ANALYTIXINSIGHT INC.
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ANALYTIXINSIGHT GRANTS STOCK OPTIONS

TORONTO, ON – August 26, 2016 – Big data analytics company, AnalytixInsight Inc. (TSXV:ALY) (the "Company"), has granted a total of 640,000 stock options to various directors, officers and consultants pursuant to its stock option plan. The options may be exercised at a price of $0.215 per option for a period of five years from the date of grant. The grant of options remains subject to the approval of the TSX Venture Exchange.

For further information relating to AnalytixInsight Inc., please contact Scott Koyich at +1.403.262.9888.

On behalf of the Board of Directors of
ANALYTIXINSIGHT INC.

Prakash Hariharan
Chairman

ABOUT ANALYTIXINSIGHT INC.

AnalytixInsight Inc.'s technology platform helps transform data into narratives. The Company's online portal, CapitalCube, and mobile platform, MarketWall, provide high-quality financial research and content for investors, information providers, finance portals and media. The Company's disruptive technology algorithmically analyzes market price data and regulatory filings to create insightful, actionable narratives and research on approximately 50,000 global companies and ETFs - all available as a cloud-based, SAAS offering. This platform capability is extensible to other asset classes and sectors to generate insightful research reports.

CapitalCube and MarketWall have existing business relationships with leading global financial and media institutions. For more information about CapitalCube visit www.capitalcube.com. For more information about MarketWall visit www.marketwall.com.

Regulatory Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the Company and the grant of stock options by the Company. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company, as the case may be, to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; the Company's technology and revenue generation; risks associated with operation in the technology sector; ability to successfully integrate *new technology and employees; foreign operations risks; and other risks inherent in the technology industry. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.*