FORM 51-102F3
MATERIAL CHANGE REPORT

1. <u>Name and Address of Company</u>

AnalytixInsight Inc. ("**Analytix**" or the "**Company**")
65 Queen Street West
Toronto, ON Canada

2. <u>Date of Material Change</u>

June 1, 2016

3. <u>News Release</u>

A news release was issued on June 1, 2016 through the facilities of Marketwired and subsequently filed on SEDAR.

4. <u>Summary of Material Change</u>

On June 1, 2016, the Company announced the appointment of Prakash Hariharan as Chief Executive Officer, Chaith Kondragunta as Managing Director, Damian Lopez as Corporate Secretary and Scott Urquhart as Vice, President, Corporate Development.

5. <u>Full Description of Material Change</u>

See attached news release as Schedule "A".

6. <u>Reliance on Subsection 7.1(2) and (3) of National Instrument 51-102</u>

Not applicable.

7. <u>Omitted Information</u>

Not applicable.

8. <u>Executive Officer</u>

Prakash Hariharan, CEO & Chairman, prakash.hariharan@analytixinsight.com

9. <u>Date of Report</u>

June 10, 2016

Schedule "A"

ANALYTIXINSIGHT INC.
65 Queen Street West, Suite 800
Toronto, ON M5H 2M5

ANALYTIXINSIGHT ANNOUNCES MANAGEMENT APPOINTMENTS

TORONTO, ON – June 1, 2016 – Big Data Analytics company, AnalytixInsight Inc. (the "Company" or "AnalytixInsight"), is pleased to announce changes to its management team as the Company prepares for its next phase of growth into new industry verticals such as healthcare and gaming.

Prakash Hariharan has been appointed Chief Executive Officer and remains Chairman of the Board. Mr. Hariharan is actively leading the Company's growth strategy and also serves on the Board of the Company's subsidiary MarketWall. He was formerly one of Canada's leading portfolio managers and is well known within the Canadian financial industry.

Chaith Kondragunta has been appointed Managing Director of the Company. Mr. Kondragunta is a founder of the Company and previously served as Chief Executive Officer during the development of the Company's big data analytics platform. He will continue to manage the Company's operations and strategic relationships.

Damian Lopez has been appointed Corporate Secretary of the Company. Mr. Lopez is a corporate securities lawyer who works as a legal consultant to various Canadian publicly traded companies.

Scott Urquhart has been appointed Vice President, Corporate Development. Mr. Urquhart will assist in the Company's growth strategy by leading merger & acquisition activity and initiating new industry verticals for the Company's big data platform. He was previously VP Investment Banking for a Canadian investment banking and securities brokerage firm.

"We are actively preparing the Company for growth," said Prakash Hariharan. "Our big data platform is a powerful analytics engine capable of 100 billion computations daily. We will continue to expand our stock analysis offerings while we explore new industry verticals such as healthcare and gaming which can benefit from our algorithmically generated narrative capabilities."

For further information relating to AnalytixInsight Inc., please contact Scott Koyich at +1.403.262.9888.

On behalf of the Board of Directors of
ANALYTIXINSIGHT INC.

Prakash Hariharan
Chairman

ABOUT ANALYTIXINSIGHT INC.

AnalytixInsight Inc.'s technology platform helps transform data into narratives. The Company's online portal www.capitalcube.com and mobile platform Marketwall www.marketwall.com provide high-quality financial research and content for investors, information providers, finance portals and media. The Company's disruptive technology algorithmically analyzes market price data and regulatory filings to create insightful, actionable narratives and research on approximately 45,000 global companies and ETFs - all available as a cloud-based, SAAS offering. This platform capability is extensible to other asset classes and sectors to generate insightful research reports.

CapitalCube and Marketwall have existing business relationships with leading global financial and media institutions. For more information about CapitalCube visit www.capitalcube.com. For more information about Marketwall visit www.marketwall.com.

Regulatory Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the impact on the Company of changes to the Company's management team, the Company's ability to grow its business in the healthcare and gaming space and the Company's ability to identify and complete any mergers and acquisitions. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of AnalytixInsight Inc., as the case may be, to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; the Company's technology and revenue generation; risks associated with operation in the technology sector; ability to successfully integrate new technology and employees; foreign operations risks; and other risks inherent in the technology industry. Although AnalytixInsight has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.