Kuuhubb Applying for Reinstatement of Trading on the TSX Venture Exchange

Toronto, Canada – November 8, 2018 - Kuuhubb Inc. ("Kuuhubb" or the "Company") (TSXV: KUU) reports that as the Company did not file its audited consolidated financial statements for the financial year ended June 30, 2018 (the "Financial Statements") (and related MD&A and certifications under National Instrument 52-109) by the filing deadline, (a) the Ontario Securities Commission ("OSC") issued a cease trade order (the "CTO") with respect to securities of the Company, and (b) the TSX Venture Exchange ("TSX-V") suspended trading in the Company's shares as a result of the CTO. As the Company has now filed the Financial Statements and related documents on SEDAR (www.sedar.com) as reported in the Company's earlier press release today, the Company expects the CTO to be revoked. As per the TSX-V's policies, the Company is applying to the TSX-V to reinstate trading on the TSX-V following the revocation of the CTO.

About Kuuhubb

Kuuhubb is a company active in the digital space that focuses mainly on lifestyle and mobile game applications for the female audience. Its strategy is to create sustainable shareholder value through acquisitions of proven, yet underappreciated, assets with robust long-term growth potential. Headquartered in Helsinki, Finland, Kuuhubb has a global presence with a strong focus on developing U.S. brand collaborations and Asian partnerships.

Cautionary Note Concerning Forward-Looking Information

This press release contains forward-looking information. All statements, other than statements of historical fact, that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future (including, without limitation, statements relating to growth of the Company's business and the reinstatement of trading on the TSX-V) are forward-looking information. This forward-looking information reflects the current expectations or beliefs of the Company based on information currently available to the Company. Forward-looking information is subject to a number of risks and uncertainties that may cause the actual results of the Company to differ materially from those discussed in the forward-looking information, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on the Company. Factors that could cause actual results or events to differ materially from current expectations include, among other things, the possibility that reinstatement of trading on the TSX-V may be delayed, risks related to the growth strategy of the Company, the possibility that results from the Company's growth plans will not be consistent with the Company's expectations, the early stage of the Company's development, competition from companies in a number of industries, the ability of the Company to manage expansion and integrate acquisitions into its business, future business development of the Company and the other risks disclosed under the heading "Risk Factors" in the Company's annual information form dated November 8, 2018 filed on SEDAR at www.sedar.com. Forward-looking information speaks only as of the date on which it is provided and, except as may be required by applicable securities laws, the Company disclaims any intent or obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. Although the Company believes that the assumptions inherent in the forward-looking information are reasonable, forward- looking information is not a guarantee of future performance and accordingly undue reliance should not be put on such information due to the inherent uncertainty therein.

For further information, please contact:

Kuuhubb Inc.
Jouni Keränen - CEO
jouni@kuuhubb.com
Office: +358 40 590 0919

Bill Mitoulas
Investor Relations
bill@kuuhubb.com
Office: +1 (416) 479-9547