GAMELANCER GAMING APPOINTS STORM BOSWICK TO THE BOARD OF DIRECTORS

Toronto, Ontario – July 20, 2022 – Gamelancer Gaming Corp. (CSE: GMNG) ("**Gamelancer**" or the "**Company**") is pleased to announce the appointment of Storm Boswick to the board of directors of the Company.

Mr. Boswick is currently Founder and MD of TRE Advisors. Throughout his career, Mr. Boswick has played key roles in the investment community and related industries. Mr. Boswick was part of Goldman Sachs research department, a Partner and PM at J&W Seligman, a PM at Sigma Capital (SAC), a Founder / PM at Brompton Cross and Partner / Sr. MD at Brock Capital. Mr. Boswick brings a great media background with speaking engagements including CNBC, Bloomberg, CNN, and the CNNfn Panel.

"Mr. Boswick has been a trusted adviser to management and an investor and supporter since we went public in May of last year. Storm's extensive capital markets and M&A experience will be a significant asset to the Company moving forward". - Jon Dwyer, Chairman & CEO - Gamelancer Gaming Corp.

"I greatly look forward to working with the board and management, helping to position Gamelancer to have greater access to capital for strategic M&A, and to grow its gaming and esports media network." - Storm Boswick

About Gamelancer

Gamelancer Gaming Corp. a publicly traded entertainment company on the Canadian Securities Exchange, is a growing mobile focused social media network in gaming - generating over 1 billion+ monthly video views across its 27 owned and operated channels. With over 29,000,000 followers on TikTok, Instagram, and Snapchat, predominantly located in the US, Canada, the UK, and Australia, Gamelancer sells direct and programmatic media across its network to the world's largest brands. With advanced user data analytics, we provide our audience curated content relevant to the GenZ & Millennial gaming community, which allows brands unparalleled access to the largest media inventory in gaming across TikTok, Instagram, and Snapchat. Gamelancer also monetizes across its variety of Snapchat Gaming channels with monthly recurring revenue in partnership with Snapchat.

For further information, please contact:

Jon Dwyer, Chairman and Chief Executive Officer
Email: ir@gamelancer.com;

Bill Mitoulas, Investor Relations
Tel: **(416) 479-9547**
Email: bill@gamelancer.com

Forward Looking Information

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating, the filing of the Company's financial statements. The forward-looking statements and information are based on certain key expectations and assumptions made by management of the Company. Although management of the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Accordingly, readers should not place undue reliance on the forward-looking statements and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.