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NEWS RELEASE

ANALYTIXINSIGHT PROVIDES CORPORATE UPDATE: NEW CONTENT LICENSING PARTNERSHIP BETWEEN CAPITALCUBE AND KIPLINGER; TEL AVIV STOCK EXCHANGE PROJECT GOES LIVE

- Company Forms Partnership To Distribute Kiplinger News And Articles
- Kiplinger will supply unique, in-depth analysis on stocks
- Previously announced content licensing partnership with Tel Aviv Stock Exchange expected to go live on September 2, 2015

TORONTO – August 25, 2015 – Big data analytics company AnalytixInsight Inc. (the "Company" or "AnalytixInsight") (TSXV: ALY) has entered into a partnership between its subsidiary, CapitalCube Corp, ("CapitalCube") and The Kiplinger Washington Editors Inc ("Kiplinger"). Kiplinger is a Washington, D.C. based publisher of business forecasts and personal finance advice, available in print, online, audio, video and software products. Kiplinger's best-known publications are The Kiplinger Letter, a weekly business and economic forecasting periodical for people in management, and the monthly Kiplinger's Personal Finance magazine. The total paid circulation of the periodicals exceeds 850,000, and the website, Kiplinger.com, receives 2.2 million unique visitors and 20 million page views per month.

Kiplinger will supply in-depth analysis and content on stocks for the Company's on-line portal CapitalCube.Com and mobile app MarketWall. This unique content will be distributed through CapitalCube and MarketWall as well as through the existing partnerships with leading companies like Samsung Electronics and NetRange GmbH. With the agreement with Kiplinger, the Company continues to be strongly placed to offer high-value and unique business content, videos and news to its rapidly expanding user base.

This is in addition to the recent announcements by the Company in relation to a multi-year licensing contract for Marketwall with Banco Intesa SanPaolo ("Intesa SanPaolo") to supply mobile-enabled content and trading services for Intesa SanPaolo's approximately 11 million users.

The Company is also pleased to announce that the licensing project with the Tel Aviv Stock Exchange ("TASE") is expected to go live on September 2, 2015. The Company has successfully completed both the integration of data from TASE and the production of custom financial analysis content for all Israeli stocks listed on TASE. With this partnership, CapitalCube expects to generate and provide value-added financial analysis and unique algorithmically generated content on approximately 600 companies listed on TASE to benefit the millions of unique visitors to TASE's website.

Further, through TASE's Marketing and Sales efforts, Israeli finance professionals and institutional clients will be able to purchase CapitalCube's Pro product tailored per TASE's specifications to meet the needs of the Israeli market. CapitalCube Pro - with its rich benchmarking and deep custom research capabilities - transforms data from corporate filings, market prices and other sources into on-demand fundamental research on valuation, earnings quality, dividend quality as well as unique screening and portfolio analysis. TASE will conduct a broad range of marketing activities to provide CapitalCube Pro to its listed companies, brokerages and institutional clients.

"Kiplinger's content will be distributed through the Company's platform and will enable Kiplinger to attract a broader audience. It also enables us to provide value-added content through our existing partnerships to popular finance destinations like Yahoo Finance and Wall Street Journal globally. At the same time, we can also provide specialized, custom content to institutions like the TASE for their specific needs. We are excited with the launch of the TASE initiative – with this implementation, we are now the only source for finance data and analytics for the small cap and micro-cap stocks listed on the exchange as well as the provider of daily updated analysis of the 600 stocks on the exchange." said Chaith Kondragunta, CEO of AnalytixInsight.

For further information relating to AnalytixInsight Inc, CapitalCube.Com, and Marketwall, please contact Scott Koyich at +1.403.262.9888.

On behalf of the Board of Directors of
ANALYTIXINSIGHT INC.

Prakash Hariharan
Chairman

ABOUT ANALYTIXINSIGHT INC

AnalytixInsight Inc's technology platform helps transform data into narratives. The Company's online portal www.capitalcube.com and mobile platform Marketwall (www.marketwall.com) provide high-quality financial research and content for investors, information providers, finance portals and media. The Company's disruptive technology algorithmically analyzes market price data and regulatory filings to create insightful, actionable narratives and research on approximately 50,000 global companies and ETFs - all available as a cloud-based, SAAS offering. This platform capability is extensible to other asset classes and sectors to generate insightful research reports.

CapitalCube and Marketwall have existing business relationships with leading global financial and media institutions. For more information about CapitalCube visit http://www.capitalcube.com. For more information about Marketwall visit http://www.marketwall.com.

Regulatory Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the partnership with Kiplinger; the licensing project with TASE; the potential for the partnerships and licensing project to create an expanded user base and additional revenues for AnalytixInsight; the growth of business of Kiplinger; the growth of the Company's business operations; the use of the Company's content by various parties; and the use by certain parties of CapitalCube and Marketwall App. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and *unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of AnalytixInsight Inc., as the case may be, to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; the Company's technology and revenue generation; risks associated with operation in the technology sector; ability to successfully integrate new technology and employees; foreign operations risks; and other risks inherent in the technology industry. Although AnalytixInsight has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.*