

AnalytixInsight Inc.

Condensed Consolidated Interim Financial Statements
(Expressed in Canadian dollars)
(unaudited)

For the three and six months ended June 30, 2018 and 2017

NOTICE OF NO AUDITOR REVIEW OF CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

In accordance with National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the condensed consolidated interim financial statements, they must be accompanied by a notice indicating that an auditor has not reviewed the financial statements.

The accompanying unaudited condensed consolidated interim financial statements of the Company have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these financial statements in accordance with the standards established by the Canadian Institute of Chartered Accountants for a review of condensed interim financial statements by an entity's auditor.

AnalytixInsight Inc.

Condensed consolidated interim statements of financial position
(Expressed in Canadian dollars)
(unaudited)

	Notes	June 30, 2018	December 31, 2017
ASSETS			
Current			
Cash	\$	631,831	\$ 1,357,060
Accounts and other receivables		1,242,089	987,408
Prepaid expenses		350,245	87,493
Total current assets		2,224,165	2,431,961
Equipment	3	116,154	111,992
Intangible assets	4	1,332,215	1,501,883
Goodwill	4	710,646	677,024
Investment in associate	5	1,099,235	968,320
Assets available for sale	8	60,000	60,000
Total assets	\$	5,542,415	\$ 5,751,180
LIABILITIES			
Current			
Accounts payable and accrued liabilities	\$	436,284	\$ 455,876
Deferred revenue		51,422	72,220
Total current liabilities		487,706	528,096
SHAREHOLDERS' EQUITY			
Share capital	6	17,177,764	16,429,281
Reserves	7	1,678,613	1,723,230
Deficit		(13,966,138)	(13,045,873)
Currency translation reserve		164,470	116,446
Total shareholders' equity		5,054,709	5,223,084
Total liabilities and shareholders' equity	\$	5,542,415	\$ 5,751,180
Nature of operations and going concern	1		
Commitments and contingencies	10		

Approved by the Board of Directors on August 28, 2018.

"Prakash Hariharan"
Prakash Hariharan – Director

"Chaith Kondragunta"
Chaith Kondragunta – Director

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

AnalytixInsight Inc.

Condensed consolidated statements of loss and comprehensive loss
(Expressed in Canadian dollars)
(unaudited)

	Notes	Three months ended June 30,		Six months ended June 30,	
		2018	2017	2018	2017
REVENUE					
Services	11	\$ 1,325,814	\$ 967,946	\$ 2,341,100	\$1,302,364
TOTAL REVENUE		1,325,814	967,946	2,341,100	1,302,364
Cost of sales		878,957	590,155	1,473,560	898,741
Amortization		119,742	170,093	242,494	244,128
Gross profit		327,115	207,698	625,046	159,495
EXPENSES					
Consulting and compensation	9	283,032	484,022	1,042,538	798,333
Professional fees		64,183	41,268	120,714	151,020
General and administration		121,170	122,287	280,652	201,828
Selling and marketing		19,684	49,264	85,009	132,524
Travel		105,064	56,777	234,849	85,271
Share-based compensation	7, 9	5,302	26,095	37,923	140,437
TOTAL EXPENSES		598,435	779,713	1,801,685	1,509,413
Loss before other items		(271,320)	(572,015)	(1,176,639)	(1,349,918)
OTHER ITEMS					
Accretion		-	-	-	(3,745)
Share of gain of investment	5	90,774	535,106	130,915	667,489
Foreign exchange gain (loss)		120,901	(5,023)	123,395	(11,668)
Net loss for the period		(59,645)	(41,932)	(922,329)	(697,842)
Other comprehensive (loss) gain					
Foreign currency translation		(57,684)	(79,692)	48,024	(88,963)
Loss and comprehensive loss for the period		\$ (117,329)	\$ (121,624)	\$ (874,305)	\$ (786,805)
Weighted average number of shares outstanding – basic and diluted		69,039,727	63,994,925	68,708,318	57,194,839
Basic loss per share		\$ (0.00)	\$ (0.00)	\$ (0.01)	\$ (0.01)

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

AnalytixInsight Inc.

