

IPC DIRECT TO INSTALL DXSTORM.COM SOFTWARE ON ITS COMPUTERS

All new business PCs to be e-commerce enabled

TORONTO, CANADA – August 15, 2000 – DXSTORM.COM today announced that it has reached an agreement with IPC Direct, the second largest direct personal computer distributor in Canada, to bundle the DXSTORM.COM e-commerce solutions with IPC Direct's business PCs.

DXSTORM.COM's icon will appear on the desktop of all of the business PCs that IPC Direct sells in Canada. When the user activates the software, this will enable a free demonstration of DXSTORM.COM's services, launch the Web browser, and allow the user to begin exploring the world of online commerce immediately.

“When a new business computer sold by IPC Direct is started up for the first time, DXSTORM.COM will be right there ready for use,” explained Gregory Lowes, President and CEO of DXSTORM.COM. “We could not possibly ask for better representation by IPC Direct.”

“This arrangement will put us at the fingertips of thousands of potential new business subscribers every month,” stated Guy Russel, Director of Business Development at DXSTORM.COM. “This relationship with IPC Direct firmly supports DXSTORM.COM's current focus of creating strong Channel Partner relationships.”

As Chuck Yeung, President and CEO of IPC Direct, said, “We are pleased to partner with DXSTORM.COM and believe this agreement will enhance our goal of providing cost-effective products and services to our customers.”

In addition to packaging its e-commerce services with IPC Direct's personal computers on a subscriber revenue share basis, DXSTORM.COM's services will also be included as part of a larger bundle of Internet Services that IPC Direct will be offering to customers. The details of this extensive services bundle, and the other Partners involved, are expected to be announced in coming weeks.

-more-

About IPC Direct (PC Chips Corporation)

PC Chips Corporation is a major Canadian retailer of microcomputer and multimedia electronic products and services. The company operates two retail divisions: PC Centre, a 14-store chain located in major cities across Canada; and IPC Direct, a business that sells IPC™ brand microcomputers, directly to consumers over the Web and 1-800 phone service.

About DXSTORM.COM Inc.

DXSTORM.COM is an e-commerce service provider (CSP) offering complete Internet e-commerce services to small and medium-sized businesses around the world. DXShop™ allows anyone with Internet access and a personal computer to build, maintain, and operate an online store to display and sell products or services, regardless of the individual's level of technical expertise. DXShop™ invisibly consolidates into one simple solution, the software, hosting, secure servers, networks, support, and other resources normally associated with conducting business on the Internet. DXCart™, for Web developers, quickly and easily e-commerce enables any existing Website. DXSTORM.COM's services are available through a global network of Resellers, Channel Partners, and Brand Partners.

-30-

Contact Information for DXSTORM.COM:

Aman Maharaj
DXSTORM.COM Inc.
Tel: 905-822-1957 x211 Fax: 905-822-6213
amanm@dxstorm.com

W. Daniel Mothersill
Ciris International Inc.
Tel: 416-368-8770 Fax: 416-368-5122
danm@cirisint.com

Lorne Woods
Judson Woods
Tel: 800-937-3095
lorne@judsonwoods.com

Contact Information for IPC Direct:

Paul Shepherd
PC Chips Corporation
Tel: 416-419-8419
pds@pcchips.corp.com

The Canadian Venture Exchange has neither approved nor disapproved the contents of this press release.