GAMELANCER GAMING ANNOUNCES NAME CHANGE TO GAMELANCER MEDIA CORP.

Toronto, Ontario – September 27, 2022 – Gamelancer Gaming Corp. (CSE: GMNG) ("**Gamelancer**" or the "**Company**") is pleased to announce that it has filed an alteration notice to change the name of the Company to "Gamelancer Media Corp." (the "**Name Change**"). The common shares are expected to commence trading under the new name "Gamelancer Media Corp." on September 29, 2022, under the Company's symbol GMNG. The Company's new CUSIP number is 36468M100 and its new ISIN is CA36468M1005.

There is no consolidation of the Company's share capital in connection with the Name Change. As a result, shareholders are not required to exchange their existing share certificates for new share certificates bearing the Company's new name. The Name Change does not affect the Company's share structure or the rights of the Company's shareholders, and no further action is required by existing shareholders.

About Gamelancer

Acquired by Wondr Gaming, Gamelancer Gaming Corp. is a is a media & entertainment company providing citrates short and long -form video content, with broadcast distribution across its owned & operated channels. Generating over 1.7 billion monthly video views across its 27 owned and operated channels, Gamelancer has over 32,000,000 followers on TikTok, Instagram, and Snapchat, predominantly located in the US, Canada, the UK, and Australia. Gamelancer sells creative content campaigns broadcast across network for the world's largest brands. With advanced user data analytics, we provide our audience curated content relevant to the GenZ & Millennial gaming community, which allows brands unparalleled access to the largest media inventory in gaming on TikTok. Gamelancer also monetizes across its variety of Snapchat Discover channels with monthly recurring revenue in partnership with Snapchat.

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Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Information

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating, the filing of the Company's financial statements. The forward-looking statements and information are based on certain key expectations and assumptions made by management of the Company. Although management of the Company believes that the expectations and assumptions on which such forward-looking *statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.*

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Accordingly, readers should not place undue reliance on the forward-looking statements and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.