killi is also the creator of [uaretheproduct.io](#), a consumer-facing website that allows consumers to determine their data's value broken out by each individual platform.

To learn more about how Killi fairly pays users via its [Fair-Trade Data](#)™ program, please visit <https://killi.io/earn>.

Download Killi [here](#).

FOR FURTHER INFORMATION, PLEASE CONTACT:

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Forward-Looking and Other Cautionary Statements

This news release may contain "forward-looking statements" within the meaning of applicable securities laws, including, but not limited to statements made regarding the ability of the Company's common shares to be traded over a more comprehensive network of brokerage firms as a result of obtaining DTC eligibility; the OTCQB Venture and its status as the premier market for early-stage and developing

U.S. and international companies and the continuance of the Company's common shares being traded on the TSXV. Forward-looking statements may generally be identified by the use of the words "anticipates," "expects," "intends," "plans," "should," "could," "would," "may," "will," "believes," "estimates," "potential," "target," or "continue" and variations or similar expressions. These statements are based upon the current expectations and beliefs of management. They are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These risks and uncertainties include, but are not limited to: obtaining DTC eligibility for the Company's common shares may not result in the common shares of the Company being traded over a wider network of brokerage firms; the OTCQB Venture may not maintain its status as the premiere market for early stage and developing U.S. and international companies; the Company's common shares may not continue to be traded on the TSXV; the uncertainty surrounding the spread of COVID-19 and the effect it will have on the Company's operations and economic activity in general; and the risks and uncertainties discussed in our most recent annual and quarterly reports filed with the Canadian securities regulators and available on the Company's profile on SEDAR at www.sedar.com, which risks and uncertainties are incorporated herein by reference.

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