ANALYTIXINSIGHT INC.
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ANALYTIXINSIGHT PROVIDES CORPORATE UPDATE

- **Extension Of Product Portfolio – CapitalCube And MarketWall Now Also Provide Technical Indicators**
- **Appointment Of Investor Relations Firm**
- **Announcement Of $280,000 Non Brokered Private Placement**
- **Grant of 300,000 Options to Employees, Directors and Consultants**

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TORONTO, ON – June 23, 2015 – Big data analytics company, AnalytixInsight Inc. (the "Company" or "AnalytixInsight") (TSXV: ALY) announces the launch of new versions of its online portal CapitalCube.com ("CapitalCube") and mobile application MarketWall ("MarketWall").

- The Company is pleased to announce that CapitalCube and MarketWall now provide comprehensive technical indicators to screen global equities that includes 50/100/200 day moving averages, bullish/bearish RSI indicators along with unique fundamental analysis, ratings and scores on approximately 50,000 stocks and ETFs.
- CapitalCube's institutional customers will now have access to ten years of fundamental corporate performance ratings and attributes on both 'point-in-time' and 'as updated' databases of company filings to back-test and create trading strategies.

Investor Relations Firm Appointment

AnalytixInsight also reports that it has engaged Brisco Capital Partners Corp. ("Brisco") to provide investor relations services to the Company, subject to regulatory and TSX Venture Exchange approval.
Brisco will assist AnalytixInsight in increasing public awareness by managing the Company's corporate communications, marketing endeavors, and ongoing engagement with shareholders, finance professionals and media contacts.

Brisco will be paid $7,500 plus GST per month for an initial term of 12 months. Brisco will also be granted 150,000 stock options of the Company, subject to regulatory approval, exercisable at $0.35 per share. The options will vest at a rate of 25% per quarter from the date of the grant and will have a five year term. The Company has been advised that neither Brisco nor its principals own any shares of AnalytixInsight.

Private Placement

The Company has also announced a non-brokered private placement for up to CDN$280,000 (the "Offering"). The Offering will be comprised of up to 800,000 common shares (the "Common Shares") priced at $0.35 per Common Share. The Common Shares issued on closing will all be subject to a four month statutory hold period commencing on the date of issuance. The Company may pay finder's fees in accordance with TSX Venture Exchange policies.

The proceeds from the Offering will be used for marketing, public relations and investor relations activities.

The Offering is scheduled to close on or about June 29, 2015 and is subject to certain conditions including, but not limited to, receipt of all necessary regulatory approvals, including the approval of the TSX Venture Exchange.

Grant of Options

The Company also announced that it has granted 150,000 incentive stock options to directors, officers, employees and consultants of the Company. The options vest immediately, have an exercise price of $0.35 per share and expire in five years. The grant of options remains subject to approval by the TSX Venture Exchange.

For further information relating to AnalytixInsight Inc, CapitalCube.Com, and Marketwall, please contact Scott Koyich at +1.403.262.9888.

On behalf of the Board of Directors of
ANALYTIXINSIGHT INC.

Prakash Hariharan
Chairman

ABOUT ANALYTIXINSIGHT INC

AnalytixInsight Inc's technology platform helps transform data into narratives. The Company's online portal www.capitalcube.com and mobile platform Marketwall (www.marketwall.com) provide high-quality financial research and content for investors, information providers, finance portals and media. The Company's disruptive technology algorithmically analyzes market price data and regulatory filings to create insightful, actionable narratives and research on approximately 50,000 global companies and ETFs - all available as a cloud-based, SAAS offering. This platform capability is extensible to other asset classes and sectors to generate insightful research reports.

CapitalCube and Marketwall have existing business relationships with leading global financial and media institutions. For more information about CapitalCube visit http://www.capitalcube.com. For more information about Marketwall visit http://www.marketwall.com.

Regulatory Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the Offering, the use of proceeds of the Offering, the timing of closing the Offering, the use of proceeds of the Offering, the grant of options and the extension of the Company's product portfolio. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of AnalytixInsight Inc., as the case may be, to be materially different from those expressed *or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; the Company's technology and revenue generation; risks associated with operation in the technology sector; ability to successfully integrate new technology and employees; foreign operations risks; and other risks inherent in the technology industry. Although AnalytixInsight has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.*

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