Condensed consolidated statements of cash flows
(Expressed in Canadian dollars)
(unaudited)

	Notes	Six months ended June 30,	
		2018	2017
Cash provided by (used in):			
Operations:			
Net loss for the period		\$ (922,329)	\$ (697,842)
Items not involving cash:			
Depreciation	3	22,000	7,485
Amortization of intangible assets	4	243,977	244,128
Accretion		-	3,745
Share of income of investment accounted for using equity method	5	(130,915)	(667,489)
Share-based compensation	7	37,923	140,437
Net cash from operating activities before changes in working capital		(749,344)	(969,536)
Change in non-cash operating working capital		(630,003)	(817,661)
Net cash flows from operating activities		(1,379,347)	(1,787,197)
Investing:			
Additions to equipment	3	(20,611)	-
Euclides assets acquisition - equipment	3, 4	-	(134,735)
Euclides assets acquisition costs	4	-	(322,328)
Net cash flows from investing activities		(20,611)	(457,063)
Financing:			
Private placement - gross proceeds	6	-	2,600,000
Private placement - issue costs	6	-	(104,639)
Exercise of stock options	6, 7	84,600	-
Exercise of warrants	6, 7	583,407	-
Net cash flows from financing activities		668,007	2,495,361
Effect of exchange rate change on cash		6,722	6,212
Change in cash for the period		(731,951)	251,101
Cash, beginning of the period		1,357,060	292,352
Cash, end of the period		\$ 631,831	\$ 549,665
Supplementary information:			
Shares issued for Euclides Transaction		\$ -	\$ 1,293,456
Warrants issued for Euclides Transaction		-	378,971

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

AnalytixInsight Inc.

Consolidated Statement of Changes in Shareholders' Equity
(Expressed in Canadian dollars)
(unaudited)

	Number of shares	Share capital	Reserves	Deficit	Currency translation reserve	Shareholders' equity
Balance, December 31, 2016	45,605,525	\$ 11,994,854	\$ 1,177,697	\$ (12,570,809)	\$ 314,549	\$ 916,291
Private placement, units, net of issue costs	13,000,000	2,350,084	145,277	-	-	2,495,361
Shares issued on Euclides Transaction	5,389,400	1,293,456	-	-	-	1,293,456
Warrants issued on Euclides Transaction	-	-	378,971	-	-	378,971
Share-based compensation	-	-	140,437	-	-	140,437
Other comprehensive loss for the period	-	-	-	-	(88,963)	(88,963)
Net loss for the period	-	-	-	(697,842)	-	(697,842)
Balance, June 30, 2017	63,994,925	\$ 15,638,394	\$ 1,842,382	\$ (13,268,651)	\$ 225,586	\$ 4,437,711
Balance, December 31, 2017	66,605,662	\$ 16,429,281	\$ 1,723,230	\$ (13,045,873)	\$ 116,446	\$ 5,223,084
Share-based compensation	-	-	37,923	-	-	37,923
Shares issued on exercise of warrants	2,093,625	604,130	(22,787)	2,064	-	583,407
Shares issued on exercise of stock options	380,000	144,353	(59,753)	-	-	84,600
Other comprehensive loss for the period	-	-	-	-	48,024	48,024
Net loss for the period	-	-	-	(922,329)	-	(922,329)
Balance, June 30, 2018	69,079,287	\$ 17,177,764	\$ 1,678,613	\$ (13,966,138)	\$ 164,470	\$ 5,054,709

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three and six months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

1. Nature of operations and going concern

AnalytixInsight Inc. (the "Company") was continued as a corporation under the *Ontario Business Corporations Act* on August 18, 2014. The Company's registered and head office address is located at 65 Queen Street West, Suite 815, Toronto, ON, M5H 2M5. The Company's shares are listed on the TSX Venture Exchange ("TSX.V") under the symbol "ALY". The Company has a wholly owned subsidiary in the United States named Euclides Technologies, Inc. ("Euclides", formerly named CapitalCube Corp.) and a 49% interest in an Italian company name Marketwall SRL ("Marketwall").

The Company provides financial research and content for investors, information providers, finance portals and media through its online portal www.capitalcube.com and through its institutional partner Connect platform (collectively referred to as the big data and artificial intelligence business segment). It also provides system integration services for the WorkForce Management ("WFM") industry through its Euclides Technologies, Inc. subsidiary (referred to as the professional services business). Marketwall focuses on mobile opportunities especially in the business to business and business to business to consumer spaces.

The Company has a history of operating losses and expects to incur further losses in the development of its businesses. As at June 30, 2018, the Company has a working capital of \$1,736,459 (December 31, 2017 – \$1,903,865). If the Company is unable to achieve profitable operations, other sources of funding will be required, and if not available, it is possible that the Company will be unable to continue as a going concern.

These condensed consolidated interim financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") with the assumption that the Company will be able to realize its assets and discharge its liabilities in the normal course of business. These condensed consolidated interim financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern. Such adjustments could be material.

