

PRESS RELEASE**SHAREHOLDERS' MEETING OF 24 April 2024**

Reggio Emilia, 25 March 2024 - Cellularline S.p.A. (hereinafter referred to as " " or the "Company") hereby announces that the notice calling the 2024 Shareholders' Meeting was published today on the company's website www.cellularlinegroup.com, and is also filed on the authorised storage mechanism "1INFO" (www.1info.it). This notice shall be published as an extract on 25 March 2024 in the newspaper "Italia Oggi". Also made available to the public at the Company's registered office, as well as on the authorised storage mechanism "1INFO" (www.1info.it) and on the Company's website at www.cellularlinegroup.com, were the Reports of the Board of Directors on the items on the agenda referred to in Article 125-ter of Legislative Decree No. 58/1998 (the "Consolidated Law on Finance" or the "TUF"), together with the proxy forms and information on the amount of share capital, and the Information Document relating to the "2024-2026 Incentive Plan of Cellularline S.p.A." drafted pursuant to Articles 114-bis of the Consolidated Law on Finance and 84-bis, paragraph 1, of the Issuers' Regulation.

It should be noted that the Company has decided to make use of the option to provide that, pursuant to Article 106, paragraph 4, of Decree-Law No. 18 of 17 March 2020 (the "Cura Italia" Decree), converted with amendments by Law No. 27 of 24 April 2020, the effectiveness of which was most recently extended by Art. 3, paragraph 12-duodecies of Decree-Law No. 215 of 30 December 2023, converted by Law No. 18 of 23 February 2024, the participation in the Shareholders' Meeting of those entitled to vote is permitted exclusively through the representative designated by the Company pursuant to Article 135-undecies. The Company has designated Computershare S.p.A. - with registered office in Milan, via Mascheroni n. 19, 20145 - as the shareholders' representative designated pursuant to Article 135-undecies of the Consolidated Law on Finance. It should also be noted that the Designated Representative may also be granted proxies and/or sub-delegations pursuant to Article 135-novies of the Consolidated Law on Finance.

For more information on the convening of the shareholders' meeting, please refer to the explanations given in the Call Notice published today.

*Cellularline S.p.A., founded in Reggio Emilia in 1990, is, together with its brands **Cellularline, PLOOS, AQL, MusicSound, Interphone, Nova, Skross, Coverlab, Allogio and Peter Jäckel**, the leading company in the smartphone and tablet accessories sector. The Group is at the technological and creative forefront of the multimedia device accessories industry, striving to deliver products synonymous with outstanding performance, ease of use and a unique user experience. The Group currently has 250 employees. Cellularline brand products are sold in over 60 countries*

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