



Photon Control Appoints Ace Instruments as Distributor for Oil & Gas Products

Richmond, B.C., August 8, 2017 – Photon Control Inc. ("Photon Control" or the "Company") (TSX-V: PHO), a leading developer of optical measurement technologies, announced today the appointment of Ace Instruments as its new distributor for its Focus[®] 2.0 Optical Gas Flow Meter ("OFM") and related products.

"We are extremely pleased to appoint Ace Instruments as our Exclusive Distributor for our Optical Flow Meter products for Alberta, British Columbia and Saskatchewan, and I look forward to working with Dino Soucy and his team to give us greater reach in the Oil and Gas sector with this product", said Scott Edmonds, CEO of Photon Control. "Following a review of the market for our products, we determined that a distributor model was more efficient for the Company rather than the direct sales model followed by previous management. Then, as we looked across North America for our first exclusive distributor, we selected Ace Instruments based on their reputation for customer service, and Dino's enthusiasm for, and prior success in selling the OFM product."

"Great service and superior products are how Ace built its business. We are extremely happy partnering up with Photon Control because the OFM is extremely accurate and an environmental necessity. It offers an efficient solution at a lower overall cost of ownership to its users, an advantage that is extremely important in today's energy market", added Dino Soucy, owner of Ace Instruments Ltd.

[Ace Instruments Ltd.](#) is an instrumentation and electrical company locally owned and operated in Fort St. John, with offices in Dawson Creek, Grande Prairie and Calgary. Taking great pride in the quality of products and services provided to the oil and gas sector, Ace Instruments provides services in everything from maintenance and construction to programming and design.

Building on a successful sensor technology platform, Photon Control created The Focus[®] Optical Flow Meter for the energy sector. In 2014, the Company launched the second generation of this 10 year product. [The Focus[®] 2.0 Optical Gas Flow Meter](#) provides high accuracy and dependability in a robust low-maintenance package, measuring the volumetric flow of emissions from gas flare stacks. Oil and Gas refineries commonly release and burn excess or waste gas through "flare stacks". As emissions from gas flares affect the environmental carbon footprint, regulatory bodies have instated emissions legislation. Photon Control's optical gas flow meter enables companies to meet the regulatory measurement and reporting requirements.

About Photon Control Inc.

Photon Control Inc. designs, manufactures and distributes a wide range of optical sensors and instruments to measure temperature, position, and flow. These products are used by Original Equipment Manufacturers (OEM) as well as end users in the Semiconductor, Energy and Manufacturing industries. Photon Control's products provide high levels of accuracy and reliability in extreme conditions and are supported by a team of experts that offer on-site installation, training, and support. Photon Control Inc. also provides engineering services for customized optical measurement systems. Headquartered in an ISO 9001:2008 manufacturing facility in Richmond, BC, Photon Control Inc. is listed on the TSX Venture Exchange, trading under the symbol "PHO." Additional information about the company can be found at www.photon-control.com/investorrelations.html.

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