2. Significant accounting policies**a) Basis of preparation**

The Company prepares its unaudited condensed consolidated interim financial statements in accordance with IFRS as issued by the IASB applicable to the preparation of interim financial statements, including IAS 34, Interim Financial Reporting ("IAS 34"). These statements are condensed and do not include all information required for full annual financial statements and should be read in conjunction with the annual consolidated financial statements as at and for the year ended December 31, 2017.

These condensed consolidated interim financial statements were approved by the Board of Directors on August 28, 2018.

b) Basis of measurement

The condensed consolidated interim financial statements have been prepared under the historical cost convention, unless otherwise disclosed. The condensed consolidated interim financial statements have been prepared on an accrual basis except for cash flow information.

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

2. Significant accounting policies (continued)**c) Basis of presentation**

The condensed consolidated interim financial statements consolidate the accounts of AnalytixInsight Inc. and its subsidiary, Euclides Technologies Inc. All intercompany transactions, balances and unrealized gains and losses from intercompany transactions are eliminated on consolidation.

Subsidiaries consist of entities over which the Company is exposed to, or has rights to, variable returns as well as the ability to affect those returns through the power to direct the relevant activities of the entity. Subsidiaries are fully consolidated from the date control is transferred to the Company and are de-consolidated from the date control ceases. The condensed consolidated interim financial statements include all the assets, liabilities, revenues, expenses and cash flows of the Company and its subsidiary after eliminating inter-entity balances and transactions.

d) Significant accounting policies

The unaudited condensed consolidated interim financial statements were prepared using the same accounting policies and methods as those used in the Company's consolidated financial statements as at and for the year ended December 31, 2017, except for the adoption of the following new standards and interpretations issued by the IASB that were effective as of January 1, 2018.

IFRS 2 – Share-based Payment ("IFRS 2") was amended by the IASB in June 2016 to clarify the accounting for cash-settled share-based payment transactions that include a performance condition, the classification of share-based payment transactions with net settlement features and the accounting for modifications of share-based payment transactions from cash-settled to equity-settled. There was no impact to the Company's interim financial statements upon adoption of IFRS 2 on January 1, 2018.

IFRS 9 – Financial Instruments ("IFRS 9") was issued by the IASB as a complete standard in July 2014 and will replace IAS 39 Financial Instruments: Recognition and Measurement ("IAS 39"). IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of the financial assets. Most of the requirements in IAS 39 for classification and measurement of financial liabilities were carried forward unchanged to IFRS 9, except that an entity choosing to measure a financial liability at fair value will present the portion of any change in its fair value due to changes in the entity's own credit risk in other comprehensive income, rather than within profit or loss. The new standard also requires a single impairment method to be used, replacing the multiple impairment methods in IAS 39. There was no impact to the Company's interim financial statements upon adoption of IFRS 9 on January 1, 2018.

IFRS 15 - Revenue from Contracts with Customers ("IFRS 15") proposes to replace IAS 18 - Revenue, IAS 11 - Construction contracts, and some revenue-related interpretations. The standard contains a single model that applies to contracts with customers and two approaches to recognizing revenue: at a point in time or over time. The model features a contract-based five-step analysis of transactions to determine whether, how much and when revenue is recognized. New estimates and judgmental thresholds have been introduced, which may affect the amount and/or timing of revenue recognized. There was no impact to the Company's interim financial statements upon adoption of IFRS 15 on January 1, 2018.

IFRIC 22 – Foreign Currency Transactions and Advance Consideration ("IFRIC 22") was issued in December 2016 and addresses foreign currency transactions or parts of transactions where there is consideration that is denominated in a foreign currency; a prepaid asset or deferred income liability is recognised in respect of that consideration, in advance of the recognition of the related asset, expense or income; and the prepaid asset or deferred income liability is non-monetary. The interpretation committee concluded that the date of the transaction, for purposes of determining the exchange rate, is the date of initial recognition of the non-monetary prepaid asset or deferred income liability. There was no impact to the Company's interim financial statements upon adoption of IFRIC 22 on January 1, 2018.

