Killi to Host a Privacy and Data Webinar on June 24, 2021

Webinar Title: Is Privacy & Data on a Collision Course with Blockchain?

New York, New York--(Newsfile Corp. - June 16, 2021) - Killi Ltd. (TSXV: MYID) (OTCQB: MYIDF) ("Killi"), a supplier of compliant consumer data, invites everyone to join a live webinar on June 24, 2021 at 12 pm ET, titled "*Is Privacy & Data on a Collision Course with Blockchain?*"

The webinar is for anyone who operates in the blockchain, data, consumer privacy, and advertising space, and to anyone who wants to understand more about blockchain's future in advertising and how it involves data and privacy.

Hear from industry experts as we have an in-depth Q&A session to discuss developments in blockchain and how privacy and data play a part. This event is meant to bring together privacy tech innovators, blockchain technology experts, privacy advocates, and anyone looking to better understand how data, privacy, and blockchain intertwine in the advertising industry.

Neil Sweeney, Founder and CEO of Killi will be joined by industry experts Donny Dvorin, Head of Sales of Brave, Shailley Singh, SVP Product Management & Global Programs at IAB Tech Lab, Carolina Abenante, Esq., Founder, CSO, General Counsel, Executive Vice Chair at NYIAX and Brian Cox, General Manager at Kochava. The panelists will discuss topics such as:

- Will privacy and data be tokenized
- Will Apple & Google changes impact data and blockchain
- Does the heightened awareness around Bitcoin cloud opportunities for blockchain
- Plus much more!

To rsvp to the webinar, please visit: https://privacydatacollisionblockchain.splashthat.com. After registering, you will receive a confirmation email with information about joining the meeting.

Killi also announces that it has entered into an agreement (the "Agreement") with Sophic Capital Inc. ("Sophic"). Sophic is a Toronto-based firm which provides capital markets advisory services to help companies reach their growth objectives. Sophic specializes in working with companies approaching periods of significant growth and has a strong background in the technology sector. Currently, to the knowledge of Killi, Sophic holds 150,000 common shares of Killi.

Sophic will work closely with Killi to, among other things, develop investor communication plans, investor presentations, and relationships with sell-side analysts and firms and buy-side investors (collectively, the "Services"). Pursuant to the Agreement, Sophic has been retained for a term of 12 months at a fee of $9,000 per month plus applicable taxes thereon. Killi has also agreed to reimburse Sophic for reasonable out of pocket expenses incurred in connection with the Services. Killi will grant 500,000 incentive stock options (the "Options") to Sophic at an exercise price of $0.34, expiring on the earlier of (i) 90 days following termination of the Agreement and (ii) June 14, 2024. The Options will vest over 12 months, with 25% vesting every 3 months from the date of issuance. Sophic has no relationship with the Company, other than what has been disclosed above. The Agreement is subject to approval of the TSX Venture Exchange.

About Killi Ltd

Killi Ltd. (TSXV: MYID) (OTCQB: MYIDF) is a company driven by the evolution of consumer data and privacy. Offering compliant consumer data to brands & agencies, platforms, and data companies, Killi allows consumers to opt-in to share specific pieces of data with brands in exchange for compensation from the use of their data, democratizing data for both consumers and brands. Killi offers 1st party data that is global and compliant.

For further information, please contact:
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Forward-Looking and Other Cautionary Statements

This news release contains projections and forward-looking information that involve various risks and uncertainties regarding future events. Such forward-looking information can include without limitation statements based on current expectations involving several risks and uncertainties and are not guarantees of future performance of the Company. Actual results and future events could differ materially from those anticipated in such information. These statements are based upon the current expectations and beliefs of management and are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Readers are cautioned not to place undue reliance on forward-looking statements. Except as required by law, the Company does not intend and undertakes no obligation to update any forward-looking statements to reflect, in particular, new information or future events.

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