

## AnalytixInsight Joins the IFS Partner Network to Extend Workforce Optimization Capabilities

TORONTO, July 31, 2018 -- Artificial Intelligence company, AnalytixInsight Inc. (“AnalytixInsight”, or the “Company”) (**TSX-V: ALY; OTCQB: ATIXF**) announces that its wholly owned subsidiary, Euclides Technologies Inc. (“Euclides”), has joined the IFS Partner Network as a channel partner in North America. Euclides will now sell and implement IFS Field Service Management™ (FSM) and IFS Planning and Scheduling Optimization™ (PSO) software.

IFS, a global company with over 3,500 employees, develops and delivers enterprise software for customers around the world who manufacture and distribute goods, maintain assets, and manage service-focused operations. Together, Euclides and IFS will help organizations maximize operational efficiency, increase revenue, reduce costs and improve customer satisfaction.

Euclides will deliver IFS FSM, which addresses the entire, end-to-end service lifecycle including advanced inventory logistics, reverse logistics, contract management, warranty management and data from the internet of things (IoT). Euclides will also deliver the extended functionality of IFS PSO - intelligent, dynamic scheduling software that can be optimized by several criteria to increase profit, reduce cost and ensure service level agreement compliance.

Euclides has over a decade of experience in consulting and integrating workforce optimization solutions for large global enterprises. As a subsidiary of AnalytixInsight, Euclides is well positioned to advance machine intelligence offerings within the industry as it sells IFS software to net new customers and provides implementation and consulting to help customers rapidly drive software benefits through their organization.

Workforce optimization is a strategy used in businesses to improve efficiency by providing key data on the performance of a workforce. It is considered the next logical move to analyze and manage operational efficiency to enhance the customer experience. Machine intelligence and data analytics are the cornerstones of workforce optimization.

Euclides COO, Adi Hod, commented: “We are pleased to join the IFS Partner Network. IFS is a world leader in developing workforce optimization solutions. We are excited to work together with IFS to deliver excellent solutions for our customers, and to explore opportunities to jointly develop machine intelligence solutions for the industry.”

IFS Director of Partner Alliances for North America, Parker Zanios added: “The team at Euclides exemplifies what we look for in a partner organization. They bring industry-specific expertise and are well-respected in the markets they serve. Through this strategic partnership, they can now offer and consult on a workforce automation tool that provides their customers with greater configurability and choice in deployment model than any other product on the market.”

**About IFS™** - IFS develops and delivers enterprise software for customers around the world who manufacture and distribute goods, maintain assets, and manage service-focused operations. The industry expertise of our people and solutions, together with commitment to our customers, has made us a recognized leader and the most recommended supplier in our sector. Our team of 3,500 employees supports more than 10,000 customers worldwide from a network of local offices and through our growing ecosystem of partners. For more information, visit: [IFSworld.com](http://IFSworld.com)

**About Euclides Technologies Inc.** – Euclides is an AnalytixInsight company, designing and implementing Workforce Optimization solutions for large global enterprises. It is led by experts with decades of specific industry experience, and worldwide customers representing over 100,000 workforce personnel across multiple industries. Euclides has a deep understanding of the increasing amount of data generated within the workforce management industry, as well as the analytics solutions required to transform that data into knowledge. As an AnalytixInsight company, Euclides is now designing and developing machine intelligence solutions for workforce optimization. For more information, visit: [Euclidestech.com](http://Euclidestech.com)

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### About AnalytixInsight Inc.

AnalytixInsight ([analytixinsight.com](http://analytixinsight.com)) is an artificial intelligence company that develops machine learning solutions to transform data into knowledge. The company’s financial portal, CapitalCube ([capitalcube.com](http://capitalcube.com)), algorithmically analyzes market price data and regulatory filings to create insightful, actionable narratives and research on approximately 50,000 global companies and ETFs. AnalytixInsight holds a 49% interest in Marketwall ([marketwallcorporate.com](http://marketwallcorporate.com)), a mobile platform for banking and stock trading. AnalytixInsight owns Euclides Technologies Inc. ([euclidestech.com](http://euclidestech.com)), which designs and implements Workforce Optimization solutions for global enterprises.

AnalytixInsight is a 2018 Venture 50™ company ([tsx.com/venture50](http://tsx.com/venture50)).

### Regulatory Statements

*This press release contains “forward-looking information” within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the growth of the Company’s and Euclides’ business operations; the performance of Euclides and the Company’s ability to operate in the work-flow analytics space; Euclides’ ability to sell and implement FSM and PSO; the impact on the Euclides of joining the IFS Partner Network; the Company’s ability to develop machine intelligence solutions and the Company’s future performance. Generally, forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “occur” or “be achieved”. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of AnalytixInsight Inc., as the case may be, to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; the Company’s technology and revenue generation; risks associated with operation in the technology sector; ability to successfully integrate new technology and employees; foreign operations risks; and other risks inherent in the technology industry. Although AnalytixInsight has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.*

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