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

3. Equipment

	Furniture and equipment	Computer hardware	Total
Cost:			
Balance, December 31, 2016	\$ -	\$ -	\$ -
Additions from Euclides Transaction (Note 4)	117,085	17,650	134,735
Additions	4,163	-	4,163
Effect of foreign currency exchange difference	(6,803)	(1,026)	(7,829)
Balance, December 31, 2017	\$ 114,445	\$ 16,624	\$ 131,069
Additions	7,543	13,068	20,611
Effect of foreign currency exchange difference	5,739	924	6,663
Balance, June 30, 2018	\$ 127,727	\$ 30,616	\$ 158,343
Depreciation:			
Balance, December 31, 2016	\$ -	\$ -	\$ -
Depreciation charge for the period	15,290	4,567	19,857
Effect of foreign currency exchange difference	(600)	(180)	(780)
Balance, December 31, 2017	\$ 14,690	\$ 4,387	\$ 19,077
Depreciation charge for the period	17,641	4,359	22,000
Effect of foreign currency exchange difference	861	251	1,112
Balance, June 30, 2018	\$ 33,192	\$ 8,997	\$ 42,189
Net book value, December 31, 2017	\$ 99,755	\$ 12,237	\$ 111,992
Net book value, June 30, 2018	\$ 94,535	\$ 21,619	\$ 116,154

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

4. Intangible assets and goodwill

	Software	Customer relationships	Total
Cost:			
Balance, December 31, 2016	\$ 1,628,315	\$ -	\$ 1,628,315
Additions from Euclides Transaction	-	1,085,277	1,085,277
Effect of foreign currency exchange difference	(106,962)	(63,068)	(170,030)
Balance, December 31, 2017	\$ 1,521,353	\$ 1,022,209	\$ 2,543,562
Effect of foreign currency exchange difference	75,552	50,765	126,317
Balance, June 30, 2018	\$ 1,596,905	\$ 1,072,974	\$ 2,669,879
Depreciation:			
Balance, December 31, 2016	\$ 673,786	\$ -	\$ 673,786
Charge for the year	219,076	204,789	423,865
Effect of foreign currency exchange difference	(53,495)	(2,477)	(55,972)
Balance, December 31, 2017	\$ 839,367	\$ 202,312	\$ 1,041,679
Charge for the period	109,338	133,155	242,493
Effect of foreign currency exchange difference	42,478	11,014	53,492
Balance, June 30, 2018	\$ 991,183	\$ 346,481	\$ 1,337,664
Net book value:			
As at December 31, 2017	\$ 681,986	\$ 819,897	\$ 1,501,883
As at June 30, 2018	\$ 605,722	\$ 726,493	\$ 1,332,215

On March 16, 2017, the Company acquired certain net assets of an unrelated company, Euclides Technologies, Inc., relating to Euclides Technologies, Inc.'s WFM software solutions business ("Euclides Transaction"). As consideration, the Company paid US\$200,000 (approximately \$266,380) in cash plus US\$143,166 (approximately \$190,683) for certain prepaid expenses and deposits and issued 5,389,400 common shares of the Company (Note 6) and 3,311,125 common share purchase warrants (Note 7) at an exercise price of \$0.20 for a period of 3 years from the closing date of Euclides Transaction for the acquired net assets of Euclides Technologies, Inc. The acquisition is accounted for as a business combination. Details of the fair value of the net assets acquired and purchase consideration is as follows:

The purchase price consideration was allocated as follows:

Estimated fair value of common shares issued (Note 6)	\$ 1,293,456
Estimated fair value of common share warrants issued (Note 7)	378,971
Cash consideration	457,063
	\$ 2,129,490

Fair value of the net assets acquired was allocated as follows:

Prepayments and deposits	\$ 190,683
Equipment (Note 3)	134,735
Customer relationships	1,085,277
Goodwill	718,795
	\$ 2,129,490

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

4. Intangible assets (continued)

Intangibles acquired through the acquisition of the Euclides Technologies, Inc. assets include brand name, non-compete agreements, customer relationships, and client facing website and domain names. The excess of the cost of the acquisition over the fair value of the identifiable assets acquired and liabilities assumed is goodwill and was determined to be \$718,795.

If the Euclides Transaction had occurred on January 1, 2017, management estimated that the Company's consolidated revenue would have been approximately \$6,000,000 and consolidated loss would have been approximately \$460,000 for the year ended December 31, 2017. Management has determined these amounts based on internally prepared financial results obtained from the vendor of the Euclides Transaction. These pro-forma results reflect adjustments for amortization and other costs associated with the Euclides Transaction assuming the fair values used in the preliminary purchase price allocation occurred on January 1, 2017. These pro-forma results may not necessarily be indicative of actual results had the acquisition occurred on January 1, 2017.

