Wondr Gaming enters into US$75,000 paid media agreement with a leading crypto miner, to educate GenZ & Millennial gamers on the growing world of crypto mining

Crypto mining company engages Wondr Gaming to educate GenZ & Millenial gaming audience on the future of crypto mining, via US$75,000 paid media campaign, across Wondr media network, beginning November 2021 through February 2022

TORONTO, Nov. 16, 2021 /CNW/ - Wondr Gaming Corp. (CSE: WDR) (CSE: WDR.WT) (the "**Company**" or "**Wondr Gaming**") an entertainment company uniting brands and the global gaming community through its loyalty, NFT (sports.WondrNFT.com), and growing media network, announces that it has entered into a US$75,000 paid media engagement with a leading crypto mining company.

"Our media network, in partnership with GameLancer, reaches nearly 1 billion monthly views via 20+ owned and operated channels, with users predominantly located in North America, Australia and the UK. With over 22 million followers on Instagram, Tiktok, and Snapchat, we sell across one of the largest GenZ and Millennial social media networks in gaming. This contract demonstrates the versatility of our business to present and deliver media solutions for clients in a variety of sectors, looking to access the GenZ and Millennial gaming community. Wondr continues to sell multiple campaigns across our partner media network, with many more exciting announcements to come. – Jon Dwyer, Chairman & CEO, Wondr Gaming

About Wondr Gaming

Wondr Gaming Corp, a publicly traded entertainment company on the Canadian Securities Exchange (CSE: WDR) (CSE: WDR.WT), builds partnerships and fosters community within the esports, professional sports, and music industries through loyalty & rewards, NFTs (sports.WondrNFT.com), and its growing media business. Wondr Gaming generates revenue through brand partnerships hosted on its loyalty & rewards platform, the sale of NFTs focused on gaming, sports and music, and through media sales hosted on its variety of partner platforms.

Forward Looking Information
This news release contains forward–looking statements and forward–looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward–looking statements or information. More particularly and without limitation, this news release contains forward–looking statements and information relating, the future business of the Company, the completion of the acquisition, the potential of the Company's products and services, further business from the Company's clients, industry outlook and potential and other matters. The forward–looking statements and information are based on certain key expectations and assumptions made by management of the Company. Although management of the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward–looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward–looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Accordingly, readers should not place undue reliance on the forward–looking statements and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward–looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward–looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

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