

Killi Paycheck Introduces Universal Basic Income ("UBI") Through Weekly Paycheck, Compensating Consumers for Personal Data

Data privacy champion puts money back into consumers' pockets weekly through direct payments

New York, New York--(Newsfile Corp. - November 18, 2020) - [Killi Ltd.](#) (TSXV: MYID) (OTCQB: MYIDF), a global leader in data and consumer privacy, today launches the "Killi Paycheck," a new weekly payment that executes upon the concept of [Universal Basic Income](#) by paying users directly in the form of cash for the use of their data. This new offering, a market first, allows users to share various amounts of personal data and receive a guaranteed weekly payment in cash, automatically deposited into their Killi account. This innovation is the latest step in Killi's ongoing mission to lead the consumer revolution of including consumers in the compensation of how their data is bought and sold.

Through this first-of-its-kind Paycheck, Killi users can choose between [three tiers](#) of payment (Intermediate \$1, Pro \$2, and Elite \$3) based on the amount of information they share. It is important to note that Killi's Paycheck does not preclude users from making additional money through bonus payments, research studies, referrals, or other active modules currently available in the product. Instead, the Killi Paycheck's introduction sets the floor of monthly earnings for users while providing transparency and guarantees on income potential.

"The conversation around the use of consumer data by Big Tech has reached a boiling point in 2020, as [anti-trust](#), [legal](#) and [privacy](#) concerns continue to grow in prominence," said [Neil Sweeney](#), CEO, and Founder of Killi. The Killi Paycheck supports a concept introduced by [California Governor Gavin Newsom](#) last year, who proposed "a new data dividend" that would allow California residents to get paid for providing access to their data. This initiative was echoed by former presidential candidate [Andrew Yang's Universal Basic Income](#) (UBI) proposal, which would provide Americans with monthly payments from technology companies such as Google, Facebook, and others. Killi is playing a central role in this movement by being the company that is doing what Governor Newsom and Andrew Yang have long promoted - paying consumers for their data. Sweeney added, "We think what Governor Newsom and Andrew Yang are doing is directly aligned with Killi. We would welcome any opportunity where Killi can assist these leaders in providing their organizations with the technology and universal payment rail that we have established to pay users for their data to help their cause."

To learn more about the Killi Paycheck, visit <https://killi.io/earn/>

To read **Business Insider's** coverage of the Killi Paycheck, click [here](#).

About Killi

Killi is a consumer privacy ecosystem that allows consumers to take back control of their consumer data from those who have been collecting it and selling it unbeknownst to them.

Killi is currently available online or via [iOS](#) or [Android](#) in five countries (US, Canada, Singapore, Australia, and New Zealand). Killi pays users automatically every week a cash Data Dividend™ for the use of their data, making Killi the only company in the world that is fairly compensating users for the purchase of their data.

Killi is also the creator of [uaretheproduct.io](#), a consumer-facing website that allows consumers to determine their data's value broken out by individual platform.

To learn more about how Killi fairly pays users via its [Fair-Trade Data](https://killi.io/earn)[™] program, please visit <https://killi.io/earn>.

Download Killi [here](#).

FOR FURTHER INFORMATION, PLEASE CONTACT:

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