Goodwill

A continuity of the goodwill acquired as part of the business combination of Euclides is as follows:

	Goodwill
Balance, December 31, 2016	\$ -
Additions from Euclides Transaction	718,795
Effect of foreign currency exchange difference	(41,771)
Balance, December 31, 2017	677,024
Effect of foreign currency exchange difference	33,622
Balance, June 30, 2018	\$ 710,646

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

5. Investment in associate

In January 2014, the Company registered a wholly owned subsidiary, Marketwall, which was based in Milan, Italy. Marketwall focused on mobile opportunities especially in the business to business and business to business to consumer spaces. On April 8, 2016, the Company and Grupo Intesa Sanpaolo ("Intesa Sanpaolo") executed a definitive agreement pursuant to which Intesa Sanpaolo agreed to exercise their option to acquire a 33% share in the Company's mobile subsidiary, Marketwall, for EUR 212,691 (\$315,230). The Company consolidated Marketwall from the date of incorporation to October 11, 2016, when the Company's ownership was further diluted to 49%. The Company's ownership of Marketwall as at June 30, 2018 was 49%.

A continuity of the investment in Marketwall as an associate is as follows:

	Marketwall	
Balance, December 31, 2016	\$	405,558
Share of income for the year		562,762
Balance, December 31, 2017	\$	968,320
Share of income for the period		130,915
Balance, June 30, 2018	\$	1,099,235

Summarized financial information for Marketwall as at June 30, 2018 and December 31, 2017, and for the three months ended June 30, 2018 and June 30, 2017, as follows:

	June 30, 2018		December 31, 2017	
Current and total assets	\$	3,046,081	\$	2,552,354
Current and total liabilities		1,318,031		1,086,930
Total shareholders' equity		1,728,050		1,465,424

Six months ended	June 30, 2018		June 30, 2017	
Revenue		1,818,605		2,628,389
Operating expenses		(1,551,432)		(1,266,166)
Net income and comprehensive income		267,173		1,362,223

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

6. Share capital

	Number of shares	Stated value
Balance, December 31, 2016	45,605,525	\$ 11,994,854
Private placement	13,000,000	2,458,325
Share issuance costs	-	(108,241)
Shares issued for the Euclides Transaction (Note 4)	5,389,400	1,293,456
Shares issued on exercise of warrants (Note 7)	2,610,737	790,887
Balance, December 31, 2017	66,605,662	\$ 16,429,281
Warrant exercise	2,093,625	604,130
Stock option exercise	380,000	144,353
Balance, June 30, 2018	69,079,287	\$ 17,177,764

Private placements

On March 6, 2017, the Company closed a non-brokered private placement. The Company issued 13,000,000 units at a price of \$0.20 per unit for gross proceeds of \$2,600,000. Each unit is comprised of one common share of the Company and one half of one common share purchase warrant. Each whole warrant will entitle the holder thereof to purchase one common share of the Company at a price of \$0.35 at any time prior to September 6, 2018. In connection with the placement, the Company paid finder's fees of \$90,300 in cash and issued 451,500 non-transferable finder's warrants. Each finder's warrant will entitle the holder thereof to acquire one common share of the Company at a price of \$0.35 at any time prior to September 6, 2018. See Note 7 for issued warrants' ascribed estimated fair values. 1,250,000 of these shares were sold to related parties of the Company.

Euclides Technologies Transaction

On March 16, 2017, the Company acquired certain assets of Euclides Technologies, Inc. As a part of consideration, the Company issued 5,389,400 common shares of the Company at a fair market price of \$0.24 (see Note 4).

7. Reserves

	No. of options	Weighted average exercise price	Value of options vested	No. of warrants	Weighted average exercise price	Value of warrants vested	Total value
Balance, December 31, 2016	3,367,000	\$ 0.41	\$ 1,158,946	3,406,250	\$ 0.25	\$ 18,751	\$1,177,697
Granted	2,055,000	0.34	453,244	10,262,625	0.30	524,248	977,492
Expired	(802,000)	0.57	(401,067)	-	-	-	(401,067)
Exercised	-	-	-	(2,610,737)	0.29	(30,892)	(30,892)
Balance, December 31, 2017	4,620,000	\$ 0.35	\$ 1,211,123	11,058,138	\$ 0.29	\$ 512,107	\$1,723,230
Exercised (Note 6)	(380,000)	0.21	(59,753)	(2,093,625)	0.29	(20,723)	(80,476)
Granted	325,000	0.41	37,923	-	-	-	37,923
Expired	-	-	-	(375,000)	0.25	(2,064)	(2,064)
Balance, June 30, 2018	4,565,000	\$ 0.34	\$ 1,189,293	8,589,513	\$ 0.30	\$ 489,320	\$1,678,613

AnalytixInsight Inc.

