Wondr Gaming partners with Neil Dankoff, renowned fine art photographer with galleries in Memphis, Montreal & Toronto, to mint and sell NFTs

Wondr partners with artist Neil Dankoff to mint and sell NFTs of his most prominent pieces featuring a 60/40 revenue share in favour of Mr Dankoff

TORONTO, Nov. 9, 2021 /CNW/ - Wondr Gaming Corp. (CSE: WDR) (CSE: WDR.WT) (the "**Company**" or "**Wondr Gaming**") an entertainment company uniting brands and the global gaming community through its loyalty, NFT, and growing media network, is excited to announce it has partnered with artist Neil Dankoff, owner of his own galleries with locations in Memphis, Montreal and Toronto (2), to mint and sell NFTs from Mr Dankoff's most prominent pieces.

In partnership with a leading Canadian crypto custodian, Wondr mints NFTs on its owned and operated white-labelled NFT platform, then uses payment API fintech application Wyre to exchange crypto to fiat in order to ensure Wondr does not hold crypto on its balance sheet, and Shopify Plus as its marketplace to sell NFTs via credit card. Through this seamless process, Wondr will mint and sell Mr Dankoff's art in the form of NFTs.

"The world of NFT art is quickly emerging as a multi-billion dollar industry, with prominent art auction houses such as Christie's and Sotherby's hosting their own NFT auctions, which have served as a new catalyst for contemporary art sales. Wondr owns and operates a white-labelled NFT minting technology and marketplace, such that we can work with artists like Neil Dankoff to mint and sell their art as NFTs. All NFTs minted and sold by Wondr are fully transferrable, and can be traded and resold on any other platform after initial sale. The GenZ and Millennial audience Wondr serves has adopted digital goods and the world of NFTs at an accelerated rate, positioning us to be very successful in marketing artists such as Mr Dankoff to the growing market of NFT buyers." - Jon Dwyer, Chairman & CEO of Wondr Gaming.

"NFT's seem to be a natural fit for my work, and I'm excited to partner with Wondr in giving people the opportunity to digitally encapsulate some of my most notable pieces." – Neil Dankoff

About Wondr Gaming

Wondr Gaming Corp, a publicly traded entertainment company on the Canadian Securities Exchange (CSE: WDR) (CSE: WDR.WT), builds partnerships and fosters community within the esports, professional sports, and music industries through loyalty & rewards, NFTs, and its growing media business. Wondr Gaming generates revenue through brand partnerships hosted on its loyalty & rewards platform, the sale of NFTs focused on gaming, sports and music, and through media sales hosted on its variety of partner platforms.

About Neil Dankoff

Neil started displaying his limited edition photographs with the prestigious Lonsdale Gallery in 2009. The gallery promoted large, solo shows of Neil's work for the next 5 years. In 2015, Neil opened his first gallery in Montreal. The following year Dankoff was chosen for a project that would result in the largest fine art photography commission in Canadian history. Dankoff traveled the globe for three years to complete the commission of 800 original photos for Hotel X Toronto. Dankoff proceeded to open two galleries in Toronto, Memphis, and a pop-up gallery in Soho, New York. Neil quickly became Canada's top selling photographer, and ships his limited edition photographs worldwide.

Forward Looking Information

This news release contains forward–looking statements and forward–looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward–looking statements or information. More particularly and without limitation, this news release contains forward–looking statements and information relating, the future business of the Company, the completion of the acquisition, the potential of the Company's products and services, further business from the Company's clients, industry outlook and potential and other matters. The forward–looking statements and information are based on certain key expectations and assumptions made by management of the Company. Although management of the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward–looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward–looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Accordingly, readers should not place undue reliance on the forward–looking statements and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward–looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward–looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.

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For further information: Jon Dwyer, Chairman & CEO, Email: investor@wondrgaming.com; Bill Mitoulas, Investor Relations, (416) 479-9547, Email: bill@wondrgaming.com

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