Notes to condensed consolidated interim financial statements

For the three months ended June 30, 2018 and 2017

(Expressed in Canadian dollars)

7. Reserves (continued)**Stock option plan**

The Company has an incentive stock option plan (the "Option Plan") which provides that the Board of Directors of the Company may from time to time, at its discretion, and in accordance with TSX.V requirements, grant to directors, officers, employees and consultants of the Company, non-transferable options to purchase common shares. Included in the Option Plan are provisions that provide that the number of common shares reserved for issuance will not exceed 10% of the issued and outstanding common shares of the Company at the grant date. Vesting terms are determined at the time of grant by the Board of Directors.

The following options and warrants were outstanding as at June 30, 2018:

Stock options

Number of options outstanding	Number of options exercisable	Grant date	Expiration date	Exercise price	Grant date				
					Estimated grant date fair value vested	Expected volatility	Expected life (years)	Expected dividend yield	Risk-free interest rate
640,000	640,000	20-Dec-13	20-Dec-23	\$ 0.75	\$ 456,586	121%	10.00	0.00%	2.67%
585,000	585,000	16-Dec-14	16-Dec-19	\$ 0.27	\$ 87,420	119%	5.00	0.00%	1.29%
100,000	100,000	1-Jul-15	1-Jul-20	\$ 0.35	\$ 25,461	142%	5.00	0.00%	0.81%
495,000	495,000	29-Feb-16	1-Mar-21	\$ 0.19	\$ 71,407	108%	5.00	0.00%	0.67%
640,000	640,000	26-Aug-16	26-Aug-21	\$ 0.22	\$ 100,495	98%	5.00	0.00%	0.72%
950,000	920,000	16-Mar-17	16-Mar-22	\$ 0.24	\$ 149,384	83%	5.00	0.00%	0.81%
630,000	630,000	14-Nov-17	14-Nov-22	\$ 0.47	\$ 183,120	99%	5.00	0.00%	1.67%
200,000	200,000	11-Dec-17	11-Dec-22	\$ 0.53	\$ 77,497	97%	5.00	0.00%	1.67%
75,000	75,000	6-Feb-18	6-Feb-23	\$ 0.49	\$ 32,621	140%	5.00	0.00%	2.04%
250,000	-	8-May-18	8-May-23	\$ 0.38	\$ 5,302	88%	5.00	0.00%	1.92%
4,565,000	4,285,000			\$ 0.37	\$1,189,293		5.70		

The weighted average life of the outstanding options at June 30, 2018 is 3.38 years.

Warrants

Number of warrants outstanding	Number of warrants exercisable	Grant date	Expiration date	Exercise price	Grant date				
					Estimated grant date fair value vested	Expected volatility	Expected life (years)	Expected dividend yield	Risk-free interest rate
4,897,500	4,897,500	6-Mar-17	6-Sep-18	\$ 0.35	\$ 102,046	61%	1.50	0.00%	0.76%
380,888	380,888	6-Mar-17	6-Sep-18	\$ 0.35	\$ 8,302	61%	1.50	0.00%	0.76%
3,311,125	3,311,125	16-Mar-17	16-Mar-20	\$ 0.20	\$ 378,972	63%	3.00	0.00%	0.81%
8,589,513	8,589,513			\$ 0.29	\$ 489,320		2.08		

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8. Financial instruments**Fair value of financial instruments**

The Company's financial assets and financial liabilities as at June 30, 2018 and December 31, 2017 were as follows:

	Loans and receivables	Available for sale	Other financial liabilities	Total
December 31, 2017				
Cash	\$ 1,357,060	\$ -	\$ -	\$ 1,357,060
Accounts and other receivables	987,408	-	-	987,408
Assets available for sale	-	60,000	-	60,000
Accounts payable and accrued liabilities	-	-	(455,876)	(455,876)
June 30, 2018				
Cash	\$ 631,831	\$ -	\$ -	\$ 631,831
Accounts and other receivables	1,242,089	-	-	1,242,089
Assets available for sale	-	60,000	-	60,000
Accounts payable and accrued liabilities	-	-	(436,284)	(436,284)

At June 30, 2018 and December 31, 2017, there were no significant concentrations of credit risk for receivables. The carrying amount reflected above represents the Company's maximum exposure to credit risk for such receivables.

As at June 30, 2018 and December 31, 2017, the Company's financial instruments consisted of cash, accounts and other receivables, assets available for sale, accounts payable and accrued liabilities. Cash and accounts and other receivables were classified as loans and receivables and measured at amortized cost. Accounts payable and accrued liabilities were classified as other liabilities and were measured at amortized cost. The fair values of these financial instruments approximate their carrying values because of their short-term nature and/or the existence of market related interest rate on the instruments.

Level 3 hierarchy

Assets available for sale relate to shares received as debt settlement in the amount of \$60,000 during the year ended December 31, 2016. The assets available for sale are classified as a Level 3 financial instrument within the hierarchy of the Company's financial instruments, measured at fair value in the condensed consolidated interim statements of financial position as at June 30, 2018 and December 31, 2017.

Within Level 3, the Company includes private company investments which were not quoted on an exchange. The key assumptions used in the valuation of these instruments included (but were not limited to) the value at which a recent financing was done by the investee, company-specific information, trends in general market conditions and the share performance of comparable publicly-traded companies. Information from recent financing was used to determine the value of the assets at \$60,000 as at June 30, 2018 (December 31, 2017 - \$60,000).

The unrealized gain (loss) recognized for these assets for the three months ended June 30, 2018 was \$nil (2017 - \$nil).

Valuations of investments for which market quotations are not readily available, are inherently uncertain, may fluctuate within short periods of time and are based on estimates, and determination of fair value may differ materially from the values that would have resulted if a ready market existed for the investments. Given the size of the private investment portfolio, such changes may have a significant impact on the Company's financial condition or operating results.

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8. Financial instruments (continued)**Fair value of financial instruments (continued)**

For those investments valued based on a recent financing or transaction price, management has determined that there are no reasonably possible alternative assumptions that would change the fair value significantly as at June 30, 2018. A +/- 25% change in the fair value of these Level 3 investments as at June 30, 2018 will result in a corresponding +/- \$15,000 (2017 - \$15,000). The sensitivity analysis is intended to reflect the significant uncertainty inherent in the valuation of private investments under current market conditions, and that results cannot be extrapolated due to non-linear effects that changes in valuation assumptions may have on the estimated fair value of these investments. The analysis does not indicate a probability of changes occurring and it does not necessarily represent the Company's view of expected future changes in the fair value of these investments. Any management actions that may be taken to mitigate inherent risks are not reflected in this analysis.

Financial risk factors

The Company is exposed to a variety of financial instrument related risks:

Credit risk

Credit risk is the risk of an unexpected loss if a customer or third party to a financial instrument fails to meet its contractual obligations. There were no significant concentrations of credit risk for receivables as at June 30, 2018 and December 31, 2017.

Liquidity risk

Liquidity risk is the risk that the Company will encounter difficulties in meeting its financial liability obligations. The Company manages its liquidity risk through cash and debt management. The Company's objective in managing liquidity risk is to increase revenue, minimize operational costs and to maintain sufficient liquidity in order to meet these operational requirements at any point in time. As at June 30, 2018, the Company has a cash balance of \$631,831 (December 31, 2017 - \$1,357,060) current liabilities of \$487,706 (December 31, 2017 - \$528,096) and a working capital of \$1,736,459 (December 31, 2017 - 1,903,865). The Company's ability to meet its financial liability obligations and continue to operate as a going concern may include raising capital through a share issuance to obtain sufficient funding. There is no certainty of the Company's ability to raise additional financing through this method.

Interest rate risk

The Company has cash balances and all amounts are held with accredited banks. As of June 30, 2018, and December 31, 2017, the Company did not have any investment in investment grade short term deposit certificates. Interest exposure with respect to its cash balances is minimal.

Currency risk

The Company generates revenue and incurs expenses and expenditures in Canada, the United States, and in the European Union. As a result, fluctuations in the rate of exchange between U.S. dollars, Euros, Canadian dollars and other currencies can have an effect on the Company's reported results. The Company has not utilized any financial instruments or cash management policies to mitigate the risks arising from changes in foreign currency rates. The net Canadian dollar equivalent of the total of its cost of sales, selling and administrative, and sales denominated in US dollars was approximately \$481,762 for the six months ended June 30, 2018. Accordingly, a 10% increase or decrease in the exchange rate between U.S. and Canadian dollars would result in an increase or decrease of approximately \$48,176 in net loss for the period.

The net Canadian dollar equivalent of the total of its cost of sales, selling and administrative and software development expense and sales denominated in Euros was approximately \$83,506 for the six months ended June 30, 2018. Accordingly, a 10% increase or decrease in the exchange rate between Euros and Canadian dollars would result in an increase or decrease of approximately \$8,351 in net loss for the period.

The Canadian dollar equivalent of net assets denominated in US dollars as at June 30, 2018 was approximately \$3,299,223. Accordingly, a 10% increase or decrease in the exchange rate between U.S. and Canadian dollars would impact net loss by approximately \$329,922.

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8. Financial instruments (continued)**Capital management**

The Company defines capital that it manages as being composed of share capital, reserves, deficit and cash. Its objective when managing capital is to ensure that the Company will continue as a going concern, so that it can provide products and services to its customers and returns to its shareholders.

The Company manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets. To maintain or adjust the capital structure, the Company may attempt to issue new shares, issue debt, acquire or dispose of assets or adjust the amount of cash and cash equivalents and investments. The Company requires capital to maintain its operating businesses, sustain corporate operations and repay existing obligations. The Company may seek additional financing by means of issuing share capital, the sale of assets or debt financing. There can be no certainty of the Company's ability to raise any additional financing from any of these sources.

In order to facilitate the management of its capital requirements, the Company prepares annual expenditure budgets that are updated as necessary depending on various factors, including successful capital deployment and general industry conditions. The annual and updated budgets are approved by the Board of Directors. The Company is currently not subject to externally imposed capital requirements.

The Company's capital management objectives, policies and processes have not changed during the six months ended June 30, 2018.

The Company is not subject to any capital requirements imposed by a lending institution or regulatory body, other than of the TSX Venture Exchange ("TSXV") which requires adequate working capital or financial resources of the greater of (i) \$50,000 and (ii) an amount required in order to maintain operations and cover general and administrative expenses for a period of 6 months. As of June 30, 2018, the Company believes it is compliant with the policies of the TSXV.

9. Related party transactions

Unless otherwise specified, the period end balances of receivables/payables referred to are non-interest bearing, unsecured, receivable or payable on demand, and have arisen from the provision of services and expense reimbursements. There were no amounts owed to key management personnel not disclosed elsewhere in these condensed consolidated interim financial statements.

Compensation of key management personnel

In accordance with IAS 24, key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Company directly or indirectly, including any directors (executive and non-executive) of the Company.

The remuneration of directors and other members of key management personnel (officers) during the periods presented were as follows:

	For the three months ended June 30,		For the six months ended June 30,	
	2018	2017	2018	2017
Short-term benefits	\$ 82,500	\$ 82,500	\$ 165,000	\$ 290,000
Share-based payments	-	-	-	11,793
	\$ 82,500	\$ 82,500	\$ 165,000	\$ 301,793

At June 30, 2018, the Company had \$nil (2017 – \$8,347) in accounts payables owing to related parties.

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10. Commitments and contingencies

The Company is party to certain management contracts. These contracts require payments of \$708,000 upon the occurrence of a change in control of the Company, as defined by each officer's respective consulting agreement. The Company is also committed to payments upon termination of \$40,500 pursuant to the terms of these contracts.

The Company is subject to various claims, lawsuits and other complaints arising in the ordinary course of business. The Company records provisions for losses when claims become probable and the amounts are estimable. Although the outcome of such matters cannot be determined, it is the opinion of management that the final resolution of these matters will not have a material adverse effect on the Company's financial condition, operations or liquidity.

11. Segmented information

Information about the Company's revenues based on the type of services provided is as follows:

	Three months ended June 30,		Six months ended June 30,	
	2018	2017	2018	2017
Big data	\$ 219,816	\$ 355,043	\$ 359,009	\$ 646,181
WorkForce Management	1,105,998	612,903	1,982,091	656,183
	\$ 1,325,814	\$ 967,946	\$ 2,341,100	\$ 1,302,364

Information about the Company's expenses based on the type of services provided is as follows:

	Three months ended June 30,		Six months ended June 30,	
	2018	2017	2018	2017
Big data	\$ 529,338	\$ 504,307	\$ 1,166,671	\$ 1,379,534
WorkForce Management	1,067,796	1,035,654	2,351,068	1,272,748
	\$ 1,597,134	\$ 1,539,961	\$ 3,517,739	\$ 2,652,282

Assets of the Company are segmented based on the type of services provided and were as follows:

	Current assets	Equipment	Intangible assets and goodwill	Other non- current assets	Total assets
Balance, December 31, 2017					
Big data	\$ 1,463,283	\$ -	\$ 681,986	\$ 1,028,320	\$ 3,173,589
WorkForce Management	968,678	111,992	1,496,921	-	2,577,591
	\$ 2,431,961	\$ 111,992	\$ 2,178,907	\$ 1,028,320	\$ 5,751,180
Balance, June 30, 2018					
Big data	\$ 951,129	\$ -	\$ 605,723	\$ 1,159,235	\$ 2,716,087
WorkForce Management	1,273,036	116,154	1,437,138	-	2,826,328
	\$ 2,224,165	\$ 116,154	\$ 2,042,861	\$ 1,159,235	\$ 5,542,415